



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003613825** | File Number: **CPR-126165** | Submit Date: **01/06/2012** | Call Sign: **WHDH** | Facility ID: **72145** | City: **BOSTON** | State: **MA**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **01/06/2012** | Filing Status: **Active**

Report reflects information for : **Fourth Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	NBC
	Nielsen DMA	Boston
	Web Home Page Address	www.whdh.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This CGI animated series incorporates lessons about friendship, self-confidence, teamwork, and perseverance in its fun-filled stories. Kids will relate to the issues that arise in the canine characters' lives (helping a friend who's feeling blue, for instance) and may pick up some tips from the endearing pups on navigating their own relationships with others. Although one character often breaks rules to better his chances of winning, his underhanded methods are always foiled in the end, and the sticky situations remind kids that cheating really doesn't pay off.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Turbo Dogs
List date and time rescheduled	November 26, 2011, 1:30PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	November 19, 2011

Reason for Preemption	Sports
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Digital Core Program (2 of 13)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school-aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land, who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sealife habitat of Shell Land and environmental conservation.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Shelldon
List date and time rescheduled	November 26, 2011, 2:00PM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	November 19, 2011
Reason for Preemption	Sports

Digital Core Program (3 of 13)	Response
Program Title	Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and, in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the storyline.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Magic School Bus
List date and time rescheduled	November 20,2011, 7:30AM
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	November 19, 2011
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	13
Total times aired	14
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Babar
List date and time rescheduled	November 26,2011, 10:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	November 19, 2011
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1:00PM
Total times aired at regularly scheduled time	11
Total times aired	14
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	3
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. "Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who finds herself in comic predicaments. But thanks to her loving and patient father, and her entire extended family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something and have a great time along the way.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Preemption Programs #1

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	November 26, 2011, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	November 19,2011
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	December 3, 2011, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	December 3, 2011
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Willa's Wild Life
List date and time rescheduled	October 15, 2011, 10:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	October 15, 2011
Reason for Preemption	Sports

Digital Core Program (6 of 13)		Response
Program Title		Pearlie
Origination		Network

Days/Times Program Regularly Scheduled	Sundays, 7-7:30AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audience within the 4-8 year range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Pearlie
List date and time rescheduled	November 5, 2011, 1:30PM
Is the rescheduled date the second home?	No

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	October 30, 2011
Reason for Preemption	Sports

Digital Core Program (7 of 13)	Response
Program Title	Green Screen Adventures (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informatinal and educational program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Busytown Mysteries(Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo, plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	The Busy World of Richard Scarry (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11 and 11:30AM
Total times aired at regularly scheduled time	28
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Dino Squad (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon and 12:30PM
Total times aired at regularly scheduled time	28
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad combines children's fascination with dinosaurs, their attraction to super-hero characters, and the appeal of a group of highly individualistic teens, to attract and engage young viewers. Each episode portrays these teens finding solutions to problems, and dealing with issues that are so common to young adolescents, such as the meaning and value of honesty, perseverance, and self-confidence.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 13) Response	
Program Title	Doodlebops Rockin' Road Show (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the psycho-social arena. Viewers come to see the value of honesty, integrity, and the joy that can come from sharing. The show also encourages appreciation of music, fosters creativity and teaches fundamental learning skills, including numbers, the alphabet, vocabulary, colors, sequences and directions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 13)		Response
Program Title		Doodlebops (Digital Multicast Only, Ch. 7.2)
Origination		Network
Days/Times Program Regularly Scheduled		Sunday, 10:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		"The Doodlebops" is primarily intended to promote social and academic readiness--thereby helping young viewers toward success in their future school environment. Through music, fantasy and fun the program provides viewers with an appreciation of music, and encourages viewers to develop pro-social behaviors such as honesty, kindness, compassion, helpfulness, and cooperation.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 13)		Response
Program Title		Liberty's Kids (Digital Multicast Only, Ch. 7.2)
Origination		Network

Days/Times Program Regularly Scheduled	Monday-Friday, 9:30AM
Total times aired at regularly scheduled time	65
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance Man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister," but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Animal Rescue
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sundays, 2:30AM
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue showcases spectacular rescues of all types of animals and focuses on the work of dedicated individuals who treat the various creatures of the animal kingdom. All stories are authentic and contain actual video of rescues. Series is "G" rated and is suitable for family viewing,
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Joan McCready
Address	7 Bulfinch Place
City	Boston
State	MA
Zip	02114
Telephone Number	(617) 725-0672
Email Address	jmccready@whdh.com

<p>Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.</p>	<p>On November 30, 2006, an application for the renewal of the license of WHDH was filed timely with the FCC. That license renewal application remains pending. WHDH completed its DTV transition and terminated all analog operations by June 12, 2009. On October 15, "Willa's Wild Life" was moved to its secondary time period due to NBC Sports. On October 30, "Pearlie" was rescheduled due to extended storm coverage. On November 19, "Turbo Dogs," "Shelldon," and "Magic School Bus" were rescheduled, and "Babar" and "Willa's Wild Life" were moved to their secondary time periods due to NBC's coverage of President's Cup. On December 3, "Willa's Wild Life" was moved to its secondary time period due to NBC Sports. EXHIBIT "A" - PUBLIC SERVICE ANNOUNCEMENTS: For a complete listing of public service announcements designed specifically for children, please refer to WHDH's Public Inspection File, located at 7 Bulfinch Place, Boston. EXHIBIT "B" - NON-BROADCAST EFFORTS: The following events were publicized on the Kids Calendar section of the station's website: American Repertory Theatre's "The Snow Queen" Children's Performers Jumping Monkeys at Coolidge Corner Lexinton Arts and Crafts Weave-In Catskill Puppet Theatre at JFK Museum Santa's Tea at Gore Place Sugar Plum Party at Langione Dance Center Girl Scout Troop 60078 Holiday Craft Fair Science for Kids at Community House of Hamilton Halloween Silly Willies at Watertown Library Halloween Trick or Treat in Maynard & Hudson Children's concert by Middlesex Concert Band Hispanic Heritage Month celebration at JFK Museum Fenway Alliance's Opening Our Doors event Verril Farm Harvest Festival Peabody Museum's Archaeology Discovery Room Rockport Harvest Festival Pumpkin Chucking Fest in Amesbury Junior Fire Fighter Day at Community House of Hamilton Great Pumpkin Fest at EcoTarium Room to Read event in Concord Tyngsborough Trot 5K Run or Walk for Education Nature Connection's Meet the Animals at Umbrella Ctr. for the Arts Holiday Happenings Church Fair at First Church in Sandwich Holiday Craft Market at Centreville Elementary School Boston Common Frog Pond Opening Night--Skating Under the Stars Pudding Pops Band's "My Daddy Rocks" concert in Hamilton Sleigh Bell Artisan Fair at Wenham Museum Family Music Performers Rudnick & Friends at Coolidge Corner Silver Bells Holiday Fair in Kingston Tours of the station's newsroom were conducted for the following groups during this quarter: 10/19/2011- Northeastern University class (Bill Lancaster) 10/20/2011- Newbury College Class (Meryl Perlson) 11/10 /2011- Girl Scout Troop from Lunenburg 11/30/2011- Girl Scout Troop from Sharon 12/01/2011- Job Shadow in newsroom, Amy Soughen tour 7 News meteorologists visited the following schools during this quarter to teach lessons about weather: October 5th- Greenhalge School, Lowell, MA October 12th- Brickett Elementary School 5th Grade Class,Lynn October 17th- Beaver Brook Elementary School 2nd Grade,Abington October 24th- Vinson-Owen Elementary School 5th Grade, Winchester November 7th- Laurel School 1st Grade, Brewster November 8th- Our Lady of Assumption, Lynnfield November 8th- Newton School, Newton, NH November 14th- Cottage Street School 4th Grade, Sharon November 14th- Daniel Webster School 3rd Grade, Marshfield November 15th- Eastham Elementary School, Eastham November 16th- Center School, Peabody November 21st- West Parish School 4th & 5th Grade, Gloucester November 22nd- Haynes School 5th Grade, Sudbury November 28th- Highlands Elementary School 3rd grade, Braintree November 29th- The Center School 2nd Grade, Chelmsford November 29th- Stapleton School 2nd Grade, Framingham November 30th- St. Joseph's Elementary School 4th Grade, Needham December 19th- Lincoln School 2-4th grade, Lowell December 19th- Haynes School 2nd Grade Sudbury</p>
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Other Matters (13)

Other Matters (1 of 13)	Response
Program Title	Turbo Dogs
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This CGI animated series incorporates lessons about friendship, self-confidence, teamwork, and perseverance in its fun-filled stories. Kids will relate to the issues that arise in the canine characters' lives (helping a friend who's feeling blue, for instance) and may pick up some tips from the endearing pups on navigating their own relationships with others. Although one character often breaks rules to better his chances of winning, his underhanded methods are always foiled in the end, and the sticky situations remind kids that cheating really doesn't pay off.

Other Matters (2 of 13)	Response
Program Title	Shelldon
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is an animated series about Shelldon, a school-aged yoka shell mollusk who lives with the adoptive family, the Clams, in an undersea community called Shell Land, which is populated by all sorts of sea species. Shelldon and his best friends, Connie (a cowry shell mollusk) and Herman (a hermit crab) face a specific challenge in every episode of the show. The problem may be managing a bully, improving their grades, learning how to be altruistic, or protecting their environment from natural and man-made disasters. In all cases they rely on Dr. Shell, the most venerated intellectual and elder in Shell Land, who teaches them and gives them opportunities to harness their potential and solve the problem. Each episode provides a direct socio-emotional lesson and many episodes provide informational content relating to the sealife habitat of Shell Land and environmental conservation.
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Other Matters (3 of 13)	Response
Program Title	The Magic School Bus
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Magic School Bus is based on a series of children's books about science written by Joanna Cole. The show features the ingenious Ms. Frizzle, an elementary school teacher and intrepid explorer who piles her students into her Magic School Bus and takes them on amazing field trips to impossible locations. The goal of each field trip is to answer questions or learn many new things about the class visits. Each episode is a fact-filled expedition to places as diverse as the solar system, the human body, or even inside weather systems. The bus transforms to suit the environment and the kids freely explore and share their learning with each other and with Ms. Frizzle, who nudges her students to "make connections" and answer their own questions with research. The class pet, Lizzie, a large lizard, accompanies the class on their field trips. The content of the show is appropriate for children from ages 4 to 9 and, in addition to all the factual content, the children also have a socio-emotional problem to solve that is embedded into the storyline.

Other Matters (4 of 13)	Response
Program Title	Babar
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on the books by Laurent de Brunhoff, "Babar" is an animated show about a young orphaned elephant who finds the strength to rise above the challenges he faces as he journeys through life. Each episode of the show communicates social-emotional messages that draw upon the bond of family and combine traditional values with a modern lifestyle.
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Other Matters (5 of 13)	Response
Program Title	Willa's Wild Life
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 1PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Willa's Wild Life" is an enchanting series about a little girl's unique home life that is sure to keep you in stitches and warm your heart. "Willa's Wild Life" follows the adventures of Willa, an unforgettable little girl who finds herself in comic predicaments. But thanks to her loving and patient father, and her entire extended family of personality-rich zoo animals, Willa manages to overcome her obstacles, learn a little something and have a great time along the way.

Other Matters (6 of 13)	Response
Program Title	Pearlie
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 10 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pearlie is an animated comedy series based on the children's book series "Pearlie the Park Fairy" by Wendy Harmer. Pearlie is an optimistic, light-hearted fairy who sees the good in everybody, but often gets into situations because her desire to help is larger than her capacity to deliver. Aimed for an audenncce within the 4-8 year range, Pearlie focuses on the importance of following the rules, using good judgment and learning how to avoid getting into trouble. Since Pearlie was appointed by Fairy Head Quarters (HQ) to keep Jubilee Park in sparkling order, she has constant challenges with her basic goal of keeping everyone happy and making sure the park functions smoothly. Pearlie's nemesis and cousin Saphira often takes advantage of Pearlie's good nature which requires that Pearlie must also frequently outwit the park bully. In each episode we see Pearlie approach new tasks and problems with a great deal of enthusiasm, but without the organization required to get the job done. Through plot developments and with the assistance of her friends Opal and Jasper, she learns what to do and what not to do in each situation so the park can be restored to order.
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Other Matters (7 of 13)	Response
Program Title	Green Screen Adventures (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Green Screen Adventures" teaches children critical writing skills through improvisation, storytelling and story theatre in this fun, informatinal and educational program.

Other Matters (8 of 13)	Response
Program Title	Busytown Mysteries(Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo, plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (9 of 13)	Response
Program Title	The Busy World of Richard Scarry (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 11:00AM and 11:30AM
Total times aired at regularly scheduled time	26

Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.

Other Matters (10 of 13)	Response
Program Title	Dino Squad (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays, 12Noon and 12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dino Squad combines children's fascination with dinosaurs, their attraction to super-hero characters, and the appeal of a group of highly individualistic teens, to attract and engage young viewers. Each episode portrays these teens finding solutions to problems, and dealing with issues that are so common to young adolescents, such as the meaning and value of honesty, perseverance, and self-confidence.

Other Matters (11 of 13)	Response
Program Title	Doodlebops Rockin' Road Show (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	By means of fantasy, fun, music and adventure, the Doodlebops Band teaches kids about their world and gives them the vital understanding and behavioral tools to explore it. The show's major educational goals lie in the psycho-social arena. Viewers come to see the value of honesty, integrity, and the joy that can come from sharing. The show also encourages appreciation of music, fosters creativity and teaches fundamental learning skills, including numbers, the alphabet, vocabulary, colors, sequences and directions.

Other Matters (12 of 13)	Response
Program Title	The Doodlebops (Digital Multicast Only, Ch. 7.2)

Origination	Network
Days/Times Program Regularly Scheduled	Sundays, 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"The Doodlebops" is primarily intended to promote social and academic readiness--thereby helping young viewers toward success in their future school environment. Through music, fantasy and fun the program provides viewers with an appreciation of music, and encourages viewers to develop pro-social behaviors such as honesty, kindness, compassion, helpfulness, and cooperation.

Other Matters (13 of 13)	Response
Program Title	Liberty's Kids (Digital Multicast Only, Ch. 7.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday-Friday, 9:30AM
Total times aired at regularly scheduled time	65
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This exciting series thrusts the viewer into the dramatic fray of the War of Independence, as seen through the eyes of two kids who've been taken in and given jobs as roving reporters by the Renaissance Man of the Revolution, Ben Franklin. British teen Sarah sees both sides of the war and doesn't like either, while American teen Gregory is a passionate defender of freedom and liberty. French orphan Henri, who's also taken in by Ben, may be younger than his new "big brother" and "big sister," but he often sees most clearly. The series is packed with action, yet it confronts moral decisions head on. It's not concerned with the politics of history, but uses the drama of the events as a backdrop for the conflicts faced by its protagonists.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WHDH-TV, Inc.</p>

Attachments

No Attachments.