

Children's Television Programming Report

 FRN: 0030885057
 File Number: CPR-147508
 Submit Date: 10/25/2013
 Call Sign: WQOW
 Facility ID: 64550
 City:

 EAU CLAIRE
 State: WI

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 10/25/2013
 Filing Status: Active

Report reflects information for : Third Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information		rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliatio	n
		Affiliated network	ABC, CW, ThisT	l
		Nielsen DMA	LaCrosse-Eau C	aire
		Web Home Page Address	www.wqow.com	
Digital Core	Question			Response
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			7.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	•	at least 50% of the Core Programming counted toward meeting ed to free video programming aired on other than the main Yes N		Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(19)

Digital Core Program (1 of 19)	Response
Program Title	Jack Hanna's Wild Countdown E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birdsJack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program (2 of 19)	Response
Program Title	Ocean Mysteries with Jeff Corwin E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land anim and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for age 16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dyr of the mingling species, viewers will get to know and care about these heroes, and all of the fascir life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 19)	Response
Program Title	Born to Explore E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program (4 of 19)	Response
Program Title	Sea Rescue E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 19)	Response
Program Title	Recipe Rehab E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour competition-style series developed and produced to educate and inform viewers ages 13-16, it is chef against chef in a recipe makeover challenge. Viewers will submit their favorite, decadent, high-calorie, classic family recipes and two acclaimed chefs will face off in a head to-head competition to give the recipes a low-calorie twist. The audience will learn the value of healthy, wholesome ingredients and how healthy food choices can have positive effects on our quality of life. Special guests will serve as judge and jury.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 19)	Response
Program Title	Food for Thought with Claire Thomas E/I 18.1
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Young, enthusiastic and passionate about food, Claire Thomas is the 22 year old host who opens viewers
educational	eyes to how everyday life can inspire culinary creations in Food for Thought. Each weekly-half hour,
and	produced for ages 13-16, informs and educates teens about the power of food as a tool for exploring new
informational	places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16
objective of	year old viewers by showing her passion for her family, life, and healthy living by sharing stories in the
the program	kitchen. Creative inspiration can come from any place at any time, sometimes from family, sometimes from
and how it	friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in
meets the	search of new tastes and places to explore. Based on her unique perspective gathered throughout each
definition of	episode, Claire will teach the audience how to prepare the inspired dish while promoting a healthy attitude
Core	towards food and life.
Programming.	
Does the	Yes
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Digital Core Program (7	
of 19)	Response
Program Title	Chat Room 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:00-12:30PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	CHAT ROOM is a brand new half-hour weekly educational series designed to inform, educate, and entertai
educational	children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and
and	discussing them in an open and honest format. More than any other group, teens are on the front lines of
informational	dealing with complex subjects as they stand at the crossroads between childhood and adulthood. CHAT
objective of	ROOM may not have all the answers but it offers a place where young people can watch and discuss the
the program	problems they face. CHAT ROOM provides a compelling look at real-life situations that happen to today's
and how it	teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a
meets the	direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present
definition of	issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.
Core	
Programming.	
Does the	Yes
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Digital Core Program (8 of 19)	Response
Program Title	On The Spot 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot was created by the award-winning producers of the long running Educational and Informational show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards The show uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 19)	Response
Program Title	Animal Science 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a brand new half-hour weekly E/I animal series with a uniquely scientific approach This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, ANIMAL SCIENCE uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 19)	Response
Program Title	Elizabeth Stanton's Great Big World 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:30AM -12:00PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular concern
educational	to young teens ages 13-16; including global, social, educational, and wellness issues. Award-winning teen
and	hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of
informational	specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietnamese
objective of	neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. Great
the program	Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse
and how it	experiences of world exploration with the life-changing volunteer opportunities available in these same
meets the	areas. Various age-appropriate global issues are introduced to the viewing audience through in-depth and
definition of	thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey. In
Core	addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage in
Programming.	selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

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Digital Core Program (11 of 19)	Response
Program Title	Live Life & Win 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/12:00-12:30 PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the Early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the educational demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self reliance, young people make more of their own informational choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world objective of that offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16 the program year old audience to explore, discover, and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and gain knowledge about life skills necessary to Live Life and definition of Win. Programming.

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Digital Core Program (12 of 19)	Response
Program Title	Made In Hollywood: Teen Edition 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/12:30PM-1:00PM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious on-camera career in acting, there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in informational Hollywood: Teen Edition (MIH:TE) was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore the program and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006) developed a career and guidance model that offers a framework for the development of each episode.

Does the Licensee identify the program by displaying throughout the program the symbol E /l?

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Yes

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Digital Core Program (13 of 19)	Response
Program Title	Green Screen Adventures 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT 18.3
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce the four C's as well as the three R's Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 19)	Response
Program Title	The Busy World of Richard Scarry 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 19)	Response
Program Title	Wimzie's House E/I 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT, 10:30-11:00AM CT
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (16 of 19)	Response
Program Title	Country Mouse, City Mouse 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 19)	Response
Program Title	Danger Rangers 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30am-12:00pm
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Danger Rangers teach the importance of safety and how to prevent accidents while still having fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 19)	Response
Program Title	Doodlebops Rockin road Show 18.3
Origination	Network

Days/Times Program Regularly Scheduled	Sundays/9:00am - 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 19)	Response
Program Title	Doodlebops 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/ 9:30-10:00am CT
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for	
other than	
Breaking News	
Number of	
Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they har out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, boppir and learning with their upbeat energetic music and funny stories.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526 (e)(11)(iii)?	Yes
Name of children's programming liaison	Lisa Patrow
Address	5545 Hwy 93
City	Eau Claire
State	WI
Zip	54701
Telephone Number	715-835-1881
Email Address	lpatrow@wqow.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

Community Report WQOW Television 3rd quarter 2013 WQOW night with the Eau Claire Express was a success. We were recognized over the PA system many times that night to a crowd of more than 3,000. We did a live 5 p.m. full broadcast and live shots from Country Fest in Cadott. More than 40,000 people attend the fest each year. WQOW is a media sponsor. On Saturday, June 15, 2013, News 18 Meteorologist Nick Grunseth was invited to be a judge in the first annual rib contest at the Summerdaze festival in Menomonie. On Thursday, June 20th, 2013, Meteorologist Nick Grunseth visited Little Bloomers Daycare just outside of Eau Claire. He talked to a group of 25 young children, ages 3 to 10, about the weather - how it works and what to look for in a weather report. He also discussed severe weather safety. More than 72,000 people attended the Northern WI State Fair in Chippewa Falls last week. WQOW staffed a booth for five days and we had hundreds of people stop by to chat. It was a terrific networking opportunity for us. We did live reports from the fair for four days. WQOW was also a sponsor and participant in the Gus Macker basketball tournament held in downtown Eau Claire. There were nineteen courts set up with some 350 games scheduled including ones that included teams from News 18. WQOW was also a sponsor of the Water Street Mile. All proceeds from the race go to the LE Phillips Senior center to fund educational, social and recreational activities for older adults. WQOW was also a sponsor of the Spooner Rodeo. This is the 60th year for the rodeo which brings in top notch barrel racers and competitors from around the country. WQOW also provided extensive coverage of Farm Technology Days. This is a three day event held every year in a different county in Wisconsin. This year it was in our area. It was a great opportunity to showcase local agriculture. WQOW was in the Pure Water Days parade in Chippewa Falls. We drove our live truck while staff handed out candy to the kiddies. The parade, as usual, was very well attended and provided great exposure for our company highlighting our local presence. Our half hour high school football season preview show aired August 22. We profiled 28 teams leading up to the special. Friday, Sept. 13, WQOW had a team participate in the United Way's Day of Caring. Each year, volunteers from Chippewa Valley businesses donate free labor /materials for projects at non-profits in the Eau Claire. At least \$20,000 in labor is donated for the day. Friday, Sept. 13, WQOW was a sponsor of the Dancing with the Eau Claire Stars held at Zorn Arena. More than \$30,00 was raised for the Eau Claire Children's Theatre. WQOW was a sponsor of the Beacon House run for the homeless event on Sept. 28. Sept. 29, WQOW was a sponsor and had a team participate in the Color Dash run for the Eau Claire Children's Theatre.

Other Matters (22)

Other Matters (1 of 22)	Response	
Program Title	Jack Hanna's Wild Countdown E/I 18.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM CT	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face to face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different top ten each week in a variety of categories. What are the top ten fastest animals in Africa, tallest insects, biggest eaters, smartest birdsJack will answer all of these questions and more. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom in Jack Hanna's Wild Countdown.	
Other Matters (2 of 22) Response		
Program Title	Ocean Mysteries with Jeff Corwin E/I 18.1	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM CT	
Total times airec at regularly scheduled time	1 13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. The half hour weekly series, Ocean Mysteries, offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures, comparisons to popular land animals, and analogies to human experience. Hosted by Jeff Corwin, Ocean Mysteries is produced for ages 13-16 and beyond by showing how animals share the same behaviors, challenges and triumphs that humans do. From exciting rescues of abandoned animals to unexpected conflicts in the family dynamics of the mingling species, viewers will get to know and care about these heroes, and all of the fascinating life teeming in our oceans.

Other Matters (3 of 22)	Response
Program Title	Born to Explore E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Developed and produced for 13-16 year olds, the world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. In Born to Explore, Richard Wiese takes the role of the ultimate Social Studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live a the base of an active volcano, or travels down the Nile River, viewers will travels the world without leaving their homes.
Other Matters (4 of 22)	Response
Program Title	Sea Rescue E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 13 years to 16 years Child

Audience from

and

Describe the The half hour weekly series, Sea Rescue, features the rescue, rehabilitation and in many instances release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and educational entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation informational programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to objective of conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the program the real life stories of the featured animals and rescuers and with a fuller understanding of the rich array of and how it meets the sea life with which we share our planet. definition of

Core Programming.

Other Matters (5 of 22)	Response
Program Title	The Wilflife Docs E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The half hour weekly series, The Wildlife Docs, produced for ages 13 to 16 follows the surprising, exotic, and challenging lives of a veterinary staff that cares for over 2,000 animals. From nutrition to treatments, xrays to surgery, preventative care to emergencies, this educational and information program will allow viewers to witness a kaleidoscope of wild experiences through the eyes of our Veterinary Team. Unpredictable events unfold giving viewers a glimpse of the enormity, variety, and quality of treatment that sets the standard for animal care.

Other Matters (6 of 22)	Response
Program Title	Expedition Wild E/I 18.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

and

Produced for ages 13 to 16, this educational and informational program is hosted by wildlife expert Casey Describe the Anderson and showcases his charismatic animal companions on an innovative and action packed odyssey educational through North Americas wild places revealing a rare glimpse into the beauty and complexity of the natural informational world. Viewers will follow Casey on a series of breathtakingly wild adventures: he will paddle the Grand objective of Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the the program scavengers of Yellowstone, investigate a ravens nest, observe Polar Bears on Alaskas northern slope, and and how it climb to rugged extremes in pursuit of Northern Maines Black Bears bringing audiences a rare and personal meets the experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home. definition of

Core Programming.

Other Matters (7 of 22)	Response
Program Title	Chat Room 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 12:00-12:30PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM is a brand new half-hour weekly educational series designed to inform, educate, and entertain children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the front lines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. CHAT ROOM may not have all the answers but it offers a place where young people can watch and discuss the problems they face. CHAT ROOM provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment.
Other Matters (8 of 22)	Response
Program Title	On The Spot 18.2
Origination	Network

Origination Network

Days/Times Program Regularly Scheduled	Saturdays/12:30-1:00PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	CHAT ROOM is a brand new half-hour weekly educational series designed to inform, educate, and entert children 16 & under (specific target audience is 13-16) through reenacting teen-oriented dilemmas and discussing them in an open and honest format. More than any other group, teens are on the front lines of dealing with complex subjects as they stand at the crossroads between childhood and adulthood. CHAT ROOM may not have all the answers but it offers a place where young people can watch and discuss the problems they face. CHAT ROOM provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a free flowing environment

Other Matters (9 of 22)	Response
Program Title	Animal Science 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:00 AM-11:30 AM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL SCIENCE is a brand new half-hour weekly E/I animal series with a uniquely scientific approach This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, ANIMAL SCIENCE uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.

Matters (10 of 22)	Response
Program Title	Elizabeth Stanton's Great Big World 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/11:30AM-12:00PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton's Great Big World provides dynamic core programming in the areas of particular co to young teens ages 13-16; including global, social, educational, and wellness issues. Award-winning hostess Elizabeth Stanton and select celebrity friends travel around the world volunteering in areas of specific need ranging from feeding the hungry in the slums of Kenya to bringing hearing aids to Vietro neighborhoods whose citizens have experienced high rates of profound deafness and hearing loss. O Big World offers a dynamic television experience for teens combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these sam areas. Various age-appropriate global issues are introduced to the viewing audience through in-depti thoughtful interviews with Elizabeth, her travel buddies, and the friends they meet along their journey addition, Elizabeth and friends personal hands on experiences in the field both inspire teens to engage selfless, helping behaviors in addition to educating them on where and how to find volunteer opportunities.
Other Matters (11 of 22)	Response
Program Title	Live Life and Win 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/12:00 - 12:30PM CT
Total times aired at regularly scheduled	13
time	
time Length of Program	30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core Early and middle adolescence is an exciting yet a challenging period in one's life. Adolescents across the demographic spectrum and from all walks of life grapple with a number of pivotal but normal developmental milestones, such as preparing for more independence and responsibility, and experiencing change in relationships with family and peers. With increased self reliance, young people make more of their own choices. And all the while, one cannot overlook that they grow in a dynamic, diverse, and complex world that offers both opportunities and social challenges. The goals of the series are to encourage the 13 to 16 year old audience to explore, discover, and learn strategies to achieve personal dreams; learn about the personal attributes important for achieving dreams; explore volunteerism as an opportunity to build character and to uncover personal passions; and gain knowledge about life skills necessary to Live Life and Win.

Other Matters (12 of 22)	Response
Program Title	Made In Hollywood: Teen Edition 18.2
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/12:30-1:00PM CT
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	It is during the adolescent years that career exploration, planning, education, and decision-making begins. There is no question that a career in one of the multimedia industries is among the most popular career choices of adolescents. Although many feel their calling is for a more obvious on-camera career in acting, there are also a number of behind the screen pursuits that make for fulfilling career choices. Made in Hollywood: Teen Edition was created by Connection III Entertainment Corp. to provide career information and advice from top Hollywood professionals to 13- to 16-year-old viewers so they can explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries (Berry & O'Neal, 2006, p. 1). To guide the production of MIH:TE, Berry (2006)developed a career and guidance model that offers a framework for the development of each episode.

Other Matters (13 of 22)	Response
Program Title	Green Screen Adventures 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30AM CT
Total times aired at regularly scheduled time	4
Length of Program	30 mins

Age of Target Child Audience from

7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce the four C's as well as the three R's Curiosity, Confidence, Citizenship, Compassion.

Other Matters (14 of 22)	Response
Program Title	Busy World of Richard Scarry E/I 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00AM CT
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (15 of 22)	Response
Program Title	Wimzie's House 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30am, 10:30-11:00AM CT
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters educational are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the informational real and the imaginary come together, where self esteem is the order of the day, where the emotions and objective of the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the program and how it the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house meets the as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and definition of counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we Programming. meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

and

Core

Other Matters (16 of 22)	Response	
Program Title	Country Mouse, City Mouse 18.3	
Origination	Network	
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30AM CT	
Total times aired at regularly scheduled time	4	
Length of Program	30 mins	
Age of Target Child Audience from	4 years to 9 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.	
Other Matters (17 of	22)	Response
Program Title		Danger Rangers 18.3
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays/11:30am-12:00PM CT
Total times aired at regularly scheduled time		4
Length of Program		30 mins
Age of Target Child Audience from		5 years to 7 years
Describe the educational and informational objective of the		The Danger Rangers teach the importance of safety

and how to prevent accidents while still having fun.

program and how it meets the definition of Core Programming.

Other Matters (18 of 22)	Response
Program Title	Doodlebops Rockin Road Show 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/9:00-9:30AM CT
Total times aired at regularly scheduled time	4
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the	Together kids favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit gigantic water park for a day to conquer your fear of swimming? No problem! Ready to travel into a
program and how it meets the definition of Core	giant's mouth to see why you should brush your teeth? Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
program and how it meets the definition of Core Programming. Other Matters (19 of 22)	
program and how it meets the definition of Core Programming. Other Matters (19	teamwork the Doodlebops are always ready to rock into a new adventure!
program and how it meets the definition of Core Programming. Other Matters (19 of 22)	teamwork the Doodlebops are always ready to rock into a new adventure! Response
program and how it meets the definition of Core Programming. Other Matters (19 of 22) Program Title	teamwork the Doodlebops are always ready to rock into a new adventure! Response Doodlebops 18.3
program and how it meets the definition of Core Programming. Other Matters (19 of 22) Program Title Origination Days/Times Program Regularly	teamwork the Doodlebops are always ready to rock into a new adventure! Response Doodlebops 18.3 Network
program and how it meets the definition of Core Programming. Other Matters (19 of 22) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled	teamwork the Doodlebops are always ready to rock into a new adventure! Response Doodlebops 18.3 Network Sunday's/9:30-10:00AM CT
program and how it meets the definition of Core Programming. Other Matters (19 of 22) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	teamwork the Doodlebops are always ready to rock into a new adventure! Response Doodlebops 18.3 Network Sunday's/9:30-10:00AM CT 4

Other Matters (20 of 22)	Response
Program Title	Animal Atlas E/I 18.3
Origination	Network

Days/Times Program Regularly Scheduled	Sundays/9:00-9:30am and 9:30-10:00am CT
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas remains on course as a program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview. The animal kingdom has an innate richness of color, form, and motion and Animal Atlas episodes are built from this richness. The thread that links theclips together is the connection between the differing members of the animal kingdomincluding our own species. In a compelling blend, animal examples are pulled from both common experience, such as the horse and cat, and exotic animals like the clouded leopard and the red panda. As the nature of animals is explored, the content and clarity create a program of exception education value.
Other Matters (21 of 22)	Response
Program Title	Zoo Clues E/I 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/10:00-10:30am and 10:30-11:00am CT
Total times aired at regularly scheduled	18
time	
time Length of Program	30 mins

Describe the educational and informational objective of the program and how it meets the definition of Core The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world. Grouping animal behaviors and physical characteristics into groups from a human point of view holds the series thematically together.

Programming.

Other Matters (22 of 22)	Response
Program Title	On the Spot E/I 18.3
Origination	Network
Days/Times Program Regularly Scheduled	Sundays/11:00-11:30am and 11:30am-12:00pm CT
Total times aired at regularly scheduled time	18
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	On the Spot was created by the award-winning producers of the long running Educational and Informational show, Animal Atlas, now in its seventh successful season of national syndication. Last year, the National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot, a 30-minute E/I program for teens ages 13+, is based on the Common Core State Standards. The show uses an entertaining on the street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. WQOW Television,

Inc.

Attachments No Attachments.