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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032111254** | File Number: **CPR-128503** | Submit Date: **04/05/2012** | Call Sign: **KIEM-TV** | Facility ID: **53382** | City: **EUREKA** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/05/2012** | Filing Status: **Active**

Report reflects information for : First Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Eureka
	Web Home Page Address	WWW.KIEM-TV.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	TURBO DOGS 1/7-2/4
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	TURBO DOGS IS AN ANIMATED SHOW BASED ON THE BOOKS, RACER DOGS BY BOB KOLAR. THERE SERIES FOLLOWS A GROUP OF SIX DOGS WHO LOVE TO COMPETE WITH ONE ANOTHER IN RACES. IN EACH STORY, ONE OR MORE OF THE DOGS ENCOUNTER AND SOLVE PROBLEMS THAT TEACH THEM SOCIAL EMOTIONAL LESSONS ON GOOD SPORTSMANSHIP, TEAMWORK, COOPERATION, PLAYING FAIR AND FRIENDSHIP. THE SHOW ALSO IMPARTS INFORMATION ON THE MECHANICS OF RACING SUCH AS DIRECTIONALITY AND CONCEPTS OF DISTANCE AND TIME. THE SOCIAL EMOTIONAL MESSAGES ARE EMBEDDED THROUGH THE STORIES USING ACTION AND HUMOUR. THE TAGS AT THE END OF EACH EPISODES REITERATE AND ESTABLISH THE EDUCATIONAL MESSAGED LEARNED BY THE DOGS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	ZULA PATROL 2/11-3/31
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL IS A GROUP OF SIX ANIMATED ALIENS, HEADED BY CAPTAIN BULA, WHO CARRY OUT A VARIETY OF SCIENTIFIC SPACE MISSIONS. DURING THEIR MISSIONS, CAPTAIN BULA AND HIS CREW OFTEN ENCOUNTER THEIR FOE, DARK TRUDER, AND HIS MINION, TRAXIE, WHO ARE TRYING TO TAKE OVER THE UNIVERSE. OVER THE COURSE OF THE STORY, THE AUDIENCE LEARNS DIFFERENT FACTS ABOUT SPECIFIC SPACE TOPICS SUCH AS STARS, PLANETS, ORBITS, MOONS, ASTEROIDS, COMETS, GRAVITY, AND SPACE PROBES. THE INFORMATION IS THEN HIGHLIGHTED DURING A SEGMENT WHERE CREW MEMBER PROFESSOR MULTO DELIVERS HIS "MULTO-MOMENTS" OR SUMMARY OF SCIENTIFIC FACTS FROM THE STORY. TYPICALLY THE STORIES ALSO PROVIDE A SOCIAL-EMOTIONAL TAG BASED ON TOLERENCE AND NON-VIOLENT CONFLICT RESOLUTION.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 10)	Response

Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WITH HIS ADOPTIVE FAMILY, THE CLAMS, IN SHELL LAND, AN UNDERSEA COMMUNITY POPULATED BY ALL SORTS OF SEA SPECIES. SHELLDON AND HIS BEST FRIENDS, CONNIE IS A COWRY SHELL MOLLUSK AND HERMAN WHO IS A HERMIT CRAB FACE A SPECIFIC CHALLENGE IN EVERY EPISODE. THE PROBLEM MAY BE MANAGING A BULLY, IMPROVING THEIR GRADES, LEARNING HOW TO BE ALTRUISTIC, OR PROTECTING THEIR ENVIRONMENT FROM NATURAL AND MAN MADE DISASTERS. IN ALL CASES, THEY RELY ON DR. SHELL, THE MOST VENERATED INTELLECTUAL AND ELDER IN SHELL LAND WHO TEACHES THEM AN D GIVES THEM OPPORTUNITIES TO HARNESS THEIR POTENTIAL AND SOLVE THE PROBLEM. EACH EPISODE PROVES A DIRECT SOCIAL EMOTIONAL LESSON AND MANY EPISODES PROVIDE INFORMAITONAL CONTENT RELATING TO THE SEA LIFE HABITAT OF SHELL LAND AND ENVIRONMENTAL CONSERVATION.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	**Response**
Program Title	MAGIC SCHOOL BUS 1/7-2/4

Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON A SERIES OF CHILDREN'S BOOKS ABOUT SCIENCE WRITTEN BY JOANNA COLE. THE SHOW FEATURES THE INGENIOUS MS. FRIZZLE, AN ELEMENTARY SCHOOL TEACHER AND INTREPID EXPLORER WHO PILES HER STUDENTS INTO HER MAGIC SCHOOL BUS AND TAKES THEM ON AMAZING FIELD TRIPS TO IMPOSSIBLE LOCATIONS. THE GOAL OF EACH FIELD TRIP IS TO ANSWER QUESTONS OR LEARN MANY NEW THINGS ABOUT THE PLACE THE CLASS VISITS. EACH EPISODE IS A FACT FILLED EXPEDITION TO PLACES AS DIVERSE AS FACTUAL CONTENT. THE CHILDREN ALSO HAVE A SOCIAL EMOTIONAL PROBLEM TO SOLVE THAT T EMBEDDED INTO THE STORY LINE.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	**Response**
Program Title	JANE AND THE DRAGON 2/11-3/31
Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM

Total times aired at regularly scheduled time	7
Total times aired	8
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A COMING OF AGE STORY ABOUT A MIDDLE-CLASS, MEDIEVAL GIRL WHO LIVES IN THE ROYAL COURT WITH HER FAMILY. AS AN ONLY CHILD, JANE IS RAISED TO BE A LADY-IN-WAITING BUT THROUGH HER DETERMINATION AND A STROKE OF LUCK, SHE ENDS UP BEING TRAINED AS A KNIGHT IN THE KING'S GUARD. ACCOMPANIED BY HER BEST FRIEND, A GIANT GREEN DRAGON THAT LIVES IN HER BACKYARD, JANE EXPERIOENCES A SERIES OF ADVENTURES THAT TEST HER CHARACTER AND HER SKILLS AS A YOUNG KNIGHT IN A CASTLE FULL OF FRIENDS AND FOES. EACH EPISODE IN THE SHOW TAKES US THROUGH THE PROBLEMS AND CHALLENGES JANE ENCOUNTERS AND THE PROCESS SHE GOES THROUGH TO FIND THE SOLUTIONS FOR THEM.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	JANE AND THE DRAGON 2/11-3/31
List date and time rescheduled	3/10 7-730AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10

Reason for Preemption	Sports

Digital Core Program (6 of 10)	Response
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SA 930-10AM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE BOOKS BY LAURENT DE BRUNHOFF, BABAR IS AN ANIMATED SHOW ABOUT A YOUNG ORPHANED ELEPHANT WHO FINDS THE STRENGTH TO RISE ABOVE THE CHALLENGES HE FACES, INCLUDING THE DEATH OF HIS PARENTS. AS HE JOURNEYS THROUGH LIFE. EACH EPISODE OF THE SHOW DEVELOPS A SOCIAL EMOTIONAL MESSAGE SUCH AS TAKING RESPONSIBILITY, BEING PATIENT AND PERSISTENT IN HARD WORK. RESPECTING PEOPLES PRIVACY, LEARNING TO COPE WITH UNFORESEEN CHANGES AND BEING HONEST. THESE MESSAGES EMERGE ROMT HE NEED TO RESOLVE A DILEMMA THAT IS FACED BY BABAR, ONE OF HIS FRIENDS OR FAMILY MEMBERS.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	BABAR
List date and time rescheduled	3/10 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	BABAR
List date and time rescheduled	1/14 730-8AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14
Reason for Preemption	Sports

Digital Core Program (7 of 10)	Response
Program Title	WILLAS WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SA 10-1030AM
Total times aired at regularly scheduled time	5
Total times aired	13
Number of Preemptions	8
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	8
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AN ANIMATED SERIES FEATURING A SIX YEAR OLD GIRL, WILLA, WHO IS PERMITTED TO SHARE HER HOME WITH AN EVERY GROWING MEANGERIE OF ANIMALS, AN ELEPHANT, A GIRAFFE, A PAIR OF PERFORMING SEALS, A BEAR, THREE PENGUINS, AND LOTS OF RABBITS. THESE CREATURES SPEAK TO WILLA, OFFERING HER ADVICE AND FRIENDSHIP FROME ACH OF THEIR RESPECTIVE POINTS OF VIEW. IN EACH EPISODE, WILLA FACES A CHALLEGE AT HOME, IN SCHOOL OR IN HER NEIGHBORHOOD. HER ANIMALS AND BEST FRIEND DOOLEY HELP HER DEVELOP SOLUTIONS TO OVERCOME EACH CHALLENGE. WITH THE SUPPORT OF DOOLEY, THE ANIMALS AND PRAISE FROM HER DAD, WILLA FINDS WAYS TO MAINTAIN HEALTHY FRIENDSHIPS, EXPERIENCE SUCCESS, DEVELOP COMPETENCE AND BECOME ALTRUISTIC.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	3/17 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/17
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	1/14 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14

Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	1/8 10-1030AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/7
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	3/31 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/31
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	3/24 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/24
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	2/11 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	2/11
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	3/3 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/3
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	WILLAS WILD LIFE
List date and time rescheduled	3/10 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10
Reason for Preemption	Sports

Digital Core Program (8 of 10)	Response
Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	4
Total times aired	13
Number of Preemptions	9
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A PARK FARIE WHO TEACHES US HOW TO BE GREEN AND RECYCLE AND REUSE AND SAVE OUR PLANET AND OUR LAND.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	3/17 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/17
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	2/28 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/28
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	3/31 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/31
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	2/11 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/11

Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	3/10 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	1/8 1030-11AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/7
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	1/14 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	3/3 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	3/3
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	PEARLIE
List date and time rescheduled	3/24 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/24
Reason for Preemption	Sports

Digital Core Program (9 of 10)	Response
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11-1130AM
Total times aired at regularly scheduled time	3
Total times aired	12
Number of Preemptions	10
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	9
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN "DOING" PROJECTS WITH REAL HANDS ON EXPERIENCE AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. iT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	1/21 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/21
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/3
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	2/12 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/11
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	DRAGONFLY TV

List date and time rescheduled	3/10 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/10
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	1/8 11-1130AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/7
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	2/25 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/25
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	4/1 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/31
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response

Title of Program	DRAGONFLY TV
List date and time rescheduled	1/14 4-430PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/14
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	2/4 3-330PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/4
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	DRAGONFLY TV
List date and time rescheduled	3/25 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/17
Reason for Preemption	Sports

Digital Core Program (10 of 10)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 930-10AM
Total times aired at regularly scheduled time	6
Total times aired	14
Number of Preemptions	8
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins

Age of Target Child Audience	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	2/26 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/26
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/4
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	3/10 430-5PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/11
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response

Title of Program	ANIMAL RESCUE
List date and time rescheduled	1/21 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	1/22
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	2/19 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/19
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	3/18 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	3/18
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	2/4 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/5
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	ANIMAL RESCUE
List date and time rescheduled	2/12 330-4PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	2/12
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	SHAWNA BRISCO
Address	5650 SOUTH BROADWAY
City	EUREKA
State	CA
Zip	95503
Telephone Number	707-443-3123
Email Address	WWW.KIEM-TV@HUMBOLDT1.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	ADDITIONAL AIRING OF DRAGONFLY TV 1/1 11-1130AM. ADDITIONAL AIRING OF ANIMAL RESCUE 1/28 1130-12PM AND 2/18 12-1230PM.

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	ZULA PATROL
Origination	Network
Days/Times Program Regularly Scheduled	SA 8-830AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE ZULA PATROL IS A GROUP OF SIX ANIMATED ALIENS, HEADED BY CAPTAIN BULA, WHO CARRY OUT A VARIETY OF SCIENTIFIC SPACE MISSIONS. DURING THEIR MISSIONS, CAPTAIN BULA AND HIS CREW OFTEN ENCOUNTER THEIR FOE, DARK TRUDER, AND HIS MINION, TRAXIE, WHO ARE TRYING TO TAKE OVER THE UNIVERSE. OVER THE COURSE OF THE STORY, THE AUDIENCE LEARNS DIFFERENT FACTS ABOUT SPECIFIC SPACE TOPICS SUCH AS STARS, PLANETS, ORBITS, MOONS, ASTEROIDS, COMETS, GRAVITY, AND SPACE PROBES. THE INFORMATION IS THEN HIGHLIGHTED DURING A SEGMENT WHERE CREW MEMBER PROFESSOR MULTO DELIVERS HIS "MULTO-MOMENTS" OR SUMMARY OF SCIENTIFIC FACTS FROM THE STORY. TYPICALLY THE STORIES ALSO PROVIDE A SOCIAL-EMOTIONAL TAG BASED ON TOLERENCE AND NON-VIOLENT CONFLICT RESOLUTION.

Other Matters (2 of 8)	Response
Program Title	SHELLDON
Origination	Network
Days/Times Program Regularly Scheduled	SA 830-9AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WITH HIS ADOPTIVE FAMILY, THE CLAMS, IN SHELL LAND, AN UNDERSEA COMMUNITY POPULATED BY ALL SORTS OF SEA SPECIES. SHELLDON AND HIS BEST FRIENDS, CONNIE IS A COWRY SHELL MOLLUSK AND HERMAN WHO IS A HERMIT CRAB FACE A SPECIFIC CHALLENGE IN EVERY EPISODE. THE PROBLEM MAY BE MANAGING A BULLY, IMPROVING THEIR GRADES, LEARNING HOW TO BE ALTRUISTIC, OR PROTECTING THEIR ENVIRONMENT FROM NATURAL AND MAN MADE DISASTERS. IN ALL CASES, THEY RELY ON DR. SHELL, THE MOST VENERATED INTELLECTUAL AND ELDER IN SHELL LAND WHO TEACHES THEM AN D GIVES THEM OPPORTUNITIES TO HARNESS THEIR POTENTIAL AND SOLVE THE PROBLEM. EACH EPISODE PROVES A DIRECT SOCIAL EMOTIONAL LESSON AND MANY EPISODES PROVIDE INFORMAITONAL CONTENT RELATING TO THE SEA LIFE HABITAT OF SHELL LAND AND ENVIRONMENTAL CONSERVATION.

Other Matters (3 of 8)	**Response**
Program Title	JANE AND THE DRAGON
Origination	Network
Days/Times Program Regularly Scheduled	SA 9-930AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A COMING OF AGE STORY ABOUT A MIDDLE-CLASS, MEDIEVAL GIRL WHO LIVES IN THE ROYAL COURT WITH HER FAMILY. AS AN ONLY CHILD, JANE IS RAISED TO BE A LADY-IN-WAITING BUT THROUGH HER DETERMINATION AND A STROKE OF LUCK, SHE ENDS UP BEING TRAINED AS A KNIGHT IN THE KING'S GUARD. ACCOMPANIED BY HER BEST FRIEND, A GIANT GREEN DRAGON THAT LIVES IN HER BACKYARD, JANE EXPERIOENCES A SERIES OF ADVENTURES THAT TEST HER CHARACTER AND HER SKILLS AS A YOUNG KNIGHT IN A CASTLE FULL OF FRIENDS AND FOES. EACH EPISODE IN THE SHOW TAKES US THROUGH THE PROBLEMS AND CHALLENGES JANE ENCOUNTERS AND THE PROCESS SHE GOES THROUGH TO FIND THE SOLUTIONS FOR THEM.

Other Matters (4 of 8)	**Response**
Program Title	BABAR
Origination	Network
Days/Times Program Regularly Scheduled	SA 930-10AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BASED ON THE BOOKS BY LAURENT DE BRUNHOFF, BABAR IS AN ANIMATED SHOW ABOUT A YOUNG ORPHANED ELEPHANT WHO FINDS THE STRENGTH TO RISE ABOVE THE CHALLENGES HE FACES, INCLUDING THE DEATH OF HIS PARENTS. AS HE JOURNEYS THROUGH LIFE. EACH EPISODE OF THE SHOW DEVELOPS A SOCIAL EMOTIONAL MESSAGE SUCH AS TAKING RESPONSIBILITY, BEING PATIENT AND PERSISTENT IN HARD WORK. RESPECTING PEOPLES PRIVACY, LEARNING TO COPE WITH UNFORESEEN CHANGES AND BEING HONEST. THESE MESSAGES EMERGE ROMT HE NEED TO RESOLVE A DILEMMA THAT IS FACED BY BABAR, ONE OF HIS FRIENDS OR FAMILY MEMBERS.

Other Matters (5 of 8)	**Response**
Program Title	WILLAS WILD LIFE
Origination	Network
Days/Times Program Regularly Scheduled	SA 10-1030AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AN ANIMATED SERIES FEATURING A SIX YEAR OLD GIRL, WILLA, WHO IS PERMITTED TO SHARE HER HOME WITH AN EVERY GROWING MEANGERIE OF ANIMALS, AN ELEPHANT, A GIRAFFE, A PAIR OF PERFORMING SEALS, A BEAR, THREE PENGUINS, AND LOTS OF RABBITS. THESE CREATURES SPEAK TO WILLA, OFFERING HER ADVICE AND FRIENDSHIP FROME ACH OF THEIR RESPECTIVE POINTS OF VIEW. IN EACH EPISODE, WILLA FACES A CHALLEGE AT HOME, IN SCHOOL OR IN HER NEIGHBORHOOD. HER ANIMALS AND BEST FRIEND DOOLEY HELP HER DEVELOP SOLUTIONS TO OVERCOME EACH CHALLENGE. WITH THE SUPPORT OF DOOLEY, THE ANIMALS AND PRAISE FROM HER DAD, WILLA FINDS WAYS TO MAINTAIN HEALTHY FRIENDSHIPS, EXPERIENCE SUCCESS, DEVELOP COMPETENCE AND BECOME ALTRUISTIC.

Other Matters (6 of 8)	**Response**

Program Title	PEARLIE
Origination	Network
Days/Times Program Regularly Scheduled	SA 1030-11AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A PARK FARIE WHO TEACHES US HOW TO BE GREEN AND RECYCLE AND REUSE AND SAVE OUR PLANET AND OUR LAND.

Other Matters (7 of 8)	**Response**
Program Title	DRAGONFLY TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11-1130AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THIS PROGRAM HIGHLIGHTS CHILDREN "DOING" PROJECTS WITH REAL HANDS ON EXPERIENCE AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. iT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING, ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN.

Other Matters (8 of 8)	**Response**
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 930-10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**POLLACK/BELZ BROADCASTING CO., LLC**

Attachments

No Attachments.