

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

 FRN:
 0022491765
 File Number:
 CPR-156621
 Submit Date:
 07/08/2014
 Call Sign:
 WTOM-TV
 Facility ID:
 21254

 City:
 CHEBOYGAN
 State:
 MI
 State:
 State:</

Report reflects information for : Second Quarter of 2014

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information	Applicant Name, Type, and Contact Information				
	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	NBC	
		Nielsen DMA	Traverse City-Ca	dillac
		Web Home Page Address	www.upnorthlive	.com
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			168.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			3.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	The Chica Show
Origination	Network
Days/Times Program Regularly Scheduled	SAT/10:00-10:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. THIS AIRS ON THE STATION'S MAIN CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	The Chica Show
List date and time rescheduled	6/7/14 @ 7:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7/14/#
Reason for Preemption	Sports

Digital Core Program (2	
of 12)	Response
Program Title	Noodle & Doodle
Origination	Network

Days/Times Program Regularly Scheduled	SAT/10:30-11:00am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies and a kitchen all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever faithful Beagle who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. THIS AIRS ON THE STATION'S MAIN CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	6/7/14 @ 7:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	6/7/14/#
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	SAT/11:00-11:30am
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The episodes begin with Justin being vexed with a problem and he daydreams himself along with his imaginary friends into an adventure which takes him to different places around the world and also provides him with an experience that helps him solve the problem when he returns home. Through the daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next time to succeed and if one way to solve a problem doesn't work, you can find another way to get to your goal. THIS AIRS ON THE STATION'S MAIN CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Justin Time

List date and time rescheduled	6/7/14 @ 8:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7/14/#
Reason for Preemption	Sports

Digital Core Program (4 of 12) Response **Program Title** Treefu Tom Origination Network Days/Times Program SAT/11:30a-12:00pm **Regularly Scheduled** 12 Total times aired at regularly scheduled time Total times aired 13 Number of Preemptions 1 Number of Preemptions for other than Breaking News Number of Preemptions 1 Rescheduled Length of Program 30 mins Age of Target Child 2 years to 5 years Audience Describe the This program is about a young boy, Tom, who enters the enchanted and magical kingdom of educational and Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer informational objective performs certain movements Tom asks them to do, he solves problems through teamwork and of the program and how cooperation. The movements he asks the viewers to perform are a good way to have the viewer it meets the definition of exercise. THIS AIRS ON THE STATION'S MAIN CHANNEL Core Programming. Does the Licensee Yes identify the program by displaying throughout the program the symbol E/I?

Questions	Response
Title of Program	Treefu Tom
List date and time rescheduled	6/7/14 @ 8:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #

Reason for Pree	mption	Sports
Digital Core Program (5 of 12)	Response	
Program Title	Lazytown	
Origination	Network	
Days/Times Program Regularly Scheduled	SAT/12:00pm-12:30pm	
Total times aired at regularly scheduled time	10	
Total times aired	13	
Number of Preemptions	3	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	3	
Length of Program	30 mins	
Age of Target Child Audience	2 years to 5 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sug instantly lethargic. Sportacus and the program's cast of child characters are challeng with an issue or dilemma, and are opposed in their attempts to complete their missio who seeks to return Lazytown to its former lazy ways. The program seeks to impart t school-aged children the importance of healthy living, and to help them understand th sound eating and physical exercise habits, while also providing them positive message empathy, self-respect, truthfulness and other age-appropriate life lessons. THIS AIRS MAIN CHANNEL	ed in each episode n by Robbie Rotten, o preschool and early he value of developing ges about friendship,
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

6/7/14/#

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	5/31/14 @ 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/31/14/#
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	6/14/14 @ 9:00am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14/14/#
Reason for Preemption	Sports

Questions	Response
Title of Program	Lazytown
List date and time rescheduled	6/7/14 @ 1:00pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7/14/#
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	ZOU
Origination	Network
Days/Times Program Regularly Scheduled	SAT/12:30pm-1:00pm
Total times aired at regularly scheduled time	6
Total times aired	13

Number of Preemptions	7
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	7
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Five-year old Zou lives with his Zebra family in a large Zebra house. Well supported by his close-knit family, Zou is keen to gain more independence and tries to stretch himself and broaden his horizons. His family is always there for him whenever there's a problem, whether it's an issue with his friends, other family members, or that he just needs a fun, new game to play. Each day brings a new sense of discovery and exploration to Zou, who finds the world around him a source of constant fascination. THIS AIRS ON THE STATION'S MAIN CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	ZOU
List date and time rescheduled	5/31/14 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/31/14/#
Reason for Preemption	Sports

Questions	Response
Title of Program	ZOU
List date and time rescheduled	6/14/14 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/14/14/#
Reason for Preemption	Sports

Questions	Response
Title of Program	ZOU
List date and time rescheduled	6/7/14 @ 1:30pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	6/7/14/#
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	ZOU
List date and time rescheduled	4/5/14 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/5/14/#
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	ZOU
List date and time rescheduled	5/3/14 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	5/3/14/#
Reason for Preemption	Sports

Questions	Response
Title of Program	ZOU
List date and time rescheduled	4/26/14 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/26/14/#

Questions	Response
Title of Program	ZOU
List date and time rescheduled	4/19/14 @ 9:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	4/19/14/#
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/9:00a-9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chooses a region, or special adaptations animals have made or a specific animal and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the desert picking ten animals that have made special adaptation to survive in the harsh environments. This program informs the viewer about animals and their habitat which can lead the viewer to discussions regarding the environment and conservation THIS AIRS ON THE STATION'S SECONDARY CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Ocean Mysteries w/Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/9:30a-10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode the viewer is able to connect with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. THIS AIRS ON THE STATION'S SECONDARY CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/10:00a-10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same THIS AIRS ON THE STATION'S SECONDARY CHANNEL

Does the Licensee	Yes
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (10 of 12)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/10:30a-11:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animals biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species THIS AIRS ON THE STATION'S SECONDARY CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/11:00am-11:30am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. THIS AIRS ON THE STATION'S SECONDARY CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/11:30a-12:00pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action- packed odyssey through North Americas wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a ravens nest, observing polar bears on Alaskas northern slope and climbing rugged extremes in pursuit of Maine's black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. THIS AIRS ON THE STATION'S SECONDARY CHANNEL
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Expedition Wild
List date and time rescheduled	6/14/14 @ 7:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-14
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Expedition Wild
List date and time rescheduled	6/28/14 @ 6pm
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-06-28
Episode #	
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mary Pringle
Address	8513 M-72 West
City	Traverse City
State	MI
Zip	49684
Telephone Number	231-995-5805
Email Address	mspeck@upnorthlive.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During 2nd quarter of 2014 we hosted the following activities for children. Our meteorologist visited 6 elementary schools and interacted with the teachers and student about weather. We had the 3rd grade class from Courtade Elementary school in for a station tour, meet with the morning news team to learn about what they do and spoke with the other departments to learn how the station works. We hosted Take Your Child to Work day for our employee's children. They were able to shadow in the different departments; each department head spoke about what their department does and what types of skills and education they look for when looking for employees. We ran the following PSA's during 2nd quarter 2014 that applied to children; Kid's Oral Health, Water Conservation 1, 2, & 3, Suicide Prevention, Adopt from Foster Care, Traverse Area District Library 1 & 2, Voices of Meningitis, Childhood Obesity, Succeed in Life-Physical activity, Stop Bullying, Underage drinking, Reading Book People, Forest Fire-Ember, Mind your Meds, Wildfire prevention, Discover Nature, Big Brothers Big Sisters, Stroke Awareness, Texts & Wrecks, Academy of Nutrition Kids eat right., Pool Safety, Dyslexia 1 in 5, Concussion, Kid's Oral Health, MDA progress, Rip Currents, ADHD own it Adam Levine, Cherryland Humane Society, Leukemia & Lymphoma Society.

Liaison Contact

Other Matters (12)

Other Matters	(1 of 12)	Response
Program Title		The Chica Show
Origination		Network
Days/Times Pr Regularly Sche	-	SA/10:00-10:30am
Total times aire regularly scheo		13
Length of Prog	ram	30 mins
Age of Target (Audience from		2 years to 5 years
Describe the en and information objective of the and how it meen definition of Co Programming.	nal e program ets the	Through this program the viewer joins Chica for play dates that will take them under the sea, rocketing into space and time traveling back to caveman days. Set in a colorful, quirky shop with every kind of costume, accessory and prop imaginable, The Chica Show through animation, live action and lots of surprises teaches preschoolers about the world around them today and in history. THIS AIRS ON THE STATION'S MAIN CHANNEL
Other Matters (2 of 12)	Response	e
Program Title	Noodle &	Doodle
Origination	Network	
Days/Times Program Regularly Scheduled	SA/10:30	-11:00am
Total times	13	

Regularly Scheduled	
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double decker bus fully equipped with art supplies and a kitchen all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an ever faithful Beagle who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. THIS AIRS ON THE STATION'S MAIN CHANNEL

Other Matters (3 of 12) Response

Program Title	Justin Time
Origination	Network
Days/Times	SA/11:00-11:30am
Program	
Regularly	
Scheduled	
Total times aired	13
at regularly	
scheduled time	
Length of	30 mins
Program	
Age of Target	2 years to 5 years
Child Audience	
from	
Describe the	Justin is a little boy who wants to master his destiny, have great adventures and solve problems. The
educational and	episodes begin with Justin being vexed with a problem and he daydreams himself along with his
informational	imaginary friends into an adventure which takes him to different places around the world and also
objective of the	provides him with an experience that helps him solve the problem when he returns home. Through the
program and	daydreams, Justin learns that it takes focus to achieve success, failure can teach what to do the next
how it meets the	time to succeed and if one way to solve a problem doesn't work, you can find another way to get to you
definition of	goal. THIS AIRS ON THE STATION'S MAIN CHANNEL
Core Programming.	

Other Matters (4 of 12)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	SA/11:30-12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. With his friends in Treetopolis and armed with the magic he collects when the viewer performs certain movements Tom asks them to do, he solves problems through teamwork and cooperation. The movements he asks the viewers to perform are a good way to have the viewer exercise. THIS AIRS ON THE STATION'S MAIN CHANNEL

Other Matters (5 of 12)	Response
Program Title	Lazytown
Origination	Network
Days/Times Program Regularly Scheduled	SA/12:00-12:30pm

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
educational and informational objective of the program and how it	This program is anchored by Sportacus, a fit and agile hero, whose "krytonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. THIS AIRS ON THE STATION'S MAIN CHANNEL
Other Matters (6 o	of Response
Program Title	ZOU
Origination	Network
Days/Times Program Regularl Scheduled	SA/12:30-1:00pm y
Total times aired a regularly schedule time	

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Five-year old Zou lives with his Zebra family in a large Zebra house. Well supported by his close-knit family, Zou is keen to gain more independence and tries to stretch himself and broaden his horizons. His family is always there for him whenever there's a problem, whether it's an issue with his friends, other family members, or that he just needs a fun, new game to play. Each day brings a new sense of discovery and exploration to Zou, who finds the world around him a source of constant fascination. THIS AIRS ON THE STATION'S MAIN CHANNEL

Programming.

Length of Program

30 mins

Other Matters (7 of 12)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly	SA/9:00-9:30am
Scheduled	

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and	This program chooses a region, or special adaptations animals have made or a specific animal and use top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Austral
informational objective of the program and how it meets the definition of Core Programming.	such as dingoes, devils and cassowaries. For animal adaptation Jack travels from the Arctic to the dese picking ten animals that have made special adaptation to survive in the harsh environments. This progr informs the viewer about animals and their habitat which can lead the viewer to discussions regarding t environment and conservation THIS AIRS ON THE STATION'S SECONDARY CHANNEL
Other Matters (8 of 12)	Response
Program Title	Ocean Mysteries w/Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/9:30-10:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians and other experts, Jeff Corwin trave the world to explore the Earths least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks he takes samples of their blood to be understand their biology. As Jeff continues his journey through each episode the viewer is able to conn with these animals and learn how important they are to all life on the planet as well as how sea life connects to life on the rest of the globe. THIS AIRS ON THE STATION'S SECONDARY CHANNEL

Other Matters (9 of 12)	Response
12)	Response
Program Title	Born to Explore
Origination	Syndicated

Days/Times Program Regularly Scheduled	SA/10:00-10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Richard Wiese takes the viewer on globetrotting adventures. In this program Richard Wiese goes to places around the world and meets the people who inhabit the area. Through his travels whether he climbs Mount Kilimanjaro, investigates why people live at the base of an active volcano or travels down the Nile River, the viewers are brought along to the places and people of the world who form our diverse cultures and thereby given a better understanding why we are different and yet the same. THIS AIRS ON THE STATION'S SECONDARY CHANNEL

Other Matters (10 of 12)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/10:30-11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode focuses on the rescue of a sea animal giving the viewer information about medical benefits rescue and rehabilitation programs for animals. The viewer also learns about the rescued animal biology and ecology. This information is important because it adds to the knowledge necessary to conserve and protect threatened and endangered species THIS AIRS ON THE STATION'S SECONDARY CHANNEL

Other Matters (11 of 12)	Response
Program Title	The Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. This program follows the surprising, exotic and challenging lives of a veterinary staff who cares for over 2,000 animals. The viewer will witness a variety of wild experiences through the eyes of the veterinary team, such as nutrition, treatments, x-rays, surgery, preventive care and emergencies. Through this program the viewer will be given a glimpse of the enormity, variety and quality of treatment that sets the standard for animal care. THIS AIRS ON THE STATION'S SECONDARY CHANNEL

Other Matters (12	
of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA/11:30-12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert Casey Anderson showcases his charismatic animal companions on an innovative and action- packed odyssey through North America's wild places. Through this program viewers will have a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of adventures, such as paddling the Grand Canyon, skiing with wolverines in British Columbia, observing mountain lions in Montana, staking out the scavengers of Yellowstone, investigating a ravens nest, observing polar bears on Alaskas northern slope and climbing rugged extremes in pursuit of Maines black bears. These adventures will bring the viewer a rare experience with endangered species, some deadly, others dashing in the stunning natural ecosystem they call home. THIS AIRS ON THE STATION'S SECONDARY CHANNEL

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WPBN Licensee, LLC

Attachments No Attachments.