



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0003828712** | File Number: **CPR-128609** | Submit Date: **04/05/2012** | Call Sign: **WCCB** | Facility ID: **49157** | City: **CHARLOTTE** | State: **NC**  
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2012** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type

Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Charlotte
	Web Home Page Address	www.foxcharlotte.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY gives teens a voice in the greening of the planet. It is hosted by a diverse group of teens who combine enthusiasm for the sustainability of the planet with their natural curiosity to learn the causes and solutions for the depletion of the Earth's resources. ECO COMPANY aired as a core E/I program exclusively on the main channel Saturdays at 7am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PETS.TV teaches teens about the behavior, characteristics, care, and history of our domestic pets, from the everyday variety to the more exotic and unique animal. PETS TV will explore how specific animals evolved as domestic pets and their geographic origins. PETS.TV aired as a core program E/I exclusively on the main channel Saturdays at 7:30am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 9)		Response
Program Title	TEEN KIDS NEWS	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 8am	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	National and international news and current events reported by, and for, children ages 13-16. Each week the series takes a 'kid sensitive' approach to serious news topics such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. This show is produced by Albert Primo and Weekly Reader. Primo is the broadacast news veteran who created the groundbreaking "Eyewitness News" format seen through the country. Weekly Reader is best known for its various educational current event /news publications that have been distributed in school systems in the U.S. since 1902. TEEN KIDS NEWS aired as a core E/I program exclusively on the main channel Saturdays at 8am.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (4 of 9)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	DRAGONFLY TV features real kids doing real science, demonstarting practical applications of math and other scientific disciplines in everyday life. The show provides information on science and research techniques to encourage viewers to conduct their own experiments. The show aired exclusively as a core E/I program on the main channel Saturdays at 8:30am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV features real children, from different backgrounds, swapping lives for an once-in-a-lifetime adventure. These adventures give the participants and viewers new and varied experiences and insight, allowing them to expand their horizons and strengthening their creative skills. The show aired exclusively as a core E/I program on the main channel Saturdays at 9am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 9)	Response
Program Title	WILD AMERICA
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main Channel: Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA combines an expert's narration and spectacular photography to educate and inform young viewers about the habits and habitats of a wide variety of American wildlife. It also brings an awareness to the public about how all wildlife, ecosystems, and people are bound together. WILD AMERICA aired exclusively as a core E/I program on the main channel Saturdays at 9:30am.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network



Days/Times Program Regularly Scheduled	Sub-channel: Saturdays and Sundays at 8am, 8:30am, 9am, 9:30am
Total times aired at regularly scheduled time	104
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	GREEN SCREEN ADVENTURES sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The show's diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 9) Response	
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Saturdays at 10am and 10:30am
Total times aired at regularly scheduled time	26

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About" provides core programming for ages 13-16 in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. "Mad About" explores being "green" and understanding how our actions impact the world. The "Mad About" team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. MAD ABOUT aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 9)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 10am and 10:30am
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" has the goal to entertain, inform and educate viewers between the ages of 13 and 16 about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. "Edgemont" further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. EDGEMONT aired as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jeff Arrowood
Address	One Television Place
City	Charlotte
State	NC
Zip	28205
Telephone Number	704-372-1800
Email Address	jarrowood@foxcharlotte.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	ECO COMPANY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO COMPANY gives teens a voice in the greening of the planet. It is hosted by a diverse group of teens who combine enthusiasm for the sustainability of the planet with their natural curiosity to learn the causes and solutions for the depletion of the Earth's resources. ECO COMPANY will air as a core program exclusively on the main channel Saturdays at 7am.

Other Matters (2 of 10)	Response
Program Title	PETS.TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 7:30am
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Length of Program	30 mins
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Other Matters (3 of 10)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	National and international news and current events reported by, and for, children ages 13-16. Each week the series takes a 'kid sensitive' approach to serious news topics such as terrorism, bullying and cliques, and the alarming increase of diabetes in children. This show is produced by Albert Primo and Weekly Reader. Primo is the broadcast news veteran who created the groundbreaking "Eyewitness News" format seen through the country. Weekly Reader is best known for its various educational current event /news publications that have been distributed in school systems in the U.S. since 1902. TEEN KIDS NEWS will air as a core E/I program exclusively on the main channel.

Other Matters (4 of 10)	Response
Program Title	DRAGON FLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 8:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (5 of 10)	Response
Program Title	SWAP TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 9am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SWAP TV features real children, from different backgrounds, swapping lives for an once-in-a-lifetime adventure. These adventures give the participants and viewers new and varied experiences and insight, allowing them to expand their horizons and strengthening their creative skills. The show will air exclusively as a core E/I program on the main channel.

Other Matters (6 of 10)	Response
Program Title	WILD AMERICA
Origination	Syndicated



Days/Times Program Regularly Scheduled	Main channel: Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD AMERICA combines an expert's narration and spectacular photography to educate and inform young viewers about the habits and habitats of a wide variety of American wildlife. It also brings an awareness to the public about how all wildlife, ecosystems, and people are bound together. The show will air as a core E/I program exclusively on the main channel.

Other Matters (7 of 10)	Response
Program Title	MLB PLAYER POLL
Origination	Network
Days/Times Program Regularly Scheduled	Main channel: Saturdays at 3pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MLB PLAYER POLL is an educational and informational show for ages 13-16 by providing insight into the opinions and perspectives of MLB players. MLB PLAYER POLL will educate young viewers on how the game of baseball is played and provide instructions regarding the techniques that successful players use. The show will also glean insight into players' preferences in areas outside of baseball with topics like "What Career Interests You After You Retire from Baseball?", "What Is Your Favorite City To Play In?", "What Player From History Would You Most Like To Watch/Play For/Play Against?" In addition, MLB Player Poll will provide examples of healthy debate, expressing an opinion using supporting evidence and analyzing statistics to confirm or refute a previous held belief. Finally, the emphasis on physical education in each episode of MLB PLAYER POLL will inspire young viewers to get off the couch, go outside and exercise. MLB Productions, with guidance and advice from NASPE (National Association for Sport and Physical Education), will produce this series that will air exclusively on WCCB's FOX affiliated primary channel.

Other Matters (8 of 10)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Saturdays and Sundays at 8am, 8:30am, 9am, 9:30am

Total times aired at regularly scheduled time	104
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. The show's diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. The program's educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. GREEN SCREEN ADVENTURES will air as a core E/i program exclusively on WCCB's MeTV affiliated sub-channel.

Other Matters (9 of 10)	Response
Program Title	MAD ABOUT
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Saturdays at 10am and 10:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About" provides core programming for ages 13-16 in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. "Mad About" explores being "green" and understanding how our actions impact the world. The "Mad About" team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. MAD ABOUT will air as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.

Other Matters (10 of 10)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	Sub-channel: Sundays at 10am and 10:30am

Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Edgemont" has the goal to entertain, inform and educate viewers between the ages of 13 and 16 about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships and romantic attachments, to ethical and moral choices and family relationships. The programs illustrate the possible consequences of choices that these viewers may face, and these outcomes provide "life lessons" that are shown plainly to the teen audience. "Edgemont" also touches on significant societal issues and can complement classroom discussions on these topics. These issues range from considerations of diversity, racism and sexual identity, to divorce, teen pregnancy, bullying and alcohol and substance abuse. "Edgemont" further benefits its viewers by opening dialogue with peers and potentially also parents and educators regarding the topics portrayed in the series. "Edgemont" will air as a core E/I programming exclusively on WCCB's MeTV affiliated sub-channel.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>North Carolina Broadcasting Partners</b></p>

**Attachments**

No Attachments.