FC Federal
Communications
Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003476421** | File Number: **CPR-132023** | Submit Date: **07/09/2012** | Call Sign: **WDAF-TV** | Facility ID: **11291**

City: **KANSAS CITY** | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/09/2012 | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

**General
Information**

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Kansas City
	Web Home Page Address	www.fox4kc.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the world of animals and wildlife and promotes a better understanding of the various animal species and what they do to survive and thrive.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.9:30-10am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The aim of this program is to educate viewers about the different people, environments and animals around the world and highlights the differences and similaritites one encounters when traveling to new places.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	Eco Company
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat.10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores and reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.10:30-11am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's host travels around the world with celebrity friends exploring different cultures and learning about history and geography while reaching out to give back to those in need.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Sat.11-11:30am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides examples of healthy debate, expressing an opinion and using supporting evidence to confirm or refute a previously held belief. The results are represented graphically using charts and graphs in a manner to help teenagers process similar information they encounter in newspapers, magazines and text books.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program follows the paths of young teens who excel in different areas of interest including music, science and business and teaches the importance of work ethic, determination and following through to achieve their goals in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10:30-11am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program educates viewers by showcasing animals in exotic locations around teh world and gives viewers a more in-depth knowlege of the animals they see in everyday life.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Curiosity Quest Go Green
Origination	Network
Days/Times Program Regularly Scheduled	Sat.9-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program allows children to explore the world of green living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of envirnomental challenges and possible solutions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Sat.9:30-10am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program stimulates creativity, promotes team work and social values. A search and rescue animal themed series with a twist of investigation and sluething by a group of neighborhood kids with the helf of a veternarian, marine biologist, a zany professor and neighborhood characters.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 10-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's host Joel Greene ventures on a quest to answer viewer's letters and takes the audience on locaton for hand's on educational exploration and uses humor as a means to present answers to viewers questions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Head's Up
Origination	Network
Days/Times Program Regularly Scheduled	Sat.10:30-11am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on astronomy and astronautics that takes young viewers beyond the basics and introduces them to the content of the night sky including the planets and moons of our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Yong America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11-11:30am / 11:30-12pm 4.2
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program introduces viewers to a wide variety of outdoor activities, explaing the benefits of keeping fit while exploring the wonders of nature. Activities include hiking, camping, waters and snow sports while stressing social responsibility.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Matthew Rankin
Address	303 Summit Street
City	Kansas City
State	MO
Zip	64108
Telephone Number	(816) 753-4567
Email Address	matt.rankin@wdaftv4.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

| **Response**

Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9-9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores the world of animals and wildlife and promotes a better understanding of the various animal species and what they do to survive and thrive.

| **Response**

Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30-10am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The aim of this program is to educate viewers about the different people, environments and animals around the world and highlights the differences and similaritites one encounters when traveling to new places.

| **Response**

Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program explores and reports on the latest technologies in energy, recycling, conservation and organics and shares stories of young people making a positive impact on the environment.

| **Response**

Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's host travels around the world with celebrity friends exploring different cultures and learning about history and geography while reaching out to give back to those in need.

Other Matters (5 of 12)	Response
Program Title	MLB Player Poll
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program provides examples of healthy debate, expressing an opinion and using supporting evidence to confirm or refute a previously held belief. The results are represented graphically using charts and graphs in a manner to help teenagers process similar information they encounter in newspapers, magazines and text books.

Other Matters (6 of 12)	Response
Program Title	Young Icons
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program follows the paths of young teens who excel in different areas of interest including music, science and business and teaches the importance of work ethic, determination and following through to achieve their goals in life.

Other Matters (7 of 12)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun.10:30-11am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program educates viewers by showcasing animals in exotic locations around teh world and gives viewers a more in-depth knowlege of the animals they see in everyday life.

Other Matters (8 of 12)	Response

Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9-9:30am 4.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program allows children to explore the world of green living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of envirnomental challenges and possible solutions.

Other Matters (9 of 12)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 9:30-10am 4.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program stimulates creativity, promotes team work and social values. A search and rescue animal themed series with a twist of investigation and sluething by a group of neighborhood kids with the helf of a veternarian, marine biologist, a zany professor and neighborhood characters.

Other Matters (10 of 12)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat.10-10:30am 4.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program's host Joel Greene ventures on a quest to answer viewer's letters and takes the audience on locaton for hand's on educational exploration and uses humor as a means to present answers to viewers questions.

Other Matters (11 of 12)	Response
Program Title	Heads Up
Origination	Network
Days/Times Program Regularly Scheduled	Sat.10:30-11am 4.2

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program focuses on astronomy and astronautics that takes young viewers beyond the basics and introduces them to the content of the night sky including the planets and moons of our solar system.

Other Matters (12 of 12)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	Sat. 11-11:30am /11:30am -12pm 4.2
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program introduces viewers to a wide variety of outdoor activities, explaing the benefits of keeping fit while exploring the wonders of nature. Activities include hiking, camping, waters and snow sports while stressing social responsibility.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**WDAF Licensee, Inc.**

Attachments   No Attachments.