



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026907345** | File Number: **CPR-130930** | Submit Date: **07/03/2012** | Call Sign: **KCEB** | Facility ID: **83913** | City:
LONGVIEW | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/03/2012 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
--------------	---------	-------	-------	--------------

Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW/METV
	Nielsen DMA	Tyler-Longview (Luf. and Nacod.)
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)		Response
Program Title	Elizabeth Stanton's Great Big World	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat 11a-1130a (Apr 1 thru June 9)	
Total times aired at regularly scheduled time	10	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In Elizabeth Stanton's Great Big World, age appropriate global issues are introduced to the viewing audience through interviews with Elizabeth Stanton, her travel buddies and the friends they meet. Hands on experience in the field both inspire teens to engage in selfless, helping behavior in addition to education them on where and how to find volunteer opportunities.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 12)		Response
Program Title	MADE IN HOLLYWOOD: Teen Edition	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturday 1130a-12p (Apr 1- June 9)	
Total times aired at regularly scheduled time	10	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an introduction to careers in multimedia industry. One of the striking aspects of being an adolescent today is that whether they are urban or rural and regardless of income level, there are some life choices that must be made as they grow and develop.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 12)		Response
Program Title		Wild LTD
Origination		Network
Days/Times Program Regularly Scheduled		Sunday 10a-1030a (Apr 1- June 9)
Total times aired at regularly scheduled time		11
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Wild LTD episodes follow Michelle Garforth-Ventor on the adventures both on land and under the water. Michelle meets reseachers and veterinarians and learns about their work-suggesting job opportunities in the conservation world. Michelle always teaches about the anatomy of the species at hand, the conservation listing and how we can better preserve their population numbers. Each episode is designed to reveal to children the value of wild spaces and the creatures that live within.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (4 of 12)		Response
Program Title		Made in Hollywood: Teen Edition
Origination		Network
Days/Times Program Regularly Scheduled		Sun 1030a-11a (Apr 1- June 9)

Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition is an introduction to careers in multimedia industry. One of the striking aspects of being an adolescent today is that whether they are urban or rural and regardless of income level, there are some life choices that must be made as they grow and develop.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12) Response	
Program Title	Live Life & Win
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10a-1030a (Apr 1- June 9)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Live Life & Win- Inspirational segments and teen success stories about character and personal determination in the arts, school, sports and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism and life skills as well as the importance of exercise and nutrition.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12) Response	
Program Title	On The Spot

Origination	Network
Days/Times Program Regularly Scheduled	Sunday 1130a-12p (Apr 1- June 9)
Total times aired at regularly scheduled time	11
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On The Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music and technology and then teaches them the answers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES I
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a-730a (Beginning June 16)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
--------------------------------	----------

Program Title	GREEN SCREEN ADVENTURES II
Origination	Network
Days/Times Program Regularly Scheduled	Sat 730a-8 (Beginning June 16)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES III
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 8a-830a (Beginning June 16)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
---	-----

Digital Core Program (10 of 12)	Response
Program Title	GREEN SCREEN ADVENTURES IV
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 830a-9a (Beginning June 16)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	MAD ABOUT I
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 9a-930a (Beginning June 16)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch/comedy/variety show aimed at education and entertaining kids 13-16. Show conveys messages about life skills such as personal finance, health, nutrition, fitness, conservation and decision making in a fun entertaining way. Incorporates comic monologues, sketch and improv comedy, animation, music videos, man on street interviews and viewer created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	MAD ABOUT II
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 930a-10a (Beginning June 16)
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch/comedy/variety show aimed at education and entertaining kids 13-16. Show conveys messages about life skills such as personal finance, health, nutrition, fitness, conservation and decision making in a fun entertaining way. Incorporates comic monologues, sketch and improv comedy, animation, music videos, man on street interviews and viewer created questions about life's issues.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Cubix: Robots for Everyone Apr 1- June 9
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 6-630a
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix- The educational objectives of Cubix include the reinforcement of age appropriate interpersonal skills, the development of self-confidence, courage and personal responsibility. Cubix exposes children to these lessons within an entertaining, non threatening imaginary environment. The Botties and their robots tackle personal and age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, viewers learn to overcome self-esteem and social competency issues, demonstrating to children that self-confidence, courage and resilience are necessary tools for problem solving and establishing good interpersonal relationships. Moreover, the characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance and leadership skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
-----------	----------

Date Time	
-----------	--

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Cubix: Robots for Everyone Apr 1- June 9
Origination	Network
Days/Times Program Regularly Scheduled:	Sat 630a-7a
Total times aired at regularly scheduled time:	10
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cubix- The educational objectives of Cubix include the reinforcement of age appropriate interpersonal skills, the development of self-confidence, courage and personal responsibility. Cubix exposes children to these lessons within an entertaining, non threatening imaginary environment. The Botties and their robots tackle personal and age-appropriate problem-solving strategies and learn to model the appropriate behavior. Through the Botties' experiences, viewers learn to overcome self-esteem and social competency issues, demonstrating to children that self-confidence, courage and resilience are necessary tools for problem solving and establishing good interpersonal relationships. Moreover, the characters inspire and promote altruistic behaviors, such as community participation, support, resilience, tolerance and leadership skills.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C. F.R. Section 73.673?	Yes

Date and Time Aired:

Questions		Response
Date Time		

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Connie Jobe
Address	2211 ESE Loop 323
City	Tyler
State	TX
Zip	75701
Telephone Number	903-581-2211
Email Address	cjobe@cbs19.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	The network affiliation of the KCEB program stream changed on June 12 from CW to METV. With the change of network, children's programming also changed, beginning June 16

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Green Screen Adventures I
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7a-730a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.
Other Matters (2 of 6)	Response
Program Title	Green Screen Adventures II
Origination	Network
Days/Times Program Regularly Scheduled	Sat 730a-8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.
Other Matters (3 of 6)	Response
Program Title	Green Screen Adventures III
Origination	Network
Days/Times Program Regularly Scheduled	Sat 8a-830a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.

Other Matters (4 of 6)	Response
Program Title	Green Screen Adventures IV
Origination	Network
Days/Times Program Regularly Scheduled	Sat 830a-9a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen stories are based on the writing of elementary school students ages 13-17. Children get the message that their voices are being heard. Reinforces critical writing skills and shares positive messages. Educational message emphasizes curiosity, confidence, citizenship, compassion as well as the three "R"s.

Other Matters (5 of 6)	Response
Program Title	Mad About I
Origination	Network
Days/Times Program Regularly Scheduled	Sat 9a-930a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch/comedy/variety show aimed at education and entertaining kids 13-16. Show conveys messages about life skills such as personal finance, health, nutrition, fitness, conservation and decision making in a fun entertaining way. Incorporates comic monologues, sketch and improv comedy, animation, music videos, man on street interviews and viewer created questions about life's issues.

Other Matters (6 of 6)	Response
Program Title	Mad About II
Origination	Network
Days/Times Program Regularly Scheduled	Sat 930a-10a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a half hour sketch/comedy/variety show aimed at education and entertaining kids 13-16. Show conveys messages about life skills such as personal finance, health, nutrition, fitness, conservation and decision making in a fun entertaining way. Incorporates comic monologues, sketch and improv comedy, animation, music videos, man on street interviews and viewer created questions about life's issues.
--	--

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KCEB License Company, LLC</p>

Attachments

No Attachments.