

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0021205521** File Number: **CPR-121142** Submit Date: **07/05/2011** Call Sign: **WSFX-TV** Facility ID: **72871**

City: WILMINGTON State: NC

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/05/2011 Filing Status: Active

Report reflects information for : Second Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	Wilmington NC
	Web Home Page Address	www.WSFX.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(21)

Digital Core Program (1 of 21)	Response
Program Title	Animal Atlas (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday, 8am 4/4/11-6/27/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 21)	Response
Program Title	Eco Company (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 8am 4/5/11-6/28/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the environment. Each week the show will also provide practical tips that teens, and people of all ages can use in their daily lives.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 21)	Response
Program Title	Jack Hanna (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 8am 4/6/11-6/29/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a new show for Jack and he wants you to come along with him on his next journey. Each episode will track a new adventure for the Hanna expedition as they explore a new and different exotic location.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 21)	Response
Program Title	Teen Kids News (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. 8am 4/7/11-6/30/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre teens-by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 21)	Response
Program Title	Jack Hanna Into The Wild (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. 8am 4/1/11-6/24/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through our Jack's travels he raised awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core	
Program (6 of 21)	Response

Program Title	Animal Atlas Classic (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through or Jack's travels he raised awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 21)	Response
Program Title	Animal Rescue (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program demonstrates how through teamwork people help animals out of sometimes dangerous situations. It also shows how animals survive in the habitat. It shows people what animals do to stay away from danger.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 21)	Response
Program Title	Jack Hanna (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a new show for Jack and he wants you to come along with him on his next journey. Each episode will track a new adventure for the Hanna expedition as they explore a new and different exotic location.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 21)	Response
Program Title	Magi-Nation (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 9:30am 4/4/11-6/27/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moon lands Tony befriends two young Magi heroes-intraining who join him to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures those new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moon lands. During their adventures they just might discover some secrets about themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 21)	Response
Program Title	Magi-Nation (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 9:30am 4/5/11-6/28/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years

Describe the educational and	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moon lands Tony befriends two young Magi heroes-in-
informational	training who join him to defeat the evil Shadow Magi who are out to rule their world. Along with their
objective of the	trusty collection of Dream Creatures those new friends must solve riddles, battle evil and discover
program and how it	the secrets hidden in each region on the Moon lands. During their adventures they just might
meets the definition	discover some secrets about themselves.
of Core	
Programming.	
Does the Licensee	Yes
identify the program	
by displaying	
throughout the	
program the symbol	
E/I?	

Digital Core	
Program (11 of 21)	Response
Program Title	Magi-Nation
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 9:30am 4/6/11-6/29/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moon lands Tony befriends two young Magi heroes-intraining who join him to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures those new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moon lands. During their adventures they just might discover some secrets about themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 21)	Response
Program Title	Magi-Nation (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. 9:30am 4/7/11-6/30/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moon lands Tony befriends two young Magi heroes-intraining who join him to defeat the evil Shadow Magi who are out to rule their world. Along with the trusty collection of Dream Creatures those new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moon lands. During their adventures they just might discover some secrets about themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 21)	Response
Program Title	Magi-Nation (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. 9:30am 4/1/11-6/24/11
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moon lands Tony befriends two young Magi heroes-intraining who join him to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures those new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moon lands. During their adventures they just might discover some secrets about themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 21)	Response
Program Title	Green Screen Adventure (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 13 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C" as well as the three "R"'s Curiosity, Confidence, Citizenship, Compassion.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 21)	Response
Program Title	Busytown Mysteries (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10:30am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (16 of 21)	Response
Program Title	The Busy World Of Richard Scarry (THIS TV)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sat. 11am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (17 of 21)	Response
Program Title	The Busy World of Richard (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11:30am 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This fully animated series is based on the books by Richard Scarry which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that's abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (18 of 21)	Response
Program Title	Cake (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12noon 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Cake, super creative teen, hosts a cable access show. "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday item (t-shirts, CD cases, and plush toys) and make them extraordinary using a little imagination and a glue gun!
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 21)	Response
Program Title	Dance Revolution (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12:30pm 4/2/11-6/25/11
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choreography and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determines the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the grand prize of a \$20,000. scholarship!
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (20 of 21)	Response
Program Title	Stargate Inifinity (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10am 4/3/11-6/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	9 years to 11 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series-based on MGM's successful sci-fi movie and television franchise "Stargate" - four exceptional Air Force Academy cadets and wrongly court martial Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures - and each other - while trying to find a safe haven for the alien and clear their names so they can return home.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (21 of 21)	Response
Program Title	Magi-Nation (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10:30am 4/3/11-6/26/11
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moon lands Tony befriends two young Magi heroes-intraining who join him to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures those new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moon lands. During their adventures they just might discover some secrets about themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Connie Petway
Address	322 Shipyard Blvd
City	Wilmington
State	NC
Zip	28412
Telephone Number	910-343-8826
Email Address	cpetway@foxwilmington.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (21)

Other Matters (1 of 21)	Response
Program Title	Animal Atlas (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 8am 7/4/11-9/26/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program that is entertaining and engaging to a wide audience while managing to deliver information that would be very welcome in a middle or high school classroom. The series matches the evolved visual intelligence of the young 21st century audience by building content with short clips, five-seconds or less in length, and weaving them together in a narrative that keeps a viewer engaged with a compelling narrative overview.

Other Matters (2 of 21)	Response
Program Title	Eco Company (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 8am 7/5/11-9/27/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Eco Company will explore all aspects of being green and understanding how we impact our world. The E-Co team will report on the latest technologies in energy, recycling, conservation and organics and will share stories of young people making a positive impact on the

Other Matters (3 of 21)	Response
Program Title	Jack Hanna (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 8am 7/6/11-9/28/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a new show for Jack and he wants you to come along with him on his next journey. Each episode will track a new adventure for the Hanna expedition as they explore a new and different exotic location.

Other Matters (4 of 21)	Response
Program Title	Teen Kids News

Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. 8am 7/7/11-9/29/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre teens by teens. The half-hour weekly program provides information and news to students in a way that's educational as well as entertaining. The focus of the program is young people.

Other Matters (5 of 21)	Response
Program Title	Jack Hanna Into The Wild (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. 8am 7/1/11-9/30/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Trough out Jack's travels he raised awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.

Other Matters (6 of 21)	Response
Program Title	Animal Atlas Classic (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7am 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This series is based around Jack traveling the world with his friends and family, taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Through out Jack's travels he raised awareness of different cultures, geography and spectacular animals and animals facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. The episodic content will certainly further the educational, information needs of children 13-16.

Other Matters (7 of 21)	Response
Program Title	Animal Rescue (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 7:30am 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program demonstrates how through teamwork people help animals out of sometimes dangerous situations. It also shows how animals survive in the habitat. It shows people what animals do to stay away from danger.

Other Matters (8 of 21)	Response
Program Title	Jack Hanna (WSFX-30)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 8am 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This is a new show for Jack and he wants you to come along with him on his next journey. Each episode will track a new adventure for the Hanna expedition as they explore a new and different exotic location.

Other Matters (9 of 21)	Response
Program Title	Country Mouse City Mouse (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. 9:30am 7/4/11-9/26/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Country Mouse and the City Mouse adventures employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin.

Other Matters (10 of 21)	Response
Program Title	Country Mouse, City Mouse (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. 9:30am 7/5/11-9/27/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Country Mouse and the City Mouse adventures employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin.
Other Matters (11 of 21)	Response
Program Title	Country Mouse, City Mouse (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. 9:30am 7/6/11-9/28/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Country Mouse and the City Mouse adventures employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin.
Other Matters (12 of 21)	Response
Program Title	Country Mouse, City Mouse (THIS TV)
Program Title Origination	Country Mouse, City Mouse (THIS TV) Syndicated
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Origination Days/Times Program Regularly	Syndicated
Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Syndicated Thur. 9:30am 7/7/11-9/29/11
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Syndicated Thur. 9:30am 7/7/11-9/29/11 13
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program	Syndicated Thur. 9:30am 7/7/11-9/29/11 13 30 mins 4 years to 9 years The Country Mouse and the City Mouse adventures employs the fun and
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of	Syndicated Thur. 9:30am 7/7/11-9/29/11 13 30 mins 4 years to 9 years The Country Mouse and the City Mouse adventures employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body important new learning. As Emily, the practical Country Mouse, and her
Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time Length of Program Age of Target Child Audience from Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Syndicated Thur. 9:30am 7/7/11-9/29/11 13 30 mins 4 years to 9 years The Country Mouse and the City Mouse adventures employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin.

Days/Times Program Regularly Scheduled	Fri. 9:30am 7/1/11-9/30/11
Total times aired at regularly scheduled time	14
Length of Program	30 mins
Age of Target Child Audience from	4 years to 9 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Country Mouse and the City Mouse adventures employs the fun and fascinating world-wide jaunts of a pair of adorable mice to present a body of important new learning. As Emily, the practical Country Mouse, and her sophisticated City Mouse cousin.

Other Matters (14 of 21)	Response
Program Title	Green Screen Adventure (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10am 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 13 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Green Screen Adventures sparks enthusiasm for writing through age-appropriate sketch comedy, original songs, puppetry, and story theater. The stories are based on the writing of elementary school students, ages 7-13. Children get the message that their words have power, that their voices are being heard. Our diverse Green Screen company of performers and writers reinforce critical writing skills and share positive social messages. Our educational mission emphasizes the four "C" as well as the three "R"'s Curiosity, Confidence, Citizenship, Compassion.

Other Matters (15 of 21)	Response
Program Title	Busytown Mysteries (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 10:30am 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (16 of 21)	Response
Program Title	The Busyworld of Richard Scarry (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11am 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (17 of 21)	Response
Program Title	The Busyworld of Richard Scarry (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 11:30am 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Curiosities are everywhere in Busytown and so are Huckle Cat, Lowly Worm, Sally Cat, Hilda Hippo plus Pig Will and Pig Won't. Each episode is an innovative blend of humor and learning based around six unforgettable friends and many other colorful characters from the amazing world of Richard Scarry's books. Viewers follow the friends as they scour Busytown looking for the answer to the episode's mystery.

Other Matters (18 of 21)	Response
Program Title	Cake (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12noon 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Cake, super creative teen, hosts a cable access show. "Cake TV", with the help of her three best friends, Miracle, Amy and Benjamin. The show is produced out of Cake's garage and co-hosted by the three girls who show their audience how to take ordinary, everyday item (t-shirts, CD cases, and plush toys) and make them extraordinary using a little imagination and a glue gun!

Other Matters (19 of 21)	Response
Program Title	Dance Revolution (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. 12:30pm 7/2/11-9/24/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	10 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Tweens and teens bring their freshest moves to Dance Revolution, the sensational dance competition where teams of dancers incorporate innovative moves into their existing choregraphy and create "revolutionary" new routines. Hosted by popular DJ Rick, kid-friendly celebrity judges determines the winners as the dance crews perform to the juicy sounds of the Dance Revolution house band, the Slumber Party Girls! Find out who takes home the grand prize of a \$20,000. scholarship!

Other Matters (20 of 21)	Response
Program Title	Stargate Infinity (THIS TV)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10am 7/3/11-9/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	9 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated action-adventure series-based on MGM's successful sci-fi movie and television franchise "Stargate" - four exceptional Air Force Academy cadets and wrongly court martial Stargate veteran must travel through the gated wormholes from one planet to the next in order to protect a mysterious alien creature from the sinister clutches of a new extraterrestrial enemy. Together they must learn to adapt to new cultures - and each other - while trying to find a safe haven for the alien and clear their names so they can return home.

Other Matters (21 of 21)	Response
Program Title	Magi-Nation (THIS TV)

Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun. 10:30am 7/3/11-9/25/11
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Young Tony Jones is an average teen from Earth who finds himself mysteriously transported to the magical world of Magi-Nation. In these Moon lands Tony befriends two young Magi heroes-intraining who join him to defeat the evil Shadow Magi who are out to rule their world. Along with their trusty collection of Dream Creatures those new friends must solve riddles, battle evil and discover the secrets hidden in each region on the Moon lands. During their adventures they just might discover some secrets about themselves.

Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

American Spirit Media, LLC **Attachments**

No Attachments.