



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021205521** | File Number: **CPR-155468** | Submit Date: **07/02/2014** | Call Sign: **WSFX-TV** | Facility ID: **72871**

City: **WILMINGTON** | State: **NC**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

07/02/2014 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	Fox
	Nielsen DMA	Wilmington NC
	Web Home Page Address	www.foxwilmington.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Family Style with Chef Jeff Channel 30.1(WSFY PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am (4/5-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Family Style with Chef Jeff features award-winning chef and motivational speaker, Jeff Henderson, as he teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Jack Hanna Into The Wild Channel 30.1(WSFY PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30am (4/5-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	Response
Program Title	Eco Co. Channel 30.1(WSFY PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am (4/5-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	Response
Program Title	Teen Kids News Channel 30.1(WSFY PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am (4/5-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre- teens-by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13) Response	
Program Title	Animal Atlas Channel 30.1(WSFY PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9am (4/5-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe, Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 13) Response	
Program Title	The Coolest Place on Earth Channel 30.1(WSFY PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30am (4/5-6/28/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth takes viewers on a journey of discovery to the most astonishing places on the planet-cities, festivals, landmarks and jaw-dropping works of nature- exploring each location's history and culture, to discover why it deserves to be called on of the coolest places on earth!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Animal Rescue Channel 30.1(WSFY PRIMARY)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 7am (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program demonstrates how through teamwork people help animals out of sometimes dangerous situation. It also shows how animals survive in their habitat. It shows people what animals do to stay away from danger.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Animal Atlas Channel 30.2 (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10am (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe, Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13) Response	
Program Title	Animal Atlas Channel 30.2 (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10:30am (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe, Anywhere, everywhere animals live, you'll find Animal Atlas.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13) Response	
Program Title	Zoo Clues Channel 30.2 (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 11am (4/6-6/29/14)
Total times aired at regularly scheduled time	13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an age of high definition video, animals make very good television and pull a young learner in by the eyes. This program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13)	Response
Program Title	Zoo Clues Channel 30.2 (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 11:30am (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an age of high definition video, animals make very good television and pull a young learner in by the eyes. This program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)	Response
Program Title	On The Spot Channel 30.2 (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 12n (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	On The Spot Channel 30.2 (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 12:30pm (4/6-6/29/14)
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Connie Petway
Address	322 Shipyard Blvd
City	Wilmington
State	NC
Zip	28412
Telephone Number	910-343-8826
Email Address	cpetway@foxwilmington.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Other Matters (1 of 14)		Response
Program Title		Family Styles w/Chef Jeff (WSFX-30.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat.7am (7/5-9/13/14)
Total times aired at regularly scheduled time		11
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Family Style with Chef Jeff features award-winning chef and motivational speaker, Jeff Henderson, as he teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family.

Other Matters (2 of 14)		Response
Program Title		Jack Hanna Into The Wild (WSFX-30.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat. 7:30am (7/5-9/27/14)
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures.

Other Matters (3 of 14)		Response
Program Title		Eco Co. (WSFX-30.1)
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat. 8am (7/5-9/27/14)
Total times aired at regularly scheduled time		13
Length of Program		30 mins
Age of Target Child Audience from		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.

Other Matters (4 of 14)		Response
Program Title		Teen Kids News (WSFX-30.1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8:30am (7/5-9/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre- teens-by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people.

Other Matters (5 of 14)	Response
Program Title	Animal Atlas (WSFX-30.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9am (7/5-9/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe, Anywhere, everywhere animals live, you'll find Animal Atlas.

Other Matters (6 of 14)	Response
Program Title	The Coolest Places on Earth (WSFX-30.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 9:30am (7/5-9/27/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Coolest Places on Earth takes viewers on a journey of discovery to the most astonishing places on the planet-cities, festivals, landmarks and jaw-dropping works of nature- exploring each location's history and culture, to discover why it deserves to be called on of the coolest places on earth!

Other Matters (7 of 14)	Response
Program Title	Animal Rescue (WSFX-30.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 7am (7/6-9/28/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program demonstrates how through teamwork people help animals out of sometimes dangerous situation. It also shows how animals survive in their habitat. It shows people what animals do to stay away from danger.

Other Matters (8 of 14)	Response
Program Title	State to State (30.1 WSFX TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am (9/20-9/27)
Total times aired at regularly scheduled time	2
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	State to State "takes you to every corner of America. From the hectic dazzle of the big apple, the rawhide spirit of Wyoming, the revival of St. Louis, the frontier of innovation in Silicon Valley, the live music of New Orleans and Austin, the Vegas glitz, the LA glamor, the Hawaiian luau, the highest peaks, the driest deserts, the biggest events,and the hidden gems.

Other Matters (9 of 14)	Response
Program Title	Animal Atlas (30.2 THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10am (7/6-9/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe, Anywhere, everywhere animals live, you'll find Animal Atlas.

Other Matters (10 of 14)	Response
Program Title	Animal Atlas (30.2 THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10:30am (7/6-9/28/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On Animal Atlas we travel the globe to meet every kind of animal imaginable, from the familiar to the astounding. We learn about their lives, their history, and the adaptations that allow them to survive and thrive. But best of all, we meet them face to face. Just spin the globe, Anywhere, everywhere animals live, you'll find Animal Atlas.

Other Matters (11 of 14)	Response
Program Title	Zoo Clues (30.2 THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 11am (7/6-9/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an age of high definition video, animals make very good television and pull a young learner in by the eyes. This program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics.

Other Matters (12 of 14)	Response
Program Title	Zoo Clues (30.2 THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 11:30am (7/6-9/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In an age of high definition video, animals make very good television and pull a young learner in by the eyes. This program's presentation mix of narration, visuals, and very well chosen topics delivers education and information while it entertains. Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics.

Other Matters (13 of 14)	Response
Program Title	On The Spot (30.2 THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12:00n (7/6-9/28/14)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.

Other Matters (14 of 14)	Response
Program Title	On The spot (30.2 THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12:30p (7/6-9/28/14)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot is a series tapping knowledge across a series of subject areas: geography, art, technology, science, math, history, language, music and sports. It also addresses general cultural knowledge. The format is a series of seemingly random questions to individuals who are either of school age or adults past the age of high school graduation.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WSFX License Subsidiary, LLC</p>

Attachments

No Attachments.