



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0007580152** | File Number: **CPR-174425** | Submit Date: **10/08/2015** | Call Sign: **WFMZ-TV** | Facility ID: **39884** |

City: **ALLENTOWN** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

10/08/2015 | Filing Status: **Active**

Report reflects information for : Third Quarter of 2015

General Information

| Section | Question | Response |
|-------------|--------------------------------------------------------------------------------------|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Independent |
| | Affiliated network | |
| | Nielsen DMA | Philadelphia |
| | Web Home Page Address | http://www.wfmz.com |

Digital Core
Programming

| Question | Response |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 504.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 10.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core
Programs(20)

| Digital Core Program (1 of 20) | Response |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Awesome Adventures (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is a weekly half-hour adventure series. The host, as well as two teens, will travel each week to destinations around the world. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 20) | Response |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Dog Tales (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 1:30PM |
| Total times aired at regularly scheduled time | 14 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 20) | Response |
|--------------------------------|-----------------------|
| Program Title | Animal Rescue (D1/D4) |

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|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 1:30PM / Wednesday 8:00AM |
| Total times aired at regularly scheduled time | 27 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 20) | Response |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Wild America (D1/D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:30AM / Friday 8:00AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild America is geared at familiarizing children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 20) | Response |
|--------------------------------|----------|
|--------------------------------|----------|

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|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Jack Hanna's Animal Adventures (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 6:30AM (Starting 9/20/15) and 5:30PM |
| Total times aired at regularly scheduled time | 15 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 20) | Response |
|----------------------------------------------------|--------------------------------------|
| Program Title | Made in Hollywood: Teen Edition (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 3:30PM - Starting 9/20/2015 |
| Total times aired at regularly scheduled time | 2 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood: Teen Edition is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 20) | | Response |
|--------------------------------------------------------------------------------------------------------------------------|--|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | | Career Day (D1) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sunday 5:00PM - Starting 9/20/2015 |
| Total times aired at regularly scheduled time | | 2 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (8 of 20) | | Response |
|--------------------------------|--|----------------|
| Program Title | | Workforce (D3) |
| Origination | | Syndicated |

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|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Days/Times Program Regularly Scheduled | Sunday 10AM & 10:30AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (9 of 20) | Response |
|----------------------------------------------------|-----------------------------|
| Program Title | Young America Outdoors (D3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 11AM & 11:30AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |

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|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Various episodes focus on hiking and camping, swimming and water skiing, rock-climbing and mountaineering, explaining how to get the most benefit from outdoor activities while keeping safe and respecting the environment. Information is presented in a concise and logical manner that will engage and inform its target audience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (10 of 20) | | Response |
|----------------------------------------------------|--|-----------------------|
| Program Title | | Safari (D3) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Sunday 12PM & 12:30PM |
| Total times aired at regularly scheduled time | | 26 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (11 of 20) | Response |
|----------------------------------------------------|-------------------------|
| Program Title | Distant Roads (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday & Tuesday 7:30AM |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (12 of 20) | | Response |
|--------------------------------------------------------------------------------------------------------------------------|--|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | | Dragonfly TV (D4) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Monday 8:30AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (13 of 20) | | Response |
|---------------------------------|--|-------------------------|
| Program Title | | Mouse in the House (D4) |
| Origination | | Syndicated |

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|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Days/Times Program Regularly Scheduled | Tuesday 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 9 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mouse in the House serves the educational and informational needs of children 9 to 12 years of age with its program content, providing young viewers with an educational experience conducting scientific experiment that children can repeat for themselves. The program combines practical demonstrations of science and physics with useful information for building important life skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (14 of 20) | Response |
|----------------------------------------------------|----------------------------------|
| Program Title | Mustard Pancakes (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:00AM & Wednesday 7:30AM |
| Total times aired at regularly scheduled time | 27 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 3 years to 6 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children featuring the lovable and talented Courtney Campbell and her family of fun loving friends. Each episode mirrors a slice of everyday life from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D., her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes and Mo. Courtney's home is warm, friendly and inviting, a cozy place where all children feel comfortable hanging out, singing songs and hearing stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (15 of 20) | | Response |
|--------------------------------------------------------------------------------------------------------------------------|--|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | | 9th Period (D4) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Thursday 7:30AM |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | 9th Period is a program that presents characters during the school day that are working hard to make good grades in their classes. After school, homework and studies, they solve their hometown mysteries, relying on keen observation skills and teamwork. Every episode includes a moral lesson and includes interesting science facts and other class room knowledge. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (16 of 20) | | Response |
|----------------------------------------|--|------------------|
| Program Title | | Eco Company (D4) |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Thursday 8:00AM |

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|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Eco Company brings a fresh, engaging and optimistic perspective to environmental issues through interviews and conversational reportage. The program's energetic and youthful journalist/hosts present stories that promote an action-oriented approach to environmental issues by showcasing examples of creative solutions, many of which are implemented by teenagers themselves. The program also delivers information that promotes and encourages ethical stewardship of natural resources and the environment. Engaging, upbeat music and eco-friendly facts and tips complement the feature stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (17 of 20) | Response |
|----------------------------------------------------|--------------------------------------|
| Program Title | Real Life 101(D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday, Wednesday & Thursday 8:30AM |
| Total times aired at regularly scheduled time | 40 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

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|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Real Life 101 introduces you to real people doing real jobs. The show focuses on careers such as doctors, lawyers and veterinarians to career counselors, mechanics and Lipizzaner stallion trainers. See for yourself why these professionals love what they do. Learn about jobs you might not know even existed! |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (18 of 20) Response | |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Think Big (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Think Big is a television series that shows a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles while combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (19 of 20) Response | |
|------------------------------------------|-------------------------------|
| Program Title | Sports Stars of Tomorrow (D1) |

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|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 5:00PM - Run ended 08/30/15 |
| Total times aired at regularly scheduled time | 9 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Sports Star of Tomorrow takes a look at the top student athletes around the country, to see how they handle their schoolwork, training, and how they overcome any adversities in their life to achieve their dreams of becoming a great athlete. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (20 of 20) | Response |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Three Wide Life (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 3:30PM Run ended 9/13/15 |
| Total times aired at regularly scheduled time | 11 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three Wide Life is an entertaining and informative TV show about life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about the drivers, the business, and the people behind the teams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Barry N. Fisher |
| Address | 300 E. Rock Rd. |
| City | Allentown |
| State | PA |
| Zip | 18103 |
| Telephone Number | 610-798-4000 |
| Email Address | barryf@wfmz.com |

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| <p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p> | <p>WFMZ-TV is very active in its outreach to children in the community beyond its required children's programming. An outline of several projects WFMZ-TV has developed and are on going are listed below.</p> <p>Freddy Awards: The licensee actively works on a major theatre/performing arts scholarship program called the Freddy Awards. This program was developed to encourage students to excellence and seek careers in the performing arts. Over 31 high schools participated in the annual competition culminating in a live three-hour telecast announcing the winners of various competitions in the performing arts. Two significant college scholarships are awarded to students. WFMZ-TV has won numerous awards for this program including 2 Mid-Atlantic State Emmy Awards.</p> <p>Kids' News Set: WFMZ-TV has developed a Kids' News Set, which is complete with a replica of the station's news set, teleprompter, camera and lighting. The Kids' News Set was designed to allow kids to see how a newscast is produced and ask questions about broadcasting in general. Youth of all ages can sit at the set, read a prepared script from the teleprompter and is recorded for them to take home. The set has been at a major event during the past year where a significant amount of the general public attended.</p> <p>Internship Program: College students spend a semester in a position that gives them hands on experience in their chosen field of interest. Students generally spend 15 hours per week during the semester working in our newsroom with reporters, photographers, producers, etc. Station management evaluates their performance and provides this information to the student's advisor.</p> <p>Shadowing Program: A program that allows local high school students to travel with reporters and photographers to help students understand the field of television news. These events are set up by a high school teacher or advisor to help students make informed career decisions.</p> <p>Da Vinci Discovery Science Center Outreach: WFMZ-TV has developed an on going educational platform at the Da Vinci Discovery Center for Science in Allentown. The effort includes a multiple interactive kiosk where students and the general public can learn about meteorology and how the forecast and weather presentations are produced at WFMZ-TV. A fully functional chroma key wall allows the public to experience how forecasters present the weather forecast. In addition to the educational center at the Da Vinci Discovery Center that runs daily seven days a week, WFMZ-TV's chief meteorologist speaks to classrooms of children at the center. The presentation includes an interactive tour of the television station, discussion of the various jobs available in broadcasting and encouraging children in general to study and prepare for their futures.</p> <p>Homework Help Page: WFMZ-TV has also developed an on-line Homework Help Page on our website for weather related questions. Students have access to basic weather information and explanations. Students are also able to ask our meteorologist for help with their homework questions.</p> <p>Station Tours: WFMZ-TV conducts regular tours of the station to schools, clubs and community groups. Tours range from 5 to 12 people per tour and are conducted approximately 9 months of the year with an average of 1 tour per week. Tours include all aspects of the broadcast facility and attendee's questions are answered by news department personnel and other station employees.</p> |
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Other Matters (18)

| Other Matters (1 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Made In Hollywood: Teen Edition (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 3:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream: Made In Hollywood: Teen Edition is a behind-the-scenes entertainment news magazine series showcasing how and why movies are made in Hollywood. "Made In Hollywood: Teen Edition" segments range from coverage of the Dreamworks Animation Team, Producer Lauren Schuler Donner, Actors Shia LaBeouf, Elijah Wood & Dakota Fanning, Casting Directors Jane Jenkins & Janet Hirschenson, Composer Harry Gregson-Williams and Grammy-winning Songwriter Diane Warren. The educational/informational weekly series introduces the younger demographic to behind-the-scenes film-making, special effects techniques and career opportunities focusing on the creative, technical and artistic skills of the motion picture industry. |

| Other Matters (2 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Career Day (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 5:00PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream: Career Day provides an avenue to view experts in their respective fields as they discuss their work, the education/training to prepare for the job, and experiences that led them to choose their career. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. |

| Other Matters (3 of 18) | Response |
|-------------------------|----------------------|
| Program Title | Wild America (D1/D4) |
| Origination | Syndicated |

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|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Days/Times Program Regularly Scheduled | Friday 8:00 AM & 1:30PM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream and Secondary Digital Channel: The key educational objective of the program is to familiarize children with the animals of North America, their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact threat humans have while interacting in their environment. |

| Other Matters (4 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Awesome Adventures (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 1:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream: Awesome Adventures is a weekly half-hour adventure series. The host, as well as two teens, will travel each week to destinations around the world. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. |

| Other Matters (5 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Dog Tales (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 1:30PM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream: Dog Tales showcases dogs and dog lovers of all types, providing valuable information about canine health, training, grooming and overall dog care. |

| Other Matters (6 of 18) | Response |
|-----------------------------------------------|------------------------------------|
| Program Title | Animal Rescue (D1/D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Wednesday 8:00AM & Thursday 1:30PM |
| Total times aired at regularly scheduled time | 27 |

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| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream and Secondary Digital Channel: Animal Rescue showcases rescues of all types of animals and focuses on the work of dedicated individuals who treat the them. All stories are real and contain video of rescues. It also includes safety tips and info animals and their habitat. |

| Other Matters (7 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Jack Hanna's Animal Adventures (D1) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 6:30AM & 5:30PM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital Program Stream: Jack Hanna's Animal Adventures is designed to reveal to children the world around them in a way that presents role models and pro-social values within an environmentally responsible universe. |

| Other Matters (8 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Workforce (D3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 10AM & 10:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Workforce is a half-hour series designed to help young people make educated decisions about their future careers. In each episode, four teens are catapulted into a job for one day to find out firsthand what different careers are all about. With a good sense of humor and a healthy understanding of humility, these teens take on various jobs including zookeeper, plastic surgeon, private detective, city mayor, veterinarian, crane operator, farmer, web designer, juggler, butcher and everything in between. |

| Other Matters (9 of 18) | Response |
|-------------------------|--------------------|
| Program Title | Distant Roads (D4) |
| Origination | Syndicated |

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|-----------------------------------------------|-------------------------|
| Days/Times Program Regularly Scheduled | Monday & Tuesday 7:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 12 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Distant Roads embraces the spirit of adventure, discovery and freedom of RV ownership. Viewers share in the personal experiences of the show's hosts as they travel through the featured regions. They reveal in depth the cultural and historical perspective of the region while pointing out the geography, geology and other educational details of the various destinations. The program's health segments encourage viewers to exercise and stay healthy as they travel to educational and entertainment venues. This empowers audiences of all ages to pursue their dream to completion through the spirit of adventure, discovery and freedom that our society encourages. Each segment of Distant Roads delivers and educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by the hosts and their guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. |
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| Other Matters (10 of 18) | Response |
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| Program Title | Mustard Pancakes (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:00AM, Wednesday 7:30AM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 3 years to 6 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Combining the art of storytelling and the element of song, the series presents everyday situations in an age appropriate way to help children learn about solving life's little problems. |

| Other Matters (11 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Mouse in the House (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday 8:00AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 9 years to 13 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Mouse in the House features youngsters learning about science and prnysics by conducting experiments. |

| Other Matters (12 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Dragonfly (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Monday 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Dragonfly TV highlights children doing projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. |

| Other Matters (13 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | 9th Period (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 7:30AM |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: During the school day, they're top-notch students, working hard to make the grade. But come 9th period the textbooks are gone and the 3 kids team together and use the observation and deductive reasoning skills they've developed in class to solve the town's mysteries and crimes. Viewers will be engrossed in 9th Period as they use their own cognitive skills to solve the mysteries along with Peyton, Conner and Meg. Every episode includes a moral lesson as well integrating interesting science facts and other classroom knowledge. |

| Other Matters (14 of 18) | Response |
|-----------------------------------------------|----------------------|
| Program Title | Eco Company (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Thursday 8:00AM |
| Total times aired at regularly scheduled time | 14 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Eco Company brings a fresh, engaging, and optimistic perspective to environmental issues through interviews and conversation reporting that is accessible, relevant and compelling. The program's energetic and outhful journalist/hosts present stories that promote an action-oriented approach to environmental issues. |
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| Other Matters (15 of 18) | Response |
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| Program Title | Real Life (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Tuesday thru Thursday 8:30AM |
| Total times aired at regularly scheduled time | 40 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisio |

| Other Matters (16 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Think Big (D4) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Friday 8:30AM |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: THINK BIG serves the educational and informational needs of children with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun. Each episode presents an invent-off challenge, where teenage teams must invent a machine designed to perform a specific task in limited amount of time, promoting creative thinking and practical skills. |

| Other Matters (17 of 18) | Response |
|----------------------------------------|----------------------------|
| Program Title | Young Outdoor America (D3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 11AM & 11:30AM |

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| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Young America Outdoors introduces young viewers to a wide variety of outdoor activities, explaining the benefits of keeping fit while exploring wonders of nature. Various episodes focus on hiking and camping, swimming and water skiing, rock-climbing and mountaineering, explaining how to get the most benefit from outdoor activities while keeping safe and respecting the environment. Information in presented in a concise and logical manner that will engage and inform its target audience. |

| Other Matters (18 of 18) | Response |
|--------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Program Title | Safari (D3) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Sunday 12PM & 12:30PM |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Secondary Digital Channel: Safari provides core programming in the areas of global ecology, wildlife biology and species conservation and preservation. Emmy award-winning host and wildlife expert John Ross travels to the farthest reaches of the world to bring the viewers face to face with some of the planet's most interesting animals. Safari offers a dynamic television experience for teens - with the exciting experience of exploring the fascinating world of wildlife and at the same time discovering what needs to be done to protect the animals and their habitat so that they can live on in the wild. Various age-appropriate global wildlife and ecology issues are introduced to the viewing audience with in-depth and thoughtful explanations. |

Certification

| Question | Response |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Maranatha Broadcasting Company</p> |

Attachments

No Attachments.