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## Children's Television Programming Report

FRN: **0022491864** File Number: **CPR-141929** Submit Date: **05/31/2013** Call Sign: **WNWO-TV** Facility ID: **73354** 

City: **TOLEDO** State: **OH** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

05/31/2013 Filing Status: Active

### Report reflects information for : First Quarter of 2011

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Toledo              |
|              | Web Home Page Address | www.nbc24.com       |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 6.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(22)

| Digital Core<br>Program (1 of<br>22)   | Response  |
|--|---|
| Program Title  | TURBO DOGS (MAIN DIGITAL)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY AT 10:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child<br>Audience   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Turbo Dogs is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs, often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dogs learn his/her lesson through experience and accountabilty for negative behavior. Social-emotional messages about sportmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (2<br>of 22)   | Response   |
|--|--|
| Program Title  | SHELLDON (MAIN DIGITAL)  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY AT 10:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "SHELLDON" is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Program Title  | THE MAGIC SCHOOL BUS (MAIN DIGITAL)   |
|--|---|
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SATURDAYS AT 11:00AM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 1   |
| Number of Preemptions for other than Breaking News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 1   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Magic School Bus" is based on a series of children's books about science. The show features an ingenious elementary school teacher, Ms. Fizzle, who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. During each fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems, Ms. Fizzle encourages her students to "make connections" and answer their own questions with research. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response                            |
|--|-------------------------------------|
| Title of Program   | THE MAGIC SCHOOL BUS (MAIN DIGITAL) |
| List date and time rescheduled   | 01/03/2011 12:00pm                  |
| Is the rescheduled date the second home?   | Yes                                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                                 |
| Date Preempted   | 2011-01-01                          |
| Episode #  | 1/1/11 MSB110                       |
| Reason for Preemption  | Sports                              |

| Digital Core<br>Program (4 of 22)  | Response   |
|--|--|
| Program Title  | BABAR (MAIN DIGITAL)   |
| Origination  | Network  |
| Days/Times<br>Program Regularly<br>Scheduled   | SATURDAYS AT 11:30AM   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience  | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibilty, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response             |
|--|----------------------|
| Title of Program   | BABAR (MAIN DIGITAL) |
| List date and time rescheduled   | 01/03/2011 12:30pm   |
| Is the rescheduled date the second home?   | Yes                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                  |
| Date Preempted   | 2011-01-01           |
| Episode #  | 1/1/11 BAR201        |

Reason for Preemption Sports

| Digital Core<br>Program (5 of<br>22)   | Response   |
|--|--|
| Program Title  | WILLA'S WILD LIFE (MAIN DIGITAL)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY AT 12:00PM  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "WILLA" is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the anminals, and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?         | Yes  |

| Questions        | Response                         |
|------------------|----------------------------------|
| Title of Program | WILLA'S WILD LIFE (MAIN DIGITAL) |

| List date and time rescheduled   | 01/04/2011 12:00pm |
|--|--------------------|
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   | 2011-01-01         |
| Episode #  | 1/1/11 WIL013      |
| Reason for Preemption  | Sports             |

|  | -  |
|--|--|
| Digital Core<br>Program (6 of<br>22)   | Response   |
| Program Title  | PEARLIE (MAIN DIGITAL)   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY AT 12:30PM  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 1  |
| Number of Preemptions for other than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 6 years to 10 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Pearlie" is an animated comedy series about an optimistic, light-hearted fairy named Pearlie who sees good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgement anad learning how to avoid getting into trouble. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response               |
|--|------------------------|
| Title of Program   | PEARLIE (MAIN DIGITAL) |
| List date and time rescheduled   | 01/04/2011             |
| Is the rescheduled date the second home?   | Yes                    |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                    |
| Date Preempted   | 2011-01-01             |
| Episode #  | 1/1/11 PEA111          |
| Reason for Preemption  | Sports                 |

| Digital Core Program (7 of 22)   | Response   |
|--|--|
| Program Title  | ACADEMIC CHALLENGE (MAIN DIGITAL)  |
| Origination  | Local  |
| Days/Times Program<br>Regularly Scheduled  | SATURDAY AT 7:00PM & 7:30PM  |
| Total times aired at regularly scheduled time  | 17   |
| Total times aired  |  |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions for other<br>than Breaking News   |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Academic Challenge is an educational game show that has 32 different area High School teams compete against each other in a single elimination tournament. Questions come from many different high school age appropriate categories including math, science, history, literature, and popular culture. The four rounds consisting of buzz in rounds and timed segments, with each team having four players representing their High School trying to answer the various questions presented by the host. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (8 of<br>22)   | Response   |
|--|--|
| Program Title  | WILD AMERICA (RTV)   |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | MONDAY AT 8:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 14   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News  |  |
| Number of<br>Preemptions<br>Rescheduled  |  |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent and their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. We expect the children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (9 of 22)            | Response          |
|---|-------------------|
| Program Title                             | IN THE ZONE (RTV) |
| Origination                               | Syndicated        |
| Days/Times Program Regularly<br>Scheduled | TUESDAY AT 8:00AM |

| Total times aired at regularly scheduled time  | 14  |
|--|---|
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MJ along with his friends Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis etc. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (10 of 22)                          | Response                    |
|---|-----------------------------|
| Program Title   | THE REAL WINNING EDGE (RTV) |
| Origination   | Syndicated                  |
| Days/Times<br>Program Regularly<br>Scheduled                | TUESDAY AT 8:30AM           |
| Total times aired at regularly scheduled time               | 14                          |
| Total times aired   |                             |
| Number of<br>Preemptions                                    | 0                           |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                             |
| Number of<br>Preemptions<br>Rescheduled                     |                             |
| Length of Program   | 30 mins                     |
| Age of Target Child Audience                                | 13 years to 16 years        |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This television series includes three profiles of young achievers per 30 minute episode. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 22)  | Response   |
|--|--|
| Program Title  | AQUA KIDS (RTV)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | WEDNESDAY AT 8:00AM  |
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world. The intent is to motivate other kids to become active citizens on the issue of pollution of water environments. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (12 of 22) | Response           |
|---------------------------------|--------------------|
| Program Title                   | BETA RECORDS (RTV) |
| Origination                     | Syndicated         |

| Days/Times Program Regularly<br>Scheduled  | WEDNESDAY AT 8:30AM  |
|--|--|
| Total times aired at regularly scheduled time  | 14   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legenday artisits), and music as it pertains to fashion and pop culture. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (13 of<br>22)                       | Response              |
|---|-----------------------|
| Program Title   | ANGEL'S FRIENDS (RTV) |
| Origination   | Syndicated            |
| Days/Times Program Regularly Scheduled                      | THURSDAY AT 8:00AM    |
| Total times aired at regularly scheduled time               | 14                    |
| Total times aired   |                       |
| Number of Preemptions                                       | 0                     |
| Number of<br>Preemptions for<br>other than<br>Breaking News |                       |
| Number of<br>Preemptions<br>Rescheduled                     |                       |
| Length of<br>Program  | 30 mins               |
| Age of Target<br>Child Audience                             | 13 years to 16 years  |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The mult-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (14 of 22)   | Response  |
|--|---|
| Program Title  | MUSTARD PANCAKES (RTV)  |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | THURSDAY AT 8:30AM  |
| Total times aired at regularly scheduled time  | 14  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than Breaking<br>News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child<br>Audience  | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo - definitely an offbeat family! Courtney's home is warm, friendly, and inviting. A cozy place, where all children feel comfortable hanging out, singing songs, and hearing stories. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (15 of 22)  | Response   |
|--|--|
| Program Title  | TRAVELING TRIO (RTV)   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | FRIDAY AT 8:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 8 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Olivia, Ingram and Everett love to travel and meet new friends all over the world! Come along as they venture through dark forests, explore the ruins of medieval castles, visit museums and wander the streets of some ancient and some not-so-ancient cities. Join The Traveling Trio to learn about the history, languages and cultures of many fascinating places. |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

| Digital Core<br>Program (16 of 22)                 | Response                   |
|--|----------------------------|
| Program Title                                      | ARIEL, ZOEY, ELI TOO (RTV) |
| Origination  | Syndicated                 |
| Days/Times<br>Program Regularly<br>Scheduled       | FRIDAY AT 8:30AM           |
| Total times aired at regularly scheduled time      | 13                         |
| Total times aired                                  |                            |
| Number of<br>Preemptions                           | 0                          |
| Number of Preemptions for other than Breaking News |                            |
| Number of<br>Preemptions<br>Rescheduled            |                            |

| Length of Program  | 30 mins  |
|--|--|
| Age of Target<br>Child Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, too (AZE2) introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is of course getting into mischief. AZE2 have performed at Detroit Pistons basketball games, before New York Mets games at CITI Field, shea stadium, and in our Nation's Capital where they performed for children of wounded troops at Walter Reed Army Medical Center. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (17 of 22)   | Response  |
|--|---|
| Program Title  | JACK HANNA (AMERICA ONE)  |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | MONDAY AT 8:30AM  |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions for<br>other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Jack Hanna's Animal Adventures is the longest-running and most watched syndicated wildlife show the world. Jack Hanna is one of America's most beloved naturalists and adventurers. Each week, "Jungle Jack" Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live. What makes the series a success to a broad segment of viewers is Hanna's enthusiasm and wonderment with every new creature and experience he encounters. No intellectual pomp or indifference here - Jack Hanna is "every person's" television zoologist. |

| Does the Licensee |
|-------------------|
|                   |
| identify the      |
| program by        |
| displaying        |
| throughout the    |
| program the       |
| symbol E/I?       |

| Digital Core Program (18 of 22)  | Response   |
|--|--|
| Program Title  | WHADDYADO (AMERICA ONE)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | MONDAY AT 3:30PM   |
| Total times aired at regularly scheduled time  | 9  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Whaddyado is a half hour weekly educational series designed to educate, inform, inspire and entertain children 13-16 about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations that could easily crop up at any time, anywhere. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (19 of<br>22)                  | Response                      |
|--|-------------------------------|
| Program Title  | THREE WIDE LIFE (AMERICA ONE) |
| Origination  | Syndicated                    |
| Days/Times Program Regularly Scheduled                 | WEDNESDAY AT 9:00AM           |
| Total times<br>aired at<br>regularly<br>scheduled time | 8                             |
| Total times aired                                      |                               |

| Number of Preemptions  | 0   |
|--|---|
| Number of<br>Preemptions<br>for other than<br>Breaking News  |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three Wide Life looks at current NASCAR teams, crew members, buisness personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. The show examines life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about drivers, the business, and the people behind the teams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (20 of<br>22)                       | Response   |
|---|--|
| Program Title   | ANIMAL EXPLORATION WITH JAROD MILLER (AMERICA ONE) |
| Origination   | Syndicated   |
| Days/Times Program Regularly Scheduled                      | WEDNESDAY AT 3:30PM                                |
| Total times<br>aired at<br>regularly<br>scheduled time      | 8  |
| Total times aired   |  |
| Number of<br>Preemptions                                    | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking News |  |

| Number of<br>Preemptions<br>Rescheduled  |   |
|--|---|
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Three Wide Life looks at current NASCAR teams, crew members, buisness personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it takes to achieve their goals. For years race fans have been asking for real behind the-scenes content they can't get anywhere else. Three Wide Life cuts to the core of true racing fans, whether stock car, open wheel, dirt or anything in between. The show examines life inside the garage, targeting the hard-core race fan. Three Wide Life is meant not only to entertain the race fans, but to also educate new viewers about drivers, the business, and the people behind the teams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (21 of 22)  | Response   |
|--|--|
| Program Title  | CURIOSITY QUEST (AMERICA ONE)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly<br>Scheduled  | THURSDAY AT 9:00AM   |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Curiosity Quest" is an upbeat, family, educational program that explores what viewers are curious about. In each show, host Joel Greene, ventures on a quest to answer viewer's letters of curiosity. Each quest takes the audience on location for an unscripted, hands on, educational exploration. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program<br>(22 of 22)   | Response   |
|--|--|
| Program Title  | REAL LIFE 101 (AMERICA ONE)  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | THURSDAY AT 3:30PM   |
| Total times aired at regularly scheduled time  | 8  |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "Real Life 101" is hosted by teens that each week introduce their audience to real people doing real jobs. From FBI agents and Peace Corps volunteers to personal trainers and chefs to nurses and sports psychologists, Real Life 101 takes thier audience "on the job" so they can see for themselves why the professionals love what they do. Real Life 101 gives the audience a chance to learn about jobs they might not know even existed. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | No  |
| Name of children's programming liaison  | Chris Topf  |
| Address   | 300 South<br>Byrne Road   |
| City  | Toledo  |
| State   | ОН  |
| Zip   | 43615   |
| Telephone Number  | 419-535-0024  |
| Email Address   | ctopf@wnwo.   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | The report was originally filed 04/07/2011 and a corrected version was filed on 05/31 /2013 |

#### Other Matters (14)

| Other Matters<br>(1 of 14)   | Response  |
|--|---|
| Program Title  | TURBO DOGS (MAIN DIGITAL)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY AT 10:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child<br>Audience<br>from   | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Turbo Dogs is a show about six canine friends-Dash, GT, Clutch, Stinkbert, Strut and Mags-who have their own distinct characteristics but share a common love of racing cars. The fastest dogs in Racerville, the turbo dogs, often compete with one another in races. The dogs each have their own racers, which they maintain regularly, and that are equipped with individual GPS systems to help and guide them. Each story begins with one of the turbo dogs encountering a problem that must be resolved while preparing to compete. Usually, the turbo dogs learn his/her lesson through experience and accountabilty for negative behavior. Social-emotional messages about sportmanship, teamwork, cooperation, and fairness developed in the story are emphasized in a separate tag at the end of each episode. |

| Other<br>Matters (2 of                                    |                         |
|---|-------------------------|
| 14)   | Response                |
| Program Title   | SHELLDON (MAIN DIGITAL) |
| Origination   | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled           | SATURDAY AT 10:30AM     |
| Total times<br>aired at<br>regularly<br>scheduled<br>time | 13                      |
| Length of Program   | 30 mins                 |
| Age of<br>Target Child<br>Audience<br>from                | 6 years to 10 years     |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"SHELLDON" is an animated series that takes place in Shell Land, a mythical undersea world populated by characters from a wide array of water dwelling species. The main character, Shelldon, is an orphaned yoka shell mollusk who was adopted by the Clam family, and now lives with them in the family-owned Charming Clam Inn. Dr. Shell, an elder and venerated inventor, and Connie, a cowry shell classmate of Shelldon's also live at the inn. Shelldon and his buddies Herman (a Hermit crab) and Connie always work together and solve problems that they face in school or in the community. A recurring problem is to staunch the plans of the local millionaire, Cecil Cracken, whose greed puts making money over protecting the environment. Dr. Shell is typically the children's key provider of knowledge and other resources. In each episode, the children learn a significant socio-emotional lesson and also share information relating to their ocean habitat and environmental protection.

| Other Matters (3 of 14)  | Response  |
|--|---|
| Program Title  | THE MAGIC SCHOOL BUS (MAIN DIGITAL)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY AT 11:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "The Magic School Bus" is based on a series of children's books about science. The show features an ingenious elementary school teacher, Ms. Fizzle, who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip to answer questions or learn many new things about the place the class visits. During each fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems, Ms. Fizzle encourages her students to "make connections" and answer their own questions with research. |

| Other Matters (4 of 14)                       | Response             |
|---|----------------------|
| Program Title                                 | BABAR (MAIN DIGITAL) |
| Origination                                   | Network              |
| Days/Times<br>Program Regularly<br>Scheduled  | SATURDAY AT 11:30AM  |
| Total times aired at regularly scheduled time | 13                   |
| Length of Program                             | 30 mins              |
| Age of Target<br>Child Audience<br>from       | 6 years to 10 years  |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Babar, based on the books by Laurent de Brunhoff, is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces, including the death of his parents, as he journeys through life. Each episode of the show develops a social-emotional message such as taking responsibilty, being patient and persistent in hard work, respecting people's privacy, learning to cope with unforeseen changes, and being honest. These messages emerge from the need to resolve a dilemma that is faced by Babar, one of his friends or family members.

| Other Matters<br>(5 of 14)   | Response  |
|--|---|
| Program Title  | WILLA'S WILD LIFE (MAIN DIGITAL)  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY AT 12:00PM   |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 6 years to 10 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | "WILLA" is a new animated series featuring a six-year-old girl, Willa, who is permitted to share her home with an ever-growing menagerie of animals-an elephant, a giraffe, a pair of performing seals, a bear, three penguins, and lots of rabbits. These creatures speak to Willa, offering her advice and friendship from each of their respective points of view. In each episode, Willa faces a challenge at home, in school or in her neighborhood. Her animals and best friend Dooley help her develop solutions to overcome each challenge. With the support of Dooley, the animals, and praise from her dad, Willa finds ways to maintain healthy friendships, experience success, develop competence and become altruistic. |

| Other Matters (6 of 14)                                | Response               |
|--|------------------------|
| Program Title  | PEARLIE (MAIN DIGITAL) |
| Origination  | Network                |
| Days/Times Program Regularly Scheduled                 | SATURDAY AT 12:30PM    |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                     |
| Length of<br>Program                                   | 30 mins                |
| Age of Target<br>Child Audience<br>from                | 6 years to 10 years    |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

"Pearlie" is an animated comedy series about an optimistic, light-hearted fairy named Pearlie who sees good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Pearlie focuses on the importance of following the rules, using good judgement anad learning how to avoid getting into trouble. In each episode, Pearlie approaches new tasks and problems with a great deal of enthusiasm, but without organization required to get the job done. Through plot developments and with the assistance of her friends, Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.

| Other Matters<br>(7 of 14)   | Response  |
|--|---|
| Program Title  | WILD AMERICA (RTV)  |
| Origination  | Syndicated  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | MONDAY AT 8:30AM  |
| Total times<br>aired at<br>regularly<br>scheduled time   | 13  |
| Length of<br>Program   | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild America is targeted to children ages 13-16. The key educational objective of the program is to familiarize children with the animals of the North American continent and their interaction with other animals and their environment. Throughout the series emphasis will be placed upon protecting endangered species and the impact that humans have while interacting in their environment. We expect the children viewing the program will achieve a greater understanding of nature and specific animal species because of the up-close and detailed photography of the series. Through this understanding, it is hoped children will better relate to the natural environment as it exists in North America and learn to protect its natural species. |

| Other Matters (8 of 14)  | Response  |
|--|---|
| Program Title  | IN THE ZONE (RTV)   |
| Origination  | Syndicated  |
| Days/Times Program Regularly<br>Scheduled  | TUESDAY AT 8:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | MJ along with his friends Kareem Abdul-Jabbar, Carmelo Anthony, Kenny "The Jet" Smith, and many more teach teens the importance of conditioning and education in order to master the intricacies of sports ranging from basketball, baseball, football, soccer, hockey, tennis etc. |

| Other Matters (9 of 14)  | Response  |
|--|---|
| Program Title  | THE REAL WINNING EDGE (RTV)   |
| Origination  | Syndicated  |
| Days/Times<br>Program Regularly<br>Scheduled   | TUESDAY AT 8:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Real Winning Edge series is developed to be an educational/informational (E/I) program for the 13 16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. This series is based on role models who are making pro-social life choices. The Real Winning Edge delivers to our nation's youth the kind of entertainment value they enjoy watching, while promoting a value system that enforces a strong source of purpose and worthiness. This television series includes three profiles of young achievers per 30 minute episode. |

| Other Matters (10 of 14)   | Response   |
|--|--|
| Program Title  | AQUA KIDS ADVENTURE (RTV)  |
| Origination  | Syndicated   |
| Days/Times Program<br>Regularly Scheduled  | WEDNESDAY AT 8:00AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 5 years to 12 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Aqua Kids Adventures has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. Aqua Kids Adventures travels the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world. The intent is to motivate other kids to become active citizens on the issue of pollution of water environments. |

| Other Matters (11 of 14)                      | Response            |
|---|---------------------|
| Program Title                                 | BETA RECORDS (RTV)  |
| Origination                                   | Syndicated          |
| Days/Times Program Regularly<br>Scheduled     | WEDNESDAY AT 8:30AM |
| Total times aired at regularly scheduled time | 13                  |
| Length of Program                             | 30 mins             |

| Age of Target Child Audience from  | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BETA Records TV is an educational and instructional music centric series. It follows a magazine format with segments ranging from major and indie artist interviews, tutorials and how-to's, producer and music executive tips, Internet heroes, The Vault (legenday artisits), and music as it pertains to fashion and pop culture. |

| Other Matters<br>(12 of 14)  | Response   |
|--|--|
| Program Title  | ANGEL'S FRIENDS (RTV)  |
| Origination  | Syndicated   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | THURSDAY AT 8:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis - The Devils - that are practicing to become Guardian Devils. Kids are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The mult-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say "no", the meaning of heroism, bullying and other issues of particular concern to young teens. |

| Other Matters (13 of 14)                      | Response               |
|---|------------------------|
| Program Title                                 | MUSTARD PANCAKES (RTV) |
| Origination                                   | Syndicated             |
| Days/Times Program Regularly Scheduled        | THURSDAY AT 8:30AM     |
| Total times aired at regularly scheduled time | 13                     |
| Length of Program                             | 30 mins                |
| Age of Target Child<br>Audience from          | 3 years to 6 years     |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Mustard Pancakes is a television series for children, featuring the loveable and talented Courtney Campbell, and her family of fun-loving friends. Each episode mirrors a slice of everyday life, from problems to celebrations and everything in between. Courtney lives with her cat, Mr. D, and her three dogs, Oogleberry Ink Dog, Tiny Tina Ten Toes, and Mo - definitely an offbeat family! Courtney's home is warm, friendly, and inviting. A cozy place, where all children feel comfortable hanging out, singing songs, and hearing stories.

| Other Matters (14 of 14)   | Response   |
|--|--|
| Program Title  | ARIEL, ZOEY, ELI TOO   |
| Origination  | Syndicated   |
| Days/Times<br>Program Regularly<br>Scheduled   | FRIDAY AT 8:30AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Ariel & Zoey & Eli, too (AZE2) introduces children to people who have accomplished great things and have a positive message. Twins Ariel & Zoey sing for crowds of adoring fans and Eli makes them laugh. They interview famous people, make cupcakes with famous chefs and perform their signature songs while Eli is of course getting into mischief. AZE2 have performed at Detroit Pistons basketball games, before New York Mets games at CITI Field, shea stadium, and in our Nation's Capital where they performed for children of wounded troops at Walter Reed Army Medical Center. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Chris Topf **Attachments** 

No Attachments.