

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0032111254** File Number: **CPR-166259** Submit Date: **04/03/2015** Call Sign: **KIEM-TV** Facility ID: **53382** 

City: **EUREKA** State: **CA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/03/2015 Filing Status: Active

## Report reflects information for : First Quarter of 2015

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | NBC                 |
|              | Nielsen DMA           | Eureka              |
|              | Web Home Page Address | WWW.KIEM-TV.COM     |

## Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 4.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 0.0      |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 0.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

## Digital Core Programs(8)

| Digital Core<br>Program (1<br>of 8)  | Response   |
|--|--|
| Program Title  | THE CHICA SHOW   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA 830-9AM   |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 0  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CHICA IS A FIVE-YEAR OLD CHICK WHO SPENDS HER DAYS WITH HER PARENTS IN THEIR COSTUME SHOP, THE COOP. THE SHOP'S ONE EMPLOYEE, KELLY, DOUBLES AS CHICA'S NANNY AND THE ENSEMBLE IS ROUNDED OUT WITH BUNJI, A LARGE FLOPPY EARED RABBIT AND STITCHES, A STRAW MANNEQUIN THAT SITS IN THE WINDOW. IN EACH EPISODE CHICA DEVELOPS OR ENCOUNTERS A PROBLEM THAT SHE CANNOT IMMEDIATELY RESOLVE. USUALLY HER ISSUES INVOLVE IMPULSE CONTROL, DISTRACTIBILITY, JUDGEMENT AND INTER-PERSONAL BEHAVIOURS. SHE AND KELLY USUALLY WORK ON THE PROBLEM THROUGH AN ADVENTURE AND FANTASY TRANSFORMATION TO ANIMATION WHERE BUNJI AND STICHES COME ALIVE AND JOIN CHICA AND KELLY FOR THE PROBLEM SOLVING PROCESS. THE CORE EDUCATIONAL CONTENT IS PRIMARIOLY SOCIO-EMOTIONAL DEVELOPMENT, AND CHICA LEARNS HOW TO EXPRESS HERSELF PROPERLY, THINK BEFORE SHE ACTS, AND INTERACT WITH OTHERS EFFECTIVELY. SHE OFTEN LEARNS THT IT TAKES HARD WORK AND PRACTICE TO BECOME PROFICIENT AT DIFFERENT SKILLS. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes  |

| Digital Core Program (2 of 8)  | Response  |
|--|---|
| Program Title  | ASTROBLAST  |
| Origination  | Network   |
| Days/Times Program<br>Regularly Scheduled  | SA 8-830AM  |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions<br>Rescheduled   | 8   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | FIVE ANIMAL CHARACTERS AND ONE 3 EYED OCTOPUS OF UNKNOWN DERIVATION. EACH EPISODE BEGINS WITH AN EVERYDAY CONVERSATION OR INCIDENT THAT GROWS INTO A PREDICAMENT OF SOME SORT NEEDING A SOLUTION. THE ISSUES AND RESOLUTIONS RESONATE FOR A PRESCHOOL AUDIENCE. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (3 of 8)  | Response  |
|--|---|
| Program Title  | POPPY CAT   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA 10-1030AM  |
| Total times aired at regularly scheduled time  | 4   |
| Total times aired  | 13  |
| Number of Preemptions  | 9   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 9   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BASED ON THE BOOK SERIES BY LARA JONES MODELS THE USE OF IMAGINATION AND STORY TELLING TO ENCOURAGE CREATIVE THINKING IN VIEWERS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response     |
|--|--------------|
| Title of Program   | POPPY CAT    |
| List date and time rescheduled   | 3/14 4-430PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 3/14         |
| Reason for Preemption  | Sports       |

#### **Digital Preemption Programs #2**

| Questions  | Response    |
|--|-------------|
| Title of Program   | POPPY CAT   |
| List date and time rescheduled   | 2.7 4-430PM |
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 2/7         |
| Reason for Preemption  | Sports      |

#### **Digital Preemption Programs #3**

| Questions  | Response     |
|--|--------------|
| Title of Program   | POPPY CAT    |
| List date and time rescheduled   | 2/21 4-430PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 2/21         |
| Reason for Preemption  | Sports       |

| Questions  | Response     |
|--|--------------|
| Title of Program   | POPPY CAT    |
| List date and time rescheduled   | 2/28 4-430PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 2/28         |
| Reason for Preemption  | Sports       |

| Questions  | Response      |
|--|---------------|
| Title of Program   | POPPY CAT     |
| List date and time rescheduled   | 1/11 930-10AM |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 1/10          |
| Reason for Preemption  | Sports        |

#### **Digital Preemption Programs #6**

| Questions  | Response     |
|--|--------------|
| Title of Program   | POPPY CAT    |
| List date and time rescheduled   | 1/17 4-430PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 1/17         |
| Reason for Preemption  | Sports       |

#### **Digital Preemption Programs #7**

| Questions  | Response      |
|--|---------------|
| Title of Program   | POPPY CAT     |
| List date and time rescheduled   | 1/4 1030-11AM |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 1/3           |
| Reason for Preemption  | Sports        |

| Questions  | Response    |
|--|-------------|
| Title of Program   | POPPY CAT   |
| List date and time rescheduled   | 3/7 4-430PM |
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 3/7         |

| Questions  | Response     |
|--|--------------|
| Title of Program   | POPPY CAT    |
| List date and time rescheduled   | 1/31 7-730AM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 1/31         |
| Reason for Preemption  | Sports       |

| Digital Core<br>Program (4<br>of 8)                            | Response           |
|--|--------------------|
| Program Title  | TREE FU TOM        |
| Origination  | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SA 9-930AM         |
| Total times aired at regularly scheduled time                  | 12                 |
| Total times aired  | 13                 |
| Number of<br>Preemptions                                       | 1                  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                    |
| Number of<br>Preemptions<br>Rescheduled                        | 1                  |
| Length of<br>Program   | 30 mins            |
| Age of<br>Target Child<br>Audience                             | 2 years to 5 years |

| Does the Licensee identify the program by displaying throughout the program                                 | INSTEAD OF WHAT IS CONVENIENT, MAKING THE EFFORT TO SHARE RATHER THAN BEING SELFISH OR RELYING ON TEAMWORK IN ORDER TO ACCOMPLISH A GOAL.  Yes  |
|---|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core | TREE FU TOM IS A LIVE ACTION ANIMATED SERIES ABOUT A LITTLE BOY WHO LIVES IN A RURAL AREA AND HAS A RICH FANTASY LIFE IN THE WOODS BEHIND HIS HOME. TOM USES SPECIFIC MOVEMENTS TO SUMMON UP MAGIC POWERS THAT PERMIT HIM TO MORPH INTO AN ANIMATED HERO AND FLY AROUND IN TREETOPOLIS, THE FANTASY VERSION OF HIS WOODS. WHILE IN TREETOPOLIS, TOM AND HIS FRIENDS ARIELLA TWIGS SQUIRMIUM AND ZIGZOO WILL INVARIABLY RUN INTO A PROBLEM OR DISASTER THAT NEEDS FIXING. TOM CALLS UPON THE AUDIENCE TO PRACTICE ORIGINAL DANCE MOVES THAT WILL BRING HIM BIG WORLD MAGIC SO HE AND HIS FRIENDS CAN RESOLVE THEIR CHALLENGE OF THE DAY. EDUCATIONAL MESSAGES REINFORCE POSITIVE SOCIO-EMOTIONAL CONTENT, WITH EXAMPLES THAT MODEL BEING LOYAL TO GOOD FRIENDS, KNOWING HOW TO ASK FOR HELP DOING THE RIGHT THINGS |

| Questions  | Response     |
|--|--------------|
| Title of Program   | TREE FU TOM  |
| List date and time rescheduled   | 1/31 3-330PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 1/31         |
| Reason for Preemption  | Sports       |

| Digital Core<br>Program (5<br>of 8)             | Response    |
|---|-------------|
| Program Title                                   | LAZYTOWN    |
| Origination                                     | Network     |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA 930-10AM |
| Total times aired at regularly scheduled time   | 7           |
| Total times aired                               | 13          |
| Number of<br>Preemptions                        | 6           |

| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
|--|---|
| Number of<br>Preemptions<br>Rescheduled  | 6   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Questions  | Response    |
|--|-------------|
| Title of Program   | LAZYTOWN    |
| List date and time rescheduled   | 2/7 330-4PM |
| Is the rescheduled date the second home?   | Yes         |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes         |
| Date Preempted   |             |
| Episode #  | 2/7         |
| Reason for Preemption  | Sports      |

| Questions                                | Response     |
|--|--------------|
| Title of Program                         | LAZYTOWN     |
| List date and time rescheduled           | 2/28 330-4PM |
| Is the rescheduled date the second home? | Yes          |

| Were promotional efforts made to notify the public of rescheduled date and time? |        |  |
|--|--------|--|
| Date Preempted   |        |  |
| Episode #  | 2/28   |  |
| Reason for Preemption  | Sports |  |

| Questions  | Response     |
|--|--------------|
| Title of Program   | LAZYTOWN     |
| List date and time rescheduled   | 1/17 330-4PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 1/17         |
| Reason for Preemption  | Sports       |

## **Digital Preemption Programs #4**

| Questions  | Response     |
|--|--------------|
| Title of Program   | LAZYTOWN     |
| List date and time rescheduled   | 1/11 9-930AM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 1/10         |
| Reason for Preemption  | Sports       |

## **Digital Preemption Programs #5**

| Questions  | Response     |
|--|--------------|
| Title of Program   | LAZYTOWN     |
| List date and time rescheduled   | 2/21 330-4PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 2/21         |
| Reason for Preemption  | Sports       |

| Questions                      | Response     |
|--------------------------------|--------------|
| Title of Program               | LAZYTOWN     |
| List date and time rescheduled | 1/31 330-4PM |

| Is the rescheduled date the second home?   | Yes    |
|--|--------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes    |
| Date Preempted   |        |
| Episode #  | 1/31   |
| Reason for Preemption  | Sports |

|  | · · · · · · · · · · · · · · · · · · ·  |
|--|--|
| Digital Core<br>Program (6<br>of 8)  | Response   |
| Program Title  | NOODLE AND DOODLE  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA 1030-11AM   |
| Total times aired at regularly scheduled time  | 4  |
| Total times aired  | 13   |
| Number of<br>Preemptions   | 9  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 9  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. |

| Does the     | Yes |
|--------------|-----|
| Licensee     |     |
| identify the |     |
| program by   |     |
| displaying   |     |
| throughout   |     |
| the program  |     |
| the symbol E |     |
| /I?          |     |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 1/4 11-1130AM     |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 1/3               |
| Reason for Preemption  | Sports            |

## **Digital Preemption Programs #2**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 2/7 730-8AM       |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 2/7               |
| Reason for Preemption  | Sports            |

## **Digital Preemption Programs #3**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 1/17 730-8AM      |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 1/17              |
| Reason for Preemption  | Sports            |

| Questions | Response |
|-----------|----------|
|-----------|----------|

| Title of Program   | NOODLE AND DOODLE |
|--|-------------------|
| List date and time rescheduled   | 1/31 730-8AM      |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 1/31              |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 3/7 330-4PM       |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 3/7               |
| Reason for Preemption  | Sports            |

## **Digital Preemption Programs #6**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 3/14 330-4PM      |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 3/14              |
| Reason for Preemption  | Sports            |

## **Digital Preemption Programs #7**

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 2/21 730-8AM      |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 2/21              |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 2/28 730-8AM      |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 2/28              |
| Reason for Preemption  | Sports            |

| Questions  | Response          |
|--|-------------------|
| Title of Program   | NOODLE AND DOODLE |
| List date and time rescheduled   | 1/10 730-8AM      |
| Is the rescheduled date the second home?   | Yes               |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | 1/10              |
| Reason for Preemption  | Sports            |

| Digital Core<br>Program (7 of 8)                   | Response             |
|--|----------------------|
| Program Title                                      | DRAGONFLY TV         |
| Origination  | Syndicated           |
| Days/Times Program Regularly Scheduled             | SU 6-630AM           |
| Total times aired at regularly scheduled time      | 6                    |
| Total times aired                                  | 13                   |
| Number of<br>Preemptions                           | 7                    |
| Number of Preemptions for other than Breaking News |                      |
| Number of<br>Preemptions<br>Rescheduled            | 7                    |
| Length of<br>Program                               | 30 mins              |
| Age of Target<br>Child Audience                    | 13 years to 16 years |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM HIGHLIGHTS CHILDREN DOING PROJECTS WITH REAL HANDS ON EXPERIENCES AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING. ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Questions  | Response       |
|--|----------------|
| Title of Program   | DRAGONFLY TV   |
| List date and time rescheduled   | 1/10 12-1230PM |
| Is the rescheduled date the second home?   | Yes            |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes            |
| Date Preempted   |                |
| Episode #  | 1/11           |
| Reason for Preemption  | Sports         |

## **Digital Preemption Programs #2**

| Questions  | Response     |
|--|--------------|
| Title of Program   | DRAGONFLY TV |
| List date and time rescheduled   | 1/17 430-5PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 1/18         |
| Reason for Preemption  | Sports       |

| Questions  | Response     |
|--|--------------|
| Title of Program   | DRAGONFLY TV |
| List date and time rescheduled   | 2/14 330-4PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 2/15         |

| Reason for Preemption S <sub>I</sub> | Sports |
|--------------------------------------|--------|
|--------------------------------------|--------|

| Questions  | Response      |
|--|---------------|
| Title of Program   | DRAGONFLY TV  |
| List date and time rescheduled   | 1/4 12-1230PM |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 1/4           |
| Reason for Preemption  | Sports        |

#### **Digital Preemption Programs #5**

| Questions  | Response     |  |
|--|--------------|--|
| Title of Program   | DRAGONFLY TV |  |
| List date and time rescheduled   | 1/24 330-4PM |  |
| Is the rescheduled date the second home?   | Yes          |  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |  |
| Date Preempted   |              |  |
| Episode #  | 1/25         |  |
| Reason for Preemption  | Sports       |  |

#### **Digital Preemption Programs #6**

| Questions  | Response     |
|--|--------------|
| Title of Program   | DRAGONFLY TV |
| List date and time rescheduled   | 2/8 330-4PM  |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |
| Episode #  | 2/8          |
| Reason for Preemption  | Sports       |

| Questions  | Response     |
|--|--------------|
| Title of Program   | DRAGONFLY TV |
| List date and time rescheduled   | 2/22 330-4PM |
| Is the rescheduled date the second home?   | Yes          |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes          |
| Date Preempted   |              |

| Episode #             | 2/22   |
|-----------------------|--------|
| Reason for Preemption | Sports |

| Digital Core Program (8 of 8)  | Response   |
|--|--|
| Program Title  | ANIMAL RESCUE  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SU 630-7AM   |
| Total times aired at regularly scheduled time  | 9  |
| Total times aired  | 13   |
| Number of Preemptions  | 4  |
| Number of Preemptions for other than<br>Breaking News  |  |
| Number of Preemptions Rescheduled  | 4  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 9 years to 14 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Questions  | Response      |
|--|---------------|
| Title of Program   | ANIMAL RESCUE |
| List date and time rescheduled   | 1/11 930-10AM |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 1/11          |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | ANIMAL RESCUE |
| List date and time rescheduled   | 1/4 930-10AM  |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 1/4           |

| Reason for Preemption | Sports |
|-----------------------|--------|
|-----------------------|--------|

| Questions  | Response      |
|--|---------------|
| Title of Program   | ANIMAL RESCUE |
| List date and time rescheduled   | 1/25 9-930AM  |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 1/25          |
| Reason for Preemption  | Sports        |

| Questions  | Response      |
|--|---------------|
| Title of Program   | ANIMAL RESCUE |
| List date and time rescheduled   | 1/18 9-930AM  |
| Is the rescheduled date the second home?   | Yes           |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes           |
| Date Preempted   |               |
| Episode #  | 1/18          |
| Reason for Preemption  | Sports        |

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response                  |
|---|---------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                       |
| Name of children's programming liaison  | SHAWNA<br>BRISCO          |
| Address   | 5650<br>SOUTH<br>BROADWAY |
| City  | EUREKA                    |
| State   | CA                        |
| Zip   | 95503                     |
| Telephone Number  | 707-443-<br>3123          |
| Email Address   | KIEM-<br>TV@SONIC.<br>NET |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                           |

## Other Matters (8)

| Other<br>Matters (1 of<br>8)   | Response   |
|--|--|
| Program Title  | THE CHICA SHOW   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA 830-9AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | CHICA IS A FIVE-YEAR OLD CHICK WHO SPENDS HER DAYS WITH HER PARENTS IN THEIR COSTUME SHOP, THE COOP. THE SHOP'S ONE EMPLOYEE, KELLY, DOUBLES AS CHICA'S NANNY AND THE ENSEMBLE IS ROUNDED OUT WITH BUNJI, A LARGE FLOPPY EARED RABBIT AND STITCHES, A STRAW MANNEQUIN THAT SITS IN THE WINDOW. IN EACH EPISODE CHICA DEVELOPS OR ENCOUNTERS A PROBLEM THAT SHE CANNOT IMMEDIATELY RESOLVE. USUALLY HER ISSUES INVOLVE IMPULSE CONTROL, DISTRACTIBILITY, JUDGEMENT AND INTER-PERSONAL BEHAVIOURS. SHE AND KELLY USUALLY WORK ON THE PROBLEM THROUGH AN ADVENTURE AND FANTASY TRANSFORMATION TO ANIMATION WHERE BUNJI AND STICHES COME ALIVE AND JOIN CHICA AND KELLY FOR THE PROBLEM SOLVING PROCESS. THE CORE EDUCATIONAL CONTENT IS PRIMARIOLY SOCIO-EMOTIONAL DEVELOPMENT, AND CHICA LEARNS HOW TO EXPRESS HERSELF PROPERLY, THINK BEFORE SHE ACTS, AND INTERACT WITH OTHERS EFFECTIVELY. SHE OFTEN LEARNS THT IT TAKES HARD WORK AND PRACTICE TO BECOME PROFICIENT AT DIFFERENT SKILLS. |

| Other Matters (2 of 8)   | Response   |
|--|--|
| Program Title  | EARTH TO LUNA  |
| Origination  | Network  |
| Days/Times Program Regularly<br>Scheduled  | SA 930-10AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TEACHING 2-5 YEAR OLD HOW TO ASK QUESTIONS ABOUT NATURE AND SCIENCE AND VIGOROUSLY PURSUE THE ANSWERS. THE SHOW ENCOURAGES CURIOSITY, RESEARCH, AND CRITICAL THINKING. |

| Other Matters (3 of 8) | Response   |
|------------------------|------------|
| Program Title          | ASTROBLAST |

| Origination   | Network   |
|---|---|
| Days/Times<br>Program Regularly<br>Scheduled  | SA 8-830AM  |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program   | 30 mins   |
| Age of Target Child<br>Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core | BASED ON A BOOK SERIES ASTROBLAST BY AUTHOR BOB KOLAR IS SET ON A SPACE STATION IN AN UNKNOWN SOLAR SYSTEM. THE STATION IS POPULATED BY FIVE ANIMAL CHARACTERS AND ONE 3 EYED OCTOPUS OF UNKNOWN DERIVATION. EACH EPISODE BEGINS WITH AN EVERYDAY CONVERSATION OR INCIDENT THAT GROWS INTO A PREDICAMENT OF SOME SORT NEEDING A SOLUTION. THE ISSUES AND RESOLUTIONS RESONATE FOR A PRESCHOOL AUDIENCE. |
| Programming.  |   |

| Other Matters (4 of 8)   | Response  |
|--|---|
| Program Title  | TREE FU TOM   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SA 1030-11AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | TREE FU TOM IS A LIVE ACTION ANIMATED SERIES ABOUT A LITTLE BOY WHO LIVES IN A RURAL AREA AND HAS A RICH FANTASY LIFE IN THE WOODS BEHIND HIS HOME. TOM USES SPECIFIC MOVEMENTS TO SUMMON UP MAGIC POWERS THAT PERMIT HIM TO MORPH INTO AN ANIMATED HERO AND FLY AROUND IN TREETOPOLIS, THE FANTASY VERSION OF HIS WOODS. WHILE IN TREETOPOLIS, TOM AND HIS FRIENDS ARIELLA TWIGS SQUIRMIUM AND ZIGZOO WILL INVARIABLY RUN INTO A PROBLEM OR DISASTER THAT NEEDS FIXING. TOM CALLS UPON THE AUDIENCE TO PRACTICE ORIGINAL DANCE MOVES THAT WILL BRING HIM BIG WORLD MAGIC SO HE AND HIS FRIENDS CAN RESOLVE THEIR CHALLENGE OF THE DAY. EDUCATIONAL MESSAGES REINFORCE POSITIVE SOCIO-EMOTIONAL CONTENT, WITH EXAMPLES THAT MODEL BEING LOYAL TO GOOD FRIENDS, KNOWING HOW TO ASK FOR HELP DOING THE RIGHT THINGS INSTEAD OF WHAT IS CONVENIENT, MAKING THE EFFORT TO SHARE RATHER THAN BEING SELFISH OR RELYING ON TEAMWORK IN ORDER TO ACCOMPLISH A GOAL. |

| Other         |          |
|---------------|----------|
| Matters (5 of |          |
| 8)            | Response |

| Program Title                                   | LAZY TOWN  |
|---|--|
| Origination                                     | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SA 9-930AM   |
| Total times aired at regularly scheduled time   | 13   |
| Length of<br>Program                            | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from      | 2 years to 5 years   |
| Describe the                                    | Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures.

| Other Matters (6 of 8)   | Response  |
|--|---|
| Program Title  | POPPY CAT   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | SA 10-1030AM  |
| Total times aired at regularly scheduled time  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | BASED ON THE BOOK SERIES BY LARA JONES MODELS THE USE OF IMAGINATION AND STORY TELLING TO ENCOURAGE CREATIVE THINKING IN VIEWERS. |

| Other Matters (7 of 8)                 | Response     |
|--|--------------|
| Program Title                          | DRAGONFLY TV |
| Origination                            | Syndicated   |
| Days/Times Program Regularly Scheduled | SA 11-1130AM |

| Total times aired at regularly scheduled time  | 13  |
|--|---|
| Length of Program  | 30 mins   |
| Age of Target<br>Child Audience<br>from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | THIS PROGRAM HIGHLIGHTS CHILDREN DOING PROJECTS WITH REAL HANDS ON EXPERIENCES AND DEMONSTRATES PRACTICAL APPLICATIONS OF MATHEMATICS AND SCIENCE. IT INTRODUCES YOUNG VIEWERS TO A VARIETY OF SCIENTIFIC DISCIPLINES AND CHALLENGES THEM IN CRITICAL THINKING AND PROBLEM SOLVING SKILLS, WHILE PROVIDING VALUABLE INFORMATION TO REACH ANSWERS. EACH EPISODE IS ENGAGING. ENTERTAINING AND EDUCATIONAL IN STRUCTURE, ALLOWING CHILDREN TO INVESTIGATE SCIENCE ON THEIR OWN. |

| Other Matters (8 of 8)   | Response   |
|--|--|
| Program Title  | ANIMAL RESCUE  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled   | SU 930-10AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 9 years to 14 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | PROGRAM CONTENT INCLUDES SAFETY TIPS AND REAL LIVE IN THE FIELD EXPERIENCES OF PROFESSIONAL AND ORDINARY PEOPLE TAKING CARE OF TREATING AND HELPING ANIMALS. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F. R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

POLLACK/BELZ BROADCASTING. CO. LLC **Attachments** 

No Attachments.