



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0023174519** File Number: **CPR-130422** Submit Date: **04/12/2012** Call Sign: **KATU** Facility ID: **21649** City:

PORTLAND State: OR

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/12/2012 Filing Status: Active

## Report reflects information for : First Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | ABC/This TV         |
|              | Nielsen DMA           | Portland OR         |
|              | Web Home Page Address | www.katu.com        |

#### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

#### Digital Core Programs(12)

| Digital Core<br>Program (1<br>of 12)   | Response  |
|--|---|
| Program Title  | The Emperor's New School  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/9-9:30 AM PT  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 8 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital. Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response                              |
|--|---------------------------------------|
| Title of Program   | The Emperor's New School              |
| List date and time rescheduled   | Saturday, January 1,2011, 2-2:30PM PT |
| Is the rescheduled date the second home?   | Yes                                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                   |
| Date Preempted   |                                       |
| Episode #  | Saturday,January 1, 2011, 9-9:30AM PT |
| Reason for Preemption  | Other                                 |

| Digital Core<br>Program (2<br>of 12)                           | Response                   |
|--|----------------------------|
| Program Title  | The Replacements           |
| Origination  | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/9:30-10:00 AM PT |
| Total times aired at regularly scheduled time                  | 12                         |
| Total times aired  | 13                         |
| Number of<br>Preemptions                                       | 1                          |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                            |
| Number of<br>Preemptions<br>Rescheduled                        | 1                          |
| Length of<br>Program   | 30 mins                    |
| Age of<br>Target Child<br>Audience                             | 8 years to 12 years        |

Describe the Main Digital.Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long educational to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the and informational \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of objective of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent the program and how it K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to meets the forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they definition of can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is Core merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures Programming. never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust. Does the Yes Licensee identify the program by displaying

throughout the program the symbol E /l?

| Questions  | Response                                   |
|--|--|
| Title of Program   | The Replacements                           |
| List date and time rescheduled   | Saturday, January 1,2011, 2:30-3PM PT      |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, January 1, 2011, 9:30-10AM<br>PT |
| Reason for Preemption  | Other                                      |

| Digital Core<br>Program (3<br>of 12)            | Response                    |
|---|-----------------------------|
| Program Title                                   | That's So Raven             |
| Origination                                     | Network                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays/10:00-10:30 AM PT |
| Total times aired at regularly scheduled time   | 11                          |

| Total times aired  | 13  |
|--|---|
| Number of<br>Preemptions   | 2   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 2   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 10 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital.Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions  | Response                                  |
|--|---|
| Title of Program   | That's So Raven                           |
| List date and time rescheduled   | Saturday, March 12, 2011, 3:30-4PM PT     |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                       |
| Date Preempted   |   |
| Episode #  | Saturday,March 12, 2011, 10-10:30AM<br>PT |
| Reason for Preemption  | Sports                                    |

| Questions  | Response                                     |
|--|--|
| Title of Program   | That's So Raven                              |
| List date and time rescheduled   | Sunday, January 2, 2011, 12-12:30PM PT       |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, January 1, 2011, 10:00-10:30 AM PT |
| Reason for Preemption  | Other  |

| Digital Core<br>Program (4<br>of 12)                           | Response                    |
|--|-----------------------------|
| Program Title  | That's So Raven             |
| Origination  | Network                     |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | Saturdays/10:30-11:00 AM PT |
| Total times aired at regularly scheduled time                  | 11                          |
| Total times aired  | 13                          |
| Number of<br>Preemptions                                       | 2                           |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                             |
| Number of<br>Preemptions<br>Rescheduled                        | 2                           |
| Length of<br>Program   | 30 mins                     |
| Age of<br>Target Child<br>Audience                             | 10 years to 13 years        |

Main Digital. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

Does the Licensee identify the program by displaying throughout the program the symbol E /I? Yes

#### **Digital Preemption Programs #1**

| Questions  | Response                                    |
|--|---|
| Title of Program   | That's So Raven                             |
| List date and time rescheduled   | Saturday, March 12, 2010, 3:30-4PM PT       |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   |   |
| Episode #  | Saturday, March 12, 2011, 10:30-11:00 AM PT |
| Reason for Preemption  | Sports                                      |

#### **Digital Preemption Programs #2**

| Questions  | Response                                     |
|--|--|
| Title of Program   | That's So Raven                              |
| List date and time rescheduled   | Sunday, January 2, 2011, 12:30-1PM PT        |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, January 1, 2011, 10:30-11:00 AM PT |
| Reason for Preemption  | Other  |

Digital Core Program (5 of 12)

Response

| Program Title  | Hannah Montana  |
|--|---|
|  | Network   |
| Origination  |   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/11-11:30AM PT   |
| Total times aired at regularly scheduled time  | 10  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 3   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 3   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 10 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital. Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions | Response   |
|-----------|------------|
| wucsuulis | 1/69001196 |

| Title of Program   | Hannah Montana                             |
|--|--|
| List date and time rescheduled   | Sunday, March 13, 2011, 9-9:30AM PT        |
| Is the rescheduled date the second home?   | No   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, March 12, 2011, 11-11:30AM<br>PT |
| Reason for Preemption  | Sports                                     |

| Questions  | Response                                   |
|--|--|
| Title of Program   | Hannah Montana                             |
| List date and time rescheduled   | Saturday, March 19, 2011, 3-3:30PM PT      |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, March 19, 2011, 11-11:30AM<br>PT |
| Reason for Preemption  | Sports                                     |

| Questions  | Response                                    |
|--|---|
| Title of Program   | Hannah Montana                              |
| List date and time rescheduled   | Sunday, January 9, 2011, 1-1:30PM PT        |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   |   |
| Episode #  | Saturday, January 1, 2011, 11-11:30AM<br>PT |
| Reason for Preemption  | Other                                       |

| Digital Core<br>Program (6<br>of 12)            | Response                        |
|---|---------------------------------|
| Program Title                                   | The Suite Life of Zack and Cody |
| Origination                                     | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays/11:30-12:00 AM PT     |

| Total times aired at regularly scheduled time  | 8  |
|--|--|
| Total times aired  | 13   |
| Number of<br>Preemptions   | 5  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 5  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 11 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital. Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie attends a parochial girls' school and comes from a working class Boston family. Series episodes explore sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations, responsibility, self-esteem, and peer pressure. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Questions  | Response                             |
|--|--------------------------------------|
| Title of Program   | The Suite Life of Zack and Cody      |
| List date and time rescheduled   | Saturday, March 5, 2011, 3-3:30PM PT |
| Is the rescheduled date the second home?   | Yes                                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                  |
| Date Preempted   |                                      |

| Episode #             | Saturday, March 5, 2011, 11:30A-12N PT |
|-----------------------|--|
| Reason for Preemption | Sports                                 |

| Questions  | Response                                      |
|--|---|
| Title of Program   | The Suite Life of Zack and Cody               |
| List date and time rescheduled   | Saturday, January 22, 2011, 1-1:30 PM PT      |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   |   |
| Episode #  | Saturday, January 22, 2011, 10:30-11:00 AM PT |
| Reason for Preemption  | Sports  |

## **Digital Preemption Programs #3**

| Questions  | Response                                      |
|--|---|
| Title of Program   | The Suite Life of Zack and Cody               |
| List date and time rescheduled   | Sunday, January 9, 2011, 1:30-2PM PT          |
| Is the rescheduled date the second home?   | No  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes   |
| Date Preempted   |   |
| Episode #  | Saturday, January 1, 2011, 11:30-12Noon PM PT |
| Reason for Preemption  | Other   |

## **Digital Preemption Programs #4**

| Questions  | Response                                   |
|--|--|
| Title of Program   | The Suite Life of Zack and Cody            |
| List date and time rescheduled   | Saturday, March 19, 2011, 3-3:30PM PT      |
| Is the rescheduled date the second home?   | Yes  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, March 19, 2011, 11:30A-12N<br>PT |
| Reason for Preemption  | Sports                                     |

| Questions        | Response                        |
|------------------|---------------------------------|
| Title of Program | The Suite Life of Zack and Cody |

| List date and time rescheduled   | Sunday, March 13, 2011, 9-9:30AM PT        |
|--|--|
| Is the rescheduled date the second home?   | No   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes  |
| Date Preempted   |  |
| Episode #  | Saturday, March 12, 2011, 11:30A-12N<br>PT |
| Reason for Preemption  | Sports                                     |

| Digital Core<br>Program (7 of 12)  | Response   |
|--|--|
| Program Title  | Green Screen Adventures  |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | Saturdays, 7-7:30AM PT   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 7 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (8 of 12)   | Response  |
|--|---|
| Program Title  | Busytown Mysteries  |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | Saturdays, 7:30-8AM PT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions<br>for other than Breaking<br>News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (9 of 12)                     | Response                     |
|--|------------------------------|
| Program Title                                      | Busy World of Richard Scarry |
| Origination  | Network                      |
| Days/Times Program<br>Regularly Scheduled          | Saturdays, 8-8:30AM PT       |
| Total times aired at regularly scheduled time      | 13                           |
| Total times aired                                  |                              |
| Number of Preemptions                              | 0                            |
| Number of Preemptions for other than Breaking News |                              |
| Number of Preemptions<br>Rescheduled               |                              |
| Length of Program                                  | 30 mins                      |

| Age of Target Child<br>Audience  | 2 years to 5 years  |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (10 of 12)  | Response  |
|--|---|
| Program Title  | Busy World of Richard Scarry  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 8:30-9AM PT  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 12)        | Response               |
|--|------------------------|
| Program Title                          | Cake                   |
| Origination                            | Network                |
| Days/Times Program Regularly Scheduled | Saturdays, 9-9:30AM PT |

| Total times aired at regularly scheduled time  | 13   |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core Program<br>(12 of 12)                       | Response                |
|--|-------------------------|
| Program Title  | Dance Revolution        |
| Origination  | Network                 |
| Days/Times Program<br>Regularly Scheduled                | Saturdays, 9:30-10AM PT |
| Total times aired at regularly scheduled time            | 13                      |
| Total times aired  |                         |
| Number of<br>Preemptions                                 | 0                       |
| Number of<br>Preemptions for other<br>than Breaking News |                         |
| Number of<br>Preemptions<br>Rescheduled                  |                         |
| Length of Program  | 30 mins                 |
| Age of Target Child<br>Audience                          | 10 years to 12 years    |
|  | 1                       |

| Describe the            | Multicast. Tweens and teens bring their freshest moves to Dance Revolution, the sensational   |
|-------------------------|---|
| educational and         | dance competition where teams of dancers incorporate innovative moves into their existing     |
| informational           | choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly |
| objective of the        | celebrity judges determine the winners as the dance crews perform to the juicy sounds of the  |
| program and how it      | Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize |
| meets the definition of | of a \$20,000 scholarship!  |
| Core Programming.       |   |
| Does the Licensee       | Yes   |
| identify the program    |   |
| by displaying           |   |
| throughout the          |   |
| program the symbol E    |   |
| /l?                     |   |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response   |
|---|--|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes  |
| Name of children's programming liaison  | Tami Schell  |
| Address   | 2153 NE Sandy Blvd   |
| City  | Portland   |
| State   | OR   |
| Zip   | 97232  |
| Telephone Number  | 503-231-4225   |
| Email Address   | tschell@katu.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | This report, for First Quarter 2011, has been refiled on April 12, 2012, to correct an error in its submission on April 10, 2012. On that date, the report was inadvertently replaced by the First Quarter 2012 report because the wrong date was selected from the drop down box that identifies the calendar quarter to which the report corresponds. The instant filing makes no changes to the First Quarter 2011 report that was originally timely filed on April 10, 2011. |

## Other Matters (12)

| Other<br>Matters (1 of<br>12)  | Response  |
|--|---|
| Program Title  | The Emperor's New School  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/9-9:30 AM PT  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 8 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Main Digital. Kuzco, a youth who is heir to the throne of a mythical Andean country, must graduate from Kuzco Academy before he can become Emperor of his land. He lives with a peasant foster family and faces the intellectual, physical and social challenges that all teens face, while also preparing to rule justly and well. Sometimes Kuzco wonders whether being Emperor for the rest of his days will be a pleasure or a trap. Kuzco thwarts attempts by the nefarious Yzma and her henchman, Kronk, to stop him from doing well in school. If Kuzco were to fail at his class work, Yzma would become Empress. Kuzco struggles to complete his assignments and stay on track. Only if he remains steadfast, studies hard, learns from his mistakes, and can relate to citizens at all levels of society, will he ascend the throne. His best friend Malina, an excellent student, attempts to help Kuzco stay out of trouble and achieve his goals. Series episodes explore issues such as coping with peer pressure, respecting authority, taking responsibility, adhering to family and school rules, accepting differences, building self-esteem and trust. |

| Other<br>Matters (2 of<br>12)                   | Response                   |
|---|----------------------------|
| Program Title                                   | The Replacements           |
| Origination                                     | Network                    |
| Days/Times<br>Program<br>Regularly<br>Scheduled | Saturdays/9:30-10:00 AM PT |
| Total times aired at regularly scheduled time   | 13                         |
| Length of<br>Program                            | 30 mins                    |
| Age of<br>Target Child<br>Audience<br>from      | 8 years to 12 years        |

Main Digital. Riley and Todd, siblings who were raised in an orphanage after the death of their parents, long to be adopted. They find a comic book advertisement for Fleemco, an agency that will provide "Replacement" parents or adults to substitute for certain individuals. Brother and sister decide to send in the \$1.98 fee in hopes of obtaining parents to replace their lost ones. They acquire an unorthodox pair of Replacement parents, Dick Daring and Agent K. Dick is a former daredevil stuntman and Agent K is a British super-spy. Neither seems to know much about parenting, although their intentions are good. Agent K's highly intelligent automobile, C.A.R., her former spy partner, also joins the household. Their attempts to forge a family and adjust to a new school are both touching and comedic. Riley and Todd discover that they can call Fleemco to request replacement of any adult whom they dislike, who is overly strict, or who is merely uninteresting. The temporary Replacements for teachers, neighbors or other community figures never prove to be as exciting or fun as the siblings had hoped, and are often immature and obnoxious. As things go awry, Riley and Todd learn that they need adult leadership, discipline, role models, order and structure. By the end of each story they are eager to return the Replacement and reinstate the original adult. Stories revolve around issues such as cooperating with household/family rules, taking responsibility, fairness, building self-esteem, and trust.

| Other<br>Matters (3 of<br>12)                 | Response   |
|---|--|
| Program Title                                 | That's So Raven  |
| Origination                                   | Network  |
| Days/Times Program Regularly Scheduled        | Saturdays/10:00-10:30 AM PT  |
| Total times aired at regularly scheduled time | 13   |
| Length of Program                             | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from    | 10 years to 13 years   |
| Describe the                                  | Main Digital. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy |

educational and informational objective of the program and how it meets the definition of Core Programming. Main Digital. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

| Other<br>Matters (4 of<br>12) | Response        |
|-------------------------------|-----------------|
| Program Title                 | That's So Raven |
| Origination                   | Network         |

| Days/Times   | Saturdays/10:30-11:00 AM PT |
|--------------|-----------------------------|
| Program      |                             |
| Regularly    |                             |
| Scheduled    |                             |
| Total times  | 13                          |
| aired at     |                             |
| regularly    |                             |
| scheduled    |                             |
| time         |                             |
|              |                             |
| Length of    | 30 mins                     |
| Program      |                             |
| Age of       | 10 years to 13 years        |
| Target Child |                             |
| Audience     |                             |
| from         |                             |

Main Digital. Raven Baxter, who has inherited her grandmother's gift of clairvoyance, is a normal, happy young woman. Nonetheless, Raven sometimes worries that she is a freak because of her clairvoyant abilities. She has a ten-year old brother, Cory. They are typical siblings, with the tension and rivalry that most siblings experience. Raven and Cory's mother is in law school, and their father owns a small restaurant. Raven attends an ethnically diverse San Francisco public high school. She is responsible for the after-school safety and activities of Cory. Her closest friends, Chelsea and Eddie, are fiercely committed to environmental issues and sports, respectively. Raven dreams of a career in fashion design, and the new season's episodes revolve around her internship with an eccentric fashion designer. Raven's parents and close friends know about her "visions". These premonitions often prompt her to intervene before trouble occurs. Sometimes her interventions backfire, and at other times the foreseen events occur, bringing embarrassment or sadness. She learns valuable lessons from her transgressions. "Visions" set up issues that the Core episodes of this series explore, among which are sibling rivalry, popularity, loyalty, self-acceptance, jealousy, dealing with authority, and consequences of lying or cheating.

| Other<br>Matters (5 of<br>12)                 | Response                 |
|---|--------------------------|
| Program Title                                 | Hannah Montana           |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Saturdays/11-11:30 AM PT |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |
| Age of<br>Target Child<br>Audience<br>from    | 10 years to 13 years     |

Core

Programming.

Main Digital. Thirteen-year-old Miley Stewart, recently moved from Tennessee to Malibu, CA, leads a double life. By day she attends public high school, along with her older brother Jackson, but by night she is emerging pop star "Hannah Montana". Except for her family, only her two best friends, Oliver and Lilly, and her bodyguard know about Miley's career as a singer, and she strives to maintain privacy, fearing that her new classmates would treat her very differently if they knew of her stage identity. Miley wears blonde wigs while performing, and manages to escape being recognized. Miley's mother died three years before the story begins, so her dad is now a single parent. He has just begun dating again. Miley misses her mother very much. One of the songs that she writes and performs is about the pain of growing up without her mother. Unlike her brother, Miley is a dedicated student. At school, her enemies are Amber and Ashley, two girls who constantly bully Miley. Oliver and Lilly are fiercely protective of their friend. Miley has ordinary teenage insecurities, but remains true to herself, despite the allure of concert life, the limos, parties, and glamorous clothes. This is in no small part due to the solid values that her father, Miley's manager (Billy Rae Cyrus), has imparted. Tension and sibling rivalry do occur, especially when Jackson feels that his talented sister is getting all the attention. Stories examine social issues such as peer pressure, integrity, family rules, jealousy, friendship, loyalty, and issues related to bereavement.

| Other<br>Matters (6 of<br>12)  | Response   |
|--|--|
| Program Title  | The Suite Life of Zack and Cody  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | Saturdays/11:30 AM -12:00 PM PT  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 11 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of | Main Digital. Those episodes of "The Suite Life of Zack and Cody" that air on ABC as Core Programming deliver life lessons tailored for the older child and "tween" audience. Stories take place in a luxury hotel in Boston, where twelve-year-old identical twins Zack and Cody live with their divorced mom, a lounge singer for the Tipton Hotel. The boys attend a local public middle school. One of the twins is polite and shy and excels in academics, while the other, athletic and extroverted, barely scrapes by in school, due to lack of effort. He often instigates wacky plans for outwitting hotel authorities, caregivers, and their mother. The boy's mother dates and would like to remarry. Their father is a professional rock musician who is on the road much of the year, but stays in touch with his sons. This sets up occasional parental conflicts about discipline and expectations. Parallel stories involve two teenage girls: heiress London Tipton, whose father |

Other Matters (7 of 12) Response

Program Title Green Screen Adventures

Origination Network

responsibility, self-esteem, and peer pressure.

owns the hotel, and Maddie, a girl who works after school at the hotel snack bar. Unlike London, Maddie

attends a parochial girls' school and comes from a working class Boston family. Series episodes explore

sibling rivalry, conflicts with parents, divorce, household and hotel rules, family budget limitations,

| Days/Times Program Regularly Scheduled   | Saturdays, 7-7:30AM PT   |
|--|--|
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 7 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion. |

| Other Matters (8 of 12)  | Response  |
|--|---|
| Program Title  | Busytown Mysteries  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 7:30-8AM PT  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery. |

| Other Matters (9 of 12)                       | Response                     |
|---|------------------------------|
| Program Title                                 | Busy World of Richard Scarry |
| Origination                                   | Network                      |
| Days/Times Program Regularly Scheduled        | Saturdays, 8-8:30AM PT       |
| Total times aired at regularly scheduled time | 13                           |
| Length of Program                             | 30 mins                      |
| Age of Target Child<br>Audience from          | 2 years to 5 years           |

Multicast. This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

| Other Matters (10 of 12)   | Response  |
|--|---|
| Program Title  | Busy World of Richard Scarry  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Saturdays, 8:30-9AM PT  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. |

| Other Matters (11 of 12)   | Response   |
|--|--|
| Program Title  | Cake   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Saturdays, 9-9:30AM PT   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. Cake, super creative teen, hosts a cable access show, "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday items (t-shirts, CD cases, plush toys) and make them extraordinary using a little imagination, and a glue gun! |

| Other Matters (12 of 12)                      | Response                |
|---|-------------------------|
| Program Title                                 | Dance Revolution        |
| Origination                                   | Network                 |
| Days/Times Program<br>Regularly Scheduled     | Saturdays, 9:30-10AM PT |
| Total times aired at regularly scheduled time | 13                      |

| Length of Program  | 30 mins   |
|--|---|
| Age of Target Child<br>Audience from   | 10 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Multicast. Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determine the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the Grand Prize of a \$20,000 scholarship! |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Fisher
Broadcasting
- Portland TV
L.L.C.

**Attachments** 

No Attachments.