



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-131731** Submit Date: **07/09/2012** Call Sign: **WUAB** Facility ID: **8532** City:

LORAIN State: OH

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2012 Filing Status: Active

## Report reflects information for : Second Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Cleveland
	Web Home Page Address	http://www.my43.net

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(18)

Digital Core Program (1	Pagnanga
of 18) Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:00-7:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience first-hand the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how sharks continually grow new teeth and lose old rows of teeth. NOTE: AQUA KIDS aired on WUAB's main digital channel in the aforementioned time period from 4/1/12 through 4/8/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 7:30-8:00AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, stars world-renowned animal champion and expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals and animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. NOTE: JACK HANNA'S INTO THE WILD aired on WUAB's main digital channel in the aforementioned time period from 4/1/12 through 4/8/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 18)	Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:00-8:30AM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, travels the globe to introduce viewers to every kind of animal imaginable, from the familiar to the astounding. Learn about their lives, their history, and the adaptations that allow them to survive. NOTE: ANIMAL ATLAS aired on WUAB's main digital channel in the aforementioned time period from 4/1/12 through 4/8/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 18)	Response
Program Title	MYSTERY HUNTERS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM

Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program serves the cognitive and developmental needs of teens 13-16. Using two real-life teenage investigators, the show explores continued themes of "things aren't always what they seem" and teaches teens critical thinking skills such as how to gather facts, how to meet with experts, and how to develop explanations for unusual phenomena. NOTE: MYSTERY HUNTERS aired on WUAB's main digital channel in the aforementioned time period from 4/1/12 through 4/8/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (5 of 18)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:00-7:30AM

Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is designed to educate, inform, inspire and entertain teens 13-16. Using dramatic re-enactments and interviews with participants and experts, the show chronicles real-life stories of ordinary teens who found themselves in perilous and challenging situations, and how they made the right decisions. Each show also poses a 'mora dilemma' segment, intended to prepare young people to handle difficult situations and to make the right choice. NOTE: WHADDYADO aired on WUAB's main digital channel in the aforementioned time period from 4/1/12 through 4/9/12. Effective Monday, 4/8/12, WUAB changed its E/I schedule from a Saturday /Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (6 of 18)	Response
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 7:30-8:00AM

Total times aired at	2
regularly scheduled time	
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics (like animal antics, animal babies, animal appetites, etc.) along with shows which focus solely on certain animals (such as elephants, bears, monkeys, etc.) NOTE: ANIMAL ATLAS CLASSICS aired on WUAB's main digital channel in the aforementioned time period from 4/1/12 through 4/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E ///?	Yes

Digital Core Program (7 of 18)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 8:30-9:00AM

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AQUA KIDS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience first-hand the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how sharks continually grow new teeth and lose old rows of teeth. NOTE: AQUA KIDS aired on WUAB's main digital channel in the aforementioned time period from 4/9/12 through 6/30/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	MYSTERY HUNTERS (main digital channel 28.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Tuesday, 8:30-9:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MYSTERY HUNTERS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program serves the cognitive and developmental needs of teens 13-16. Using two real-life teenage investigators, the show explores continued themes of "things aren't always what they seem" and teaches teens critical thinking skills such as how to gather facts, how to meet with experts, and how to develop explanations for unusual phenomena. NOTE: MYSTERY HUNTERS aired on WUAB's main digital channel in the aforementioned time period from 4/9/12 through 6/30/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 18)	Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 8:30-9:00AM

Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, travels the globe to introduce viewers to every kind of animal imaginable, from the familiar to the astounding. Learn about their lives, their history, and the adaptations that allow them to survive. NOTE: ANIMAL ATLAS aired on WUAB's main digital channel in the aforementioned time period from 4/9/12 through 6/30/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 8:30-9:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which aired on WUAB's main digital channel throughout the 2nd quarter 2012 stars world-renowned animal champion and expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals and animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. NOTE: JACK HANNA'S INTO THE WILD aired of WUAB's main digital channel in the aforementioned time period from 4/9/12 through 6/30/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to a Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (11 of 18)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 8:30-9:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience	
Describe the	WHADDYADO, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is designed
educational	to educate, inform, inspire and entertain teens 13-16. Using dramatic re-enactments and interviews with
and	participants and experts, the show chronicles real-life stories of ordinary teens who found themselves in
informational	perilous and challenging situations, and how they made the right decisions. Each show also poses a 'mo
objective of	dilemma' segment, intended to prepare young people to handle difficult situations and to make the right
the program	choice. NOTE: WHADDYADO aired on WUAB's main digital channel in the aforementioned time period
and how it	from 4/9/12 through 6/30/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday
meets the	/Sunday schedule to a Monday through Saturday schedule.
definition of	
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (12 of 18)	Response
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which aired on WUAB's main digital channel throughout the 2nd quarter 2012, is an entertaining and educational half-hour programment that explores the world of animal wildlife, promoting a better understanding of how various animal specifive and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics (like animal antics, animal babies, animal appetites, etc.) along with show which focus solely on certain animals (such as elephants, bears, monkeys, etc.) NOTE: ANIMAL ATLAS CLASSICS aired on WUAB's main digital channel in the aforementioned time period from 4/9/12 throug /30/12. Effective Monday, 4/9/12, WUAB changed its E/I schedule from a Saturday/Sunday schedule to Monday through Saturday schedule.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	REAL LIFE 101 (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101, which airs on WUAB's secondary digital channel "Bounce-TV", introduces you to real people doing real jobs - from doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards. REAL LIFE 101 takes you "on the job" so that you can see for yourself why these professionals love what they do. Viewer are able to learn about jobs that they never knew existed. REAL LIFE 101 aired on WUAB's secondary digital channel throughout the 2nd quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	ULTIMATE CHOICE (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ULTIMATE CHOICE, which airs on WUAB's secondary digital channel "Bounce-TV", is a different type of television series where teenagers embark on thrilling outdoor adventures during the day at in the evening - grapple with controversial issues they may face. Cameras follow eight young me and women who are individually challenged to develop their moral convictions and make important decisions. ULTIMATE CHOICE aired on WUAB's secondary digital channel throughout the 2nd quarter 2012.

Does the Licensee	Yes
dentify the program	
by displaying	
throughout the	
program the symbol E	
/1?	

Digital Core Program (15 of 18)	Response
Program Title	ANIMAL ATLAS (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which airs on WUAB's secondary digital channel "Bounce-TV", travels the globe to introduce viewers to every kind of animal imaginable, from the familiar to the astounding. Learn about their lives, their history, and the adaptations that allow them to survive. ANIMAL ATLAS aired on WUAB's secondary digital channel throughout the 2nd quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 18)	Response
Program Title	SAFARI TRACKS (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SAFARI TRACKS, which airs on WUAB's secondary digital channel "Bounce-TV", focuses on African wildlife and explores the magnificent and mysterious world of these animals, all in their natural habitats. Each week, the show explores the African continent - from the brushlands of the savannah to the great Okavango delta. SAFARI TRACKS aired on WUAB's secondary digital channel throughout the 2nd quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 18)	Response
Program Title	TEEN KIDS NEWS - I (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS, which airs on WUAB's secondary digital channel "Bounce-TV", is an award-winning television news show for kids. The show highlights positive stories about kids doing amazing things and helping to make the world a better place. Additional, the TKN reporters examine everything that is fun or interesting or important about our world. TEEN KIDS NEWS - I aired on WUAB's secondary digital channel throughout the 2nd quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program</b>	
(18 of 18)	

Program Title	TEEN KIDS NEWS - II (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS, which airs on WUAB's secondary digital channel "Bounce-TV", is an award-winning television news show for kids. The show highlights positive stories about kids doing amazing things and helping to make the world a better place. Additional, the TKN reporters examine everything that is fun or interesting or important about our world. TEEN KIDS NEWS - I aired on WUAB's secondary digital channel throughout the 2nd quarter 2012.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa McManus
Address	1717 East 12th Street
City	Cleveland
State	ОН
Zip	44114
Telephone Number	216-367-7105
Email Address	Lmcmanus@raycommedia.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	NOTE: Because WUAB- TV ceased analog operations and converted to digital-only operations on June 12, 2009, questions 7(b) and 7(c) are no longer applicable.

#### Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	AQUA KIDS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	AQUA KIDS, which will air on WUAB's main digital channel in the 3rd quarter 2012, is a half-hour weekly

educational and informational objective of the program and how it meets the definition of Core
Programming.

AQUA KIDS, which will air on WUAB's main digital channel in the 3rd quarter 2012, is a half-hour weekly series that provides core programming in the area of biology and specifically, the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of the oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth - the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic as it relates to the entire ecosystem of the earth. AQUA KIDS uses the technique of near-peer mentors i.e., children to teach other children. Each episode employs these mentors (called Aqua Kids) who ask questions and experience first-hand the topic. For example, children might feed manatees to experience the graceful, gentle nature of the animal and learn about their biology or dig through piles of silt dredged from the ocean depths to look for shark teeth to understand how sharks continually grow new teeth and lose old rows of teeth.

Other Matters (2 of 13)	Response
Program Title	MYSTERY HUNTERS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Programming.

MYSTERY HUNTERS, which will air on WUAB's main digital channel in the 3rd quarter 2012, is a fast-paced, award-winning half-hour series that sets out to explore some of the world's greatest myths and mysteries. Combining on-site reporting and exciting adventures, the Mystery Hunters use science and reasoning to try to uncover the truth. The program serves the cognitive and developmental needs of teens 13-16. Using two real-life teenage investigators, the show explores continued themes of "things aren't always what they seem" and teaches teens critical thinking skills such as how to gather facts, how to meet with experts, and how to develop explanations for unusual phenomena.

Other Matters (3 of 13)	Response
Program Title	ANIMAL ATLAS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which will air on WUAB's main digital channel in the 3rd quarter 2012, travels the globe to introduce viewers to every kind of animal imaginable, from the familiar to the astounding. Learn about their lives, their history, and the adaptations that allow them to survive.

Other Matters (4 of 13)	Response
Program Title	JACK HANNA'S INTO THE WILD (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	This action-packed, unpredictable show is filled with remarkable animals, breathtaking scenery, and good family fun. INTO THE WILD, which will air on WUAB's main digital channel in the 3rd quarter 2012, stars world-renowned animal champion and expert Jack Hanna as he travels the world with his friends and family, taking viewers to his favorite destinations and introducing them to new and amazing creatures. Throughout Jack's travels, he raises awareness of different cultures, geography and spectacular animals and animal facts while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

Other Matters (5 of 13)	Response
Program Title	WHADDYADO (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday, 8:30-9:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHADDYADO, which will air on WUAB's main digital channel in the 3rd quarter 2012, is designed to educate, inform, inspire and entertain teens 13-16. Using dramatic re-enactments and interviews with participants and experts, the show chronicles real-life stories of ordinary teens who found themselves in perilous and challenging situations, and how they made the right decisions. Each show also poses a 'moral dilemma' segment, intended to prepare young people to handle difficult situations and to make the right choice.

Other Matters (6 of 13)	Response
Program Title	ANIMAL ATLAS CLASSICS (main digital channel 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Classic episodes from the ANIMAL ATLAS series. ANIMAL ATLAS CLASSICS, which will air on WUAB's main digital channel in the 3rd quarter 2012, is an entertaining and educational half-hour program that explores the world of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combine focused examinations of certain topics (like animal antics, animal babies, animal appetites, etc.) alon with shows which focus solely on certain animals (such as elephants, bears, monkeys, etc.)

Other	
Matters (7 of	
13)	Response
Program Title	NOW EAT THIS! with ROCCO DISPIRITO (main digital channel 28.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturday, 8:30-9:00AM
Total times aired at regularly scheduled time	3
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	NOW EAT THIS! with ROCCO DISPIRITO stars Chef DiSpirito and is dedicated to helping teens and families eat better and live healthier lives - without sacrificing food flavor. Each half-hour episode is focused on an individual or family and their issues related to food and health. Examples include guests & families struggling with weight issues; trying to feed budding athletes; eating right on a budget; fighting serious health issues like diabetes; or simply trying to live a healthier life. Through the course of each episode, Rocco teaches the guest(s) and viewers important information about food and nutrition, guiding them to make better choices with the food they eat. They will also learn to cook - Rocco style. Each episode ends with a renewed sense of purpose, and a commitment to change for the better. NOW EAT THIS! will air on WUAB's main digital channel in the 3rd quarter 2012.

Programming.

Core

Other Matters (8 of 13)	Response
Program Title	REAL LIFE 101 (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00-10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	REAL LIFE 101, which airs on WUAB's secondary digital channel "Bounce-TV", introduces you to real people doing real jobs - from doctors, lawyers, and veterinarians to career counselors, drug counselors, Lipizzaner stallion trainers and special effects wizards. REAL LIFE 101 takes you "on the job" so that you can see for yourself why these professionals love what they do. Viewer are able to learn about jobs that they never knew existed. REAL LIFE 101 will air on WUAB's secondary digital channel in the 3rd quarter 2012.

Other Matters (9 of	
13)	Response
Program Title	ULTIMATE CHOICE (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network

Days/Times Program Regularly Scheduled	Saturday, 10:30-11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ULTIMATE CHOICE, which airs on WUAB's secondary digital channel "Bounce-TV", is a different type of television series where teenagers embark on thrilling outdoor adventures during the day and - in the evening - grapple with controversial issues they may face. Cameras follow eight young men and women who are individually challenged to develop their moral convictions and make important decisions. ULTIMATE CHOICE will air on WUAB's secondary digital channel in the 3rd quarter 2012.

Other Matters (10 of 13)	Response
Program Title	ANIMAL ATLAS (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00-11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL ATLAS, which airs on WUAB's secondary digital channel "Bounce-TV", travels the globe to introduce viewers to every kind of animal imaginable, from the familiar to the astounding. Learn about their lives, their history, and the adaptations that allow them to survive. ANIMAL ATLAS will air on WUAB's secondary digital channel in the 3rd quarter 2012.

Other Matters (11 of 13)	Response
Program Title	SAFARI TRACKS (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30AM-12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational SAFARI TRACKS, which airs on WUAB's secondary digital channel "Bounce-TV", focuses and informational African wildlife and explores the magnificent and mysterious world of these animals, all in natural habitats. Each week, the show explores the African continent - from the brushland the savannah to the great Okavango delta. SAFARI TRACKS will air on WUAB's secondary digital channel "Bounce-TV", focuses and informational African wildlife and explores the magnificent and mysterious world of these animals, all in natural habitats. Each week, the show explores the African continent - from the brushland definition of Core digital channel in the 3rd quarter 2012.  Programming.	

Other Matters (12 of 13)	Response	
Program Title	TEEN KIDS NEWS - I (digital channel 28.2 on WUAB-DT2 "Bounce-TV")	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday, 12:00-12:30PM	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS, which airs on WUAB's secondary digital channel "Bounce-TV", is an award-winning television news show for kids. The show highlights positive stories about kids doing amazing things and helping to make the world a better place. Additional, the TKN reporters examine everything that is fun or interesting or important about our world. TEEN KIDS NEWS - I will air on WUAB's secondary digital channel in the 3rd quarter 2012.	

Other Matters (13 of 13)	Response
Program Title	TEEN KIDS NEWS - II (digital channel 28.2 on WUAB-DT2 "Bounce-TV")
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 12:30-1:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TEEN KIDS NEWS, which airs on WUAB's secondary digital channel "Bounce-TV", is an award-winning television news show for kids. The show highlights positive stories about kids doing amazing things and helping to make the world a better place. Additional, the TKN reporters examine everything that is fun or interesting or important about our world. TEEN KIDS NEWS - II will air on WUAB's secondary digital channel in the 3rd quarter 2012.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WOIO License Subsidiary, LLC **Attachments** 

No Attachments.