

Children's Television Programming Report

 FRN: 0004343323
 File Number: CPR-129705
 Submit Date: 04/10/2012
 Call Sign: WNJX-TV
 Facility ID: 73336

 City: MAYAGUEZ
 State: PR

 Service: Full Service Television
 Purpose: Children's TV Programming Report
 Status: Received
 Status Date:

 04/10/2012
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active
 Filing Status: Active

Report reflects information for : First Quarter of 2012

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question Response	
Television Information	Station Type	Station Type Independent	
		Affiliated network	
		Nielsen DMA Puerto Rico	
		Web Home Page Address www.wapa.tv	
Digital Core	Question		Response
Programming		per of hours of Core Programming per week broadcast by the station on its main program	3.0
	State the average numb station on other than its	per of hours per week of free over-the-air digital video programming broadcast by the main program stream	336.0
	•	per of hours per week of Core Programming broadcast by the station on other than its See 47 C.F.R. Section 73.671:	6.0
		ride information identifying each Core Program aired on its station, including an indication nce, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
	Does the Licensee certi	fy that at least 50% of the Core Programming counted toward meeting the additional	Yes

programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(4)

Digital Core Program (1 of 4)	Response
Program Title	Chicola y la Ganga - On Channel 4.1
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays & Sundays 9:00-10:00 a.m.
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	60 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This one hour long program is taped on location, at sites chosen for their historical, cultural, scientific or ecological value. There is continuous informative and educational material throughout the script, combined with comical situations that stimulate positive behavior and reinforce high moral values. Children identify with our characters and because of that, our objectives are easily achieved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 4)	Response
Program Title	Chicola y la Ganga - On Channel 4.3
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays (7:00-8:00 am & 8:00-9:00am)& Sundays (8:00-9:00 am)
Total times aired at regularly scheduled time	39
Total times aired	39
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	60 mins
Age of Target Child Audience	3 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This one hour long program is taped on location, at sites chosen for their historical, cultural, scientific or ecological value. There is continuous informative and educational material throughout the script, combined with comical situations that stimulate positive behavior and reinforce high moral values. Children identify with our characters and because of that, our objectives are easily achieved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 4)	Response
Program Title	HI-5 - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays 8:30 - 9:00 am
Total times aired at regularly scheduled time	26
Total times aired	26
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 4)	Response
Program Title	Chicola y la Ganga - Digital Multicast On Channel 4.2
Origination	Local
Days/Times Program Regularly Scheduled	Monday, Tuesday & Wed. 12:00 pm to 1:00 p
Total times aired at regularly scheduled time	39

Total times aired	78
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	20
Length of Program	60 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This one hour long program is taped on location, at sites chosen for their historical, cultural, scientific or ecological value. There is continuous informative and educational material throughout the script, combined with comical situations that stimulate positive behavior and reinforce high moral values. Children identify with our characters and because of that, our objectives are easily achieved.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Jimmy Arteaga
	Address	P.O Box 362050
	City	San Juan
	State	PR
	Zip	00936-2050
	Telephone Number	(787) 792-9997
	Email Address	jimmyarteaga@wapa-tv. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	In the First Quarter 2012, WNJX-TV broadcasted a significant amount of public service announcements for an antidrug campaign, environmental, sports and health.

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	Beakman's World - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sundays 9:00am-9:30am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World a new live-action television series, aims to prove that learning about science, nature and how the world works can be fun and fascinating. Main topics spin off into subsets of questions and answers that reveal the relationships between principles of science and nature and how they impact our daily environment. Topics are addressed with cutting-edge humor and state-of-the-art visuals designed to make learning fun.
Other Matters (2 of 5)	Response
Program Title	Animal Atlas - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays & Sunday 9:30 am - 10:00 am
Regularly Scheduled Total times aired at regularly	
Regularly Scheduled Total times aired at regularly scheduled time	y 26
Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child	 26 30 mins 13 years to 16 years Animal Atlas is an educational and entertaining half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, from the familiar to the astounding, including apes and giant lizards, sharks and tigers, and all other animals.

Other Matters (3 of 5)	Response
Program Title	Hi-5 - On Channel 4.1
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays and Sundays 8:30 - 9:00 a.m.
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.

Other Matters (4 of 5)	Response
Program Title	Hi-5 - On Channel 4.2
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays, Tuesdays and Wednesdays - 12:00 - 12:30pm & 12:30 pm to 1:00 p.m.
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.
Other Matters (5 of 5)	Response

Other Matters (5 of 5)	Response
Program Title	Hi-5 - On Channel 4.3
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays (7:00-7:30am; 7:30-8:00am; 8:00-8:30am; 8:30-9:00am) and Sundays (8:00-8:30am; 8: 30-9:00 a
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hi-5 is a half hour show for today's media-literate children between 2 to 6 years old. It's vibrant mix of stories, investigation, imagination and adventure Hi-5 invites children to actively share the excitement of exploring the world through movement, lots of music and laughter. In this positive and friendly environment, learning is playful, fun and always inclusive. Hi-5 encourages children to develop their own potential and take a joyous and active part in life.

Question

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
belief there is good ground to support it; and that it is not interposed for delay.	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
FORFEITURE OF ANY FEES PAID	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements that apply to the type of Authorization requested in this application.	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for	Televicentro
the Authorization(s) specified above.	of Puerto
	Rico, LLC

Attachments No Attachments.