



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-128953** | Submit Date: **04/06/2012** | Call Sign: **WSAW-TV** | Facility ID: **6867** |

City: **WAUSAU** | State: **WI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:

04/06/2012 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2012**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CBS
	Nielsen DMA	Wausau-Rhinelanders
	Web Home Page Address	www.wsaw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	4.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(15)

Digital Core Program (1 of 15)	Response
Program Title	Doodlebops I
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays/8:00-8:30 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child who writes for help or advice with a problem to the Doodles three animated young memebbers of a band. The child then enters the animated world fo the Doodlenet and sets out on an adventure with the band to find a resolution ot the problem with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encpsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 15)	Response
Program Title	Doodlebops II
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays 8:30-9:00a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child who writes for help or advice with a problem to the Doodles three animated young memebbers of a band. The child then enters the animated world fo the Doodlenet and sets out on an adventure with the band to find a resolution ot the problem with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encpsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 15)	Response
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Program Title	Busytown Mysteries I
Origination	Network
Days/Times Program Regularly Scheduled	Sautrday 9:00-9:30 Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, Lowly, Hilda, Pig Will and Pig Won't while they scour around Busytown on fun-filled adventures looking for answers to life's puzzles. They are always up for a new adventure and, with everyone driving their own unique vehicle such as the iconic Apple Car and Pickle Car, getting there is half the fun. This program is specifically designed to further the educational needs of children, has educating and informing children as a significant prupose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 15)	Response
Program Title	Busytown Mysteries II

Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00a Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, Lowly, Hilda, Pig Will and Pig Won't while they scour around Busytown on fun-filled adventures looking for answers to life's puzzles. They are always up for a new adventure and, with everyone driving their own unique vehicle such as the iconic Apple Car and Pickle Car, getting there is half the fun. This program is specifically designed to further the educational needs of children, has educating and informing children as a significant prupose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 15)		Response
Program Title		Danger Rangers
Origination		Network

Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super-computer SAVO calls the DANGER RANGERS -- Sully, Kitty, Burble, Squeeky, Gabriella, Burt, and their trusty robot Fallout -- to action as they blast off from their secret headquarters to save the day. Through positive character role models, the Danger Rangers SuperEmpower children with a 'can-do' attitude, the power of adventure and the power to make smart choices. By using their own blend of health and safety knowledge, problem-solving smarts and positive character traits, children are encouraged to adopt these qualities for themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 15)		Response
Program Title		Horseland
Origination		Network
Days/Times Program Regularly Scheduled		Saturday 10:30-11:00 a.m. Channel 7.1
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		

Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join the animated journey of four amazing kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence -- and sometimes even their friendships -- to the test.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 15)		Response
Program Title		Mad About
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 11:00-11:30 a.m. Channel 7.1
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 15)	Response
Program Title	Into The Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 a.m. and Channel 7.2 and 8:30-9:00 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed. It takes you on a raucous ride leaving you with a renewed appreciation for all cratures great and small.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Digital Core Program (9 of 15)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 a.m. Channel 7.2 and 10:00-10:30 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores that world of wildlife ina blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes including habitats, antics locomotion and animal babies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 15)	Response
Program Title	Animal Atlas Classic
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 a.m. Channel 7.2 and 8:00-8:30 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores that world of wildlife ina blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes including habitats, antics locomotion and animal babies.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 15)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 a.m. Channel 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ever wanted your own personal tour guide to the world of animals. Dream of dancing with wolves, running with the bulls or flying with the eagles. From cheetahs to chimpanzees, from snakes to snails, from baboons to bears, Animal Exploration with Jarod Miller brings viewers up close and personal with the most fascinating members of the animal kingdom. Exciting, surprising, and fun, Animal Exploration entertains, informs and inspires viewers as Jarod interacts with creatures in unexpected ways. Jarod's unique perspective on creatures large and small is seen in episodes such as Need for Speed in which viewers learn about the fastpaced lives of the animals one might expect, like cheetahs, but also about the world's fastest butterfly, the fastest striking snake, and a bird that bears a striking and deadly resemblance to the velociraptor. In other episodes, Animal Exploration will explore Camo, Ammo and Other Amazing Skills, about the fantastic adaptations various species have made to enhance their chances of survival, while Family Ties reveals the strangely human habits many animals share with us. Other upcoming shows include Creepy Critters about animals whose strange and spooky characteristics help them survive, as well as Animals in the Extreme which features animals that thrive in unbelievable conditions. Each week's show features a "Did You Know?" segment, enabling viewers to take away something from the show that they can use in their own backyards. Come along with Jarod to the nearest and farthest corners of the globe as well as to your local zoo, as he explores the human/animal interaction in the face of an ever-changing world.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 15)		Response
Program Title		Animal Rescue
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturday 11:00-11:30 a.m. Channel 7.2 and 9:30-10:00 a.m. Channel 7.3
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Animal Rescue showcases heroic stories of dedicated individuals helping animals around the world. We welcome viewers to share their stories and video of amazing animal rescues or information about animal rescue sanctuaries. We are not an animal rescue service, but rather a television show that presents stories of rescued animals in order to inspire everyone to help animals in trouble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 15)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30 a.m. -12:00 p.m. Channel 7.2 and 10:30-11:00 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow abbreviated SST is a United States nationally syndicated sports television show about high school and college athletes. The show which is hosted by legendary broadcaster Pat Summerall takes its viewers across the country in search of the brightest young stars in sports. Sports Stars of Tomorrow is the only high School sports program in national syndication. The cable only counterpart of SST is called Future Phenoms. The show began in 2005 and provides in depth feature stories about the top prep athletes in the United States. The goal of the program is to get an off the field look at the athletes so they are frequently shown doing things like playing golf strumming guitars and studying. It is produced by GameDay Productions a private television production company based in Fort Worth, Texas.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (14 of 15)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00-12:30 p.m. Channel 7.2 and 9:00-9:30 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The episodes of the show are geared toward teenagers. Each half hour program includes three segments, with each segment featuring the personal story of an outstanding young person. Introducing the stories is an all star team of high profile professional athletes and celebrities including Jeff Gordon, singer Martina McBride, Albert Pujols, Matt Hasselbeck, Gail Devers, and top names from the world of Extreme Sports such as Tucker Hibbert, Kevin Windham and Shaun Murray. According to the show's production notes the show is more than a showcase for kids with exceptional talent and athleticism. It's also about teenagers who have built character through their struggles with cancer or death of a loved one. It's about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 15)	Response
Program Title	The American Athlete

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30-1:00 p.m. Channel 7.2
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Stars include Michael Jordan, Venus Williams, Jeff Gordon, etc.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Jane Ploeger
Address	1114 Grand Ave
City	Wausau
State	WI
Zip	54403
Telephone Number	715-845-4211
Email Address	jploeger@wsaw.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Doodlebops I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child who writes for help or advice with a problem to the Doodles three animated young memebers of a band. The child then enters the animated world fo the Doodlenet and sets out on an adventure with the band to find a resolution ot the problem with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encpsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (2 of 14)	Response
Program Title	Doodlebops II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 8:00-8:30 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each episode of the show features a real child who writes for help or advice with a problem to the Doodles three animated young memebbers of a band. The child then enters the animated world fo the Doodlenet and sets out on an adventure with the band to find a resolution ot the problem with important life lessons imparted in the process. Each episode reinforces the lesson through a musical interlude that encpsulates the educational message. Specific educational objectives of the program include encouraging viewers to develop positive personal qualities such as honesty and initiative and providing viewers with a basic understanding and appreciation of music. This program is specifically designed to further the educational and informational needs of children has educating and informing children as a significant purpose and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (3 of 14)	Response
Program Title	Busytown Mysteries I
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best-selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, Lowly, Hilda, Pig Will and Pig Won't while they scour around Busytown on fun-filled adventures looking for answers to life's puzzles. They are always up for a new adventure and, with everyone driving their own unique vehicle such as the iconic Apple Car and Pickle Car, getting there is half the fun. This program is specifically designed to further the educational needs of children, has educating and informing children as a significant prupose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.
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Other Matters (4 of 14)	Response
Program Title	Busytown Mysteries II
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 a.m. Channel 7.1

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the beloved works of best selling children's author Richard Scarry, BUSYTOWN MYSTERIES brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, Lowly, Hilda, Pig Will and Pig Won't while they scour around Busytown on fun-filled adventures looking for answers to life's puzzles. They are always up for a new adventure and, with everyone driving their own unique vehicle such as the iconic Apple Car and Pickle Car, getting there is half the fun. This program is specifically designed to further the educational needs of children, has educating and informing children as a significant prupose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Other Matters (5 of 14)	Response
Program Title	Danger Rangers
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 a.m. Channel 7.1
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Super-computer SAVO calls the DANGER RANGERS -- Sully, Kitty, Burble, Squeeky, Gabriella, Burt, and their trusty robot Fallout -- to action as they blast off from their secret headquarters to save the day. Through positive character role models, the Danger Rangers SuperEmpower children with a 'can-do' attitude, the power of adventure and the power to make smart choices. By using their own blend of health and safety knowledge, problem-solving smarts and positive character traits, children are encouraged to adopt these qualities for themselves.

Other Matters (6 of 14)	Response
Program Title	Horseland
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 10:30-11:00 a.m. Channel 7.1
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Join the animated journey of four amazing kids and their horses who come together in an incredible place called Horseland. As these friends strive to become the best competitive riders they can possibly be, the kids (and their equine companions) must learn to deal with difficult situations and confront an array of problems that put their honesty, integrity, self-confidence -- and sometimes even their friendships -- to the test.

Other Matters (7 of 14)		Response
Program Title	Mad About	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 a.m. Channel 7.1	
Total times aired at regularly scheduled time	13	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Mad About provides CORE programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. Mad About explores being green and understanding how our actions impact the world. The Mad About team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. II. Mad About uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. The diverse and dynamic cast of young people who make up the Mad About cast combine their natural curiosity with their enthusiasm to inform teens and their families about society's most important issues and life skills.	

Other Matters (8 of 14)		Response
Program Title	Into The Wild	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	Saturday 9:00-9:30 a.m. Channel 7.2 and 8:30-9:00 a.m. Channel 7.3	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild takes viewers on excursions around the world through the eyes of America's most beloved animal adventurer and his family. More than just a collection of animal escapades, Into the Wild provides insight into the protection and conservation of some of our planet's most precious and endangered species. Into the Wild is unscripted and action packed. It takes you on a raucous ride leaving you with a renewed appreciation for all cratures great and small.

Other Matters (9 of 14)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30-10:00 a.m. Channel 7.2 and 10:00-10:30 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores that world of wildlife ina blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes including habitats, antics locomotion and animal babies.

Other Matters (10 of 14)	Response
Program Title	Animal Atlas Classic
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 10:00-10:30 a.m. Channel 7.2 and 8:00-8:30 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	2 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas explores that world of wildlife ina blend of education and entertainment. Some episodes focus solely on one animal, whereas others are organized in themes including habitats, antics locomotion and animal babies.

Other Matters (11 of 14)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:00-11:30 a.m. Channel 7.2 and 9:30-10:00 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases heroic stories of dedicated individuals helping animals around the world. We welcome viewers to share their stories and video of amazing animal rescues or information about animal rescue sanctuaries. We are not an animal rescue service, but rather a television show that presents stories of rescued animals in order to inspire everyone to help animals in trouble.

Other Matters (12 of 14)	Response
Program Title	Sports Stars of Tomorrow
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 11:30 a.m. -12:00 p.m. Channel 7.2 and 10:30-11:00 a.m. Channel 7.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sports Stars of Tomorrow abbreviated SST is a United States nationally syndicated sports television show about high school and college athletes. The show which is hosted by legendary broadcaster Pat Summerall takes its viewers across the country in search of the brightest young stars in sports. Sports Stars of Tomorrow is the only high School sports program in national syndication. The cable only counterpart of SST is called Future Phenoms. The show began in 2005 and provides in depth feature stories about the top prep athletes in the United States. The goal of the program is to get an off the field look at the athletes so they are frequently shown doing things like playing golf strumming guitars and studying. It is produced by GameDay Productions a private television production company based in Fort Worth, Texas.

Other Matters (13 of 14)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:00-12:30 p.m. Channel 7.2 and 9:00-9:30 a.m. Channel 7.3
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The episodes of the show are geared toward teenagers. Each half hour program includes three segments, with each segment featuring the personal story of an outstanding young person. Introducing the stories is an all star team of high profile professional athletes and celebrities including Jeff Gordon, singer Martina McBride, Albert Pujols, Matt Hasselbeck, Gail Devers, and top names from the world of Extreme Sports such as Tucker Hibbert, Kevin Windham and Shaun Murray. According to the show's production notes the show is more than a showcase for kids with exceptional talent and athleticism. It's also about teenagers who have built character through their struggles with cancer or death of a loved one. It's about kids who came face to face with drug abuse and peer pressure without losing their focus on their goal.

Other Matters (14 of 14)	Response
Program Title	The American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 12:30-1:00 p.m. Channel 7.2
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete hosted by actor and comedian Byron Allen is a weekly half hour television magazine show featuring one-on-one interviews with today's hottest and most recognizable superstar athletes. Stars include Michael Jordan, Venus Williams, Jeff Gordon, etc.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Gray Television dba WSAW</p>

Attachments

No Attachments.