

Children's Television Programming Report

 FRN: 0009529157
 File Number: CPR-154337
 Submit Date: 04/11/2014
 Call Sign: KWNB-TV
 Facility ID: 21162

 City: HAYES CENTER
 State: NE

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/11/2014
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : First Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's Television Information	Section	Question	esponse
	Station Type	Station Type N	Network Affiliation
		Affiliated network A	ABC
			incoln-Hastings-Kearney Plus
		Web Home Page Address w	vww.nebraska.tv
Digital Core Programming		per of hours of Core Programming per week broadcast by the station on its	
-	Question		Respor
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream		
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:		her than its 3.0
		Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	
	Does the Licensee cert	ify that at least 50% of the Core Programming counted toward meeting the	additional Yes

Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional
programming guideline (applied to free video programming aired on other than the main Yes No program
stream) did not consist of program episodes that had already aired within the previous seven days either on the
station's main program stream or on another of the station's free digital program streams?Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Animal Atlas (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a program about life science, biological science, beautiful photography and humor combined to provide viewers of the program with life science concepts, animal classification, as well as, anatomy and the physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Jack Hanna's Into the Wild (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and	This program takes viewers around the world with Jack Hanna and his family to
informational objective of the	provide insight into the protection and conversation of some of our most precision and
program and how it meets the	endangered species. Through this program the viewer will be given a better
definition of Core Programming.	appreciation for all creatures; great and small.

Does the Licensee identify the Yes program by displaying throughout the program the symbol E/I?

Digital Core Program (3 of 12)	Response
Program Title	Pets.TV (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching how different cultures enjoy, care for, and respect animals. Pets from every day the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Wild About Animals (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:30 a.m.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals; such as the march of the penguins in the artic, a safari in Africa in the Australian outback. The program has four segments each - each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Family Style with Chef Jeff (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff teaches viewers how making the right choices in the kitchen can lead to life- changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style also helps young viewers to retain and reflect on important and current health-related information. Some of the other features of the program are nutritional quizzes, health tips and positive reinforcement from Chef Jeff. This program's mission is to help viewers make well-informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program Title	The Coolest Places On Earth (DT1-ABC)
Drigination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature; exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers knowledge of the culturally and geographically diverse world we live in.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	
-	

Digital Core Program (7 of 12)	Response
Program Title	Jack Hanna's Into the Wild (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild. This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conversation of some o our most precision and endangered species. Through this program the viewer will be given a better appreciation for all creatures; great and small.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Real Life 101 (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken on-the-job to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	The Coolest Places on Earth (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00 a.m.
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Coolest Places on Earth is an educational and informative half-hour E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks, and jaw-dropping works of nature; exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers knowledge of the culturally and geographically diverse world we live in.

Does the
Licensee identify
the program by
displaying
throughout the
program the
symbol E/I?

Digital Core Program (10 of 12)	Response
Program Title	ECO Company (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by teens and used reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts, advances renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more en- wise, while performing daily activities. The program also includes as 'eco-bytes' (bits of trivial related to environmental issues) and video footage uploaded by teen viewers to the program's website. By using the information from a youthful point of view, it enthusiastically encourages young adults to become more proactive about environmentalism and stresses the positive impact that young adults to become more how small they may seem; can have on the larger world around them.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Digital Core Program (11 of 12)	Response
Program Title	Aqua Kids (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fridays 7:00 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the This program is hosted by teens and used reporting to profile individuals and organizations committed to educational environmental issues, including reports on the latest recycling and nature conservation efforts, advances in renewable energies and carbon footprint-reducing technology. It also offers advice on how to be more ecoinformational wise, while performing daily activities. The program also includes as 'eco-bytes' (bits of trivial related to objective of environmental issues) and video footage uploaded by teen viewers to the program's website. By using this information from a youthful point of view, it enthusiastically encourages young adults to become more the program proactive about environmentalism and stresses the positive impact that young adults to become more and how it meets the proactive about environmentalism and stresses the positive impact that young people's efforts, no matter definition of how small they may seem; can have on the larger world around them. Aqua Kids This program explores the marine ecosystem from tributaries, rivers, and oceans to develop an understanding and let the viewer know that we are key in perceiving the ocean environment. Aqua Kids teaches about the diversity and beauty of Programming. the marine environment and its potential destruction by pollution and carelessness of the human population; such as marine mammals dying from the ingestion of plastic and toxic waste in our waterways destroying the habitat and marine life. By showing audiences the problems they encounter, the Aqua Kids educate their peers on what can be done to solve environmental dilemmas.

and

Core

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Digital Core Program (12 of 12)	Response
Program Title	Wild About Animals (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:30 a.m.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals This program spans the globe to bring viewers interesting stories about the world's most fascinating animals; such as the march of the penguins in the artic, a safari in Africa in the Australian outback. The program has four segments each - each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Vince Barresi
	Address	P.O. Box 220
	City	Kearney
	State	NE
	Zip	68845
	Telephone Number	308-743-2494
	Email Address	vbarresi@nebraska.tv
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KWNB-TV continued to serve the educational, informational, and social needs of children throughout the 1st quarter through extensive broadcast and outreach activities. The station has continued to airs PSA's for local and national organizations serving the interests of children and families.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	Animal Atlas (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a program about life science, biological science, beautiful photography and humor combined to provide viewers of the program with life science concepts, animal classification, as well as, anatomy and the physiology information of animals. The viewers are taken around the biomes of the world merging the fascination of the animal world with a greater understanding of the relationship between the branches of the animal kingdom.

Other Matters (2 of 11)	Response
Program Title	Jack Hanna's Into the Wild (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:30 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program takes viewers around the world with Jack Hanna and his family to provide insight into the protection and conversation of some of our most precision and endangered species. Through this program the viewer will be given a better appreciation for all creatures; great and small.

Other Matters (3 of 11)	Response
Program Title	Pets.TV (DT1-ABC)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Pets.TV This program relates pets to viewers' lives and interests and exposes young viewers to diverse pets all over the world, teaching how different cultures enjoy, care for, and respect animals. Pets from every day the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment and perseverance children can apply to their own lives.

Other Matters (4 o	f 11)	Response
Program Title		Wild About Animals (DT1-ABC)
Origination		Syndicated
Days/Times Progra Regularly Schedule		Saturdays 9:30 a.m.
Total times aired a scheduled time	t regularly	13
Length of Program		30 mins
Age of Target Child Audience from	Ł	13 years to 16 years
Describe the educa and informational of of the program and meets the definition Programming.	bjective I how it	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals; such as the march of the penguins in the artic, a safari in Africa in the Australian outback. The program has four segments each - each one featuring a different story to educate the viewer about an exotic, unique animal or an animal that can be found locally.
Other Matters (5 of 11)	Response	
Program Title	Family Sty	le With Chef Jeff (DT1-ABC)
Origination	Syndicated	d
Days/Times Program Regularly Scheduled	Saturdays	10:00 a.m.
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to	o 16 years
Describe the educational and informational objective of the program and how it meets the definition of	changing e nutrition in Family Sty informatior reinforcem	The with Chef Jeff teaches viewers how making the right choices in the kitchen can lead to life- experiences for the entire family. Each episode features interesting and valuable health and formation as viewers also learn how to cook healthier versions of some of our favorite dishes rele also helps young viewers to retain and reflect on important and current health-related in. Some of the other features of the program are nutritional quizzes, health tips and positive ment from Chef Jeff. This program's mission is to help viewers make well-informed choices in eating habits, nutrition, and health.

of 11) Response

Program Title	The Coolest Places on Earth (DT1-ABC)
Origination	Syndicated
Days/Times	Saturdays 10:30 a.m.
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child Audience	
from	
Describe the	Coolest Places on Earth is an educational and informative half-hour E/I program that takes young
educational and	viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals,
informational	landmarks, and jaw-dropping works of nature; exploring each location's history and culture. Each
objective of the	episode showcases three specific locations and delivers fast-paced, engaging information that's a
program and how	perfect match for the 21st century learner. The series is packed with facts about history, geography,
it meets the	and culture. The goal of the series is to provide young viewers knowledge of the culturally and
definition of Core	geographically diverse world we live in.
Programming.	

Other Matters (7 of 11)	Response
Program Title	Real Life 101 (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 This program presents real people pursuing real jobs and careers in an informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected and the viewer is taken 'on the job' to understand why the professionals love what they do and they even may learn about job opportunities they may not have known existed.

Other Matters (8 of 11)	Response
Program Title	The Coolest Places on Earth (DT2-FOX)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 7:00 a.m.

Total times aire at regularly scheduled time	d 13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and ho it meets the definition of Cor Programming.	 landmarks, and jaw-dropping works of nature; exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers knowledge of the culturally and
Other Aatters (9 of 1)	Response
Program Title	ECO Company (DT2-FOX)
Drigination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00 a.m.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
	ECO Company. This program is hosted by teens and used reporting to profile individuals and organizations committed to environmental issues, including reports on the latest recycling and nature conservation efforts,

Other Matters (10	
of 11)	Response
Program Title	Aqua Kids (DT2-FOX)
Origination	Syndicated

Days/Times		
Program Regularly Scheduled	Fridays 7:	:00 a.m.
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years t	to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	an unders Kids teach pollution a of plastic the proble	s This program explores the marine ecosystem from tributaries, rivers, and oceans to develop standing and let the viewer know that we are key in perceiving the ocean environment. Aquathes about the diversity and beauty of the marine environment and its potential destruction by and carelessness of the human population; such as marine mammals dying from the ingestion and toxic waste in our waterways destroying the habitat and marine life. By showing audient erms they encounter, the Aqua Kids educate their peers on what can be done to solve ental dilemmas.
Other Matters (11 o	of 11)	Response
		Wild About Animals (DT2-FOX)
Program Title		Wild About Animals (DT2-FOX) Syndicated
Program Title Origination Days/Times Progra Regularly Schedule		
Program Title Origination Days/Times Progra	ed	Syndicated
Program Title Origination Days/Times Progra Regularly Schedule Total times aired at	ed	Syndicated Sundays 7:30 a.m.
Program Title Origination Days/Times Progra Regularly Schedule Total times aired at scheduled time	ed regularly	Syndicated Sundays 7:30 a.m. 13

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). I certify that this application includes all required and relevant attachments. I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Vince Authorization(s) specified above. Barrresi Attachments No Attachments.