



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0026907345** | File Number: **CPR-120139** | Submit Date: **04/11/2011** | Call Sign: **KCEB** | Facility ID: **83913** | City:
LONGVIEW | State: **TX**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/11/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Tyler-Longview (Luf. and Nacod.)
	Web Home Page Address	

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(6)

Digital Core Program (1 of 6)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11A & 1130AM
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemonot series is designed to entertain its youth audience and also to inform and educate viewers about issues that arise in school and at home.Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 6)	Response
Program Title	Made In Hollywood
Origination	Network
Days/Times Program Regularly Scheduled	SAT 11A & 1130AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An introduction to careers in a multimedia industry one of the striking aspects of being an adolescent today is that whether they are urban or rural and regardless of income levels, they are some life choices that must be made as they grow and develop.These are the pre-teen and teenage boys and girls who are growing up in a real culturally diverse,highly mobile,dynamically technical,and multimedia society with a variety of opportunities,as well as a number of socioeconomic challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 6)	Response
Program Title	Made In Hollywood
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10AM & 10:30AM
Total times aired at regularly scheduled time	24
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An introduction to careers in a multimedia industry one of the striking aspects of being an adolescent today is that whether they are urban or rural and regardless of income levels, they are some life choices that must be made as they grow and develop.These are the pre-teen and teenage boys and girls who are growing up in a real culturally diverse,highly mobile,dynamically technical,and multimedia society with a variety of opportunities,as well as a number of socioeconomic challenges.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 6)	Response
Program Title	Edgemont

Origination	Network
Days/Times Program Regularly Scheduled	SUN 10A & 1030AM
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemonot series is designed to entertain its youth audience and also to inform and educate viewers about issues that arise in school and at home.Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 6)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	SUN 530PM
Total times aired at regularly scheduled time	1
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemonot series is designed to entertain its youth audience and also to inform and educate viewers about issues that arise in school and at home.Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 6)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11A & 1130AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate viewers about issues that arise in school and at home. Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	CUBIX: ROBOTS
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 6a & 630a
Total times aired at regularly scheduled time:	14
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The educational objectives of Cubix include the reinforcement of age-appropriate interpersonal skills, the development of sef-confidence, courage and personal responsibility.Cubix esposes children to these lessons within an entertainig, non-threatening imaginary enviroment.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled:	Saturdays 6a & 630a
Total times aired at regularly scheduled time:	12
Number of Preemptions	-1
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Magi-Nation" follows the adventures of teenager Tony Jones, whose world is forever changed when he is mystically transported into a beautiful world far beyond imagination that was created a millennium ago by a powerful race known as the Magi.It's up to this young trio and their vast collection of Dream Creatures to thwart the evildoers'plans and protect the world.

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Margaret Strout
Address	2211 ESE LOOP 323
City	TYLER
State	TX
Zip	75701
Telephone Number	903-581-2211
Email Address	mfstrout@cbs19. tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (3)

Other Matters (1 of 3)	Response
Program Title	Made In Hollywood
Origination	Network
Days/Times Program Regularly Scheduled	Sat 11a & 1130a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An introduction to careers in a multimedia industry one of the striking aspects of being an adolescent today is that whether they are urban or rural and regardless of income levels, they are some life choices that must be made as they grow and develop.These are the pre-teen and teenage boys and girls who are growing up in a real culturally diverse,highly mobile,dynamically technical,and multimedia society with a variety of opportunities,as well as a number of socioeconomic challenges.

Other Matters (2 of 3)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	SUN 10A & 1030AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate viewers about issues that arise in school and at home.Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships.

Other Matters (3 of 3)	Response
Program Title	Edgemont
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11A & 1130AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Edgemont series is designed to entertain its youth audience and also to inform and educate viewers about issues that arise in school and at home.Storylines focus on the social and emotional challenges that every secondary school student faces, from forming and maintaining friendships.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KCEB License Company, LLC.</p>

Attachments

No Attachments.