

Children's Television Programming Report

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 File Number:
 CPR-140714
 Submit Date:
 05/14/2013
 Call Sign:
 WGAL
 Facility ID:
 53930
 City:

 LANCASTER
 State:
 PA

 Service:
 Full Service Television
 Purpose:
 Children's TV Programming Report
 Status:
 Received
 Status Date:

 05/14/2013
 Filing Status:
 Active
 Status:
 Status:
 Status:

Report reflects information for : First Quarter of 2013

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Typ	e, and Contact Info	rmation		
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	ı
		Affiliated network	NBC, This TV	
		Nielsen DMA	Harrisburg-Lanc-Leb-York	
		Web Home Page Address	WWW.WGAL.CO	M
Digital Core	Question			Response
Programming	State the average number stream	of hours of Core Programming per week broadcast by the station on	its main program	4.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			4.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication Y of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	programming guideline (ap	that at least 50% of the Core Programming counted toward meeting oplied to free video programming aired on other than the main Yes N program episodes that had already aired within the previous seven d	o program	Yes

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(16)

Digital Core Program (1 of 16)	Response
Program Title	THE WIGGLES
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM (THRU 2/2/13)
Total times aired at regularly scheduled time	5
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: The Wiggles is a musical variety show specifically designed for pre- school children. Starring Tony, Murray, Greg and Jeff, the Wiggles offer a montage of skits that are specifically designed for teaching and entertaining the preschool audience. Supported by an ensemble of characters, larger than life animals (humans dressed as animal characters) as well as a pirate, Captain Feathersword, the Wiggles teach numbers, letters, colors, matching and classifying what belongs together (or not), and following directions. Featuring dancing and occasional guest artists the Wiggles provides a plethora of visual interest for the viewer, while presenting the lessons in an easily understandable and developmentally appropriate manner for the preschool child.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 16)	Response
Program Title	THE CHICA SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM (EFF. 2/9/13)
Total times aired at regularly scheduled time	8
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: CHICA is a five-year-old "baby" chick who spends her days with parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solve and they carry that knowledge back to the Coop to use on another day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 16) Response

Program Title	PAJANIMALS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Poppy Cat, based on the book series by Lara Jones, models the use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bu Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within episode to be nice to your friends and always work together. There remains an overarching implicit message within every episode as well: think creatively and exercise your mind through reading and storytelling - for these activities always lead to enjoyment and adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5	
of 16)	Response
Program Title	JUSTIN TIME
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures: Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 16)	Response
Program Title	LAZYTOWN
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Lazytown encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazytown, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazytown. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazyto is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazytown stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing game competing athletically, and even building forts and play structures.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7	
of 16)	Response
Program Title	NOODLE AND DOODLE
Origination	Network

Days/Times Program Regularly Scheduled	SUNDAY 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Noodle and Doodle, an instructional series, features creating art projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker bus fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parent engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. Th art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transform something intended for one purpose into something that achieves a completely different goal.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 16)	Response
Program Title	GREEN SCREEN ADVENTURES
Origination	Network

Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 16)	Response
Program Title	THE BUSY WORLD OF RICHARD SCARRY
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 16)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years

Describe the	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Come spend a 'day in the life' with the monsters
educational	at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful
and	adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely
informational	human on the inside. After spending a half hour in this very special home away from home, no one will
objective of	leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together,
the program	where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers,
and how it	who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old
meets the	Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend -
definition of	even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than
Core	a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home
Programming.	as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox
5	work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou,
	Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing
	up just a little bit every day. They learn not only about themselves but also about the world outside the door:
	music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-
	affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends.
	Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A
	daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter,
	tears, anger and joy. Wimzie is a world of enchantment.
Does the	Yes
Licensee	

Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/l?

Digital Core Program (11 of 16)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Come spend a 'day in the life' with the monster at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delight adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoole who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more that a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growi up just a little bit every day. They learn not only about themselves but also about the world outside the door music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socid affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 16)	Response
Program Title	COUNTRY MOUSE, CITY MOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

	Number of Preemptions Rescheduled	
	Length of Program	30 mins
	Age of Target Child Audience	4 years to 9 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.
	Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 16)	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Danger Rangers is an animated television series for children three to eight years of age. Each episode follows the adventures of a group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or reduce their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards that children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitudes and behaviors related to their personal safety in order to reduce preventable accidents- the leading cause of death and permanent disability for young children. The Danger Rangers mission is to use education to empower children to "Think Safe, Play Safe & Be Safe."
Does the Licensee identify the program by displaying throughout the program the symbol E	Yes

Digital Core Program (14 of 16)	Response
Program Title	DOODLEBOPS ROCKIN' ROAD SHOW
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Together, kids' favorite rockin' band, The Doodlebops, and their fans explore the world of the Doodlenet on their magical tour bus. Deedee, Rooney, and Moe Doodle help their fans, and themselves, solve preschool relatable problems by journeying to fun, new destinations. Want to visit a gigantic water park for a day to conquer your fear swimming? No problem! Ready to travel into a giant's mouth to see why you should brush your teeth' Hold on tight! With a little song, dance, and teamwork the Doodlebops are always ready to rock into a new adventure!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 16)	Response
Program Title	THE DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The Doodlebops are kids' favorite rock band This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Yes

Digital Core Program (16 of 16)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: The mission of "Teen Kids News" is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13-16 year olds. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal on kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. This is a unique way of doing business in the crowded world of television news. There is no current news program that features actual kids reporting to other kids on television. There have been shows by adults working with kids but none that a young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America becoming the first program in history targeting the next generation of news viewers. Program puts emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.

Does the	Yes		
Licensee			
identify the			
program by			
displaying			
throughout			
the program			
the symbol E			
/l?			

Digital Preemption Programs #1

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	03/30/2013 @ 12:30PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	03/23/2013 / #1028
Reason for Preemption	Sports

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11) (iii)?	Yes
Name of children's programming liaison	Heather Bruce
Address	1300 Columbia Avenue
City	Lancaster
State	PA
Zip	17603
Telephone Number	(717)393-5851
Email Address	hbruce@hearst.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.

ON MAIN DIGITAL CHANNEL: On Sunday, January 20, 2013, NBC interrupted a portion of WGAL's Children's Core Programming with "Live Breaking News Coverage" of President Barack Obama taking his 2nd Presidential Oath for the Office of the Presidency. This Network interruption took place from 11:53AM-12:00PM, interrupting a small segment of the NBC Kids Show "Noodle And Doodle" - NAD105. ON MAIN DIGITAL CHANNEL: On Saturday, March 23, 2013 at 12:00PM, "Teen Kids News" - Episode #1028 - was pre-empted by NBC Sports Programming - "World Figure Skating Championships." This Episode of "Teen Kids News" was madegood in its respective 2nd HOME on Saturday, March 30, 2013 at 12:30PM. AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: On Saturday and Sunday March 23 and 24, due to a This-TV network technical issue, the E/I logo failed to display during all E/I programming on the station's This-TV multicast channel. Each This-TV E/I program that was affected on March 23 and 24 was re-aired with the E/I logo on March 29 and 30 in a "second home" time slot and such re-airings were promoted and publicized in advance. For simplicity, we are not reporting this situation as a "preemption" /rescheduling situation in Item 10. ----- "The More You Know" comprehensive website (www.themoreyouknow.com) complements the station's on-air public service announcements, while providing in-depth referral information for viewers. Content includes: video of all current public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. ------ "Westfield Insurance Brainbusters" is a locallyproduced high school quiz-bowl show that airs during the school year Saturdays at 12:30pm on WGAL-TV. This 30-minute guiz-bowl tournament is geared towards high school students and celebrates academic achievement; it began airing on WGAL in January 2000. The broadcast tournament includes nearly 40 schools from Lancaster, Lebanon, Dauphin, Cumberland, Perry, York, Franklin and Adams counties. Schools compete for school funding for scholarships, prizes, and more! This report was originally timely filed on April 8, 2013, and it is being amended and refiled on May 14, 2013, in order to report the following: the station has discovered that, on January 19, 2013, the "E/I" logo did not appear in several core programs on the station's multicast stream carrying ThisTV programming. All core programs that aired on Saturday, January 19 were affected except for "Green Screen Adventures." The ThisTV network has been unable to confirm that the E/I logo was missing from the programs; however, the station's own investigation suggests that the E/I logo was missing from those programs on that date.

Other Matters (15)

5)	Other Matters (1 of 15)	Response
	Program Title	THE CHICA SHOW
	Origination	Network
	Days/Times Program Regularly Scheduled	SATURDAY 10:00AM
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	2 years to 5 years
	Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: CHICA is a five-year-old "baby" chick who spends her days with her parents in their costume shop, the Coop. The shop's one employee, Kelly, doubles as Chica's nanny and the ensemble is rounded out with Bunji, a large floppy eared rabbit and Stitches, a straw mannequin that sits in the window. Chica's parents were formerly entertainers in the vaudeville tradition and they regale the audience with stories and songs from their theatrical past. They enjoy and indulge Chica, who sometimes acts younger than her age and gets into all kinds of predicaments. Kelly uses fantasy play to transform herself, Chica, Bunji and Stitches into animated characters in another universe, who are struggling with a problem similar to the one Chica experienced in the Coop. Without fail, they find the problem can be solved and they carry that knowledge back to the Coop to use on another day.
	Other	
	Matters (2 of 15)	Response
	Program Title	THE PAJANIMALS
	Origination	Network
	Days/Times Program Regularly Scheduled	SATURDAY 10:30AM
	Total times aired at regularly scheduled time	13
	Length of Program	30 mins
	Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. AIRING ON MAIN DIGITAL CHANNEL: The Pajanimals are a group of four preschool aged puppets who live together in a house with their off-screen mother and father. They reside primarily in their bedroom, a dormitory of sorts, where they complete their nighttime routine of brushing teeth and conversing quietly before falling to sleep. The quiet time, always turns into a discussion that results in a dream-like adventure to solve a problem, such as overcoming shyness, making a new friend, or dealing with a bully. The adventure takes place in several nighttime dream locales where special friends help them work through the social/emotional problem of the day. Specific approaches to managing the problem are demonstrated and practiced throughout the adventure. The children return home in time to get ample rest, confident about facing their issues when they awaken the following day.

Other Matters (3 of 15) Response POPPY CAT Program Title Origination Network Days/Times SATURDAY 11:00AM Program Regularly Scheduled Total times 13 aired at regularly scheduled time Length of 30 mins Program Age of 2 years to 5 years **Target Child** Audience from Describe the AIRING ON MAIN DIGITAL CHANNEL: Poppy Cat, based on the book series by Lara Jones, models the educational use of imagination and storytelling to encourage creative thinking in viewers. Each episode features the and narrator Lara, reading a story about Poppy Cat, to her own cat (who is also named Poppy). She weaves an informational exciting tale following her imagination, which leads her to distant lands reached by boat, plane, hot air objective of balloon or train. Each story features Poppy Cat, as the leader of a group of animal friends, a resident bully the program Egbert the badger, and other occasionally recurring characters. A prevailing message emerges within each and how it episode to be nice to your friends and always work together. There remains an overarching implicit meets the message within every episode as well: think creatively and exercise your mind through reading and definition of storytelling - for these activities always lead to enjoyment and adventure. Core Programming.

Other Matters (4 of 15)	Response
Program Title	JUSTIN TIME
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, providing him with an experience to help solve his problem when he returns home. Justin is accompanied by two imaginary friends throughout his adventures: Olive, a knowledgeable playmate, and Squidgy, the morphing flying sponge, who provides commentary and comedy along the way. Some examples of Justin's lessons involve learning that it takes focus to achieve success, our failures can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find an alternative way to achieve your goal. Justin promotes self-directed learning from the young child's perspective and imagination.
Other Matters (5 of 15)	Response
Program Title	LAZYTOWN
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Lazytown encourages fitness and healthful habits for preschool children. In the imaginary setting of Lazytown, characters' eating and fitness habits are linked to problem solving in their world. The lead character is Stephanie, a young girl who guides the audience through the story as she and her friends ("human" puppets) and her Uncle (Mayor Milford Meanswell) navigate life within Lazytown. Robbie Rotten, the underground spy and influencer who personifies the ethos of Lazytown, is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids have difficulty with Robbie Rotten, Sportacus, a gymnast/athlete prepared to answer any call for help, comes to the rescue from his home in a zeppelin-like aircraft that hovers over earth. The underlying themes of Lazytown stress the importance of eating "sports candy" (aka fruits and vegetables), always obtaining sufficient sleep, and going outside to engage in a wide range of physical activities including playing games, competing athletically, and even building forts and play structures.

Matters (6 of 15)	Response
Program Title	NOODLE AND DOODLE
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON MAIN DIGITAL CHANNEL: Noodle and Doodle, an instructional series, features creating a projects and cooking projects around a specific theme. Host, Sean, drives around in a double-decker b fully equipped with art supplies and a kitchen, ready for any assignment. The projects encourage parene engagement and often feature families working together to make something to display within the child's home. Sean's side-kick, Doggity, is an ever-faithful beagle who transforms into an animated character during interstitial trips to a parallel universe, set in a kitchen full of prank playing animated characters. art projects typically promote utilizing recycled materials in order to demonstrate that creativity can transomething intended for one purpose into something that achieves a completely different goal.
Other Matters (7 of 15)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times	SATURDAY 12:00PM
Program Regularly Scheduled	
Program Regularly	13
Program Regularly Scheduled Total times aired at regularly scheduled	13 30 mins

AIRING ON MAIN DIGITAL CHANNEL: The mission of "Teen Kids News" is to produce a weekly news Describe the educational program that provides information and news to kids in a manner that is educational as well as highly entertaining. The target audience for the program is 13-16 year olds. It is designed to appeal to the informational audience on its own level. The focus of the program is young people, always letting them tell their stories in objective of their own words. The large, diverse news anchor team is unique in television and has great appeal on kids the program who identify and emulate them. This program serves the audience in a way that makes a real difference in and how it their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique meets the perspective to the news that is not currently available on network television. This is a unique way of doing definition of business in the crowded world of television news. There is no current news program that features actual Core kids reporting to other kids on television. There have been shows by adults working with kids but none that a Programming. young audience can literally identify with. Teen Kids News is filling that void and has captured the imagination of America becoming the first program in history targeting the next generation of news viewers. Program puts emphasis on diversity and experience to develop a cast of engaging and intelligent African-American, Hispanic, Asian and Caucasian male and female child actors who interact with each other and connect to the viewers.

and

Other Matters (8 of 15)	Response		
Program Title	GREEN SCREEN ADVENTURES		
Origination	Network		
Days/Times Program Regularly Scheduled	SATURDAY 10:00AM		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from	7 years to 13 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theatre. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C"s as well as the three "R"s - Curiosity, Confidence, Citizenship, Compassion.		
Other Matters (9 of	f 15) Response		
Program Title	THE BUSY WORLD OF RICHARD SCARRY		
Origination	Network		
Days/Times Progra Regularly Schedule			
Total times aired at regularly scheduled			
Length of Program	30 mins		
Age of Target Child Audience from	2 years to 5 years		

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along, as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (10	
of 15)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Come spend a 'day in the life' with the monsters at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves but also about the world outside the door: music, nature, art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.
Other Matters (11 of 15)	Response
Program Title	WIMZIE'S HOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 11:30AM

13
30 mins
3 years to 5 years
AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Come spend a 'day in the life' with the monsters
at Wimzie's house and you'll never want to go home. It's the magical kind of daycare that leads to delightful
adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely
human on the inside. After spending a half hour in this very special home away from home, no one will leave
the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self
esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are
growing up to be ten in the year 2000, are on the top of the list of story material. Five year old Wimzie and
her mother Graziella, an airline pilot, live in Yaya's house as does Rousso, Yaya's best friend - even if Yaya
is at least one hundred years and fifty years old (and counting) and Russo is much more than a hundred
years her younger. Graziella is more than ecstatic to have found a warm and comfortable home as well as
loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule
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as they work out the relationships that grow out of being together every day, of growing up just a little bit
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art and fun are woven with a touch of humour throughout a storyline solidly crafted on socio-affective
objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime
word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare
full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger and joy. Wimzie is a world of enchantment.

Other Matters (12 of 15)	Response
Program Title	COUNTRY MOUSE, CITY MOUSE
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The much-loved children's fable comes to television in a brand new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century.

	Response
Program Title	DANGER RANGERS
Origination	Network
Days/Times Program Regularly Scheduled	SATURDAY 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: Danger Rangers is an animated television for children three to eight years of age. Each episode follows the adventures of a group of animal, superhero characters whose mission is to keep children safe by educating them on how to avoid or re their risk of being injured around fire, water, poisons, cars, and any number of other potential hazards children could encounter in their daily lives. Danger Rangers inspires viewers to adopt proactive attitu and behaviors related to their personal safety in order to reduce preventable accidents- the leading c of death and permanent disability for young children. The Danger Rangers mission is to use education empower children to "Think Safe, Play Safe & Be Safe."
Core	
Core Programming. Other Matters (1	
Core Programming. Other Matters (1 of 15)	Response
Core Programming. Other Matters (1	
Core Programming. Other Matters (1 of 15) Program Title	Response DOODLEBOPS ROCKIN' ROAD SHOW
Core Programming. Other Matters (1 of 15) Program Title Origination Days/Times Program Regularly	Response DOODLEBOPS ROCKIN' ROAD SHOW Network SUNDAY 10:00AM
Core Programming. Other Matters (1 of 15) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Response DOODLEBOPS ROCKIN' ROAD SHOW Network SUNDAY 10:00AM
Core Programming. Other Matters (1 of 15) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of	Response DOODLEBOPS ROCKIN' ROAD SHOW Network SUNDAY 10:00AM 1

Other Matters (15 of 15)	Response
Program Title	THE DOODLEBOPS
Origination	Network
Days/Times Program Regularly Scheduled	SUNDAY 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	AIRING ON DIGITAL "THIS-TV" MULTICAST CHANNEL: The Doodlebops are kids' favorite rock band. This musical comedy series for children stars Deedee, Rooney and Moe Doodle - three multi-talented rock stars who are always singing, dancing and learning from each other. They are the ultimate rock and roll band! Join The Doodlebops as they hang out and practice their song and dance routines in the coolest rehearsal space imaginable, and travel from show to show in their super cool tour bus! The Doodlebops will get kids twisting, turning, bopping and learning with their upbeat energetic music and funny stories.

Certification	Question	Response
	The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	
	officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
	appointed official who is authorized to sign on behalf of the party filing the Children's Television	
	Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
	(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
	certifies that he or she has read the document; that to the best of his or her knowledge, information, and	
	belief there is good ground to support it; and that it is not interposed for delay.	
	FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
	FORFEITURE OF ANY FEES PAID	
	Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
	requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
	of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
	requirements that apply to the type of Authorization requested in this application.	
	WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
	FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
	AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
	I certify that this application includes all required and relevant attachments.	
	I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	WGAL HEARST TELEVISION
		INC.

Attachments No Attachments.