



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0017130642** | File Number: **CPR-119231** | Submit Date: **04/07/2011** | Call Sign: **WFLI-TV** | Facility ID: **72060** |
City: **CLEVELAND** | State: **TN**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/07/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Chattanooga
	Web Home Page Address	www.myfoxchattanooga.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(7)

Digital Core Program (1 of 7) Response	
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - FRIDAY @ 9:30A (01/03/2011 - 03/31/2011)
Total times aired at regularly scheduled time	64
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7) Response	
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS @ 12P (01/02/2011 - 03/27/2011)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Yound Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists adn entrepreneurs, all under the age of 18.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)		Response
Program Title		CUBIX: ROBOTS FOR EVERYONE
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAYS @ 7A (01/01/2011 - 02/12/2011)
Total times aired at regularly scheduled time		7
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In order to best develop the skills and values that will produce socially conscious and productive future adults, fostering social and emotional competencies in our children is crucial. Social and emotional skills, such as confidence, courage, loyalty, teamwork and problem solving, provide an important knowledge base upon which appropriate behaviors can be developed. Imaginary environments provide children with a safe mechanism to witness these pro-social behaviors. Cubix provides just such a framework. The series tackles life scenarios that commonly affect children today.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (4 of 7)		Response
Program Title	CUBIX: ROBOTS FOR EVERYONE	
Origination	Network	
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30A (01/01/2011 - 02/12/2011)	
Total times aired at regularly scheduled time	7	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	6 years to 11 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In order to best develop the skills and values that will produce socially conscious and productive future adults, fostering social and emotional competencies in our children is crucial. Social and emotional skills, such as confidence, courage, loyalty, teamwork and problem solving, provide an important knowledge base upon which appropriate behaviors can be developed. Imaginary environments provide children with a safe mechanism to witness these pro-social behaviors. Cubix provides just such a framework. The series tackles life scenarios that commonly affect children today.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (5 of 7)		Response
Program Title	JACK HANNA'S ANIMAL ADVENTURE	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SUNDAYS @ 12:30P (01/02/2011 - 03/27/2011)	
Total times aired at regularly scheduled time	13	

Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)		Response
Program Title		MAGI-NATION
Origination		Network
Days/Times Program Regularly Scheduled		SATURDAYS @ 7:30A (02/19/2011 - 03/26/2011)
Total times aired at regularly scheduled time		6
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins

Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	MAGI-NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 7A (02/19/2011 - 03/26/2011)
Total times aired at regularly scheduled time	6
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The general learning goal and discrete educational objectives are fully integrated with the story-line, characters and settings that make up "Magi Nation." By focusing on the thrilling adventures of Tony, Edyn and Strag and the other forces for good in their battle with evil, the series provides young viewers with a non-threatening arena from which to observe and learn from the actions of others. Learning is attractive, natural and becomes part of the overall excitement of the series.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	JENNY GIDDENS
Address	1101 EAST MAIN STREET
City	CHATTANOOGA
State	TN
Zip	37408
Telephone Number	423-386-2320
Email Address	JGIDDENS@FOX61TV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	MONDAY - FRIDAY @ 9:30A (04/01/2011 - 06/30/2011)
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.

Other Matters (2 of 5)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS @ 12P(04/03/2011 - 06/26/2011)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Yound Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists adn entrepreneurs, all under the age of 18.

Other Matters (3 of 5)	Response
Program Title	JACK HANNA'S ANIMAL ADVENTURES
Origination	Syndicated
Days/Times Program Regularly Scheduled	SUNDAYS @ 12:30P (04/03/2011 - 06/26/2011)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures continued the expected high quality, educational program content that has become the signature of Jungle Jack Productions. The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact local conservation efforts in the region.

Other Matters (4 of 5)	Response
Program Title	MAGI-NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 7A (04/02/2011 - 06/25/2011)
Total times aired at regularly scheduled time	10
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MAGI-NATION' FOLLOWS THE ADVENTURES OF TEENAGER TONY JONES, WHOSE WORLD IS FOREVER CHANGED WHEN HE IS MYSTICALLY TRANSPORTED INTO A BEAUTIFUL WORLD FOAR BEYOND IMAGINATION THAT WAS CREATED A MILLENNIUM AGO BY A POWERFUL RACE KNOW AS THE MAGI. HERE TONY MEETS EDYN AND STRAG, TWO YOUNG MAGI HEROES IN TRINING, WHO HELP HIM DISCOVER HIS VAST NEW MAGICAL ENVIRONMENT. HOWEVER, ALL IS NOT PERFECT IN TONY'S NEW WORLD AS THE MOONLANDS OF MAGI-NATION ARE THREATENED BY THE EVIL SHADOW MAGI. IT'S UP TO THI SYOUNG TRIO AND THEIR VAST COLLECTION OF DREAM CREATURES TO THWART THE EVILDOERS; PLANS AND PROTECT THEIR WORLD.

Other Matters (5 of 5)	Response
Program Title	MAGI-NATION
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS @ 7:30A (04/02/2011 - 06/25/2011)

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"MAGI-NATION' FOLLOWS THE ADVENTURES OF TEENAGER TONY JONES, WHOSE WORLD IS FOREVER CHANGED WHEN HE IS MYSTICALLY TRANSPORTED INTO A BEAUTIFUL WORLD FOAR BEYOND IMAGINATION THAT WAS CREATED A MILLENNIUM AGO BY A POWERFUL RACE KNOW AS THE MAGI. HERE TONY MEETS EDYN AND STRAG, TWO YOUNG MAGI HEROES IN TRINING, WHO HELP HIM DISCOVER HIS VAST NEW MAGICAL ENVIRONMENT. HOWEVER, ALL IS NOT PERFECT IN TONY'S NEW WORLD AS THE MOONLANDS OF MAGI-NATION ARE THREATENED BY THE EVIL SHADOW MAGI. IT'S UP TO THI SYOUNG TRIO AND THEIR VAST COLLECTION OF DREAM CREATURES TO THWART THE EVILDOERS; PLANS AND PROTECT THEIR WORLD.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>MPS MEDIA OF TENNESSEE, LLC</p>

Attachments

No Attachments.