



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0009961889** | File Number: **CPR-118560** | Submit Date: **04/05/2011** | Call Sign: **KRBK** | Facility ID: **166319** | City:
OSAGE BEACH | State: **MO**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/05/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
| | | | | |

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|---------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | MyNetworkTV |
| | Nielsen DMA | Springfield MO |
| | Web Home Page Address | www.krbktv.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 4.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | No |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes |

Digital Core Programs(8)

| Digital Core Program (1 of 8) | Response |
|--|---|
| Program Title | The Traveling Trio |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 8 years to 12 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Traveling Trio is an adventure filled educational series presented by three siblings who traverse the globe while exploring, learning and teaching viewers about our amazing world and all it has to offer. The Traveling Trio provides CORE programming in the areas of geography, history, foreign language, social studies and cultural awareness. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 8) | Response |
|--|--|
| Program Title | DragonFlyTV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | DragonFlyTV provides CORE programming by teaching children about hands-on projects that demonstrate practical applications of both math and science. This show introduces young viewers to critical thinking and problem solving skills. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (3 of 8) | Response |
|--|---|
| Program Title | SwapTV |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | SwapTV is about two children from different backgrounds of life 'swapping' lives for weekend. With unique scenarios each week, this show teaches viewers to appreciate and explore diverse cultures and family settings. SwapTV educates children on tolerance of various races/creeds. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (4 of 8) | Response |
|--|----------------------|
| Program Title | B in Tune |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | B in Tune teaches kids to use music as a foundation to enrich every aspect of their lives. This program demonstrates expression and awareness. B in Tune features interviews of up and coming young music stars and chronicles their aspirations and efforts put forth to break into the spotlight. These stories teach other teens how to let their own voices be heard. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (5 of 8) | Response |
|--|--|
| Program Title | Dog Tales |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features informatuve segments on various dog breeds and showcases veterinary experts explaining different issues that affect canines. Dog Tales teaches lessons on the responsibility of pet ownership. Promotes childrens writing and creative skills with regular essay and art contests. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (6 of 8) | Response |
|--|----------------|
| Program Title | Animal Atlas |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 10am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |

| | |
|--|---|
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal Atlas introduces viewers to every kind of animal imaginable, and promotes a better understanding of how these species live and what they need to survive. Explore things such as diet, adaptation and how animals take care of their young. Animal Atlas educates kids about endangered species and provides important details on how to support wildlife conservation. Animal Atlas is culturally relevant and important. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (7 of 8) | | Response |
|--|--|--|
| Program Title | | The Young Icons |
| Origination | | Syndicated |
| Days/Times Program Regularly Scheduled | | Saturdays 10:30am |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | The Young Icons features stories about world-class athletes, accomplished artists, scholars, philanthropists and entrepreneurs - all under the age of 18. These stories are meant to inspire tweens, teens and even parents. This program teaches the importance of setting goals, and recognizing what it takes to achieve them - thus providing a sense of accomplishment. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | | Yes |

| Digital Core Program (8 of 8) | | Response |
|-------------------------------|--|------------|
| Program Title | | Career Day |
| Origination | | Syndicated |

| | |
|--|---|
| Days/Times Program Regularly Scheduled | Saturdays 11am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Career Day features inspirational interviews with successful celebrities, entrepreneurs and business professionals. Career Day exposes viewers to fascinating, important, and cool careers, intended to open their minds to exciting worlds they may not normally see. This series is dedicated to inspiring the dreams in all of us while instilling the importance of a good education. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|------------------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Natalie Luther |
| Address | 50 Maryland Plaza, Suite 300 |
| City | St. Louis |
| State | MO |
| Zip | 63108 |
| Telephone Number | 314.345.1078 |
| Email Address | natalie@krbktv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | |

Other Matters (8)

| Other Matters (1 of 8) | Response |
|--|--|
| Program Title | Angels Friends (replacing The Traveling Trio effective 04.02.2011) |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | saturdays 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Angels Friends provides CORE programming in the areas of particular concerns to young teens, including social themes and coping strategies. Kids are taken on an inspirational journey that stirs the spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for teens as they deal with issues such as the right to say 'no', the meaning of heroism and even bullying. |

| Other Matters (2 of 8) | Response |
|--|--|
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| Other Matters (3 of 8) | Response |
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| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 8:30am |
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| Other Matters (8 of 8) | Response |
|--|---|
| Program Title | Career Day |
| Origination | Syndicated |
| Days/Times Program Regularly Scheduled | Saturdays 11am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
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Certification

| Question | Response |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Koplar Communications International Inc</p> |

Attachments

No Attachments.