



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0005795067** | File Number: **CPR-156908** | Submit Date: **07/08/2014** | Call Sign: **KTVU** | Facility ID: **35703** | City:
OAKLAND | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2014 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	San Fran-Oakland-San Jose
	Web Home Page Address	www.ktvu.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(12)

Digital Core Program (1 of 12)		Response
Program Title		Elizabeth Stanton's Great Big World
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays 12:30pm, 4/1 - 6/24/14.
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Elizabeth Stanton travels throughout the world visiting different locales, as she and her special guest friends look to learn more about other countries cultures and customs, while also doing a variety of important charity work.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 12)		Response
Program Title		Real Winning Edge
Origination		Syndicated
Days/Times Program Regularly Scheduled		Fridays 12:30pm, 4/4 - 6/27/14.
Total times aired at regularly scheduled time		13
Total times aired		13
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Each episode of real winning edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 12)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 12:30pm, 4/3 - 6/26/14.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation, and organics, to sharing the stories of young people making a positive impact on the environment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 12:30pm, 4/2 - 6/25/14.
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases heroic stories of dedicated individuals helping animals around the world. They welcome viewers to share their stories and videos of amazing animal rescues or information about animal rescue sanctuaries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)		Response
Program Title		Missing
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mondays 12:30pm, 4/7 - 6/30/14.
Total times aired at regularly scheduled time		12
Total times aired		13
Number of Preemptions		1
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		1
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Missing presents peer-to-peer advice on safety in public places and in cyberspace, including real world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety, promotes situational awareness: all presented in a calm and non-threatening manner suited for teens. The program provides information and descriptions of missing children, including endangered runaways, as well as victims of abductions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Missing
List date and time rescheduled	4/12/14 at 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	2014-04-07
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00am, 4/5 - 6/28/14.
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow focuses on today's youth as they pursue their dreams of becoming the next superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	5/25/14 at 11:30am
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-24
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Sports Stars of Tomorrow
List date and time rescheduled	5/11/14 at 11:30am
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2014-05-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7:00am, 4/7 - 6/30/14.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue - Animal Rescue showcases heroic stories of dedicated individuals helping animals around the world. They welcome viewers to share their stories and videos of amazing animal rescues or information about animal rescue sanctuaries.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	What Color is Your Dog?
Origination	Network
Days/Times Program Regularly Scheduled	Tuesdays 7:00am, 4/1 - 6/24/14.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is Your Dog? - This series demonstrates learning a new skill by listening, watching and following through. By using animals as a teaching tool, some skills demonstrated, can be used in dealing with common life issues as well. The series encourages patience, discipline, compassion and concern. Ultimately, the child will gain an education through the art of training an animal, which can lead to more confidence, a sense of accomplishment and well being.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)		Response
Program Title		Chat Room
Origination		Network
Days/Times Program Regularly Scheduled		Wednesdays 7:00am, 4/2 - 6/25/14.
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Chat Room - Through re-enacting teen-oriented dilemmas, and discussing them in an open and honest format, more than any other group, teens are at the front-lines of dealing with complex subjects, as they stand at the crossroads between childhood and adulthood. It offers a place where young people can watch and discuss the problems they face.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (10 of 12)		Response
Program Title		Real Winning Edge
Origination		Network
Days/Times Program Regularly Scheduled		Thursdays 7:00am, 4/3 - 6/26/14.

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Winning Edge - Each episode of real winning edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12) Response	
Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7:00am, 4/4- 6/27/14.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science. While most animal shows look at the behavior of animals, we go one step further, to look at the "how" and "why" an animal is able to excel in it's environment. The program uses animation, graphics and scientific analysis from animal experts to give viewers a batter understanding of these amazing creatures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
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Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am, 4/6 - 6/29/14.
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big shows children actively solving problems using scientific principles and combining skill and creativity. The series also demonstrates real world applications for math, science and engineering; proving that physical science can be useful, challenging and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Eric Casella
Address	2 Jack London Square
City	Oakland
State	CA
Zip	94607
Telephone Number	(510) 834-1212
Email Address	programming@ktvu.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcast this quarter are disclosed in this report and (ii) the licensee fully complied with the FCC commercial limits in children's programs, as specified at 47 C.F.R Section 73.670, with respect to these programs. The station has terminated analog operations. Therefore, Questions 7(b) and 7(c) no longer apply.

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 12:30pm, 7/7 - 9/29/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing presents peer-to-peer advice on safety in public places and in cyberspace, including real world examples of how to avoid potentially dangerous situations. The program emphasizes taking active responsibility for personal safety, promotes situational awareness: all presented in a calm and non-threatening manner suited for teens. The program provides information and descriptions of missing children, including endangered runaways, as well as victims of abductions.

Other Matters (2 of 12)	Response
Program Title	Elizabeth Stanton's Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays 12:30pm, 7/1 - 9/30/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Elizabeth Stanton travels throughout the world visiting different locales, as she and her special guest friends look to learn more about other countries cultures and customs, while also doing a variety of important charity work.

Other Matters (3 of 12)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays 12:30pm, 7/2 - 9/24/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases heroic stories of dedicated individuals helping animals around the world. They welcome viewers to share their stories and videos of amazing animal rescues or information about animal rescue sanctuaries.

Other Matters (4 of 12)	Response
Program Title	Eco Company
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 12:30pm, 7/3 - 9/25/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation, and organics, to sharing the stories of young people making a positive impact on the environment.

Other Matters (5 of 12)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00am, 7/5 - 9/27/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow focuses on today's youth as they pursue their dreams of becoming the next superstars. The show profiles college and high school talent in sports and provides an in-depth look at the hard work and dedication it takes to achieve their goals.

Other Matters (6 of 12)	Response
Program Title	Animal Rescue
Origination	Network
Days/Times Program Regularly Scheduled	Mondays 7:00am, 7/7 - 9/29/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases heroic stories of dedicated individuals helping animals around the world. They welcome viewers to share their stories and videos of amazing animal rescues or information about animal rescue sanctuaries.

Other Matters (7 of 12)	Response
Program Title	What Color is Your Dog?
Origination	Network

Days/Times Program Regularly Scheduled	Tuesdays 7:00am, 7/1 - 9/30/14.
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What Color is Your Dog? - This series demonstrates learning a new skill by listening, watching and following through. By using animals as a teaching tool, some skills demonstrated, can be used in dealing with common life issues as well. The series encourages patience, discipline, compassion and concern. Ultimately, the child will gain an education through the art of training an animal, which can lead to more confidence, a sense of accomplishment and well being.

Other Matters (8 of 12)	Response
Program Title	Chat Room
Origination	Network
Days/Times Program Regularly Scheduled	Wednesdays 7:00am, 7/2 - 9/24/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chat Room - Through re-enacting teen-oriented dilemmas, and discussing them in an open and honest format, more than any other group, teens are at the front-lines of dealing with complex subjects, as they stand at the crossroads between childhood and adulthood. It offers a place where young people can watch and discuss the problems they face.

Other Matters (9 of 12)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Thursdays 7:00am, 7/3 - 9/25/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Winning Edge - Real Winning Edge - Each episode of real winning edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.

Other Matters (10 of 12)	Response
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Program Title	Animal Science
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 7:00am, 7/4 - 9/26/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Science. While most animal shows look at the behavior of animals, we go one step further, to look at the "how" and "why" an animal is able to excel in it's environment. The program uses animation, graphics and scientific analysis from animal experts to give viewers a batter understanding of these amazing creatures.

Other Matters (11 of 12)	Response
Program Title	Think Big
Origination	Network
Days/Times Program Regularly Scheduled	Sundays 7:00am, 7/6 - 9/28/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big shows children actively solving problems using scientific principles and combining skill and creativity. The series also demonstrates real world applications for math, science and engineering; proving that physical science can be useful, challenging and fun.

Other Matters (12 of 12)	Response
Program Title	Real Winning Edge
Origination	Network
Days/Times Program Regularly Scheduled	Fridays 12:30pm, 7/4 - 9/26/14.
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of real winning edge profiles three young achievers who are peer role models. We discover the real life stories of teens who triumph over hardships and challenges. The program promotes a value system that enforces a strong sense of purpose and worthiness. These role models are introduced by three well-known celebrities in each episode.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>KTVU, LLC</p>

Attachments

No Attachments.