



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027171693** | File Number: **CPR-153053** | Submit Date: **04/08/2014** | Call Sign: **KTXD-TV** | Facility ID: **42359** |

City: **GREENVILLE** | State: **TX**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/08/2014 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	ME-TV
	Nielsen DMA	Dallas-Ft. Worth
	Web Home Page Address	www.ktxdtv.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	14.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	ECO COMPANY (47.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sat 7am - 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company provides CORE programming in the area of the environment and preservation of the Earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The Eco team find out about climate change by asking questions to discover the truths and myths of the climate change issue. they learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn about recycling, conservation and organics. The e-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 12)		Response
Program Title	EDGEMONT (47.1)	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT 7:30AM- 10AM	
Total times aired at regularly scheduled time	65	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and home.Stroylines focus on the social and emotional challenges that every secondary school student faces,from forming and maintaining friendships and romantic attachments,to ethical and moral choices that these viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (3 of 12)		Response
Program Title	ADVENTURES IN ODYESSEY (47.2)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Mon-Fri 3pm-3:30pm	
Total times aired at regularly scheduled time	65	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyessey,A Christian based animated series focusing on a small group of young adults that take fun and informative adventures to various places and times and must learn valuable life lessons and Christian values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	SO YOU WANNA BE (47.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon-Fri 330p-4P
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	So You Wanna Be is an entertaining and informative series that introuduces the audience to various professional careers and demonstrates the requirements,tasks,and rewards of the career fields explored.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	CHAT ROOM (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	WED 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Chat Room" provides a compelling look at real-life situations that happen to today's teens. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. While entertaining our target audience, we also educate them on how to problem solve and come up with intelligent and appropriate solutions to issues they may face both at home and at school. What would you do if you are riding in a car with friends and the driver is texting and distracted? What would you do if you saw your best friend's boyfriend with another girl? Would you tell her? How would you handle an abusive coach that verbally attacks players?
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	THE REAL WINNING EDGE (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	THURS 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	ANIMAL SCIENCE (47.3)
Origination	Network

Days/Times Program Regularly Scheduled	FRI 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	
	Response
Program Title	THINK BIG (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)		Response
Program Title		ANIMAL RESCUE (47.3)
Origination		Network
Days/Times Program Regularly Scheduled		MON 9AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 12)		Response
Program Title		ARIEL, ZOEY, & ELI TOO (47.3)
Origination		Network
Days/Times Program Regularly Scheduled		TUE 9AM (FROM 1/7 THRU 2/25)

Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ariel & Zoey & Eli, Too introduces children to people who have accomplished great things and have a positive message. They have toured across the country performing concerts for the children of our heroic troops and the National Anthem at numerous events including before a New York Mets game at Citi Field, the Palace of Auburn Hills prior to a sold-out Detroit Pistons basketball game and before 54,000 fans at Shea Stadium
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	WHAT COLOR IS YOUR DOG? (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	TUE 9AM (FROM 3/4 THRU 3/25)
Total times aired at regularly scheduled time	4
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational and informational series especially geared to ages 13 -16. In this entertaining weekly half hour program, Mr. Silverman, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (12 of 12)	Response
Program Title	DR. WONDER'S WORKSHOP (47.5)
Origination	Network
Days/Times Program Regularly Scheduled	SAT & SUN 7AM-10AM
Total times aired at regularly scheduled time	156
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SHOW IS TARGETED LARGELY TO A DEAF/HARD-OF HEARING POPULACE. THE MAIN CHARACTERS ARE ALL DEAF, AND SPEAK IN AMERICAN SIGN LANGUAGE (ASL). FOR NON-DEAF VIEWERS, THE SHOW IS DONE WITH VOICEOVER NARRATION.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Kelly Pink
Address	15455 Dallas Parkway Ste. 100
City	ADDISON
State	TX
Zip	75115
Telephone Number	214-628-9900
Email Address	KELLY@KTXDTV.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	OUR CHANNEL 47.4 HAS BEEN BLACK THIS ENTIRE QUARTER. WE HAVE ADDED ANOTHER SUBCHANNEL 47.5 (on March 17th) AND THE PROGRAMMING FOR IT IS ABOVE IN THE REPORT.

Other Matters (11)

Other Matters (1 of 11)	Response
Program Title	ECO COMPANY (47.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ECO Company provides CORE programming in the area of the environment and preservation of the Earth's resources. Eco Company explores all aspects of being "green" and understanding how our actions impact the world. The Eco team find out about climate change by asking questions to discover the truths and myths of the climate change issue. they learn about alternative energies by visiting wind farms and solar installations and discovering new energy technologies currently under development. They learn about recycling, conservation and organics. The e-Team profiles teens and school organizations who have taken it upon themselves to make a difference, young entrepreneurs who are taking their passion for green to develop ideas, and new products for a sustainable future. Most importantly, each story and each feature is reported by teens and told from their perspective. Additionally Eco Company regularly provides practical tips that teens, and people of all ages can use in their daily lives.
Other Matters (2 of 11)	Response
Program Title	EDGEMONT (47.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 7:30AM-10AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also inform and educate these viewers about issues that arise in school and home.Stroylines focus on the social and emotional challenges that every secondary school student faces,from forming and maintaining friendships and romantic attachments,to ethical and moral choices that these viewers may face, and these outcomes provide life lessons that are shown plainly to the teen audience.
Other Matters (3 of 11)	Response

Program Title	ADVENTURES IN ODYSSEY (47.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 3p-330p
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Adventures in Odyessey,A Christian based animated series focusing on a small group of young adults that take fun and informative adventures to various places and times and must learn valuable life lessons and Christian values.

Other Matters (4 of 11)	Response
Program Title	SO YOU WANNA BE (47.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	M-F 330P-4P
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	So You Wanna Be is an entertaining and informative series that introuduces the audience to various professional careers and demonstrates the requirements,tasks,and rewards of the career fields explored.

Other Matters (5 of 11)	Response
Program Title	CHAT ROOM (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	WED 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Chat Room" provides a compelling look at real-life situations that happen to today's teens. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. While entertaining our target audience, we also educate them on how to problem solve and come up with intelligent and appropriate solutions to issues they may face both at home and at school. What would you do if you are riding in a car with friends and the driver is texting and distracted? What would you do if you saw your best friend's boyfriend with another girl? Would you tell her? How would you handle an abusive coach that verbally attacks players?

Other Matters (6 of 11)	Response
Program Title	THE REAL WINNING EDGE (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	THURS 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a series profiling teens who have overcome challenges successfully and who are introduced by celebrities in their field of talent.

Other Matters (7 of 11)	Response
Program Title	ANIMAL SCIENCE (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	FRI 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is an animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under. While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment.

Other Matters (8 of 11)	Response
Program Title	THINK BIG (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	SUN 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big features top kid inventors who face off against each other in an Invent-Off to see who can come up with the most innovative and creative invention. Each episode is set in the Think Tank, a studio filled top to bottom with art supplies and construction materials. Two teams, each led by a Featured Inventor, brainstorm, choose materials, and then sketch, design and build their idea. Once completed, the competing inventions are presented to a judge. The best invention wins bragging rights and the coveted Genius Cup. In Think Big, kids acquire and showcase their skills in creativity, science, innovation, marketing, design and teamwork
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Other Matters (9 of 11)	Response
Program Title	ANIMAL RESCUE (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	MON 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcase spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. It contains safety tips and real life in-the field experiences of professional and ordinary people taking care of, treating and helping various animals.

Other Matters (10 of 11)	Response
Program Title	WHAT COLOR IS YOUR DOG (47.3)
Origination	Network
Days/Times Program Regularly Scheduled	TUE 9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WHAT COLOR IS YOUR DOG? is an educational and informational series especially geared to ages 13 -16. In this entertaining weekly half hour program, Mr. Silverman, animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions

Other Matters (11 of 11)	Response
Program Title	DR. WONDER'S WORKSHOP (47.5)
Origination	Network
Days/Times Program Regularly Scheduled	MON 9AM
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE SHOW IS TARGETED LARGELY TO A DEAF/HARD-OF HEARING POPULACE. THE MAIN CHARACTERS ARE ALL DEAF, AND SPEAK IN AMERICAN SIGN LANGUAGE (ASL). FOR NON-DEAF VIEWERS, THE SHOW IS DONE WITH VOICEOVER NARRATION.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KTXD License Company LLC</p>

Attachments

No Attachments.