



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0002710192** | File Number: **CPR-164753** | Submit Date: **01/12/2015** | Call Sign: **WMYD** | Facility ID: **74211** | City:
DETROIT | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/12/2015 | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2014**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	My Network TV
	Nielsen DMA	Detroit
	Web Home Page Address	www.wxyz.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)		Response
Program Title	American Athlete (DT1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30 AM ET	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	American Athlete is a hosted by comedian Byron Allen who interviews the hottest and most recognizable superstar athletes. The athletes share their life stories, secrets to the game and lessons in leadership with teen viewers who view them as role models. Teens learn the benefits of hard work, persistence and setting goals.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (2 of 12)		Response
Program Title	K.E.Y.S. Kids (DT1)	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturdays/7:30-8:00 AM ET	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The K.E.Y.S. Kids show is designed to entertain and educate children and families about the importance of living a happy, healthy and drug-free life. K.E.Y.S. is an acronym for Kids Enjoy YourSelves. Healthy lifestyle choices and family values are encouraged and celebrated.	

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 12)	Response
Program Title	Teen Kids News (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national half-hour weekly program that highlights positive stories about kids doing amazing things and helping to make the world a better place. Teen Kids News reporters offer their perspective on everything that is fun, interesting or important about the world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)	Response
Program Title	Young Icons (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons profiles young people across America who are making a difference in their communities and the country. Young athletes, philanthropists, entrepreneurs, writers, and artists discuss their goals, aspirations and accomplishments. They motivate young viewers to work hard pursuing their passions and aim for success.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 12)	Response
Program Title	Edgemont (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Edgemont is an award-winning drama that has been entertaining and informing teen and pre-teen audiences since 2000. The world of Edgemont revolves around relationships; dating, family values, power games and trust. The show highlights the fact that actions lead to consequences and the outcomes provide a life lesson that is conveyed to the viewer in a natural way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Eco Company (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:30-10:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company profiles individual teens and organizations who are making a difference. Inspirational stories showcase teens who have made a commitment to being green and have had an impact on their schools, in their communities, and in their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 12)	Response
Program Title	Aqua Kids Adventures (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate teen viewers about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	Ariel, Zoey & Eli Too (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Detroit area twins Ariel and Zoey Engelbert, along with their little brother, Eli, perform a variety of original songs together. They also conduct enlightening interviews with accomplished guests from all walks of life. The trio empower children to attain their goals and follow their dreams.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Aqua Kids Adventures (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:00-11:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate teen viewers about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	(Ariel, Zoey & Eli) Steal the Show (DT2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young viewers follow Ariel, Zoey and Eli and Grammy winner Jim Peterik as they work together to record an album. The viewer is taken behind the scenes to learn all aspects of music creation including music composition, and the music recording process.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)	Response
Program Title	The New Howdy Doody (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An old classic in children's entertainment returns as Buffalo Bob and Howdy Doody delight young audiences with their antics. They engage audience members in creative thinking as they seek help trying to solve the problems that the twisted mayor of Doodyville causes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 12)	Response
Program Title	The New Howdy Doody (DT2)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An old classic in children's entertainment returns as Buffalo Bob and Howdy Doody delight young audiences with their antics. They engage audience members in creative thinking as they seek help trying to solve the problems that the twisted mayor of Doodyville causes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

**Non-Core
Educational and
Informational
Programming (0)**

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mike Murri
Address	20777 West Ten Mile Rd.
City	Southfield
State	MI
Zip	48075
Telephone Number	248-832-9221
Email Address	mmurri@wxyz.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (12)

Other Matters (1 of 12)	Response
Program Title	American Athlete (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:00-7:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
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Other Matters (2 of 12)	Response
Program Title	K.E.Y.S. Kids (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/7:30-8:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The K.E.Y.S. Kids show is designed to entertain and educate children and families about the importance of living a happy, healthy and drug-free life. K.E.Y.S. is an acronym for Kids Enjoy YourSelves. Healthy lifestyle choices and family values are encouraged and celebrated.

Other Matters (3 of 12)	Response
Program Title	Teen Kids News (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a national half-hour weekly program that highlights positive stories about kids doing amazing things and helping to make the world a better place. Teen Kids News reporters offer their perspective on everything that is fun, interesting or important about the world around them.

Other Matters (4 of 12)	Response
Program Title	Young Icons (DT1)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/8:30-9:00 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Icons profiles young people across America who are making a difference in their communities and the country. Young athletes, philanthropists, entrepreneurs, writers, and artists discuss their goals, aspirations and accomplishments. They motivate young viewers to work hard pursuing their passions and aim for success.

Other Matters (5 of 12)	Response
Program Title	Edgemont (DT1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/9:00-9:30 AM ET
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Other Matters (6 of 12)	Response
Program Title	Eco Company (DT1)
Origination	Syndicated
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Other Matters (7 of 12)	Response
Program Title	Aqua Kids Adventures (DT2)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Saturdays/10:00-10:30 AM ET
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is designed and produced to educate teen viewers about the importance of protecting aquatic environments and the animals that live in marine habitats. This weekly series strives to show teens that with a little dedication and the right attitude, they can make a difference within their own communities.

Other Matters (8 of 12)	Response
Program Title	Ariel, Zoey & Eli Too (DT2)
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Other Matters (9 of 12)	Response
Program Title	Aqua Kids Adventures (DT2)
Origination	Syndicated
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
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Other Matters (10 of 12)	Response
Program Title	(Ariel, Zoey & Eli) Steal the Show (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays/11:30 AM-12:00 PM ET

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Other Matters (11 of 12)	Response
Program Title	The New Howdy Doody (DT2)
Origination	Syndicated
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Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	An old classic in children's entertainment returns as Buffalo Bob and Howdy Doody delight young audiences with their antics. They engage audience members in creative thinking as they seek help trying to solve the problems that the twisted mayor of Doodyville causes.

Other Matters (12 of 12)	Response
Program Title	The New Howdy Doody (DT2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays/10:30-11:00 AM ET
Total times aired at regularly scheduled time	13
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WXON License, Inc.</p>

Attachments

No Attachments.