

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0027171768** File Number: **CPR-169671** Submit Date: **07/02/2015** Call Sign: **KCVU** Facility ID: **58605** City:

PARADISE State: CA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/02/2015 Filing Status: Active

## Report reflects information for : Second Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Chico-Redding
	Web Home Page Address	WWW.KCVUFOX20.COM

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Animal Atlas KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00-7:30 AM PT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Animal Exploration/Jarrod Miller KCVU Digital 20.1
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/7:30-8:00 AM PT
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Ja Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whe it is the need for speed or animal heroes, there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)	Response
Program Title	BIZ Kids KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8A
Total times aired at regularly scheduled time	13
Total times aired	12

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. The program emphasizes how to properly manage money, create budgets and financial goals - al important steps in learning to become responsible adults and citizens. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	ECO Company KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM PT
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the storie young people making a positive impact on the environment. In addition every week ECO Company prov a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to an interactive program from finding out whats on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Coolest Place On Earth KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM PT
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	Coolest Place On Earth KCVU Digital 20.1
List date and time rescheduled	6/14 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/13
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	Coolest Place On Earth KCVU Digital 20.1
List date and time rescheduled	5/31 2pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/30
Reason for Preemption	Sports

## **Digital Preemption Programs #3**

Questions	Response
Title of Program	Coolest Place On Earth KCVU Digital 20.1
List date and time rescheduled	4/19 2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/18
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	State to State KCVU Digital 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM PT
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State is a compelling program that engages its audience in learning the history, Social Sciences, and history of our nations individual states. Viewers interpret past events and issues within the context in which an event unfolded rather than solely in the terms of present day norms and values. Viewers understand the meaning, implication, and impact of historical events and recognize that some events could have taken other directions. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout the			
program the			
symbol E/I?			

## **Digital Preemption Programs #1**

Questions	Response
Title of Program	State to State KCVU Digital 20.1
List date and time rescheduled	5/31 2:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/30
Reason for Preemption	Sports

## **Digital Preemption Programs #2**

Questions	Response
Title of Program	State to State KCVU Digital 20.1
List date and time rescheduled	4/19 3pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/18
Reason for Preemption	Sports

#### **Digital Preemption Programs #3**

Questions	Response
Title of Program	State to State KCVU Digital 20.1
List date and time rescheduled	6/14 10am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/13
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Animal Atlas KCVU Digital 20.2 THIS TV

Origination	Network
Days/Times Program Regularly Scheduled	Sunday 7A-730A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Animal Atlas KCVU Digital 20.2 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 730A-8A

Total times	13
aired at	
regularly	
scheduled time	
Total times	
aired	
Number of	0
Preemptions	
Number of	
Preemptions	
for other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
Describe the	Animal Atlas is an engaging and informative series. This program brings information about the natural
educational	world of animals to young viewers in an entertaining way. The program consists of original and detailed
and	footage of animals, a narration, and a charming musical score. The animal subjects are presented as the
informational	move informally and comfortably through their normal activities. The ability for young people to observe,
objective of the	wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is
program and	identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning
how it meets	of each broadcast and in listings provided to publishers of program guides.
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Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	
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Digital Core Program (9 of 12)	Response
Program Title	Zoo Clues KCVU Digital 20.2 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 8AM-830AM
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Zoo Clues KCVU Digital 20.2 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 830A-9A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple factorieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	On the Spot KCVU Digital 20.2 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 9A-930A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (12 of 12)	Response
Program Title	On The Spot KCVU Digital 20.2 (THIS TV)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday 9:30AM -10AM
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the edication of Core Programming.  On The Spot taps knowledge across a series of subject areas: geography, art, technology, scient math, history, language, music, and sports. The series answers random questions beyond simple retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in least the beginning of and through each broadcast and in the listings provided to publishers of program guidelinition of Core	

Does the	Yes
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Licensee identify	
the program by	
displaying	
throughout the	
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program the	
symbol E/I?	
Symbol L/T:	

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Brittany Tucker
Address	300 Main Street
City	Chico
State	CA
Zip	95928
Telephone Number	530-893-1234
Email Address	btucker@esteembroadcasting.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The licensee broadcasts its primary digital 20.1 a Fox affiliate, and a secondary digital 20.2 a This TV affiliate. The licensee no longer broadcasts in analog.

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Animal Atlas KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7A-730A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 12 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (2 of 12)	Response
Program Title	J Miller Animal Exploration 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/730A-8A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration is animal TV for the next generation. This program travels with television star Jarrod Miller each week as he looks at exotic and domestic animals from his own unique perspective. Whether it is the need for speed or animal heroes - there is always something amazing happening. Filled with energy, youth, and humor, Jarrod educates and captures the attention of young and old. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (3 of 12)	Response
Program Title	Biz Kid KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kid does an excellent job of providing engaging content for teen viewers that also meets the most highly regarded educational standards. The series does a comprehensive job of explaining financial and entrepreneurial concepts thoroughly, but in a language that a teen audience could easily understand and retain. The program emphasizes how to properly manage money, create budgets and financial goals - all important steps in learning to become responsible adults and citizens. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other	
Matters (4 of	
12)	Response
Program Title	ECO Company KCVU Digital 20.1
Origination	Syndicated
Days/Times	Saturdays/830A-9A PT
Program	·
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of	12 years to 16 years
Target Child	
Audience	

ECO Company explores all aspects of being green and understanding how we impact our world, from reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week ECO Company provides a practical tip that teens and people of all ages can use in their daily lives. ECO Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them to providing a forum on the website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7am and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (5 of 12)	Response
Program Title	Coolest Place On Earth KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9A-930A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth explores cities (both modern and ancient), natural wonders, and cultural history. The series delivers the information with rich factual content that informs, supports, and encourages engaged thinking. The series is focused and diverse, allowing the exploration of fascinating history and culture. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 years old), at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (6 of 12)	Response
Program Title	State to State KCVU 20.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/930A-10A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

State to State is a compelling program that engages its audience in learning the history, Social Sciences, and history of our nations individual states. Viewers interpret past events and issues within the context in which an event unfolded rather than solely in the terms of present day norms and values. Viewers understand the meaning, implication, and impact of historical events and recognize that some events could have taken other directions. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters	
(7 of 12)	Response
Program Title	Animal Atlas KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/7A-730A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (8 of 12)	Response
Program Title	Animal Atlas KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/730A-8A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Animal Atlas is an engaging and informative series. This program brings information about the natural world of animals to young viewers in an entertaining way. The program consists of original and detailed footage of animals, a narration, and a charming musical score. The animal subjects are presented as they move informally and comfortably through their normal activities. The ability for young people to observe, wonder, and compare is one of the strengths of the series. The program is 30 minutes in length, and is identified as an informative and educational show, targeted to youth ages 13 through 16, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (9 of 12)	Response
Program Title	Zoo Clues KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/8A-830A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (10 of 12)	Response
Program Title	Zoo Clues KCVU 20.2 THISTV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/830A-9A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Zoo Clues will keep 13-16 year old viewers engaged with infinite visual richness, animal characteristics, and wide range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and comparisons to their own human characteristics. The clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and how it relates in the real world. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (11 of 12)	Response
Program Title	On The Spot KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9A-930A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (12 of 12)	Response
Program Title	On The Spot KCVU 20.2 THIS TV
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/930A-100A PT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

On The Spot taps knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music, and sports. The series answers random questions beyond simple fact retrieval and expands on the educational information in a non-academic setting. The program is regularly scheduled and airs between the hours of 7a and 10pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 13-16 year old, at the beginning of and through each broadcast and in the listings provided to publishers of program guides.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Esteem Broadcasting of California LLC **Attachments** 

No Attachments.