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Children's Television Programming Report

FRN: **0022774368** | File Number: **CPR-140762** | Submit Date: **04/08/2013** | Call Sign: **KGW** | Facility ID: **34874** | City:
PORTLAND | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2013 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2013**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Portland OR
	Web Home Page Address	WWW.KGW.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	6.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Lazy Town (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAYS/0830
Total times aired at regularly scheduled time	7
Total times aired	13
Number of Preemptions	6
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LazyTown encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Lazy Town (Digital 8.1)
List date and time rescheduled	2/16/13 1000
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-02-16
Episode #	
Reason for Preemption	Non-breaking News

Digital Preemption Programs #2

Questions	Response
Title of Program	Lazy Town (Digital 8.1)
List date and time rescheduled	1/19/13 1000
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-19
Episode #	
Reason for Preemption	Non-breaking News

Digital Preemption Programs #3

Questions	Response
Title of Program	Lazy Town (Digital 8.1)
List date and time rescheduled	3/30/13 1000
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-30
Episode #	
Reason for Preemption	Non-breaking News

Digital Preemption Programs #4

Questions	Response
Title of Program	Lazy Town (Digital 8.1)
List date and time rescheduled	2/23/13 1000
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-02-23
Episode #	
Reason for Preemption	Non-breaking News

Digital Preemption Programs #5

Questions	Response
Title of Program	Lazy Town (Digital 8.1)
List date and time rescheduled	1/12/13, 1000
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-12
Episode #	
Reason for Preemption	Non-breaking News

Digital Preemption Programs #6

Questions	Response
Title of Program	Lazy Town (Digital 8.1)
List date and time rescheduled	1/26/13 1000
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-26
Episode #	
Reason for Preemption	Non-breaking News

Digital Core Program (2 of 19)	Response
Program Title	PoppyCat (Digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0900
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	PoppyCat (Digital 8.1)
List date and time rescheduled	3/23/13 1500
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 19)	Response
Program Title	Justin Time (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0930

Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Justin Time (digital 8.1)
List date and time rescheduled	3/23/13 0800
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	

Reason for Preemption	Sports
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Digital Preemption Programs #2

Questions	Response
Title of Program	Justin Time (digital 8.1)
List date and time rescheduled	3/9/13 0800
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-09
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Justin Time (digital 8.1)
List date and time rescheduled	3/16/13 0800
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-16
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 19)		Response
Program Title		Noodle and Doodle (digital 8.1)
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays 1530
Total times aired at regularly scheduled time		12
Total times aired		13
Number of Preemptions		1
Number of Preemptions for other than Breaking News		

Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Noodle and Doodle (digital 8.1)
List date and time rescheduled	1/6/13 1030
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (5 of 19)	Response
Program Title	The Wiggles (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1600

Total times aired at regularly scheduled time	4
Total times aired	5
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Wiggles is a musical variety show specifically designed for pre-school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offer a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) as well as a pirate, Captain Feathersword; the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Featuring dancing and occasional guest artists the Wiggles provides a plethora of visual interest for the viewer, while presenting the lessons in an easily understandable and developmentally appropriate manner for the preschool child.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Wiggles (digital 8.1)
List date and time rescheduled	1/6/13 1100
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 19)	Response
Program Title	The Chica Show (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1600
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 19)	Response
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Program Title	Pajanimals (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1630
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pajanimals (digital 8.1)
List date and time rescheduled	1/6/13 1130

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (8 of 19)	Response
Program Title	Taste Buds (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0900
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that..." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (9 of 19)	Response
Program Title	Aqua Kids (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0930
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (10 of 19)	Response
Program Title	Real Life 101 (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1000
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (11 of 19)		Response
Program Title		Major Decisions (digital 8.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sundays 1030
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 19)	Response
Program Title	Animal Atlas (ditigal 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1100
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 19)	Response
Program Title	Mystery Hunters (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1130

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19) Response	
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 0800
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (16 of 19)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks traves to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network

Days/Times Program Regularly Scheduled	Thursdays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0800
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Jack Hanna's Animal Adventures(digital 8.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays 0500
Total times aired at regularly scheduled time:	13
Number of Preemptions	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures VT Entertainment, the producer and owner of Jack Hanna's Animal Adventures, designs the programs to educate and inform children ages 13 to 16. In order for parents, children and listing services to clearly identify the program as ones that fulfill the FCC description of a program that meets kids' educational television needs, the beginning of each program includes a 15-second video billboard with the recommended rating TV-G and the E/I rating is displayed throughout the entire program.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
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**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maryanne Dehner
Address	1501 SW Jefferson
City	Portland
State	OR
Zip	97201
Telephone Number	503.226.5613
Email Address	mdehner@kgw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	A. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements. Content includes: video of all current public service announcements, a general campaign overview, and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. B. Non-broadcast efforts enhancing the value of children's programming. It was necessary to reschedule certain core children's programs this quarter due to live network sports. Advance notice was given to viewers over the air and through our regular local listings information.

Other Matters (18)

Other Matters (1 of 18)	Response
Program Title	Lazy Town (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0830
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazy Town, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazy Town. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazy Town, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazy Town stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Other Matters (2 of 18)	Response
Program Title	Poppy Cat (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0900
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
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Other Matters (3 of 18)	Response
Program Title	Justin Time (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0930
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures; Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.

Other Matters (4 of 18)	Response
Program Title	Noodle and Doodle (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1530

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. The art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.

Other Matters (5 of 18)	Response
Program Title	The Chica Show (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1600
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chica is a five-year-old chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. In each episode Chica develops or encounters a problem that she cannot immediately resolve. Usually her issues involve impulse control, distractibility, judgment, and inter-personal behaviors. She and Kelly usually work on the problem through an adventure-a fantasy transformation to animation-- where Bunji and Stitches come alive and join Chica and Kelly for the problem solving process. The core educational content is primarily socio-emotional development, and Chica learns how to express herself properly, think before she acts, and interact with others effectively. She often learns that it takes hard work and practice to become proficient at different skills.

Other Matters (6 of 18)	Response
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Program Title	Pajanimals (digital 8.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1630
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pajanimals focuses on teaching bedtime routines and practicing them consistently so children can get a good night's sleep. In each episode one of the main characters-Apollo the dog, Squacky, the duck, Sweetpea Sue, a horse, and Cowbella, a purple and white cow-has difficulty sleeping or faces a problem. They all pile onto one of the beds and are whisked off to a land of adventure that offers solutions to their problems. Each bed travels to a specific place for the adventure: Squacky' s bed goes to Ellie the octopus who lives in the Big Blue Sea and to Coach Whistler who lives in Land of Play; Cowbella's bed goes to Edwin, who lives in Storybook Land and to Jerry Bear, who lives in the Big Friendly Forest; Apollo's bed goes to the Moon who is in the Night Sky, and Sweetpea Sue's bed goes to Mr. Happy Birthday, a porcupine who resides in Birthday Land, and Bedtimes Bunny who lives in the Land of Hush. Each show ends with the problem resolved and the Pajanimals tucked into their beds for a good night's rest

Other Matters (7 of 18)	Response
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Program Title	Taste Buds(digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0900
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind the food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that..." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility.
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Other Matters (8 of 18)	Response
Program Title	Aqua Kids (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 0930
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly half-hour series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, Host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.

Other Matters (9 of 18)	Response
Program Title	Real Life 101 (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1000
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is a weekly half-hour program designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed.

Other Matters (10 of 18)	Response
Program Title	Major Decisions (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1030
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is a weekly half-hour program designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series, which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults.

Other Matters (11 of 18)	Response
Program Title	Animal Atlas (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1100
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a weekly half-hour series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world
Other Matters (12 of 18)	
Program Title	Mystery Hunters (digital 8.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 1130
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is a weekly half-hour program designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena.
Other Matters (13 of 18)	
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.
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Other Matters (14 of 18)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.

Other Matters (15 of 18)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.

Other Matters (16 of 18)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.

Other Matters (17 of 18)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 0800
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.

Other Matters (18 of 18)	Response
Program Title	Safari Tracks (digital 8.3)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 0800

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Safari Tracks is the popular TV series that takes viewers on location to explore the magnificent and immense world of Africa's animals - from lions and crocodiles, to giraffes, elephants, and South African penguins. Led by charismatic host "Ushaka", Safari Tracks travels to the parched brush lands of the Savanna, through the great Okavango, deep in the greatest wildlife reserves, to the most remote beaches of Madagascar, and beyond. Shot entirely in exotic African location, this series is guaranteed to captivate and entertain kids and adults of all ages.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>King Broadcasting Company</p>

Attachments

No Attachments.