



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001529247** | File Number: **CPR-132836** | Submit Date: **07/10/2012** | Call Sign: **KRCA** | Facility ID: **22161** | City:  
**RIVERSIDE** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**07/10/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ESTRELLA
	Nielsen DMA	Los Angeles
	Web Home Page Address	

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	672.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	20.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(11)

Digital Core Program (1 of 11)		Response
Program Title	Perfiles de la Naturaleza (62-1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Monday-Saturday, 7:30 AM	
Total times aired at regularly scheduled time	78	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 11)		Response
Program Title	WeiQi Kids	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Sat-Sun 10:00am and 10:30am	
Total times aired at regularly scheduled time	52	
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about young children learning strategy and how to work together to solve problems. The program centers around WeiQi, a Chinese board game.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 11)	Response
Program Title	One Leg Paradise (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Daily stories about an exotic island full of one leg creatures. How the one leg characters explore the island and learn how to get along with each other.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 11)	Response
Program Title	Wanderings of Sanmao (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	3 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the story of the life of Sanmo, who has no Family, food or money. Through his daily trials he teaches children how to continue to survive and improve no mater what obstacles life may present them with.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 11)		Response
Program Title		VIDA TV The Story Keepers (62-3)
Origination		Local
Days/Times Program Regularly Scheduled		Thu-Sun 6am
Total times aired at regularly scheduled time		49
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		These videos average 29-1/2 minutes in length and consist of 61 different programs. They center on Bible stories that are dramatized using puppets. The programs teach children the importance of honesty,loyalty and to love one another. Children learn how the people lived in biblical times and the importance of following the word of the Lord.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (6 of 11)		Response
Program Title		Perfiles de la Naturaleza (62-4)
Origination		Syndicated
Days/Times Program Regularly Scheduled		FRI-WED 7am THU 7:30am
Total times aired at regularly scheduled time		91
Total times aired		

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 11)	Response
Program Title	DIY! YEAH (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon-Fri 7am
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on Children creating playthings and fine arts for themselves without the aid of paid professionals
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 11)	Response
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Program Title	THE ONE WHO YOU BECOME (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	mon-fri 7am
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program tests children's knowledge with quizzes on various subjects. The intention is to help them develop self awareness and to assist them in making plans for schooling and future career choices.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 11)	Response
Program Title	Go Go Museum (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	mon-fri 7:30am
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The museum is a perfect solution to take children out for a "Day Trip". It is a wonderful way to to appreciate diversity and understanding of cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 11)	Response
Program Title	YOYO Tourism (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this program is to inform children and parents about travel destinations that would be good for family vacations.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 11)	Response
Program Title	NUMBER ONE CLASS (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Number One Class provides a summary of the key kindergarten learning objectives for reading, arts and math.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Winter Horton
Address	
City	1845 Empire Ave.
State	CA
Zip	91504
Telephone Number	818-563-5722
Email Address	whorton@lbimedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Perfiles de la Naturaleza (62-1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	mon-sat 7:30am
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.

Other Matters (2 of 11)	Response
Program Title	WeiQi Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat-Sun 10:00am and 10:30am
Total times aired at regularly scheduled time	27
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about young children learning strategy and how to work together to solve problems. The program centers around WeiQi, a Chinese board game.

Other Matters (3 of 11)	Response
Program Title	One Leg Paradise (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	5 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Daily stories about an exotic island full of one leg creatures. How the one leg characters explore the island and learn how to get along with each other.

Other Matters (4 of 11)	Response
Program Title	Wanderings of Sanmao (62-2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 8am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	3 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is the story of the life of Sanmo, who has no Family, food or money. Through his daily trials he teaches children how to continue to survive and improve no mater what obstacles life may present them with.

Other Matters (5 of 11)	Response
Program Title	VIDA TV The Story Keepers (62-3)
Origination	Local
Days/Times Program Regularly Scheduled	Thu-Sun 6am
Total times aired at regularly scheduled time	51
Length of Program	60 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	These videos average 29-1/2 minutes in length and consist of 61 different programs. They center on Bible stories that are dramatized using puppets. The programs teach children the importance of honesty,loyalty and to love one another. Children learn how the people lived in biblical times and the importance of following the word of the Lord.

Other Matters (6 of 11)	Response
Program Title	Perfiles de la Naturaleza(62-4)
Origination	Syndicated
Days/Times Program Regularly Scheduled	FRI-WED 7am THU 7:30am
Total times aired at regularly scheduled time	92
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is a nature series that takes a fascinating look at animal behavior in the wild. It has an extraordinary panorama of stories, highlighting wildlife such as black bears, moose, coyotes, turtles, cougars, etc. These compelling tales unfold in beautiful landscapes around the world. This program is educational and intended to inform children 13-16 years of age and under. It airs at 7am Mondays through Saturday, 30 minutes in length. The series is an award winning wildlife program of up-close looks at where civilization and wilderness meet, revealing both the best and worst of the laws of nature and teaching children about animals and the environment.
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Other Matters (7 of 11)	Response
Program Title	DIY! YEAH (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	mon-fri 7am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on Children creating playthings and fine arts for themselves without the aid of paid professionals

Other Matters (8 of 11)	Response
Program Title	THE ONE WHO YOU BECOME (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	mon-fri 7am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program tests children's knowledge with quizzes on various subjects. The intention is to help them develop self awareness and to assist them in making plans for schooling and future career choices.

Other Matters (9 of 11)	Response
Program Title	Go Go Museum (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	mon-fri 7:30am
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The museum is a perfect solution to take children out for a "Day Trip". It is a wonderful way to to appreciate diversity and understanding of cultures.

Other Matters (10 of 11)	Response
Program Title	YOYO Tourism (62-6)



Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7am
Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	3 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The purpose of this program is to inform children and parents about travel destinations that would be good for family vacations.

Other Matters (11 of 11)	Response
Program Title	NUMBER ONE CLASS (62-6)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun 7am
Total times aired at regularly scheduled time	14
Length of Program	60 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Number One Class provides a sumary of the key kindergarten learning objectives for reading, arts and math.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KRCA License LLC</b></p>

**Attachments**

No Attachments.