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Federal Communications Commission

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0001808468** | File Number: **CPR-146923** | Submit Date: **10/22/2013** | Call Sign: **KPXG-TV** | Facility ID: **5801** | City: **SALEM** | State: **OR**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/22/2013** | Filing Status: **Active**

## Report reflects information for : Third Quarter of 2013

### General Information

| Section | Question | Response |
|---|---|---|
| **Attachments** | Are attachments (other than associated schedules) being filed with this application? | |

## Applicant Information

### Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|---|---|---|---|---|

## Contact Representatives (0)

| Contact Name | Address | Phone | Email | Contact Type |
|---|---|---|---|---|

## Children's Television Information

| Section | Question | Response |
|---|---|---|
| **Station Type** | Station Type | Network Affiliation |
| | Affiliated network | ION |
| | Nielsen DMA | Portland OR |
| | Web Home Page Address | |

## Digital Core Programming

| Question | Response |
|---|---|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 840.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 32.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

**Digital Core Programs(22)**

| Digital Core Program (1 of 22) | Response |
|---|---|
| Program Title | Zula Patrol E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / July 1st - September 30th / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (2 of 22) | Response |
| --- | --- |
| Program Title | Pearlie E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / July 1st - September 30th / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (3 of 22) | Response |
|---|---|
| Program Title | Jane and the Dragon E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / July 1st - September 30th / 9:00 a.m. ET/PT or 8:00 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| Digital Core Program (4 of 22) | Response |
|---|---|

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|---|---|
| Program Title | Willa's Wild Life E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / July 1st - September 30th / 9:30 a.m. ET/PT or 8:30 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Willa's Wild Life, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (5 of 22)** | **Response** |
|---|---|
| Program Title | Jacob Two Two E/I |

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|---|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / July 1st - September 30th / 10:00 a.m. ET/PT or 9:00 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on Mordecai Richler's books, Jacob Two Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full time writer. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (6 of 22)** | **Response** |
|---|---|
| Program Title | Babar E/I |
| Origination | Network |

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|---|---|
| Days/Times Program Regularly Scheduled | Fridays / July 1st - September 30th / 10:30 a.m. ET/PT or 9:30 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (7 of 22)** | **Response** |
|---|---|
| Program Title | Busy World of Richard Scarry E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / July 1st - September 30th / 10:00 a.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

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|---|---|
| Age of Target Child Audience | 6 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series is specifically designed for preschool and elementary children and each program contains three ten minute stories. These stories are told thru animated animals usually on a quest to solve a mystery while also passing along informational and educational lessons. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (8 of 22)** | **Response** |
|---|---|
| Program Title | My Friend Rabbit E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / July 1st - September 30th / 7:30 a.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (9 of 22)** | **Response** |
|---|---|
| Program Title | Dragon E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / July 1st - September 30th / 9:30 a.m. PT |

| | |
|---|---|
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (10 of 22)** | **Response** |
|---|---|
| Program Title | Turbo Dogs E/I QUBO |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / July 1st - September 30th / 5:30 p.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |

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|---|---|
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Turbo Dogs is an animated show based on the books, Racer Dogs, by Bob Kolar. The series follows a group of six dogs from Racerville who love to compete with one another in races. In each story, one or more of the dogs encounter and solve problems that teach them social emotional lessons on good sportsmanship, teamwork, cooperation, playing fair, and friendship. The show also imparts information on the mechanics of racing such as directionality and concepts of distance and time. The social emotional messages are embedded through the stories using action and humor. The tags at the end of each episode reiterate and establish the educational message learned by the dogs. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (11 of 22)** | **Response** |
|---|---|
| Program Title | Jane and the Dragon E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / July 1st - September 30th / 6:30 p.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|---|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (12 of 22)** | **Response** |
|---|---|
| Program Title | Sherlock Holmes in the 22nd Century E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / July 1st - September 30th / 8:30 p.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|---|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program series seeks to engage and entertain young viewers ages 6 to 11 while building invaluable problem solving and information management skills. Additionally each program will stress prosocial values and behaviors associated with enduring friendships and effective teamwork. These programs are produced using specific educational opportunities including motivating children to see critical thinking and team problem solving as exciting, fun and within their capacity. The series demonstrates fundamental principles of gathering, evaluating and interpreting information and using it to imagine, present and test plausible scenarios. Finally, the programs illustrate the positive consequences of friendship, responsibility, honesty, creativity, perseverance and respect for self, for others and for the power of ideas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (13 of 22)** | **Response** |
|---|---|
| Program Title | Jane and the Dragon E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / July 1st - September 30th / 3:00 p.m. PT |
| Total times aired at regularly scheduled time | 88 |
| Total times aired | |
| Number of Preemptions | 0 |

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|---|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (14 of 22)** | **Response** |
|---|---|
| Program Title | Zula Patrol E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / July 1st - September 30th / 3:30 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Total times aired | |
| Number of Preemptions | 0 |

| | |
|---|---|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (15 of 22)** | **Response** |
|---|---|
| Program Title | Animal Exploration with Jarod Miller E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / July 1st - September 30th / 4:00 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |

| | |
|---|---|
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (16 of 22)** | **Response** |
|---|---|
| Program Title | Animal Exploration with Jarod Miller E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays and Sundays / July 1st - September 30th / 8:00 a.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (17 of 22)** | **Response** |
|---|---|

| | |
|---|---|
| Program Title | Zula Patrol E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays and Sundays / July 1st - September 30th / 9:00 a.m. and 8:00 p.m. PT |
| Total times aired at regularly scheduled time | 52 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (18 of 22)** | **Response** |
|---|---|
| Program Title | Animal Atlas E/I Qubo |

| | |
|---|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / July 1st - September 30th / 8:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (19 of 22)** | **Response** |
|---|---|
| Program Title | Where on Earth is Carmen Sandiego E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / July 1st - September 30th / 11:00 a.m. and 11:30 a.m. PT |

| | |
|---|---|
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 10 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The primary educational goal of the series is to present world geography information in a manner that is appealing to and comprehensible by children between the ages of 10 to 12 years old. Each episode is designed to take the action to at least two places on our planet and provide the viewers with some information about each place. Additionally, each episode has a secondary topic designed to fit with the narrative, the focus of which may be culture, history, art, music, science, technology, or the like. The program provides the right balance of entertainment and information, and the information emerges as a natural part of the progression of the story rather than as a series of interruptions. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (20 of 22)** | **Response** |
|---|---|
| Program Title | Animal Exploration with Jarod Miller E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / July 1st - September 30th / 8:30 a.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|---|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| **Digital Core Program (21 of 22)** | **Response** |
|---|---|
| Program Title | Zula Patrol E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays / July 1st - September 30th / 9:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 6 years to 10 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I? | Yes |

| **Digital Core Program (22 of 22)** | **Response** |
|---|---|
| Program Title | 321 Penguins E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays / July 1st - September 30th / 10:00 a.m. and 10:30 a.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 4 years to 8 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his or her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

**Non-Core Educational and Informational Programming (0)**

**Sponsored Core Programming (0)**

## Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Mary Pierce |
| Address | 811 S.W. Naito Parkway, Suite 100 |
| City | Portland |
| State | OR |
| Zip | 97204 |
| Telephone Number | 503-222-2221 |
| Email Address | marypierce@ionmedia.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

## Other Matters (37)

| Other Matters (1 of 37) | Response |
|---|---|
| Program Title | Zula Patrol E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / 8:00 a.m. ET/PT or 7:00 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |

| Other Matters (2 of 37) | Response |
|---|---|
| Program Title | Pearlie E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / 8:30 a.m. ET/PT or 7:30 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |

| **Other Matters (3 of 37)** | **Response** |
|---|---|
| Program Title | Jane and the Dragon E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / 9:00 a.m. ET/PT or 8:00 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |

| **Other Matters (4 of 37)** | **Response** |
|---|---|
| Program Title | Willa's Wild Life E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / 9:30 a.m. ET/PT or 8:30 a.m. CT/MT |

| | |
|---|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Willa's Wild Life, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |

| **Other Matters (5 of 37)** | **Response** |
|---|---|
| Program Title | Jacob Two Two E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / 10:00 a.m. ET/PT or 9:00 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on Mordecai Richler's books, Jacob Two Two is an animated show about the challenges of a little boy, the youngest of five siblings. Jacob is so small for his age he often repeats himself just so he can be heard. His parents are compassionate, but his siblings are not, and Jacob has to be resourceful and inventive in learning how to assert himself, overcome his fears, get along with others, and still enjoy his childhood. He manages to turn even the most inconsequential events into adventures with his friends, Buford and Renee. Every adventure teaches him a life lesson, from learning how to be responsible to figuring out how to manage a bully. In addition, there are implicit lessons that promote a love for learning and language development usually conveyed through Jacob's father, a full time writer. |

| **Other Matters (6 of 37)** | **Response** |
|---|---|

| | |
|---|---|
| Program Title | Babar E/I |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Fridays / 10:30 a.m. ET/PT or 9:30 a.m. CT/MT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social emotional message such as taking responsibility, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |

| **Other Matters (7 of 37)** | **Response** |
|---|---|
| Program Title | Jakers! The Adventures of Piggley Winks E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 11:00 a.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An animated program for children 4 thru 7 with its primary focus on instruction. The program series mantra is "Knowing stuff in our power." The title character tells stories of his childhood to his grandchildren to show them the importance of play and imagination. Ultimately, imagination helps to solve problems and work together. Each episode will focus on educating and entertaining through stories of adventure and imagination. Included as plot points are struggles between imaginary play and electronic toys illustrating that the program is truly speaking to today's children. |

| **Other Matters (8 of 37)** | **Response** |
|---|---|
| Program Title | Timothy Goes to School E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 10:30 a.m. PT |

| | |
|---|---|
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program's primary focus is on events at an elementary school filed with animal children and their teachers. The title character and his classmates are a recurring group of diverse creatures. The challenges in each episode are usually social or ethical dilemma with viewers learning about honesty, responsibility, friendship and other prosocial behavior. The programs illustrate that children can overcome new obstacles, accept the difference of others, become aware of their responsibilities and support and help those in need. |

| **Other Matters (9 of 37)** | **Response** |
|---|---|
| Program Title | Busy World of Richard Scarry E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 10:00 a.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series is specifically designed for preschool and elementary children and each program contains three ten minute stories. These stories are told thru animated animals usually on a quest to solve a mystery while also passing along informational and educational lessons. |

| **Other Matters (10 of 37)** | **Response** |
|---|---|
| Program Title | My Friend Rabbit E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 7:30 a.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | My Friend Rabbit is an animated show with two lead characters, Rabbit and Mouse, who work together to tackle challenges that are characteristic of the childhood experience. With each episode, Rabbit and Mouse, along with other friends, face a unique dilemma that compels them to think creatively about how to approach and solve their problem by trying out different solutions and persisting with new ideas when one fails. |

| **Other Matters (11 of 37)** | **Response** |
|---|---|
| Program Title | Guess with Jess E/I Qubo |

| | |
|---|---|
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 8:00 a.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animated barnyard animals encounter everyday situations that raise a "question of the day." Their problem solving is similar to the standard scientific inquiry "asking, testing, finding a way." The characters focus is on science and nature teaching the program's preschool audience about the world and about how to go about answering everyday questions. The series carefully builds the child viewer's knowledge by offering a question and then little by little adding to the information necessary to answer that question. |

| **Other Matters (12 of 37)** | **Response** |
|---|---|
| Program Title | Dragon E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 9:30 a.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by children's everyday life, Dragon is an animated show based on the book series of the same name by author and illustrator, Dave Pilkey. The show follows a little blue dragon as he faces everyday issues. Using a simple and direct approach to life, Dragon learns new information and develops new skills primarily through trial and error. Dragon is friendly and helpful, but he tends to see things from a unique perspective and sometimes that leads to trouble. As each story unfolds, the audience learns to see things in different ways, much like Dragon, and they learn how to problem solve through ordinary challenges. Dragon shows how to take care of a pet, make new friends, or how to find the right hobby. |

| **Other Matters (13 of 37)** | **Response** |
|---|---|
| Program Title | Anne of Green Gables E/I Qubo |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 12:00 p.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 5 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This animated series takes place in the Canadian Maritimes with a main character, her caregiver and her friends and neighbors. Each program supports positive social and emotional awareness using imaginary creatures that help her to use her imagination to come to the right decision and/or realize where she's gone wrong. The series has been produced to ages 5 thru 10 with the main objective to illustrate "the importance of sharing and helping others, taking accountability for your actions, collaboration; respect for those who are difference from ourselves and the depiction of adults as role models. |

| **Other Matters (14 of 37)** | **Response** |
|---|---|
| Program Title | Taste Buds E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 5:00 p.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each live action episode takes place in the kitchen of the two main characters. It's a cooking show for 7 to 10 year olds where the characters learn about food by exploring where it come from, what it smells like and what it does to or for the body. The program is high energy with bright colors, lively music along with visual effects all of which are important for keeping the audience focused and entertained. While each episode contains a loose "story arch", they are essentially created to pass along fun, interesting and important food facts. The primary focus of each program is to remind children to "think about food" by presenting recipes and encouragement to eat healthfully. |

| **Other Matters (15 of 37)** | **Response** |
|---|---|
| Program Title | Turbo Dogs E/I Qubo |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 6:30 p.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |

| **Other Matters (16 of 37)** | **Response** |
|---|---|
| Program Title | Jane and the Dragon E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Fridays / 6:30 p.m. PT |
| Total times aired at regularly scheduled time | 65 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |

| Other Matters (17 of 37) | Response |
|---|---|
| Program Title | Animal Exploration with Jarod Miller E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / 1:00 p.m. and 4:00 p.m. PT |
| Total times aired at regularly scheduled time | 182 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe. |

| Other Matters (18 of 37) | Response |
|---|---|
| Program Title | Willa's Wild Life E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / 2:00 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Willa's Wild Life, based on the book An Octopus Followed Me Home, by Dan Yaccarino, is an animated series centered on a six year old girl and her menagerie of animals. Willa lives at home with her father and pets, an elephant, a giraffe, a pair of performing seals, a bear, penguins, and lots of rabbits. In each episode, Willa faces a challenge at home, in school or in her neighborhood. With her animals and best friend Dooley as key elements of her team, Willa works on solutions to overcome her challenge. Together they find ways to maintain healthy friendships, experience success, develop competence, and become altruistic. With help from her animal friends, Willa figures out how to earn the things she wants by helping others. She learns to appreciate the friends that she has rather than trying to change to fit in with the cool group. She realizes that asking questions is better than jumping to conclusions. Whether at school, home or in the neighborhood, Willa finds a way to analyze her situation and learn from experience. |

| Other Matters (19 of 37) | Response |
|---|---|
| Program Title | Pearlie E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / 2:30 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Pearlie is an animated comedy series based on the children's book series, Pearlie the Park Fairy by Wendy Harmer. Pearlie is an optimistic, light hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 6 to 10 year old range, episodes focus on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin, Saphira, often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |

| Other Matters (20 of 37) | Response |
|---|---|
| Program Title | Jane and the Dragon E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / 3:00 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Set in medieval times, Jane and the Dragon is an animated show based on Martin Baynton's best selling book about a middle class medieval girl named Jane. Jane is raised in the Royal Court as a Knight in Training after she demonstrates her courage by leaving the castle to conquer the local dragon. The giant green Dragon, whose sense of humor exceeds his ferocity, instead becomes Jane's best friend and a part of the castle community. In each episode, Jane encounters a challenge that tests her problem solving skills and requires her to demonstrate her strength of character as a Knight of the King's Guard. Sometimes Jane learns a moral lesson, and other times she uses her analytical ability to illustrate how a problem can be made less complicated and easily solved. |

| **Other Matters (21 of 37)** | **Response** |
|---|---|
| Program Title | Zula Patrol E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / 3:30 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |

| **Other Matters (22 of 37)** | **Response** |
|---|---|
| Program Title | Artzooka E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / 4:30 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |

| | |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A live action program which takes place primarily in the craft room of the host. The focus of each episode is finding everyday items and using them to make fun and creative art projects. The series encourages creative thinking and imagination produced in a positive manner to support a child's use of imagination and a love of art. |

| **Other Matters (23 of 37)** | **Response** |
|---|---|
| Program Title | Sherlock Holmes in the 22nd Century E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Mondays - Sundays / 8:30 p.m. PT |
| Total times aired at regularly scheduled time | 91 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 11 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program series seeks to engage and entertain young viewers ages 6 to 11 while building invaluable problem solving and information management skills. Additionally each program will stress prosocial values and behaviors associated with enduring friendships and effective teamwork. These programs are produced using specific educational opportunities including motivating children to see critical thinking and team problem solving as exciting, fun and within their capacity. The series demonstrates fundamental principles of gathering, evaluating and interpreting information and using it to imagine, present and test plausible scenarios. Finally, the programs illustrate the positive consequences of friendship, responsibility, honesty, creativity, perseverance and respect for self, for others and for the power of ideas. |

| **Other Matters (24 of 37)** | **Response** |
|---|---|
| Program Title | Busy World of Richard Scarry E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays and Sundays / 7:00 a.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 9 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The series is specifically designed for preschool and elementary children and each program contains three ten minute stories. These stories are told thru animated animals usually on a quest to solve a mystery while also passing along informational and educational lessons. |

| Other Matters (25 of 37) | Response |
|---|---|
| Program Title | Animal Exploration with Jarod Miller E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays and Sundays / 8:00 a.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe. |

| Other Matters (26 of 37) | Response |
|---|---|
| Program Title | Zula Patrol E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays and Sundays / 9:00 a.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |

| Other Matters (27 of 37) | Response |
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|---|---|
| Program Title | Culture Click E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays and Sundays / 5:30 p.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 11 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The host stimulates intellectual curiosity for her targeted audience of 11-16 year olds by bringing the world to her classroom using a wide variety of information on items that we encounter in ordinary life. She offers the audience better understanding of the origins of words and colloquialisms that we use every day. |

| **Other Matters (28 of 37)** | **Response** |
|---|---|
| Program Title | Zula Patrol E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays and Sundays / 8:00 p.m. PT |
| Total times aired at regularly scheduled time | 26 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |

| **Other Matters (29 of 37)** | **Response** |
|---|---|
| Program Title | Animal Atlas E/I Qubo |
| Origination | Network |

| | |
|---|---|
| Days/Times Program Regularly Scheduled | Saturdays / 8:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas provides visual information from original and detailed footage of animals. The fast moving clips of a variety of species allows viewers to compare and contrast differing physiologies and habitats. The animal subjects are presented as they move informally and comfortably through their living activities, and the narration is well informed and unobtrusive. The program uses an interactive segment with multiple choice questions about the animals covered. These questions have just the right level of engagement and are a worthwhile component of the program. The program's constant reinforcement of species differentiation will facilitate learning for young people between the ages of 13 to 16. |

| **Other Matters (30 of 37)** | **Response** |
|---|---|
| Program Title | Harry and His Bucket Full of Dinosaurs E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / 9:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 2 years to 5 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This is an animated series about a 5 year old boy whose best friends are a bucket filled with dinosaur toys. No one except the boy can hear them. In each episode Harry encounters a dilemma or challenge and finds his answers in Dinoworld. It is here far from the real world that Harry learns to conquer challenges in a positive way and the importance of team work and friendship. Being part of a team means exchanging ideas and actions and working thru problems together which is the series main learning goal. |

| **Other Matters (31 of 37)** | **Response** |
|---|---|
| Program Title | Where on Earth is Carmen Sandiego E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / 11:00 a.m. PT |

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|---|---|
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 10 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The primary educational goal of the series is to present world geography information in a manner that is appealing to and comprehensible by children between the ages of 10 to 12 years old. Each episode is designed to take the action to at least two places on our planet and provide the viewers with some information about each place. Additionally, each episode has a secondary topic designed to fit with the narrative, the focus of which may be culture, history, art, music, science, technology, or the like. The program provides the right balance of entertainment and information, and the information emerges as a natural part of the progression of the story rather than as a series of interruptions. |

| **Other Matters (32 of 37)** | **Response** |
|---|---|
| Program Title | Jakers! The Adventures of Piggley Winks E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / 11:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | An animated program for children 4 thru 7 with its primary focus on instruction. The program series mantra is "Knowing stuff in our power." The title character tells stories of his childhood to his grandchildren to show them the importance of play and imagination. Ultimately, imagination helps to solve problems and work together. Each episode will focus on educating and entertaining through stories of adventure and imagination. Included as plot points are struggles between imaginary play and electronic toys illustrating that the program is truly speaking to today's children. |

| **Other Matters (33 of 37)** | **Response** |
|---|---|
| Program Title | Artzooka E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / 12:00 p.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |

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|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | A live action program which takes place primarily in the craft room of the host. The focus of each episode is finding everyday items and using them to make fun and creative art projects. The series encourages creative thinking and imagination produced in a positive manner to support a child's use of imagination and a love of art. |

| **Other Matters (34 of 37)** | **Response** |
|---|---|
| Program Title | Taste Buds E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Saturdays / 12:30 p.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 7 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each live action episode takes place in the kitchen of the two main characters. It's a cooking show for 7 to 10 year olds where the characters learn about food by exploring where it come from, what it smells like and what it does to or for the body. The program is high energy with bright colors, lively music along with visual effects all of which are important for keeping the audience focused and entertained. While each episode contains a loose "story arch", they are essentially created to pass along fun, interesting and important food facts. The primary focus of each program is to remind children to "think about food" by presenting recipes and encouragement to eat healthfully. |

| **Other Matters (35 of 37)** | **Response** |
|---|---|
| Program Title | Animal Exploration with Jarod Miller E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays / 8:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Exploration is a television program designed to meet the educational and informational needs of children. Each week Jarod looks at exotic and domestic animals from his own unique perspective as he travels to zoos and aquariums. There's always something amazing happening. Each episode is designed to reveal to children the world around them in a way that identifies positive role modes and pro social values within an environmentally responsible universe. |

| Other Matters (36 of 37) | Response |
|---|---|
| Program Title | Zula Patrol E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays / 9:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 6 years to 10 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Based on the book series by Deborah Manchester, The Zula Patrol teaches science and astronomy facts to a target audience of children 6 to 10 years of age. The Zula Patrol is a group of six animated aliens, headed by Captain Bula, who carry out a variety of scientific space missions. During their missions, Captain Bula and his crew often encounter their foe, Dark Truder, and his minion, Traxie, who are trying to take over the universe. Over the course of the story, the audience learns different facts about specific space topics such as stars, planets, orbits, moons, asteroids, comets, gravity, and space probes. The information is then highlighted during a segment where crew member Professor Multo delivers his Multo Moments or summary of scientific facts from the story. Typically, the stories also provide a social emotional tag based on tolerance and non violent conflict resolution. |

| Other Matters (37 of 37) | Response |
|---|---|
| Program Title | 321 Penguins E/I Qubo |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sundays / 10:00 a.m., 10:30 a.m., 11:00 a.m. and 11:30 a.m. PT |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 4 years to 8 years |

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|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | 321 Penguins features two children, Jason and Michelle, whose vacation at their grandmother's cottage ends up being more adventure than they expect when their toy spaceship with four toy Penguins comes to life. The children are sucked into the spaceship, where they meet the now live Penguins and journey through space to solve an inter galactic disaster threatening the Penguins and their friends. Each story begins with a problem, a moral dilemma for one of the siblings that affects his or her relations with the other, and ends after the children have learned an important social emotional message through their adventure. The show communicates messages on topics such as honesty, being patient with others, and avoiding jealousy. |

## Certification

| Question | Response |
|---|---|
| The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay.<br>**FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID**<br>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.<br>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503). | |
| I certify that this application includes all required and relevant attachments. | |
| I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. | **ION Media Portland License, Inc.** |

## Attachments

No Attachments.