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January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0030027791** | File Number: **CPR-146315** | Submit Date: **10/18/2013** | Call Sign: **KWHD** | Facility ID: **37103** | City: **HILO** | State: **HI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **10/18/2013** | Filing Status: **Active**

Report reflects information for : First Quarter of 2013

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Honolulu
	Web Home Page Address	www.kwhe.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	8.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	8.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	Dog and Cat Training with Joel Silverman
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 9am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial. We call this segment "Animal Actors." The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 9)	Response
Program Title	The Centsables
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/ 11am
Total times aired at regularly scheduled time	12
Total times aired	12
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Centsables" represents educational programming that children ages 6-12 can relate to. Story lines convey positive financial or moral values. The educational segments built into the program, teach kids financial literacy and cover a range of topics such as earning interest, wants vs. needs, ATM's, checking & savings accounts and other financial lessons.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	The Centsables
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-08-10
Episode #	
Reason for Preemption	Other

Digital Core Program (3 of 9)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:30a
Total times aired at regularly scheduled time	9

Total times aired	9
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids provides CORE programming in the area of biology and specifically the ecosystem related to the ocean, its tributaries and estuaries. Children can learn about the resources of the oceans and how protection of oceans is necessary to present and future generations. Not only does the show teach biological topics, but it aims to enrich children's lives by making them aware of future generations, the role they play now, and for generations into the future, with the biggest ecosystem on earth-the oceans. Each episode provides information related to a specific topic and gives an educational approach to understand the topic related to the entire ecosystem of the earth. Aqua Kids provides kids with a way to learn about the diversity of marine animals around the world and the importance of preserving their fragile aquatic habitats. Through the use of hands on collaboration between kids and science researchers and educators, Aqua Kids encourages children to take an active role in protecting the future of their communities and the world.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Aqua Kids
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	2013-08-10
Episode #	
Reason for Preemption	Other

Digital Core Program (4 of 9)	Response
Program Title	Animal Science

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:30a
Total times aired at regularly scheduled time	3
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 9)	**Response**
Program Title	Mad About
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 12:30p

Total times aired at regularly scheduled time	9
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About is a television program that clearly meets the goals of providing children and young teens with a show that meets CORE requirements of the FCC. Mad About provides CORE programming in the area of Financial Literacy Nutrition Earth Science Ecology Health Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bullying prevention. The show uses the technique of sketch comedy music videos animation and kid on the street interviews to teach entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the show combine their natural curiosity with their enthusiasm to inform teens and their families about societys most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 9)	**Response**
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:00p
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 9)	**Response**
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:30p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. This in depth high definition travel show offers entertaining safe educational and informational programming appropriate for general audiences of all ages including children under the age of 16. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 9)	**Response**
Program Title	Fat Albert and the Cosby Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday/ 4:00p
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fat Albert is an animated series created, produced, and hosted by educator and comedian Bill Cosby who also lent his voice to a number of characters, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchphrase "Hey hey hey!"), and his friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-together instruments at the end of the show. Fat Albert qualifies as core programming because every episode teaches a life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It also reflects Bill Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 9)	**Response**
Program Title	The Lone Ranger
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday/ 4:30p
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lone Ranger, which airs on our second digital channel, shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes comes along with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals the importance of each.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Arielle Thomas
Address	1188 Bishop St. Suite 502
City	Honolulu
State	HI
Zip	96813
Telephone Number	808-538-1414
Email Address	athomas@lesea.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	This Form 398 filing is timely per the FCC's public notice dated 10/17/2013 advising that filings delayed due to the government shutdown were suspended up to and until October 21, 2013.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Dog and Cat Training with Joel Silverman
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/ 9:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this entertaining weekly half hour program, Mr. Silverman, the well-known Hollywood animal trainer and author, demonstrates how to train dogs and cats with the help of his furry friends either in-home or on location. The visual instructions are an easy way to learn the art of training our four-legged family companions. Also, each week other animal trainers will talk about their experiences with dogs and cats - especially the specific training needed for a film, television program or commercial. We call this segment "Animal Actors." The skills learned in each half hour is not only to improve training skills but will teach young people patience, kindness, responsibility, determination and understanding - all needed in life, as well.

Other Matters (2 of 7)	Response
Program Title	The Centsables
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 11:00a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Centsables" represents educational programming that children ages 6-12 can relate to. Story lines convey positive financial or moral values. The educational segments built into the program, teach kids financial literacy and cover a range of topics such as earning interest, wants vs. needs, ATM's, checking & savings accounts and other financial lessons.

Other Matters (3 of 7)	Response
Program Title	Animal Science
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/ 11:30a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"ANIMAL SCIENCE" is a half-hour weekly E/I animal series with a uniquely scientific approach. This series is specifically produced for children 16 and under (target audience is 13-16). While most animal shows look at the behavior of animals, we go one step further to look at the how and why an animal is able to excel in its environment. Shot in high-definition, "ANIMAL SCIENCE" uses animation, graphics, and scientific analysis from animal experts to give viewers more understanding than ever before of these amazing creatures. Our enthusiastic host's modern vocal style will be engaging to the target audience. This program will attract all age demographics.

Other Matters (4 of 7)	**Response**
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:00p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a 30 minute program that profiles student athletes. The show talks about what it takes to succeed in sports by emphasizing the importance of education academics perseverance and hard work to achieve ones goals. The show is entertaining educational and informational because it teaches the viewer 13 to 16 years of age the values of persistence and hard work to achieve your goal.

Other Matters (5 of 7)	**Response**
Program Title	Laura McKenzie's Traveler
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/ 1:30p
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Laura McKenzies Traveler is a television program that educates and inspires with several educational components built into the fabric of the program that would qualify it as an effective and engaging teaching aid for use in the home the classroom and or any other educational media venues. This in depth high definition travel show offers entertaining safe educational and informational programming appropriate for general audiences of all ages including children under the age of 16. Through the use of on site stand ups voice over monologues environmental b roll and pop up Travel Tips Laura McKenzies Traveler provides an educational journey to significant destinations around the world. Children are being engaged and inspired as they see value in exploring rich new cultures and heritages.

Other Matters (6 of 7)	**Response**
Program Title	Fat Albert and the Cosby Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday/ 4:00p
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Fat Albert is an animated series created, produced, and hosted by educator and comedian Bill Cosby who also lent his voice to a number of characters, including Fat Albert himself. The show, based on Cosby's remembrances of his childhood gang, centered on Albert (known for his catchphrase "Hey hey hey!"), and his friends. Every episode has an educational lesson emphasized by Cosby's live-action segments, and the gang would usually gather in their North Philadelphia junkyard to play a rock song on their cobbled-together instruments at the end of the show. Fat Albert qualifies as core programming because every episode teaches a life lesson that appeals to kids aged 7-12, the implied ages of the characters on the show. It also reflects Bill Cosby's strong educational focus that emphasizes taking responsibility for one's actions and being accountable.

Other Matters (7 of 7)	**Response**
Program Title	The Lone Ranger
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday-Friday/ 4:30p

Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Lone Ranger, which airs on our second digital channel, shows young viewers and families about a person who stands up for what is right and decent and the adversity that sometimes comes along with this. This program meets the definition of core programming as it teaches children various lessons on building character and learning to persevere through hardships that may come their way. It also teaches valuable lessons on values and morals the importance of each.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**LeSEA Broadcasting of Hawaii Inc.**

Attachments

No Attachments.