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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0022439848** | File Number: **CPR-133120** | Submit Date: **08/10/2012** | Call Sign: **WSB-TV** | Facility ID: **23960** | City: **ATLANTA** | State: **GA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **08/10/2012** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2012

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	ABC
	Nielsen DMA	Atlanta
	Web Home Page Address	http://www.wsbtv.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	4.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(10)

Digital Core Program (1 of 10)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:30-11:00am ET (04/07/12-06/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species, viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 10)	Response
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30am ET (04/07/12-06/30/12)

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 10)	**Response**
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30am-12:00pm (04/07/12 - 06/30/12)
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and - in many instances - relase back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. Hosted by Sam Champion.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4 of 10)	**Response**
Program Title	Ch 2 High Q
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00pm (04/07/12 - 06/30/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Georgia High School Association. The show premiered on WSB-TV on October 18, 1986.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 10)	**Response**
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1:00-1:30pm (04/07/12 - 06/30/12)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront the challenges by taking control, the program reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	06/17/12 12:30-1:00pm
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-16
Episode #	
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Everyday Health
List date and time rescheduled	07/01/12 1:00-1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2012-06-30
Episode #	
Reason for Preemption	Sports

Digital Core Program (6 of 10)	Response
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30am (04/01/12 - 06/24/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 10)	**Response**
Program Title	Green Screen Adventures (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am; 8:30-9:00am; 9:00-9:30am; 9:30-10:00am; (04/07/12 - 06/30/12)
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, and that their voices are being heard. The diverse Green Screen company of perfomers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C's" as well as the three "R's" - curiosity, citizenship, and compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 10)	**Response**
Program Title	Mad About (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am & 10:30-11:00am (04/07/12 - 06/30/12)
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About" is a half-hour sketch comedy / variety show aimed at educating and entertaining kids ages 13-16. A true e/i series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. "Mad About" conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 10)	**Response**
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:00-10:30am (04/08/12 - 06/24/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 10)	**Response**
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:30-11:00am (04/08/12 - 06/24/12)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Exploration with Jarod Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	Food for Thought with Claire Thomas
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 4:00-4:30am (04/01/12 - 06/24/12)
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young, enthusiastic and passionate about food, Claire Thomas is the 22-year-old host who opens viewers' eyes to how everyday life can inspire culinary creations in "Food for Thought." Each weekly half-hour informs and educates teens about the power of food as a tool for exploring new places, meeting new people and learning about different cultures. Claire serves as a role model for 13-16 year old viewers by showing her passion for her family, life and healthy living by sharing stories in the kitchen. Creative inspiration can come from any place at any time - sometimes from family, sometimes from friends, or even from bloggers needing her help. No matter how exotic or local the location, she's always in search of new tastes and places to explore. Based on her unique perspective gathered throughout each episode, Claire will teach the audience how to prepare the "inspired" dish while promoting a healthy attitude towards food and life.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	Preempted on Sunday, April 8, 2012 in order to air "When the Saints Go Marching In," a one-time-only

Non-Core Educational and Informational Programming (2 of 2)	Response
Program Title	Into the Wild with Jack Hanna
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 4:30-5:00am (04/01/12 - 06/24/12)
Total times aired at regularly scheduled time:	12
Number of Preemptions	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around animal expert Jack Hanna traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jack's travels he raises awareness of different cultures, geography and spectacular animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservaton eforts worldwide.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	April 8, 2012 in order to air "When the Saints Go Marching In," a one-time-only Easter-themed specia

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C. F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Art Rogers
Address	1601 West Peachtree St, NE
City	Atlanta
State	GA
Zip	30309
Telephone Number	404 897-7479
Email Address	art.rogers@wsbtv.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C. F.R. Section 73.671, NOTES 2 and 3.	The Children's Television Act and the FCC's rules require that programming targeting children ages twelve and under may not contain more than 10.5 minutes of total commercial matter per clock hour on weekends and no more than 12.0 minutes of commercial matter per clock hour on weekdays. In addition, children's programming may not direct viewers to an internet website unless the website offers a substantial amount of bona fide program-related or other non-commercial content; the website is not designed *primarily* for commercial purposes (that is, e-commerce or advertising); the website's home page and other menu pages clearly distinguish between the website's commercial and noncommercial sections; and the website page to which viewers are directed is not used for e-commerce, advertising or other commercial purposes (that is, the page has no lnks labeled "store" or direct links to other websites that utilize a program's characters to advertise, promote or sell products or service.) After due review of internal station records and documentation provided to us by program suppliers, the licensee hereby certifies as follows: (i) the only programs specifically designed for children ages twelve and under that the station broadcasted this quarter are disclosed in the report and (ii) the licensee fully complied with the FCC's commercial limits with respect to those programs. WSB-TV, throughout second quarter 2012 aired People 2 People, a 30-minute public affairs program designed to deal with the needs of Atlanta's diverse community. This program includes satisfying children's educational and informational needs. Organizations and events for whom public service announcements were aired during second quarter 2012 included: Ad Council:Texting and Driving; Families First; Georgia Bikes 2012; Help for Homeowners; Atlanta Childrens Shelter Starlight 5K; Autism Walk; Race for the Cure; Arthritis Walk; Asian Pacific American Heritage; Safe America Foundation; and Police Memorial Candlelight Vigil.NOTE: WSB timely filed its Children's Television Programming Report for the second quarter of 2012 on 7/10/12. In August, 2012, WSB determined that its second quarter 2012 report inadvertently was filed with a date reflecting the first quarter of 2012, superseding its first quarter 2012 report on the FCC's website. To ensure that both reports were available to the public, WSB re-filed both reports with the correct dates.

Other Matters (10)

Other Matters (1 of 10)	Response
Program Title	Ocean Mysteries
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:00-11:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour weekly series offers a fresh approach to the quest for aquatic understanding by blending stories of fascinating sea creatures with comparisons to popular land animals and analogies to human experience. Hosted by Jeff Corwin and produced primarily for ages 13-16, Ocean Mysteries shows how animals share the same behaviors, challenges and triumphs as humans. From exciting rescues of abandoned animals to unexpected conflicts in the 'family dynamics' of the mingling species,viewers will get to know - and care - about these heroes and about all of the fascinating life teeming in our oceans.

Other Matters (2 of 10)	Response
Program Title	Sea Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 11:30am -12:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Sea Rescue features the rescue, rehabilitation and - in many instances - release back into the wild of ocean wildlife. Produced for ages 13-16, Sea Rescue offers educational and entertaining television by demonstrating the welfare and medical benefits that rescue and rehabilitation programs provide animals. Viewers will also learn that there's a reciprocal benefit: rescued animals provide valuable insight into their biology and ecology. This information adds to the pool of knowledge necessary to conserve threatened and endangered species. Each week, Sea Rescue will leave its audience inspired by the real-life stories of the featured animal and rescuers and with a fuller understanding of the rich array of sea life with which we share our planet. Hosted by Sam Champion.

Other Matters (3 of 10)	**Response**
Program Title	Ch 2 High Q
Origination	Local
Days/Times Program Regularly Scheduled	Saturdays 12:30-1:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	High Q is Channel 2's locally produced bowl-type program with students from local high schools participating. This educational program is sanctioned by the Georgia High School Association. The show premiered on WSB-TV on October 18, 1986.

Other Matters (4 of 10)	**Response**
Program Title	Everyday Health
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1:00-1:30pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this weekly half-hour series developed and produced to educate and inform viewers ages 13-16, our hosts scan the country finding those who 'pay it forward' to promote health and wellness. The remarkable people that viewers meet are referred to as 'agents of change,' special individuals who are making big changes in people's lives, one small step at a time. Everyday Health is a series that uniquely raises awareness to help fight obesity, raise self-esteem, establish physical fitness habits and prevent negative health choices. An inspirational program about people who confront the challenges by taking control, the program reports on amazing teens and other selfless Americans who are 'paying it forward,' with good will and new ideas that will inspire other teens to take action.

Other Matters (5 of 10)	**Response**
Program Title	Born to Explore
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 1:30-2:00pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The world's cultures and its geographical wonders come alive as the youngest president in Explorers Club history, Richard Wiese, takes viewers on a globetrotting adventure. While developed for 13-16 year olds, Born to Explore is engaging for the whole family. In this weekly half-hour series, Richard uncovers amazing facts of nature and man-made treasures. The host takes the role of the ultimate social studies teacher to a new level, bringing the viewing audience to the places and people of our world who form our cultures. Whether he climbs Mount Kilimanjaro, explores why people live at the base of an active volcano, or travels down the Nile River, viewers will travel the world without leaving their homes.

Other Matters (6 of 10)	**Response**
Program Title	Jack Hanna's Wild Countdown
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 7:00-7:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wildlife expert and animal ambassador, Jack Hanna, brings the viewer face-to-face with the best of the beasts. In this weekly half-hour series that will engage viewers 13-16, as well as the whole family, Jack highlights his favorite animals and adventures from around the world. Presented in countdown style, Jack offers up a different 'top ten' each week in a variety of categories. As Jack reveals the categories, he gives further insights and interesting facts about the animals allowing viewers of all ages the opportunity to be entertained as well as learn more about the fascinating animal kingdom.

Other Matters (7 of 10)	**Response**
Program Title	Green Screen Adventures (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 8:00-8:30am; 8:30-9:00am; 9:00-9:30am & 9:30-10:00am
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, and that their voices are being heard. The diverse Green Screen company of perfomers and writers reinforce critical writing skills and share positive social messages. The educational mission emphasizes the four "C's" as well as the three "R's" - curiosity, citizenship, and compassion.

Other Matters (8 of 10)	**Response**
Program Title	Mad About (Channel 2.2 only)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 10:00-10:30am & 10:30-11:00am
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Mad About" is a half-hour sketch comedy / variety show aimed at educating and entertaining kids ages 13-16. A true e/i series, episodes use a creative mixture of humor, improv, animation and viewer-generated video. "Mad About" conveys important messages about life skills such as personal finance, health and nutrition, fitness, conservation, and decision making in a fun and entertaining way. Each TV episode relies on a small company of skilled comedic actors to explore significant topics within a subject area. It incorporates comic monologues, sketch and improv comedy, eye-catching animation, music videos, humorous "man on the street" interviews, and viewer-created questions about life's issues.

Other Matters (9 of 10)	**Response**
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:00-10:30am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Jack Hanna's Animal Adventures" is instructional programming. Each single-themed episode features different species from around the world and their interaction with the dedicated people committed to their care and preservation. The viewers can observe, explore and discover the unique and exciting world of animals. Jack Hanna's Animal Adventures is hosted by Columbus Zoo Director Emeritus Jack Hanna.

Other Matters (10 of 10)	**Response**
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sundays 10:30-11:00am
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Exploration with Jarod Miller" brings people to the animals they might not otherwise experience - and sometimes brings the animals to the people in amusing and unexpected ways. And Jarod is uniquely qualified to bridge this gap, being a passionate unabashed animal lover who at the age of 25 became the youngest ever Executive Director of an accredited zoo, the Binghamton Zoo in upstate New York.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Georgia Television Company**

Attachments

No Attachments.