



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0019509470** File Number: **CPR-143729** Submit Date: **07/09/2013** Call Sign: **KUPT** Facility ID: **27431** City:

HOBBS State: NM

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2013 Filing Status: Active

## Report reflects information for : Second Quarter of 2013

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response             |
|--------------|-----------------------|----------------------|
| Station Type | Station Type          | Network Affiliation  |
|              | Affiliated network    | MYNetwork            |
|              | Nielsen DMA           | Albuquerque-Santa Fe |
|              | Web Home Page Address |                      |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(12)

| Digital Core Program (1 of 12)   | Response   |
|--|--|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES (Channel 29.1)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SATURDAY 7:00AM, 7:30AM, 8:00AM, 8:30AM, 9:00AM  |
| Total times aired at regularly scheduled time  | 65   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, Jack Hanna explains about specific animals and their natural habitats. This program presents pro-social values with an environmentally responsible universe. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 years old at the beginning of each broadcast. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (2 of 12)   | Response   |
|--|--|
| Program Title  | ANIMAL EXPLORATION (channel 29.1)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUNDAY 9:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined. |

| Does the Licensee identify the program by      |
|--|
| displaying throughout the program the symbol E |
| /I?  |

Yes

| Digital Core Program (3 of 12)   | Response   |
|--|--|
| Program Title  | CHAT ROOM (29.2)   |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | SATURDAY 11:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a freeflowing environment. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program<br>the symbol E/I?                     | Yes  |

| Digital Core<br>Program (4 of<br>12)            | Response           |
|---|--------------------|
| ,   |                    |
| Program Title                                   | ON THE SPOT (29.2) |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 11:30AM   |
| Total times aired at regularly scheduled time   | 13                 |
| Total times aired                               |                    |

| Number of<br>Preemptions   | 0   |
|--|---|
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studie science, the arts, civics, and mathematics. The format allwos for a wide range of topics and allows topic to be blended, which is a serious asset. The integration of core curriculum areas is a traditional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the energetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (5 of 12)                     | Response              |
|--|-----------------------|
| Program Title                                      | ANIMAL SCIENCE (29.2) |
| Origination  | Network               |
| Days/Times Program<br>Regularly Scheduled          | SUNDAY 10:00AM        |
| Total times aired at regularly scheduled time      | 13                    |
| Total times aired                                  |                       |
| Number of Preemptions                              | 0                     |
| Number of Preemptions for other than Breaking News |                       |
| Number of Preemptions<br>Rescheduled               |                       |
| Length of Program                                  | 30 mins               |
| Age of Target Child Audience                       | 13 years to 16 years  |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. |
|--|--|
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core Program (6 of 12)   | Response   |
|--|--|
| Program Title  | ELIZABETH STANTON'S: GREAT BIG WORLD (29.2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAY 10:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (7 of 12)                     | Response                 |  |
|--|--------------------------|--|
| Program Title                                      | LIVE LIFE AND WIN (29.2) |  |
| Origination  | Network                  |  |
| Days/Times Program Regularly Scheduled             | SUNDAY 11:00AM           |  |
| Total times aired at regularly scheduled time      | 13                       |  |
| Total times aired                                  |                          |  |
| Number of Preemptions                              | 0                        |  |
| Number of Preemptions for other than Breaking News |                          |  |
| Number of Preemptions Rescheduled                  |                          |  |
| Length of Program                                  | 30 mins                  |  |
| Age of Target Child Audience                       | 13 years to 16 years     |  |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspiration segments & teen success stories of character & personal determination in the arts, school, sports & community. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (8 of 12)   | Response   |
|--|--|
| Program Title  | MADE IN HOLLYWOOD: TEEN EDITION (29.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAY 11:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Made In Hollywood: Teen Edition". The goals of this series are the following: To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, crative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 12)            | Response                              |
|---|---------------------------------------|
| Program Title                             | RAGGS (29.3)                          |
| Origination                               | Network                               |
| Days/Times Program<br>Regularly Scheduled | SATURDAY 8:00AM/SUNDAY 8:00AM, 8:30AM |

| Total times aired at regularly scheduled time  | 39   |
|--|--|
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs Band. With over 200 original songs, the power of the music & humor stimulate children to become actively involved in learning. Raggs introduces children to elements that span the preschool curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn and achieve. |
| Does the Licensee identify the program by displaying throughout the program the symbol E //!?                            | Yes  |

| Digital Core Program (10 of 12)                          | Response                     |
|--|------------------------------|
| Program Title  | JAY JAY THE JET PLANE (29.3) |
| Origination  | Network                      |
| Days/Times Program<br>Regularly Scheduled                | SATURDAY 8:30AM, 9:00AM      |
| Total times aired at regularly scheduled time            | 26                           |
| Total times aired  |                              |
| Number of Preemptions                                    | 0                            |
| Number of Preemptions<br>for other than Breaking<br>News |                              |
| Number of Preemptions<br>Rescheduled                     |                              |
| Length of Program  | 30 mins                      |
| Age of Target Child<br>Audience                          | 3 years to 5 years           |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, and inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are Encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (11<br>of 12)  | Response  |
|--|---|
| Program Title  | LAZYTOWN (29.3)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9:30AM/SUNDAY 9:30AM   |
| Total times aired at regularly scheduled time  | 26  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 5 years to 8 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. she and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practives of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |

| Does the     | Yes |  |  |
|--------------|-----|--|--|
| Licensee     |     |  |  |
| identify the |     |  |  |
| program by   |     |  |  |
| displaying   |     |  |  |
| throughout   |     |  |  |
| the program  |     |  |  |
| the symbol E |     |  |  |
| /I?          |     |  |  |

| Digital Core<br>Program (12<br>of 12)  | Response  |
|--|---|
| Program Title  | NOODLE AND DOODLE (29.3)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SUNDAY 9:00AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature familites working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |

| Does the Yes |
|--------------|
| Licensee     |
|              |
| identify the |
| program by   |
| displaying   |
| throughout   |
| the program  |
| the symbol E |
|              |
| /I?          |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response         |
|---|------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes              |
| Name of children's programming liaison  | Brad Moran       |
| Address   | PO Box 3757      |
| City  | Lubbock          |
| State   | TX               |
| Zip   | 79423            |
| Telephone Number  | 806-748-9300     |
| Email Address   | bmoran@ramarcom. |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                  |

## Other Matters (12)

| Other Matters (1 of 12)  | Response  |
|--|---|
| Program Title  | JACK HANNA'S ANIMAL ADVENTURES (29.1)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | SATURDAY 7:00AM, 7:30AM, 8:00AM, 8:30AM, 9:00AM   |
| Total times aired at regularly scheduled time  | 65  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In each episode, Jack Hanna explains about specific animals and their natural habitats. This program presents pro-social values with an environmentally responsible universe. The program is 30 minutes in length and is identified as an educational and informational show targeted to 13 to 16 years old at the beginning of each broadcast. |

| Other Matters (2 of 12)  | Response   |
|--|--|
| Program Title  | ANIMAL EXPLORATION WITH JAROD MILLER (29.1)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SUNDAY 09:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Animal Exploration with Jarod Miller" features animal expert Jarod Miller as he travels the natural world as he helps people experience the animal kingdom in ways they never imagined. |

| Other Matters (3 of 12)  | Response   |
|--|--|
| Program Title  | CHAT ROOM (29.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAY 11:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "CHAT ROOM" provides a compelling look at real-life situations that happen to today's teens as dramatized by teen actors. Our adult host and teen panel then discuss the issues presented in a direct and forthright manner. This program is not intended to be preachy or pedantic. The goal is to present issues that are real and raw and discuss the pros and cons of each situation in a freeflowing environment. |

| Other Matters (4 of 12)  | Response   |
|--|--|
| Program Title  | ON THE SPOT (29.2)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 11:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ON THE SPOT adopts a modified question and answer format familiar to broadcast network viewers, including the targeted age. The questions fall under curriculum core areas of knowledge in social studies, science, the arts, civics, and mathematics. The format allows for a wide range of topics and allows topics to be blended, which is a serious asset. The integration of core curriculum areas is a traditional goal in education and while ON THE SPOT doesn't support the deeper integration that would be done in a classroom, the energetic blend is a great example of taking curriculum out of their separate boxes and making them a uniform part of why knowledge can be important. |

| Other Matters (5 of 12)  | Response   |
|--|--|
| Program Title  | ANIMAL SCIENCE (29.2)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAY 10:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "ANIMAL SCIENCE" is a brand new half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. |

| Other Matters (6 of 12)                       | Response                                    |
|---|---|
| Program Title                                 | ELIZABETH STANTON'S: GREAT BIG WORLD (29.2) |
| Origination                                   | Network                                     |
| Days/Times Program Regularly Scheduled        | SUNDAY 10:30AM                              |
| Total times aired at regularly scheduled time | 13  |

| Length of Program  | 30 mins  |
|--|--|
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Great Big World offers a dynamic television experience for teens - combining the exciting, fun, and diverse experiences of world exploration with the life-changing volunteer opportunities available in these same areas. |

| Other Matters (7 of 12)  | Response   |
|--|--|
| Program Title  | LIVE LIFE AND WIN (29.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAY 11:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspiration segments & teen success stories of character & personal determination in the arts, school, sports & community. |

| Other Matters (8 of 12)  | Response   |
|--|--|
| Program Title  | MADE IN HOLLYWOOD: TEEN EDITION (29.2)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SUNDAY 11:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience from   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Made In Hollywood: Teen Edition". The goals of this series are the following: To provide for adolescent boys and girls in the 13 to 16 year old age-group an opportunity to explore and learn about the technical, artistic, creative, business, and administrative careers that are a part of the motion picture, television, music video, and home entertainment industries, as well as to learn about some of the skills, personal attributes, techniques, and strategies needed to enter these fields. |

| Other Matters (9 of 12)                       | Response                              |
|---|---------------------------------------|
| Program Title                                 | RAGGS (29.3)                          |
| Origination                                   | Network                               |
| Days/Times Program<br>Regularly Scheduled     | SATURDAY 8:00AM/SUNDAY 8:00AM, 8:30AM |
| Total times aired at regularly scheduled time | 39                                    |
| Length of Program                             | 30 mins                               |

| Age of Target Child<br>Audience from | 3 years to 5 years  |
|--------------------------------------|---|
| Describe the                         | RAGGS is a musical & educational preschool series starring five colorful canines. They are not your     |
| educational and                      | average dogs - they're also talented musicians who make great rock 'n' roll music as The Raggs          |
| informational                        | Band. With over 200 original songs, the power of the music & humor stimulate children to become         |
| objective of the                     | actively involved in learning. Raggs introduces children to elements that span the preschool            |
| program and how it                   | curriculum, working to nurture their sense of self & others, and to foster a strong motivation to learn |
| meets the definition of              | and achieve.  |
| Core Programming.                    |   |

| Other Matters (10 of 12)   | Response  |
|--|---|
| Program Title  | JAY JAY THE JET PLANE (29.3)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SATURDAY 8:30AM, 9:00AM   |
| Total times aired at regularly scheduled time  | 26  |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience from   | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This award-winning series, JAY JAY THE JET PLANE, centers around the adventures of Jay Jay, an inquisitive, energetic six-year-old jet plane and his friends as they discover the world around them. Children are encouraged to explore new ideas and accept differences. The series also educates children in a number of areas, including science, nature and health as well as teaching life lessons, such as sharing, problem solving and making friends. |

| Other<br>Matters (11<br>of 12)                            | Response                      |
|---|-------------------------------|
| Program Title   | LAZYTOWN (29.3)               |
| Origination   | Network                       |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SATURDAY 9:30AM/SUNDAY 9:30AM |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 26                            |
| Length of<br>Program                                      | 30 mins                       |
| Age of<br>Target Child<br>Audience<br>from                | 5 years to 8 years            |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

LAZYTOWN promotes fitness and healthful habits for children of preschool and primary grades. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

| Other<br>Matters (12<br>of 12)   | Response  |
|--|---|
| Program Title  | NOODLE AND DOODLE (29.3)  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SUNDAY 9:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies, and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. While the show will be enjoyed by preschoolers, the projects are very practical and engaging to implement for children ages 5-8. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to |

achieve a completely different goal.

Core

Programming.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Ramar Communications, Inc. **Attachments** 

No Attachments.