

Children's Television Programming Report

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 File Number:
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 Submit Date:
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 Call Sign:
 WPFO
 Facility ID:
 84088
 City:

 WATERVILLE
 State:
 ME
 State:
 Network
 State:
 State:</td

Report reflects information for : Fourth Quarter of 2011

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	Type, and Contact Information			
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response		
Television Information	Station Type	Station Type Station Type Network African		n	
		Affiliated network	FOX		
		Nielsen DMA	Portland-Auburn ME		
		Web Home Page Address	www.myfoxmaine.com		
Digital Core	Question			Response	
Programming	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			4.0	
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			0.0	
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			0.0	
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes	
	programming guideline (appli	it at least 50% of the Core Programming counted toward meeting ied to free video programming aired on other than the main Yes N igram episodes that had already aired within the previous seven d	o program	Yes	

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00-7:30A
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30A
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0

Number of	
Preemptions	
for other than	
Breaking	
News	
Number of	
Preemptions	
Rescheduled	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
Describe the	Pets.TV is a television program that provides educational and informational segments exposing the
educational	audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their
and	lives and interests. Pets from everyday to the unique are showcased with educational information that
informational	shares how they evolved to become pets and their geographic origins. In these segments the excitement
objective of	and love of working with pets is expressed. The motivational and inspirational message of each guest
the program	empowers audiences of all ages to pursue more information and education about everything pets. Each
and how it	segment of Pets.TV delivers an educational and informational message that supports current social,
meets the	intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guest
definition of	instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives.
Core	
Programming.	
Does the	Yes
Licensee	
identify the	
program by	
displaying	
throughout	
the program	
the symbol E	
/l?	

Digital Core Program (3 of 7)	Response
Program Title	Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30-9:00A
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions	
Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An inspiring faith and values sports show geared towards teenagers. Each half hour program includes three segments featuring the personal story of a different outstanding young person. Introducing the stories is an all-star team of high profile, professional athletes and celebrities and top names from the world of Extreme Sports. It's about teens who have built character through their struggles with cancer of death of a loved one and teens who came face to face with drug abuse and peer pressure without losing their focus on their goal. Ths program gives teens a real solution about dealing with adversity in their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Ribert & Robert's WonderWorld
Origination	Local
Days/Times Program Regularly Scheduled	Sunday 7:00-7:30A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience

Describe the

informational

objective of

the program

and how it

meets the definition of

Programming.

Core

educational

and

3 years to 6 years

Ribert & Robert's Wonderworld is designed to help preschoolers feel more curious, knowledgeable and confident. Ribert, a charming, energetic little toad and his best friend Robert travel through the animated land of WonderWorld. Along the way, the delightful duo answer quizzes, meet performers like Magic Matt and resident artist Cousin Chris, participate in science experiments and discuss real like dilemmas. Each episode is built around themes derived from the kindergarten curriculum and also addresses social-developmental issues like the first day of school and visiting the doctor. All the while, the series inspires little viewers to "love to learn and learn to love in everything they do!" through playful music, magic, movement and art. This program is syndicated but was developed by local Maine people.

Does the	Yes	
Licensee		
identify the		
program by		
displaying		
throughout		
the program		
the symbol E		
/l?		

Program Title	Live Life & Win
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30A - 7:30A
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Designed to inspire and enlighten young viewers with inspirational teen success stories as well as segments focusing on the arts; school and sports; exercise and nutrition; and health and wellness. The series will also promote social responsibility, perservance, leadership, academic achievement and volunteerism.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Career Day

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00A - 9:30A
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Career Day offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.A wonderful HD series for teenagers looking for positive guidance at this important time in their lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Great Big World
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30A - 8:00A
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A new series featuring Elizabeth Stanton and her celebrity friends as they travel around the world exploring different cultures, learning about history an geography and reaching out to give back to those in need.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact	Question	Response
	Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
	Name of children's programming liaison	Ann Gagne
	Address	233 Oxford St, Ste 35
	City	Portland
	State	ME
	Zip	04101
	Telephone Number	207-347-7318
	Email Address	agagne@myfoxmaine. com
	Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (7)

Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00A - 7:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids motivates young people to take an active role in reserving aquatic environments and wildlife, by showing how other kids just like them can do the same. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world.
Other Matters (2 of 7)	Response
	Kesponse
Program Title	Live Life and Win
Program Title	Live Life and Win
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Live Life and Win Syndicated
Program Title Origination Days/Times Program Regularly	Live Life and Win Syndicated Saturday 7:30A - 8:00A
Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Live Life and Win Syndicated Saturday 7:30A - 8:00A 13

Other Matters (3 of 7)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00A - 8:30A
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from

Programming.

and

13 years to 16 years

Pets.TV is a television program that provides educational and informational segments exposing the Describe the audience of young viewers to everything Pets. The upbeat contemporary presentation relates pets to their educational lives and interests. Pets from everyday to the unique are showcased with educational information that informational shares how they evolved to become pets and their geographic origins. In these segments the excitement objective of and love of working with pets is expressed. The motivational and inspirational message of each guest the program empowers audiences of all ages to pursue more information and education about everything pets. Each and how it segment of Pets.TV delivers an educational and informational message that supports current social, meets the intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. definition of Core

Other Matters (4 of 7)	Response		
Program Title	Real Winning Edge		
Origination	Syndicated		
Days/Times Program Regularly Scheduled	Saturday 8:30A - 9:00/	Ą	
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An inspiring faith and values sports show geared towards teenagers. Each half hour program includes three segments featuring the personal story of a different outstanding young person. Introducing the stories is an all-star team of high profile, professional athletes and celebrities and top names from the world of Extreme Sports. It's about teens who have built character through their struggles with cancer or death of a loved one and teens who came face to face with drug abuse and peer pressure without losing their focus on their goal. Ths program gives teens a real solution about dealing with adversity in their lives.		
Other Matters (5 of	7)	Response	
Program Title		Career Day	
Origination		Syndicated	
Days/Times Program Regularly Scheduled		Saturday 9:00A - 9:30A	
Total times aired at regularly scheduled time		13	
Length of Program		30 mins	
Age of Target Child	Audience from	13 years to 16 years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Career Day offers children the opportunity to follow adults and learn about career fields that may enchant and inspire them.A wonderful HD series for teenagers looking for positive guidance at this important time in their lives.

Other Matters (6 of 7)	Response		
Program Title	Ribert & Robert's WonderWo	orld	
Origination	Local		
Days/Times Program Regularly Scheduled	Sunday 7:00A - 7:30A		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	3 years to 6 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ribert & Robert's Wonderworld is designed to help preschoolers feel more curious, knowledgeable and confident. Ribert, a charming, energetic little toad and his best friend Robert travel through the animated land of WonderWorld. Along the way, the delightful duo answer quizzes, meet performers like Magic Matt and resident artist Cousin Chris, participate in science experiments and discuss real like dilemmas. Each episode is built around themes derived from the kindergarten curriculum and also addresses social-developmental issues like the first day of school and visiting the doctor. All the while, the series inspires little viewers to "love to learn and learn to love in everything they do!" through playful music, magic, movement and art. This program is syndicated but was developed by local Maine people.		
Other Matters	(7 of 7)	Response	
Program Title		Great Big World	
Origination		Syndicated	
Days/Times Pro	ogram Regularly Scheduled	Sunday 7:30A - 8:00A	
Total times aire	ed at regularly scheduled time	13	
Length of Prog	ram	30 mins	
Age of Target C	Child Audience from	13 years to 16 years	
objective of the	ducational and informational program and how it meets Core Programming.	A new series featuring Elizabeth Stanton and her celebrity friends as they travel around the world exploring different cultures, learning about history and geography and reaching out to give back to those in need.	

Certification

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming; or the attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay. FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	CMCG Portland License LLC

Attachments No Attachments.