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# Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-133105** | Submit Date: **08/03/2012** | Call Sign: **KPLC** | Facility ID: **13994** | City:  
**LAKE CHARLES** | State: **LA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**08/03/2012** | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant  
Information**

**Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Lake Charles
	Web Home Page Address	www.kplctv.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(17)

Digital Core Program (1 of 17)	Response
Program Title	Animal Atlas (Multicast Digital WX Channel Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12:00-12:30pm, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas maintains a high level of educational value. It addresses issues appropriate for both general public and the secondary classroom. It focuses on the natural world and the program builds on this. It shares the richness of natural life with the light attitude of bemused wonderment. There are facts from the animal kingdom and delivers information consistent with natural science standards. The program offers up multiple-choice questions related to information that appeals to the viewers knowledge. It concentrates on Life Science, Functions of the ecosystems, underlying principles of animal classification and environment and adaptive characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 17)	Response
Program Title	Animal Atlas (Multicast Digital WX Channel Only)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays, 2:00-2:30pm, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas maintains a high level of educational value. It addresses issues appropriate for both general public and the secondary classroom. It focuses on the natural world and the program builds on this. It shares the richness of natural life with the light attitude of bemused wonderment. There are facts from the animal kingdom and delivers information consistent with natural science standards. The program offers up multiple-choice questions related to information that appeals to the viewers knowledge. It concentrates on Life Science, Functions of the ecosystems, underlying principles of animal classification and environment and adaptive characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 17)	Response
Program Title	Animal Atlas (Multicast Digital WX Channel Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 4:00-4:30pm, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas maintains a high level of educational value. It addresses issues appropriate for both general public and the secondary classroom. It focuses on the natural world and the program builds on this. It shares the richness of natural life with the light attitude of bemused wonderment. There are facts from the animal kingdom and delivers information consistent with natural science standards. The program offers up multiple-choice questions related to information that appeals to the viewers knowledge. It concentrates on Life Science, Functions of the ecosystems, underlying principles of animal classification and environment and adaptive characteristics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (4 of 17)</b>	<b>Response</b>
Program Title	Safari Tracks (Multicast Digital WX Channel Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12:00-12:30pm, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world, joining video photography of living animals engaged in natural activities with an accompanying narrative that enlightens both these activities and other aspects of natural life in general and the animal kingdom specifically. It highlights informational and educational aspects of the animal kingdom in the given environment of Africa. The underlying science content standards addressed are functions of structures, organs, and adaptations, environment and adaptive characteristics, data and comparison of characteristics across species and adaptation of structure and function for survival.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 17)	Response
Program Title	Safari Tracks (Multicast Digital WX Channel Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 2:00-2:30pm, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years



Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world, joining video photography of living animals engaged in natural activities with an accompanying narrative that enlightens both these activities and other aspects of natural life in general and the animal kingdom specifically. It highlights informational and educational aspects of the animal kingdom in the given environment of Africa. The underlying science content standards addressed are functions of structures, organs, and adaptations, environment and adaptive characteristics, data and comparison of characteristics across species and adaptation of structure and function for survival.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 17)	Response
Program Title	Safari Tracks (Multicast Digital WX Channel Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 4:00-4:30pm, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world, joining video photography of living animals engaged in natural activities with an accompanying narrative that enlightens both these activities and other aspects of natural life in general and the animal kingdom specifically. It highlights informational and educational aspects of the animal kingdom in the given environment of Africa. The underlying science content standards addressed are functions of structures, organs, and adaptations, environment and adaptive characteristics, data and comparison of characteristics across species and adaptation of structure and function for survival.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 17)	Response
Program Title	Busy World Richard Scarry (Multicast Digital "This TV" Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am & 10:30am-11:00am, 4/02/11-06/25/11
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 17)	Response
Program Title	Cake (Multicast Digital "This TV" Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00-11:30am, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 17)	Response
Program Title	Stargate Infinity (Multicast Digital "This TV" Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday's, 9:00-9:30am, 4/02/11-06/25/110
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series - based on MGM's successful sci-fi movie and television franchise "Stargate" - four exceptional Air Force Academy cadets and a wrongly court-martialed Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures - and each other - while trying to find a safe haven for the alien and clear their names so they can return home.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 17)		Response
Program Title		Green Screen Adventure (Multicast Digital "This TV" Channel Only)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays, 9:00am-9:30am, 4/02/11-06/25/11
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (11 of 17)		Response
Program Title		Busytown Mysteries (Multicast Digital "This TV" Channel Only)
Origination		Network

Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am, 4/02/11-06/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

<b>Digital Core Program (12 of 17)</b> <b>Response</b>	
Program Title	Turbo Dogs (Digital Main Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00am-9:30am, 4/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs (Digital Main Channel Only)
List date and time rescheduled	06/11/2011 1:00-1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 (TDO117)
Reason for Preemption	Sports

Digital Core Program (13 of 17)	Response
Program Title	Sheldon (Digital Only Main Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am, 4/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altrustic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon (Digital Only Main Channel)
List date and time rescheduled	06/11/2011 1:30-2:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 (SHL012)
Reason for Preemption	Sports

Digital Core Program (14 of 17)	Response
Program Title	The Magic School Bus (Digital Only Main Channel)
Origination	Network

Days/Times Program Regularly Scheduled	Saturdays, 10:00am-10:30am, 4/02/11-06/25/11
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	The Magic School Bus (Digital Only Main Channel)
List date and time rescheduled	6/12/2011 11:00-11:30am
Is the rescheduled date the second home?	No



Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 (MSB301)
Reason for Preemption	Sports

Digital Core Program (15 of 17)		Response
Program Title	Babar (Digital Main Channel Only)	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00am, 4/02/11-06/25/11	
Total times aired at regularly scheduled time	12	
Total times aired	13	
Number of Preemptions	1	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	1	
Length of Program	30 mins	
Age of Target Child Audience	4 years to 8 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. Babar, first appeared on the schedule in 2007, and is returning with new episodes in 2009.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Questions	Response
Title of Program	Babar (Digital Main Channel Only)
List date and time rescheduled	06/12/2011 11:30-12:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/11 (BAR112)
Reason for Preemption	Sports

Digital Core Program (16 of 17)	Response
Program Title	Willa's Wild Life (Digital Main Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00-11:30am, 4/02/11-06/25/11
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa is a new animated series featuring a six-year-old girl, who is permitted to share her home with an ever-growing menagerie of animals--an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school and in her neighborhood. Her animals aned best friend Dooley help her to develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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**Digital Preemption Programs #1**

Questions	Response
Title of Program	Willa's Wild Life (Digital Main Channel Only)
List date and time rescheduled	06/12/2011 12:00-12:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 (WIL008)
Reason for Preemption	Sports

**Digital Preemption Programs #2**

Questions	Response
Title of Program	Willa's Wild Life (Digital Main Channel Only)
List date and time rescheduled	05/28/2011 8:00-8:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/2011 (WIL006)
Reason for Preemption	Sports

Digital Core Program (17 of 17)	Response
Program Title	Pearlie (Digital Main Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12:00pm, 4/02/11-06/25/11
Total times aired at regularly scheduled time	11

Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie (Digital Main Channel Only)
List date and time rescheduled	05/28/2011 8:30-9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-05-28
Episode #	05/28/2011 (PEA110)
Reason for Preemption	Sports

#### Digital Preemption Programs #2

Questions	Response
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Title of Program	Pearlie (Digital Main Channel Only)
List date and time rescheduled	06/12/2011 12:30-1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-06-04
Episode #	06/04/2011 (PEA107)
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Animal Atlas (Analog/Main Digital Channel)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays, 4:30-5:00am
Total times aired at regularly scheduled time:	13
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas maintains a high level of educational value. It addresses issues appropriate for both general public and the secondary classroom. It focuses on the natural world and the program builds on this. It shares the richness of natural life with the light attitude of bemused wonderment. There are facts from the animal kingdom and delivers information consistent with natural science standards. The program offers up multiple-choice questions related to information that appeals to the viewers knowledge. It concentrates on Life Science, Functions of the ecosystems, underlying principles of animal classification and environment and adaptive characteristics.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core  
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Stephanie Comeaux Gill
Address	320 Division St
City	Lake Charles
State	LA
Zip	70601
Telephone Number	337-439-9071
Email Address	scomeaux@kplctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Reason for Amendment: Revising This TV Content Original 398 report was timely filed on 7/11 /2011.



Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Animal Atlas (Multicast Digital WX Channel Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 12n, 2pm, 4pm, 06/26/11-09/25/11
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas maintains a high level of educational value. It addresses issues appropriate for both general public and the secondary classroom. It focuses on the natural world and the program builds on this. It shares the richness of natural life with the light attitude of bemused wonderment. There are facts from the animal kingdom and delivers information consistent with natural science standards. The program offers up multiple-choice questions related to information that appeals to the viewers knowledge. It concentrates on Life Science, Functions of the ecosystems, underlying principles of animal classification and environment and adaptive characteristics.

Other Matters (2 of 13)	Response
Program Title	Safari Tracks (Multicast Digital WX Channel Only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays, 12n, 2pm, 4pm, 06/26/11-09/25/11
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is a program with content grounded in the natural world, joining video photography of living animals engaged in natural activities with an accompanying narrative that enlightens both these activities and other aspects of natural life in general and the animal kingdom specifically. It highlights informational and educational aspects of the animal kingdom in the given environment of Africa. The underlying science content standards addressed are functions of structures, organs, and adaptations, environment and adaptive characteristics, data and comparison of characteristics across species and adaptation of structure and function for survival.

Other Matters (3 of 13)	Response
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Program Title	Busy World Richard Scarry (Multicast Digital "This TV" Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00am & 10:30am, 06/26/11-09/25/11
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (4 of 13)	Response
Program Title	Cake (Multicast Digital "This TV" Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00am-11:30am, 06/26/11-09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun!

Other Matters (5 of 13)	Response
Program Title	Dance Revolution (Multicast Digital "This TV" Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12:00pm, 06/26/11-09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship!
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Other Matters (6 of 13)	Response
Program Title	Turbo Dogs (Digital Main Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am, 06/26/11-09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Turbo Dogs is an animated show based on the books (Racer Dogs) by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social-emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing like directionality and the concepts of distance and time. The social-emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs.

Other Matters (7 of 13)	Response
Program Title	Shelldon (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am, 06/26/11-09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Shelldon is an animated series about Shelldon, a school aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altrustic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sea life habitat of Shell Land and environmental conservation.

Other Matters (8 of 13)	Response
Program Title	The Magic School Bus (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:00-10:30am, 06/26/11-09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. Each episode is a fact filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the story line.

Other Matters (9 of 13)	Response
Program Title	Babar (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30-11:00am, 06/26/11-09/25/11

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Babar is based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

Other Matters (10 of 13)	Response
Program Title	Willa's Wild Life (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00-11:30am 06/26/11-09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Willa is a new animated series featuring a six-year-old girl, who is permitted to share her home with an ever-growing menagerie of animals--an elephant, a giraffe, a pair of performing seals, a bear, three penquins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school and in her neighborhood. Her animals aned best friend Dooley help her to develop solutions to overcome each challenge. With the support of Dooley, the animals and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic.

Other Matters (11 of 13)	Response
Program Title	Pearlie (Main Digital Channel)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30-12:00pm, 06/26/11-09/25/11

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year old range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

Other Matters (12 of 13)	Response
Program Title	Green Screen Adventure (Multicast Digital "This TV" Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:00-9:30am 06/26/11-09/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.

Other Matters (13 of 13)	Response
Program Title	Busytown Mysteies (Multicast Digital "This TV" Channel Only)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 9:30-10:00am 06/26/11-09/25/11
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>KPLC License Subsidiary, LLC</b></p>



**Attachments**

No Attachments.