



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0004284899** | File Number: **CPR-146555** | Submit Date: **10/21/2013** | Call Sign: **WPIX** | Facility ID: **73881** | City:
NEW YORK | State: **NY**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
10/21/2013 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	New York
	Web Home Page Address	www.wpix.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(22)

Digital Core Program (1 of 22) Response	
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship and Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 22) Response	
Program Title	Career Day
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12PM (through 9/15/13)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The purpose of this program is to provide a safe learning environment for our viewers to become more informed about the gamut of possible careers available for them to explore.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 22)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Busy World of Richard Scarry is designed for two to five year olds. Like the Scarry books themselves the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: - love of parents - mastery (of all the motor, language and social skills that they see in the world around them) - power (who calls the shots) - possession, (It's mine!)- personal routines (eating, dressing, sleeping) - family living (cooking, recreation, celebration.) The aim of the series is to make television a positive force in the lives of these children: - to stimulate imagination and foster vicarious play. - to teach pro-social behavior: generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies - to help children move beyond family attachments to the world of friendships and community. - To help children develop skills on which academic learning depends: attention,language, memory, active processing of a story, interest in reading.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 22)	Response
Program Title	Critter Gitters
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Series features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themed series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, a veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. Series features a diverse cast providing positive role models. To add variety to the series, episodes haven been produced in Costa Rica, Switzerland, the Florida Everglades, The Great Northwest, East Coast, Mid West... just about everywhere in the USA.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 22)	Response
Program Title	Curiosity Quest
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (6 of 22)	Response
Program Title	Curiosity Quest Goes Green
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and informs youngsters about recycling, saving energy and protecting the environment. Each episode highlights a different aspect of environmental challenges and possible solutions. The weekly series also promotes children's writing and creative skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 22)	Response
Program Title	Head's Up!
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Heads Up! is a series about astronomy and astronautics that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the magical content and practical context of the night sky. In each episode, series takes kids on an entertaining and informative tour of the heavens through several features segments, including a survey of all the planets and moons in our solar system.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 22)	Response
Program Title	Young America Outdoors
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM & 12:30PM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series also provides important information on wilderness survival skills and emphasizes safety outdoors as well as environmental awareness and responsible use of our natural resources. The program shows real life in-the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 22)		Response
Program Title		Horseland
Origination		Network
Days/Times Program Regularly Scheduled		MON-FRI 9:30AM
Total times aired at regularly scheduled time		66
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		(11.3) The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 22)		Response
Program Title		On the Spot

Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 22)		Response
Program Title		Doodlebops Rockin' Road Show
Origination		Network
Days/Times Program Regularly Scheduled		SUN 10AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 22) Response	
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (13 of 22)		Response
Program Title		Now Eat This! with Rocco DiSpirito
Origination		Syndicated
Days/Times Program Regularly Scheduled		SAT 12PM (through 9/14/13)
Total times aired at regularly scheduled time		11
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		(11.1) Now Eat This! with chef Rocco DiSpirito is dedicated to helping teens and families eat better and live healthier lives, without sacrificing flavor. Each episode is focused on an individual or family and their issues related to food and health. Rocco teaches the guests and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. Fun and entertaining and loaded with valuable takeaway information, each episode of Now Eat This! ends with a renewed sense of purpose and a commitment to change for the better.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 22)		Response
Program Title		Animal Atlas

Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 22) Response	
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM (through 8/10/13); SAT 7:30AM (as of 8/17/13)
Total times aired at regularly scheduled time	13
Total times aired	18

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up-to-the minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 22)		Response
Program Title	Wimzie's House	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT 11AM & 11:30AM	
Total times aired at regularly scheduled time	26	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 22)		Response
Program Title		Country Mouse, City Mouse
Origination		Network
Days/Times Program Regularly Scheduled		SAT 12PM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 22)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 22)	Response
Program Title	The New Adventures of Nanoboy
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:30AM (through 8/10/13)

Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The New Adventures of Nanoboy is an action-comedy about a boy who transforms into the world's smallest superhero to fight microscopic villains too small for the naked eye! In the micro-cosmos, the tiny world of cells, molecules and atoms, a battle of good versus evil rages as each week Nanoboy, tinier than the average cell, takes on bad-to-the-bone bacteria - while trying to survive the biggest challenge of all - being a 10-year-old! Each episode takes place in two worlds: In the human world Oscar tries to live the life of a normal 9-year-old, always keeping his identity as Nanoboy a secret, Oscar solves conflicts like peer pressure, and exam stress. In the micro-cosmos, Oscar/Nanoboy encounters bigger-than-life problems - deranged proteins and Amazonian Amoebas, and with the help of his Nano-team reforms a flu virus and a goofy brain cell. In resolving these crimes in the micro-world, Nanoboy encounters solutions that he can bring back to solve human world problems.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 22)	Response
Program Title	The Adventures of Chuck and Friends
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM (as of 8/17/13)
Total times aired at regularly scheduled time	7
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Adventures of Chuck and Friends is an action-comedy to inspire children to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. Through each weeks stories Chuck and his friends will us problem-solving strategies such as teamwork, thinking creatively, taking responsibilities for their actions, perseverance when they encounter obstacles and to ask for help when trying to handle a frustrating situation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 22)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12PM (as of 9/22/13)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (22 of 22)	Response
Program Title	Family Style with Chef Jeff
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12PM (as of 9/21/13)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Liz Esquirol
Address	220 E. 42nd St.
City	New York
State	NY
Zip	10017
Telephone Number	212-210-2614
Email Address	lesquirol@pix11.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The correct response to Question No. 7(b) is NO inasmuch as the station has ceased analog operation. However, a YES response is required in order to enable the submission of this filing.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Green Screen Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM (through 10/26/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Utilizing humor as a powerful learning tool, Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. By basing the stories on the writing of elementary school students, ages 7-13, children get the message that their words have power, and that their voices are being heard. Green Screen's company of performers and writers reinforces critical writing skills and emphasizes positive social messages. In addition to academic skills, Green Screen Adventures focuses on the five C's: Creativity, Curiosity, Confidence, Citizenship and Compassion.

Other Matters (2 of 20)	Response
Program Title	Busy World of Richard Scarry
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10:30AM (through 10/26/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Busy World of Richard Scarry is designed for two to five year olds. Like the Scarry books themselves the TV series uses themes that are congruent with the interests of pre-school and early elementary school children. These include: - love of parents - mastery (of all the motor, language and socialskills that they see in the world around them) - power (who calls the shots) - possession, (It's mine!) - personal routines (eating, dressing, sleeping) - family living (cooking, recreation, celebration.) The aim of the series is to make television a positive force in the lives of these children: - to stimulate imagination and foster vicarious play. - to teach pro-social behavior: generosity, friendliness, persistence, altruism, understanding of others' points of view, empathy, acceptance of others' idiosyncrasies - to help children move beyond family attachments to the world of friendships and community. - To help children develop skills on which academic learning depends: attention,language, memory, active processing of a story, interest in reading.
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Other Matters (3 of 20)	Response
Program Title	Wimzie's House
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11AM & 11:30AM (through 10/26/13)
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
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Other Matters (4 of 20)	Response
Program Title	Swap TV
Origination	Network

Days/Times Program Regularly Scheduled	SAT 11AM & 11:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) "Swap TV" is a weekly half-hour television series about two teenagers from different backgrounds "swapping" lives for a weekend. The programs explore the opposite lives of the participating youngsters as they learn about different cultures and family settings. Young viewers are exposed to the special interests of the "swapping" youngsters and what adjustments they make to a different life situation. The program teaches tolerance of various races, creeds and backgrounds while exposing an appreciation to someone else's way of life. Each episode is informative, entertaining and promotes good social values and respect.

Other Matters (5 of 20)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.

Other Matters (6 of 20)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	MON-FRI 9:30AM (through 10/31/13)
Total times aired at regularly scheduled time	23
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The animated adventures of four amazing kids and their horses come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids and their equine companions must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence and sometimes even their friendship to the test.
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Other Matters (7 of 20)	Response
Program Title	Animal Rescue Classics
Origination	Network
Days/Times Program Regularly Scheduled	SAT 10AM & 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) "Animal Rescue Classics" is a weekly half-hour reality series showcasing spectacular rescues of all types of animals. The series focuses on the dedicated people around the world who help sick, injured or abused animals. The program also instructs children on the proper care of animals and provides safety tips on how to care for all kinds of creatures in the animal kingdom. The show is aimed at children and families who want to learn about animal treatment, care and protection.

Other Matters (8 of 20)	Response
Program Title	Word Travels
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM & 12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.2) "Word Travels" is a TV series that follows freelance journalist RObin Esrock and national travel columnist Julia Dimon as they battle deadlines, jetlag, culture-shock - and each other - to file the best travel stories possible. While traveling to exotic locations and writing about enlightening experiences may sound like an adventurous occupation, the life of a travel writer is not always as glamorous as it seems. Filmed in 36 countries across six continents, each episode reveals the real story of professional travel journalism - the truth behind the byline, and reinvents the way travel shows are currently presented.

Other Matters (9 of 20)	Response
Program Title	Country Mouse, City Mouse
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12PM (through 10/26/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Other Matters (10 of 20)	Response
Program Title	Doodlebops
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10:30AM (through 10/27/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.
Other Matters (11 of 20)	Response
Program Title	Doodlebops Rockin' Road Show
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM (through 10/27/13)

Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!

Other Matters (12 of 20)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Other Matters (13 of 20)	Response
Program Title	The Adventures of Chuck and Friends
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	4 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Adventures of Chuck and Friends is an action-comedy to inspire children to approach playtime as an exciting, limitless adventure, in which everyone learns how to solve problems creatively, compassionately, and with a sense of humor. Through each weeks stories Chuck and his friends will us problem-solving strategies such as teamwork, thinking creatively, taking responsibilities for their actions, perseverance when they encounter obstacles and to ask for help when trying to handle a frustrating situation.

Other Matters (14 of 20)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	SAT 12:30PM (through 10/26/13)
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.

Other Matters (15 of 20)	Response
Program Title	Rescue Heroes
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Rescue Heroes are a crack team of international emergency response professionals who travel the globe to help those in danger. Equipped with the latest up-to-the minute knowledge, high-tech hardware and cutting-edge technology, they are dedicated to promoting safety and saving lives everywhere. Social and emotional character stories are embedded in the stories using action and humor to convey messages of keeping an open mind, asking for help, facing your fears, persistence pays off, preparedness, procedure, training and teamwork.

Other Matters (16 of 20)	Response
Program Title	Family Style with Chef Jeff
Origination	Syndicated

Days/Times Program Regularly Scheduled	SAT 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also features nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition and health.

Other Matters (17 of 20)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.1) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.

Other Matters (18 of 20)	Response
Program Title	Zoo Clues

Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 11AM & 11:30AM (as of 11/3/13)
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Zoo Clues keeps young viewers engaged with its nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what the viewers see is real, natural, and relates to their own life in the real world.

Other Matters (19 of 20)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 10AM & 10:30AM (as of 11/3/13)
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) Animal Atlas is an entertaining, half-hour wildlife program that introduces viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and every animal in between. On Animal Atlas, they travel the globe in search of animals to learn about their lives, their history, and the adaptations that allow them to survive and thrive. This program also educates viewers about endangered species and provides information on how to support wildlife conservation. For a population of young viewers attuned to the importance of going "green," Animal Atlas is not only entertaining, it is culturally relevant and important.

Other Matters (20 of 20)	Response
Program Title	On the Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUN 12PM & 12:30PM (as of 11/3/13)

Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(11.3) On the Spot uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. The program challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology, then teaches them the answer.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WPIX, LLC.</p>

Attachments

No Attachments.