



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0027171727** | File Number: **CPR-122468** | Submit Date: **07/08/2011** | Call Sign: **KBVU** | Facility ID: **58618** | City:
EUREKA | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2011 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Eureka
	Web Home Page Address	www.eurekatelevision.tv

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Exploration (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-830am (04/02/11 - 06/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. The program is 30 minutes in length, and is identified as an educational and informational shoe=w, targeted to 10-14 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Mystery Hunters (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830-9am (04/02/11 - 06/24/11)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 8-16 year olds, at the beginning and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 7)	Response
Program Title	The Real Winning Edge (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930-10am (04/02/11 - 06/24/11)
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a program that highlights three unique individuals who overcame difficulties in their lives to become outstanding athletes in their field of choice. Each episode also features celebrities who interview these incredible youths. The program is designed to teach children how to turn any negative in your life into a positive and that you can do anything you want as long as you work hard and believe you deserve it. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 6-12 year olds, at the beginning and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Jack Hanna's Animal Adventures (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-730am (04/02/11 - 06/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with natures creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within the environmentally responsible universe. This program meets the definition of 'core programming" because: 1) it serves the educational and informational needs of children 16 and under, 2) some runs aired between 7am and 10pm, 3) it is regularly scheduled on Saturday and/or Sunday, 4) it is 30:00 minutes in length and 5) the educational/informational objective and target audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Mad About (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 730-8am (04/02/11 - 06/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous man on the street interviews, and viewer-created questions about life issues. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 8-14 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Eco-Kids (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-930am (04/02/11 - 06/24/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning and through each broadcast and in the listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	This Week In Baseball (digital 28.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1230p-1pm (04/02/11 - 06/24/11) Saturdays 930-10am on 4/2/11, 4/30/11 and 5/7/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Terri Jensen
Address	730 7th Street
City	Eureka
State	CA
Zip	95501
Telephone Number	707 442 2999
Email Address	terri.jensen@eurekatelevision.tv
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Effective August 1, 2009 KBVU began broadcasting a secondary digital channel 28.2, this channel carries all network programming from the ThisTV network. Three hours of Children's Educational and Informational programming is aired Saturdays from 7am to 10am and one hour on Sundays 7am to 8am. The licensee KBVU 28.2 has fully complied with FCC's commercial limits with respect to the following programs aired on Saturdays from 7a-10am: Green Screen Adventures, Busytown Mysteries, Busy World of Richard Scarry, Cake, Dance Revolution and Sundays 7a-8a: Stargate Infinity and Magi-Nation. All of 28.2 THIS TV network programs designed for Children 12 years old and younger, scheduled for Broadcast during the first quarter of 2011, complied with sections 73.67(b) (c) (d) of the rules of the Federal Communications Commission, 47 C.F.R. 73.67 (b) (c) (d). None of these programs, promotional or PSA announcements scheduled within or adjacent to these programs contained any URL's, with the possible exception of fictional URL's or commercial free websites. No more than 10.5 minutes of commercials aired per hour during core programming on 28.2

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Jack Hanna's Animal Adventures (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7-730am (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In each episode the cameras follow Jack as he spends time with natures creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and prosocial values within the environmentally responsible universe. This program meets the definition of 'core programming" because: 1) it serves the educational and informational needs of children 16 and under, 2) some runs aired between 7am and 10pm, 3) it is regularly scheduled on Saturday and/or Sunday, 4) it is 30:00 minutes in length and 5) the educational/informational objective and target audience for this program are specified on air and to program guide publishers.

Other Matters (2 of 7)	Response
Program Title	Mad About (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 730-8am (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A true E/I series, episodes use a creative mixture of humor, improv, animation, and viewer-generated video. Think Saturday Night Live meets The Electric Company. Mad About conveys important messages about Life Skills such as personal finance, health & nutrition, fitness, conservation and decision-making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous man on the street interviews, and viewer-created questions about life issues. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 8-14 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.
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Other Matters (3 of 7)	Response
Program Title	Exploration (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8-830am (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Exploration explores the world of wildlife in a blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes, including habitats, antics, locomotion and animal babies. Endangered species and conservation are also addressed. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to 10-14 year olds, at the beginning and through each broadcast and in listings provided to publishers of program guides.

Other Matters (4 of 7)	Response
Program Title	Mystery Hunters (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 830-9am (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is an excellent example of a children's program that is innovative and empowering. Through critical observation, analytical thinking and scientific testing, the series encourages children to question the world around them. Through both the travel aspect and investigation of ancient myths and mysteries, there is a profound focus on history, culture, geography and international customs. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 8-16 year olds, at the beginning and through each broadcast and in the listings provided to publishers of program guides.
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Other Matters (5 of 7)	Response
Program Title	Eco-Kids (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9-930am (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Every week Eco Company explores all aspects of being green and understanding how we impact our world. From reporting on the latest technologies in energy, recycling, conservation and organics to sharing the stories of young people making a positive impact on the environment. In addition every week Eco Company provides a practical tip that teens and people of all ages can use in their daily lives. Eco Company is designed to be an interactive program from finding out what's on the mind of all teens by talking to them wherever we find them to providing a forum on this website for teens to share their own videos about going green. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 12-16 year olds, at the beginning and through each broadcast and in the listings provided to publishers of program guides.
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Other Matters (6 of 7)	Response
Program Title	The Real Winning Edge (digital 28.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 930-10am (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a program that highlights three unique individuals who overcame difficulties in their lives to become outstanding athletes in their field of choice. Each episode also features celebrities who interview these incredible youths. The program is designed to teach children how to turn any negative in your life into a positive and that you can do anything you want as long as you work hard and believe you deserve it. The program is regularly scheduled and airs between the hours of 7:00am and 10:00pm. The program is 30 minutes in length, and will be identified as an educational and informational show targeted to 6-12 year olds, at the beginning and through each broadcast and in the listings provided to publishers of program guides.

Other Matters (7 of 7)	Response
Program Title	This Week In Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 1230-1pm (07/02/11 - 09/24/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"This Week In Baseball" highlights the pro-social on-and-off the field activities of MLB's leading players and coaches. Working with the National Association for Sport and Physical Education (NASPE), "This Week In Baseball" seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilities. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program is regularly scheduled and airs between the hours of 7:00 am and 10:00 pm. The program is 30 minutes in length, and is identified as an educational and informational show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Sainte Sepulveda, Inc</p>

Attachments

No Attachments.