

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0018223693** File Number: **CPR-145967** Submit Date: **10/17/2013** Call Sign: **KYES-TV** Facility ID: **21488** 

City: ANCHORAGE State: AK

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

10/17/2013 Filing Status: Active

## Report reflects information for : Third Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | MNT                 |
|              | Nielsen DMA           | Alaska              |
|              | Web Home Page Address | www.kyes.com        |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | No       |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(15)

| Digital Core Program (1 of 15)   | Response   |
|--|--|
| Program Title  | Wild About Animals   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays 7am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | HOSTED BY EMMY AWARD WINNING ACTRESS MARIETTE HARTLEY, EVERY SHOW EXPLORES THE WORK OF ANIMALS AND THE PLACES THEY LIVE. FROM THE JUNGLES OF BELIZE, TO THE PLAINS OF AFRICA, WILD ABOUT ANIMALS GIVE ITS VIEWERS A FRONT ROW SEAT TO THE WORLDS MOST EXOTIC ANIMALS. ALSO FEATURED ARE HEARTWARMING STORIES OF ANIMALS RESCUES AND ANIMAL HEROES. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 15)                     | Response                       |
|--|--------------------------------|
| Program Title                                      | Jack Hanna's Animal Adventures |
| Origination  | Syndicated                     |
| Days/Times Program Regularly<br>Scheduled          | Saturday 8:00a                 |
| Total times aired at regularly scheduled time      | 13                             |
| Total times aired                                  |                                |
| Number of Preemptions                              | 0                              |
| Number of Preemptions for other than Breaking News |                                |
| Number of Preemptions<br>Rescheduled               |                                |
| Length of Program                                  | 30 mins                        |
| Age of Target Child Audience                       | 13 years to 16 years           |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LIVE ACTION TV CAMERAS FOLLOW JACK AS HE SPENDS TIME WITH ANIMALS ACROSS THE CONTINENTS. HE TALKS WITH PEOPLE ABOUT THE ANIMALS HABITATS, TEACHING AS HE GOES. EACH EPISODE IS DESIGNED TO REVEAL TO CHILDREN THE WORLD AROUND THEM IN A POSITIVE WAY. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| of 15)   | Response   |
|--|--|
| Program Title  | Laura Traveler   |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | Saturday 10:30 am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Laura McKenzie's Traveler is an in-depth, high definition travel show offers entertaining, safe educational and informational programming appropriate for general audiences of all ages, including children under the age of 16. Through the use of on-site stand-ups, voice over monologues environmental b-roll and pop-up 'Travel Tips.' Laura McKenzie's Traveler provide an educational journey to significant destinations around the world. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (4 of 15)                | Response        |
|---|-----------------|
| Program Title                                 | Pets.TV         |
| Origination                                   | Syndicated      |
| Days/Times Program Regularly<br>Scheduled     | Saturday 6:00am |
| Total times aired at regularly scheduled time | 13              |
| Total times aired                             |                 |

| Number of Preemptions  | 0  |
|--|--|
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pets.TV celebrated the pets we love and the people who love them. Pet News, Pet Care, Pet Health and Pet Lifestyles!. Produced by Emmy Award Winning Producer Lisa-Renee Ramirez, Pets.TV not only features the usual domestic household pets but the unusual exotic pets people love. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 15)   | Response   |
|--|--|
| Program Title  | Career Day   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 9:30am  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of<br>the program and how it meets the definition of Core<br>Programming. | Provide a safe learning environment for the viewers to become more informed about the gamut of possible careers available for them to explore. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                                    | Yes  |

| Digital Core<br>Program (6<br>of 15)            | Response       |
|---|----------------|
| Program Title                                   | Animal Atlas   |
| Origination                                     | Syndicated     |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturday 7:30a |

| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ANIMAL ATLAS IS AN ENTERTAINING AND EDUCATIONAL HALF-HOUR PROGRAM THAT EXPLORE THE WORLD OF ANIMAL WILDLIFE, PROMOTING A BETTER UNDERSTANDING OF HOW VARIOUS ANIMAL SPECIES LIVE AND WHAT THEY NEED TO SURVIVE. WITH AN ENTERTAINING NARRATIVE THE SERIES COMBINES FOCUSED EXAMINATIONS OF CERTAIN TOPICS SUCH AS "ANIMAL APPETITES" (WHICH EXPLORES THE VARIOUS DIETS OF ANIMALS ALONG WITH INFORMATION ABOUT HOW ANIMALS CATCH AND EAT THEIR FOOD, HOW DIETS DETERMINE THEIR LIFESTYEL, ETC.) "ANIMAL ANTICS", (A HILARIOUS LOOK AT THE CRAZY PHYSICAL ANTICS AND TALENTS OF CERTAIN SPECIES). "ANIMAL BABIES", (AN INTIMATE LOOK AT BABIES OF VARIOUS SPECIES, HOW THEY ARE BORN, HOW THEY ARE RAISED AND THE DIFFICULTIES AND DELIGHTS OF GROWING UP), ALONG WITH SHOWS WHICH FOCUS SOLELY ON CERTAIN ANIMALS SUCH AS ELEPHANTS, BEARS AND MONKEYS. IN THESE SHOWS A THOROUGH AND ENTERTAINING EXPLORATION OF THE SPECIFIC ANIMAL TAKES THE VIEWER INTO THAT ANIMAL'S WORLD AS WE SEE WHERE IT LIVES, HOW IT EATS, HOW IT PLAYS, HOW THE FAMILY UNIT OPERATES, AND WHAT THREATENS AND SUPPORTS ITS SURVIVAL. ANIMAL ATLAS ALSO PROMOTES RESPONSIBILITY TOWARD WILDLIFE ISSUES BY EDUCATING THE VIEWER ABOUT ENDANGERED SPECIES AND WILDLIFE HABITS, AS WELL AS INFORMING VIEWERS HOW TO SUPPORT WILDLIFE CONSERVATION. |
| Does the Licensee identify the program by displaying throughout the program the symbol E                                 | Yes  |

| Digital Core<br>Program (7<br>of 15) Response |                           |
|---|---------------------------|
| Program Title                                 | Animal Explore W/J Miller |
| Origination                                   | Syndicated                |

| Days/Times Program Regularly Scheduled   | Saturday 6:30a  |
|--|---|
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Explore explores the work of animal wildlife, promoting a better understanding of how various animal species live and what they need to survive. With an entertaining narrative, the series combines focused examinations of certain topics such as "Animal Appetites" (which explores the various diets of animals along with information about how animals catch and eat their food, how diets determine their lifestyles, etc.). "Animal Babies" (an intimate look at babies of various species, how they are born, how they are raised and the difficulties and delights of growing up), along with shows focus solely on certain animals such as elephants, bears and monkeys. In these shows a thorough and entertaining exploration of the specific animal takes the viewer into the animal's world as we see where it lives, how it eats, how it plays, how the family unit operates, and what threatens and supports its survival |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core Program (8 of 15)            | Response       |
|---|----------------|
| Program Title                             | Wild America   |
| Origination                               | Syndicated     |
| Days/Times Program Regularly<br>Scheduled | Saturday 8:30a |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three brothers - Marshall, Marty and Mark dream of becoming naturalists and portraying animal life of America. One summer their dream comes true, they travel through America, filming alligators, bears and moose. Written by Anonymous |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 15)   | Response  |
|--|---|
| Program Title  | Mystery Hunters   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 8:30a  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mystery Hunters is a children television program that is designed to find scientific explanations for various mysterious, such as ghost findings. Eac episode of the series typically looks into two mysteries. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (10 of 15)           | Response        |
|--|-----------------|
| Program Title                                | Critter Gitters |
| Origination                                  | Syndicated      |
| Days/Times<br>Program Regularly<br>Scheduled | Saturday 10:30a |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 9 years to 14 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Critter Gitters features a non-violent, adventurous format that can be enjoyed by the entire family while stimulating creativity, promoting team work, and showcasing moral dilemmas and social values. A search and rescue, animal adventure-themes series with an entertaining twist of investigative and detective "super sleuthing" by a group of neighborhood kids, veterinarian, a marine biologist, a zany professor, and colorful neighborhood characters. Action and stimulating story lines combined with compelling situations along with kids' natural curiosity and love for animals. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (11 of 15)                    | Response                   |
|--|----------------------------|
| Program Title                                      | Curiosity Quest Goes Green |
| Origination  | Syndicated                 |
| Days/Times Program Regularly<br>Scheduled          | Saturday 10:00a            |
| Total times aired at regularly scheduled time      | 13                         |
| Total times aired                                  |                            |
| Number of Preemptions                              | 0                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of Preemptions<br>Rescheduled               |                            |
| Length of Program                                  | 30 mins                    |
| Age of Target Child Audience                       | 9 years to 12 years        |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Curiosity Quest Goes Green is a weekly half-hour television series that allows children to explore the world of "green" living. The series educates and inform youngsters about recycling, saving energy and protecting the environment. The weekly series also promotes children's writing and creative skills |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12 of 15)   | Response  |
|--|---|
| Program Title  | Curiosity Quest   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Saturday 11:00a   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Curiosity Quest is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscri8pted, hands-on, educational exploration. In addition, throughout each program, Joel will hit the streets to get real and often comical answers to questions pertaining to each episode. Joel's enthusiastic personality often lands him in hilarious situations in pursuit of the answer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (13 of 15) | Response   |
|---------------------------------|------------|
| Program Title                   | Head's up  |
| Origination                     | Syndicated |

| Days/Times Program Regularly<br>Scheduled  | Saturday 11:30a   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 9 years to 12 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Heads Up is a series about astronomy and astronautic that takes young viewers beyond the basics of the Big Dipper and the moon, introducing them to the informative tour of the heavens through several featured segments, including a survey of all the planets and moons in our solar system. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (14 of<br>15)              | Response                 |
|--|--------------------------|
| Program Title                                      | Young America Outdoors   |
| Origination  | Syndicated               |
| Days/Times<br>Program<br>Regularly<br>Scheduled    | Saturday 12:00p & 12:30p |
| Total times aired at regularly scheduled time      | 26                       |
| Total times aired                                  |                          |
| Number of<br>Preemptions                           | 0                        |
| Number of Preemptions for other than Breaking News |                          |
| Number of<br>Preemptions<br>Rescheduled            |                          |
| Length of<br>Program                               | 30 mins                  |
| Age of Target<br>Child Audience                    | 13 years to 16 years     |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Episode topics include fishing, hang-gliding, horseback riding, kayaking, hiking, camping, water skiing, snow skiing and backpacking. The series als provides important on wilderness survival skills and emphasizes safety outdoors and well as environmental awareness and responsible use on our natural resourced. The program show real life in the-field experiences of professional and ordinary people experiencing the outdoors, as well as exhibiting good social responsibility and promoting strong personal and community values. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (15 of 15)  | Response   |
|--|--|
| Program Title  | Eco Company  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | Saturday 9:00a   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company profiles individual teens and organizations who are making a difference in going green. A whole new generation has made the environment, climate change and going green their cause. Eco Company also provides eco-wise tips that provide practical ways in which teens and people of all ages can contribute to a sustainable planet. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                     |  |
|---|------------------------------|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   |                              |  |
| Name of children's programming liaison  | Sandra Traub                 |  |
| Address   | 3700<br>Woodland Dr.<br>#800 |  |
| City  | Anchorage                    |  |
| State   | AK                           |  |
| Zip   | 99517                        |  |
| Telephone Number  | 907-339-3811                 |  |
| Email Address   | sandrat@kyes.                |  |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                              |  |



#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Fireweed
Communications
LLC

**Attachments** 

No Attachments.