



(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0001582782** File Number: **CPR-139948** Submit Date: **04/04/2013** Call Sign: **KING-TV** Facility ID: **34847** 

City: **SEATTLE** State: **WA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/04/2013 Filing Status: Active

## Report reflects information for : First Quarter of 2013

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Seattle-Tacoma
	Web Home Page Address	www.king5.com

## Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

## Digital Core Programs(12)

Digital Core Program (1 of 12)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 3:00pm
Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. Program airs on the KING 5.1 main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	3/17, 4:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-09
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	3/31, 4:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Poppy Cat
List date and time rescheduled	1/6, 11:00am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	
Reason for Preemption	Sports

Digital Core Program (2 of 12)	Response
Program Title	Jutin Time
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 3:30pm

Total times aired at regularly scheduled time	10
Total times aired	13
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. This program airs on the KING 5.1 main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Jutin Time
List date and time rescheduled	3/17, 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-09
Episode #	

Reason for Preemption	Sports
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Questions	Response
Title of Program	Jutin Time
List date and time rescheduled	1/6, 11:30am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Jutin Time
List date and time rescheduled	3/31, 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (3 of 12)	Response
Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:00pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe. Program airs on the KING 5.1 main digital program stream only.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Animal Exploration With Jarod Miller
List date and time rescheduled	1/6, 4:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Animal Exploration With Jarod Miller
List date and time rescheduled	3/24, 4:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Sports

Digital Core Program (4 of 12)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:30pm
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the audience on its own level. The focus of the program is young people, always letting them tell their stories in their own words. The large, diverse news anchor team is unique in television and has great appeal for kids who identify and emulate them. This program serves the audience in a way that makes a real difference in their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique perspective to the news that is not currently available on network television. Program airs on the KING 5.1 main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions Response

Title of Program	Teen Kids News
List date and time rescheduled	3/24, 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-23
Episode #	
Reason for Preemption	Sports

Questions	Response
Title of Program	Teen Kids News
List date and time rescheduled	1/6, 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-01-05
Episode #	
Reason for Preemption	Sports

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Digital Core Program (5 of 12)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 3:00pm
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside and engage in a wide range of physical activities, from playing games, holding athletic competitions, to building forts and play structures. Program airs on the KING 5.1 main digitial program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E //!?	Yes

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	3/10, 4:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 12)	Response
Program Title	Noodle & Doodle
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 3:30pm
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. Program airs on the KING 5.1 main digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Noodle & Doodle
List date and time rescheduled	3/10, 4:30pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2013-03-10
Episode #	
Reason for Preemption	Sports

Digital Core Program (7 of 12)	Response
Program Title	Taste Buds
Origination	Network

Days/Times Program Regularly Scheduled	SUN, 9:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that" and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. This program airs on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Aqua Kids Adventures
Origination	Network

Days/Times Program Regularly Scheduled	SUN, 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. This program airs on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

ı	Digital Core Program (9 of 12)	Response
	Program Title	Real Life 101
	Origination	Network

Days/Times Program Regularly Scheduled	SUN, 10:00am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 is designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed. This program airs on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Major Decision
Origination	Network

Days/Times Program Regularly Scheduled	SUN, 10:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Major Decision is designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episofocuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series which gives viewers a glimpse into the life a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. This program airs on the KIN 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 11:00am
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas is a series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biolog and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and perspective of young viewers through a friendly and fascinating presentation of information about the animal world. This program airs on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	Mystery Hunter
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 11:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories and unexplained phenomena. This program airs on the KING 5.2 secondary digital program stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  Name of children's programming liaison  Address  333 Dexter Avenue N.  City Seattle  State  WA  Zip 98109  Telephone Number (206)448-3787  Email Address  Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-any existing or propos		
existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?  Name of children's programming liaison  Address  333 Dexter Avenue N.  City Seattle  State WA  Zip 98109  Telephone Number (206)448-3787  Email Address cfraser@king5.com  Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and information any other noncore educational and information any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or	Question	Response
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City  Seattle  WA  Zip  P8109  Telephone Number  (206)448-3787  Email Address  Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or  Seattle  WA  WA  Zip  98109  ADDITIONAL PROGRAMMING WHICH SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER: Airdate: 1/27/13 Time: 9: 00pm Duration: 60 minutes KIDS HEALING KIDS They may be small, but they have big hearts. See the creative way kids are donating their time and services to help patients at Seattle Children's. Jean Enersen hosts this special profiling the young heroes supporting the hospital. NON-BROADCAST ENHANCEMENT EFFORTS ON KING-DT 5.1 FIRST ALERT SCHOOL NET: More than 100 Washington schools (elementary, jr. high and high school) are now an important part of KING 5's weather reporting. The weather network consists of computerized weather stations located at schools that calculate wind speed, precipitation, temperature, and other basic weather information. These weather stations are on-line with KING 5's weather system and the National Weather Service, and provide the most accurate and current weather information		Christina Fraser
State  WA  Zip  98109  Telephone Number  (206)448-3787  Email Address  Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or  WA  (206)448-3787  ADDITIONAL PROGRAMMING WHICH SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER: Airdate: 1/27/13 Time: 9: 00pm Duration: 60 minutes KIDS HEALING KIDS They may be small, but they have big hearts. See the creative way kids are donating their time and services to help patients at Seattle Children's. Jean Enersen hosts this special profiling the young heroes supporting the hospital. NON-BROADCAST ENHANCEMENT EFFORTS ON KING-DT 5.1 FIRST ALERT SCHOOL NET: More than 100 Washington schools (elementary, jr. high and high school) are now an important part of KING 5's weather reporting. The weather network consists of computerized weather stations located at schools that calculate wind speed, precipitation, temperature, and other basic weather information. These weather stations are on-line with KING 5's weather system and the National Weather Service, and provide the most accurate and current weather information	Address	333 Dexter Avenue N.
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Telephone Number  (206)448-3787  Email Address  cfraser@king5.com  ADDITIONAL PROGRAMMING WHICH SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER: Airdate: 1/27/13 Time: 9: 00pm Duration: 60 minutes KIDS HEALING KIDS They may be small, but they have big hearts. See the creative way kids are donating their time and services to help patients at Seattle Children's. Jean Enersen hosts this special profiling the young heroes supporting the hospital. NON-BROADCAST ENHANCEMENT EFFORTS ON KING-DT 5.1 FIRST ALERT SCHOOL NET: More than 100 Washington schools (elementary, jr. high and high school) are now an important part of KING 5's weather reporting. The weather network consists of computerized weather stations located at schools that calculate wind speed, precipitation, temperature, and other basic weather information. These weather stations are on-line with KING 5's weather system and the National Weather Service, and provide the most accurate and current weather information	State	WA
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Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or  ADDITIONAL PROGRAMMING WHICH SERVES THE EDUCATIONAL AND INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER: Airdate: 1/27/13 Time: 9: 00pm Duration: 60 minutes KIDS HEALING KIDS They may be small, but they have big hearts. See the creative way kids are donating their time and services to help patients at Seattle Children's. Jean Enersen hosts this special profiling the young heroes supporting the hospital. NON-BROADCAST ENHANCEMENT EFFORTS ON KING-DT 5.1 FIRST ALERT SCHOOL NET: More than 100 Washington schools (elementary, jr. high and high school) are now an important part of KING 5's weather reporting. The weather network consists of computerized weather stations located at schools that calculate wind speed, precipitation, temperature, and other basic weather information. These weather stations are on-line with KING 5's weather system and the National Weather Service, and provide the most accurate and current weather information	Telephone Number	(206)448-3787
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broadcast efforts that will newscast. The School Net is of great educational benefit as a hands on learning	information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-	INFORMATIONAL NEEDS OF CHILDREN 16 AND UNDER: Airdate: 1/27/13 Time: 9: 00pm Duration: 60 minutes KIDS HEALING KIDS They may be small, but they have big hearts. See the creative way kids are donating their time and services to help patients at Seattle Children's. Jean Enersen hosts this special profiling the young heroes supporting the hospital. NON-BROADCAST ENHANCEMENT EFFORTS ON KING-DT 5.1 FIRST ALERT SCHOOL NET: More than 100 Washington schools (elementary, jr. high and high school) are now an important part of KING 5's weather reporting. The weather network consists of computerized weather stations located at schools that calculate wind speed, precipitation, temperature, and other basic weather information. These weather stations are on-line with KING 5's weather system and the National Weather Service, and provide the most accurate and current weather information available in Washington State. First Alert School Net reports are included in each KING 5

opportunity. In the classroom, students use the weathernet stations to learn about

bring weather forecasting to their own neighborhoods.

weather metrics and incorporate meteorology into their science curriculum. They can

enhance the educational and

programming to children. See

informational value of such

47 C.F.R. Section 73.671,

NOTES 2 and 3.

#### Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	Poppy Cat
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 3:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Poppy Cat is based on the book series by Lara Jones and uses embedded lessons on imagination and storytelling to encourage creating thinking for preschool children. In each story the narrator, Lara reads a story about Poppy Cat, to her own cat named Poppy. She makes up a story that will be exciting and just follows her imagination to distant lands reached by boat, plane or train. Poppy Cat is the leader of his group of animal friends, and the story always features an underlying message about being nice to yet ignoring the antics of the resident bully, a badger named Egbert. The lesson is always to think creatively and exercise your mind through reading and storytelling because it will always lead to enjoyment and adventure. Program airs on the KING 5.1 main digital program stream.

Other Matters (2 of 12)	Response
Program Title	Justin Time
Origination	Network
Days/Times Program Regularly Scheduled	SAT, 3:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Justin Time features a little boy, Justin, who wants very much to master his destiny, have great adventures, and solve problems. He begins with a problem that vexes him and daydreams his way into an adventure that takes him to different places around the world, but also provides him with an experience that helps him solve his problem when he returns home. While on the adventure he is accompanied by Olive, a knowledgeable imaginary playmate, and Squidgy the morphing flying sponge, who provides commentary and comedy along the way. Justin's lessons involve learning, for example, that it takes focus to achieve success, failure can teach what we need to do to succeed next time, or when one path to solve a problem doesn't work, you can find another way to get to your goal. Justin is all about self-directed learning from the young child's perspective and imagination. This program airs on the KING 5.1 main digital program stream.

Other Matters (3 of 12)	Response
Program Title	Animal Exploration With Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ever wanted your own personal tour guide to the world of animals? Dream of dancing with wolves, running with the bulls or flying with the eagles? From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Each episode is designed to reveal to children the world around them in a way that identifies positive role models and prosocial values within an environmentally responsible universe. Program airs on the KING 5.1 main digital program stream only.

Other Matters (4 of 12)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT, 4:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target 13 years to 16 years Child Audience from Describe the The mission of Teen Kids News is to produce a weekly news program that provides information and news to kids in a manner that is educational as well as highly entertaining. It is designed to appeal to the educational audience on its own level. The focus of the program is young people, always letting them tell their stories in and informational their own words. The large, diverse news anchor team is unique in television and has great appeal for kids objective of who identify and emulate them. This program serves the audience in a way that makes a real difference in the program their lives. It inserts the clear voice of the kid into the adult-dominated media and provides a unique and how it perspective to the news that is not currently available on network television. Program airs on the KING 5.1 main digital program stream. meets the definition of Core Programming.

Other Matters (5 of 12)	Response
Program Title	Lazy Town
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 3:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program	Lazy Town promotes fitness and healthful habits for preschool children. It takes place in an imaginary setting, Lazy Town, and most episodes relate children's eating and fitness habits to problem solving in their "real world." The lead character, Stephanie, guides the audience through the story. She and her best friends, a group of "human" puppets reside in Lazy Town, where her uncle is the Mayor Milford Meanswell. The underground spy and influencer who defines the ethos of Lazy Town is Robbie Rotten, and he is determined to ruin the health and fitness practices of Stephanie and her friends. When the kids get into

Other Matters (6 of 12)	Response
Program Title	Noodle & Doodle
Origination	Network

building forts and play structures. Program airs on the KING 5.1 main digitial program stream.

difficulties with Robbie Rotten, it is Sportacus, gymnast/athlete who comes to the rescue from his home in a

spaceship that hovers over earth, prepared to answer to any call for help. The ever-present theme of Lazy Town is to eat "sports candy" which consists of fruits and vegetables, get sufficient sleep, and go outside

and engage in a wide range of physical activities, from playing games, holding athletic competitions, to

and how it

meets the

Core

definition of

Programming.

Days/Times Program Regularly Scheduled	SUN, 3:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of	Noodle and Doodle is an instructional series that features creating art projects and cooking projects around a specific theme. The show is hosted by Sean, who drives around in a double-decker bus fully equipped with art supplies and a kitchen, all ready for any assignment. The projects encourage parent engagement and often feature families working together to make something for display in the child's home. Sean is accompanied by Doggity, an every-faithful Beagle dog, who transforms into an animated character during interstitial trips to a parallel universe and kitchen full of prank playing animated characters. The art projects typically feature lessons on recycling materials for re-use in making art and always demonstrate that creativity can transform something intended for one purpose into something useful to achieve a completely different goal. Program airs on the KING 5.1 main digital program stream.

Core

Programming.

Other Matters (7 of 12)	Response
Program Title	Taste Buds
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 9:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Taste Buds is a weekly half-hour series for children aged 13-16 that encourages them to think about what they eat, be creative in the kitchen, and explore foods from the world around them. Viewers learn and laugh as the hosts cook up age-appropriate recipes and go on fun food adventures. With a group of young hosts who are culinary explorers, viewers will delve into the culture, history, science, and art behind food. Each episode explores a new food theme, beginning with the simple phrase, "Foods that.." and rounding off with the hosts creating and customizing theme-inspired recipes that kids and parents will want to make together. Taste Buds communicates a positive message about healthy eating, kitchen safety, and environmental responsibility. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (8 of 12)	Response
Program Title	Aqua Kids Adventures
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 9:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate children aged 13-16 about the importance of protecting aquatic environments and the animals that live in marine habitats. This series strives to show teens that with a little dedication and the right attitude, they have the ability to make a difference within their own communities. In each episode, host Molly and the Aqua Kids crew travel the globe while sharing their adventures and what they learn about preserving a world for everyone to explore. Whether it's saving sea turtles or participating in a beach cleanup, the Aqua Kids demonstrate the real and lasting contribution children can make in protecting the future of their community and the world. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (9 of 12)	Response
Program Title	Real Life 101
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10:00am

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Real Life 101 is designed and produced for children aged 13-16. Each episode finds hosts Christie and Shawn exploring new professions in the exciting world of work. Real Life 101 presents real people pursuing jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the young audience. From doctors, lawyers and veterinarians to career counselors, drug counselors and special effects wizards, Real Life 101 takes viewers "on the job" to understand why these professionals love what they do while teaching about jobs teens may not have known even existed. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (10 of 12)	Response
Program Title	Major Decision
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 10:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	Major Decision is designed and produced for children aged 13-16. Hosted by lively and entertaining teens. Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode

Describe the Major Decision is designed and produced for children aged 13-16. Hosted by lively and entertaining teens, Major Decision helps guide viewers on the journey to choose the ideal career path. Each episode focuses on one career with an in-depth interview, a multi-faceted review, and career ranking. The importance of career guidance is highlighted in this series which gives viewers a glimpse into the life of a different profession in each episode. As teens prepare for life after high school, Major Decision provides more information about the options available to them as adults. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (11 of 12)	Response
Program Title	Animal Atlas
Origination	Network

Days/Times Program Regularly Scheduled	SUN, 11:00am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and	Animal Atlas is a series that travels around the globe to educate viewers 13-16 about the animal kingdom. Every week viewers are given an in-depth look at many different kinds of animals, their biology and habitats, their eating and socializing habits, and much, much more. The series features an up-beat and entertaining narration over beautifully-shot animal footage from zoos and wildlife habitats all over the world. Without pandering, pontificating, or watering down material, it broadens the knowledge and

how it meets the definition of Core Programming.

perspective of young viewers through a friendly and fascinating presentation of information about the animal world. This program airs on the KING 5.2 secondary digital program stream.

Other Matters (12 of 12)	Response
Program Title	Mystery Hunter
Origination	Network
Days/Times Program Regularly Scheduled	SUN, 11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mystery Hunters is designed and produced for viewers 13-16. Every week viewers are taken on a journey around the globe to investigate the mysteries that have baffled people throughout the ages. Through critical observation, analytical thinking, and scientific testing, this series encourages teens to question the world around them. Armed with video cameras and their instincts, the hosts gather facts and meet the experts, debunking common myths and offering explanations for legends, spooky stories, and unexplained phenomena. This program airs on the KING 5.2 secondary digital program stream.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. King Broadcasting company **Attachments** 

No Attachments.