



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0002710192** File Number: **CPR-152934** Submit Date: **04/08/2014** Call Sign: **KATC** Facility ID: **33471** City:

LAFAYETTE State: LA

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/08/2014 Filing Status: Active

## Report reflects information for : First Quarter of 2014

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Lafayette LA
	Web Home Page Address	www.katc.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Jach Hannah's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 12)	Response
Program Title	Ocean Mysteries with Jeff Corwin
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?

Yes

Digital Core Program (3 of 12)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Wildlife Docs
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	"Made in Hollywood: Teen Edition (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as we as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in film making, performing, music and cinema arts. This program meets the educational and information objectives of the Fcc's children's Programming requirement.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	"Elizabeth Stanton's Great Big World (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30-12:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern
educational	to young teens; including global, social, educational, and wellness issues. Award-winning teen hostess
and	Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need
informational	- ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese
objective of	neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great
the program	Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse
and how it	experiences of world exploration with the life-changing volunteer opportunities available in these same
meets the	areas. Various age-appropriate global issues are introduced to the viewing audience through indepth and
definition of	thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In
Core	addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in
Programming.	selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/I?	

Digital Core Program (8 of 12)	Response
Program Title	"Live Life & Win (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	"On The Spot (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (10 of 12)	Response
Program Title	"Animal Science (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	"ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific
educational and	approach. This series is specifically produced for children 16 and under (target audience is 13-16). While
informational	most animal shows look at the behavior of animals, we go one step further to look at the how and why a
objective of the	animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation,
program and	graphics, and scientific analysis from animal experts to give viewers more understanding than ever
how it meets the	before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the
definition of	target audience. This program will attract all age demographics.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (11 of 12)	Response
Program Title	"Chat Room (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the frontlines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Led by Good Morning America's Sam Champion, Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of Sea World's wildlife rescue teams and partner organizations. With rescue teams on call 24/7, Sea World has rescued more than 22,000 whales dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. Sea Rescue takes viewers on th team's incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

and 3.

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Vicky Cormier
Address	1103 Eraste Landry Road
City	Lafayette
State	LA
Zip	70506
Telephone Number	337-235-3333
Email Address	vicky.cormier@katctv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC's commercial limits in children's programs, as specified at 47 C.F.R. Section 73.670, with respect to these programs. In addition to the educational or informational programs listed in this report, the station broadcast the following programs specifically designed for children ages twelve and under: "Adventures of Chuck & Friends: (Ch. 28.2 Sat. 7a-730a 1/4-2/8/2014)" "Rescue Heroes: (Ch. 28.2 Sat. 7a-730a 2/15-3/29/2014)" "Rescue Heroes: (Ch. 28.2 Sat. 730a-8a 1/4-3/29/2014)" "Sonic X: (Ch. 28.2 Sat. 8a-830a 1/4-3/29/2014)" "Bolts & Blip: (Ch. 28.2 Sat. 830a-9a 1/4-3/29/2014)" "Spectacular Spiderman: (Ch 28.2 Sat. 9a-930a 1/4-3/29/2014)" "Justice League: (Ch 28.2 Sat. 930a-10a 1/4-3/29/2014)" "Dragonball Z Kai: (Ch. 28.2 Sat. 1/4-3/29/2014)" "Daman Crossfire: (Ch. 28.2 Sat. 1/4-3/29/2014)" "Yu-Gi-Oh!: (Ch 28.2 11a-1130a 1 /4-3/29/2014)" "Yu-Gi-Oh!: (Ch 28.2 11a-1130a 1 /4-3/29/2014)" "Yu-Gi-Oh!: (Ch 28.2 Sat. 9a-930a 1/4-3/29/2014)" "KATC-TV terminated analog operations on June 12, 2009. Accordingly, Questions 2, 3, and 4 refer to the station's primary digital stream and Questions 8, 9, and 10 refer to the station's multicast stream on channel 6.2. Questions 7(b) and 7(c) are no longer applicable. KATC is pleased to announce that on 6/14/10 it launched multi-cast Channel 28.2 that is affiliated with the CW.

## Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Jach Hannah's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hannah, renowned wildlife expert and animal ambassador brings viewers face to face with the best of the beasts. Each episode highlights Jack's favorite animals and adventures from around the world in a variety of "top ten" countdown categories sure to entertain and educate viewers about the animal kingdom.

Other Matters (2 of 12)	Response	
Program Title	Ocean Mysteries with Jeff Corwin	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A fresh approach to the quest for aquatic understanding by blending stories of exotic sea creatures, comparisons to popular land animals, and analogies to the human experience. Host Jeff Corwin takes viewers on an exhilarating journey of exploration, discovery, and adventure to experience the action from sea level and below.	

Other Matters (3 of 12)	Response
Program Title	Born To Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The world's cultures and its geographical divides are brought to life as world explorer Richard Wiese takes viewers on globetrotting, hands-on explorations. As former President of the Explorer's Club in Manhattan and Registered Climbing Guide for teens at The Museum of Natural History, Richard is the ultimate Social Studies teacher and Weekend Adventure's real life Indiana Jones. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano or travels down the Nile River, an African life source, 13 to 16 year old viewers will travel the world without leaving their homes.

Other Matters (4 of 12)	Response
Program Title	Wildlife Docs
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:300 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half-hour series, The Wildlife Docs, produced for ages 13-16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, x-rays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (5 of 12)	Response
Program Title	Expedition Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Produced for ages 13-16, this educational and informational program is hosted by wildlife expert Casey Anderson and showcases his charismatic animal companions on an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers will follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears - bringing audiences a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (6	
of 12)	Response
Program Title	"Made In Hollywood: Teen Edition (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Made in Hollywood: Teen Edition provides the audience with a behind-the-screen background, as well as, techniques for entering the motion picture, television, and home entertainment fields. It also introduces them to career opportunities focusing on the creative, technical and artistic skills of the profession. Content provides young people, growing and developing in urban & suburban America, a chance to see the richness & creativity it takes to be successful in film making, performing, music and cinema arts. This program meets the educational and information objectives of the Fcc's children's Programming requirement.

Other Matters (7 of 12)	Response
Program Title	"Elizabeth Stanton's Great Big World (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:30-12:00 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Target Child Audience from	
Describe the	Elizabeth Stanton's Great Big World provides dyr
educational	to young teens; including global, social, education
and	Elizabeth Stanton and select celebrity friends trav
informational	ranging from feeding the hungry in the slums of K
objective of	neighborhoods whose citizens have experienced
the program	Big World offers a dynamic television experience
and how it	experiences of world exploration with the life-char
meets the	areas. Various age-appropriate global issues are
definition of	thoughtful interviews with Elizabeth, her travel bu

13 years to 16 years

Age of

Core

Programming.

namic core programming in the areas of particular concern onal, and wellness issues. Award-winning teen hostess evel around the world volunteering in areas of specific need -Kenya to bringing hearing aids to Vietnamese I high rates of profound deafness and hearing loss. Great for teens - combining the exciting, fun, and diverse anging volunteer opportunities available in these same introduced to the viewing audience through indepth and thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In addition, Elizabeth and friends' personal hands-on experiences in the field both inspire teens to engage in selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.

Other Matters (8 of 12)	Response
Program Title	"Live Life & Win (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/12:00-121:30 PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspirational segments and teen success stories of character and personal determination in the arts, school, sports, and community; considers topics such as social responsibility and justice, perseverance, leadership, academic achievement, volunteerism, and life skills such as the importance of exercise and nutrition. The goals of the series are to encourage the 13 to 16 year old audience to: (1) explore, discover, and learn strategies to achieve personal dreams; (2) learn about the personal attributes important for achieving dreams; (3) explore volunteerism as an opportunity to build character and to uncover personal passions; and (4) gain knowledge about life skills necessary to "Live Life and Win!".

Other Matters (9 of 12)	Response
Program Title	"On The Spot (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00 PM CT

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
	30 1111113	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.

Other Matters (10 of 12)	Response
Program Title	"Animal Science (CW Channel 28.2)"
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.

Other Matters (11 of 12)	Response
Program Title	"Chat Room (CW Channel 28.2)
Origination	Syndicated

Days/Times	Saturdays/12:00-12:30 PM CT
Program	
Regularly	
Scheduled	
Total times	13
aired at	
regularly	
scheduled	
time	
Length of Program	30 mins
Age of	13 years to 16 years
Target Child	
Audience	
from	

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"CHAT ROOM" is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the front lines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. "CHAT ROOM" may not have all the answers but it offers a place where young people can watch and discuss the problems they face. "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.

Other Matters (12 of 12)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational	Led by Good Morning America's Sam Champion, Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of Sea World's wildlife rescue teams and

educational and informational objective of the program and how it meets the definition of Core Programming.

Led by Good Morning America's Sam Champion, Sea Rescue tells the stories of marine animal rescue, rehabilitation and release by the dedicated men and women of Sea World's wildlife rescue teams and partner organizations. With rescue teams on call 24/7, Sea World has rescued more than 22,000 whales, dolphins, sea lions, penguins, manatees, sea turtles and birds over the last 40 years, with the ultimate goal of successfully rehabilitating and returning each one to the ocean. Sea Rescue takes viewers on the team's incredible and heartwarming adventures through a combination of first-hand accounts, expert insight and remarkable footage that will inspire, educate and enthrall!

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

KATC Communications, Inc.

**Attachments** 

No Attachments.