

(REFERENCE COPY - Not for submission)

## Children's Television Programming Report

FRN: **0003739364** File Number: **CPR-131714** Submit Date: **07/09/2012** Call Sign: **WKBS-TV** Facility ID: **13929** 

City: **ALTOONA** State: **PA** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/09/2012 Filing Status: Active

## Report reflects information for : Second Quarter of 2012

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Independent
	Affiliated network	
	Nielsen DMA	Pittsburgh
	Web Home Page Address	http://www.ctvn.org

#### Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

#### Digital Core Programs(9)

Digital Core Program (1 of 9)	Response
Program Title	DR. WONDER'S WORKSHOP
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat. at 8:30AM; Wed. at 4PM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonder and his crew share life-changing truths from a Christian perspective with all children in sign-language and English.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

#### **Digital Preemption Programs #1**

Questions	Response
Title of Program	DR. WONDER'S WORKSHOP
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/2
Reason for Preemption	Other

Questions	Response
Title of Program	DR. WONDER'S WORKSHOP
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	4/25
Reason for Preemption	Other

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Digital	Core	Program	(2 01	9)

Program Title	THE SUGAR CREEK GANG
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue. at 4PM; Sat. at 7:30AM
Total times aired at regularly scheduled time	23
Total times aired	23
Number of Preemptions	3
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang TV series chronicles the adventures of the gang and the rest of the residents of Sugar Creek providing educaton and life lessons along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	THE SUGAR CREEK GANG
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	4/24
Reason for Preemption	Other

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	THE SUGAR CREEK GANG
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/1
Reason for Preemption	Other

Questions	Response
QUESTIONS	VE2D0112E

Title of Program	THE SUGAR CREEK GANG
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/8
Reason for Preemption	Other

Digital Core Program (3 of 9)	Response
Program Title	Booga Booga Land
Origination	Syndicated
Days/Times Program Regularly Scheduled	MON. at 4PM; SAT. at 9AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated series features Marty the Monkey and Gerard the Giraffe who live in Booga Booga Land where they learn important Christian values in each episode based on parables from the Bible.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Booga Booga Land
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/7
Reason for Preemption	Other

Questions	Response
Title of Program	Booga Booga Land

List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	4/30
Reason for Preemption	Other

Digital Core Program (4 of 9)	Response
Program Title	YOUTHBYTES
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. @ 4:30PM; Sat. @ 9:30AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chad Daniels educates pre-teen and teens, and talks about facing issues and making good choices from a biblical worldview.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	YOUTHBYTES
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	4/26
Reason for Preemption	Other

Questions	Response
Title of Program	YOUTHBYTES
List date and time rescheduled	
Is the rescheduled date the second home?	

Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/3
Reason for Preemption	Other

Digital Core Program (5 of 9)	Response
Program Title	DONKEY OLLIE
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. @ 4PM; Sat. @ 7AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie, a little white donkey in this animated children's program, learns important lessons about life as he and his friends experience many of life's adventures along the way.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	DONKEY OLLIE
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	4/26
Reason for Preemption	Other

Questions	Response
Title of Program	DONKEY OLLIE
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	

Date Preempted	
Episode #	5/3
Reason for Preemption	Other

Digital Core Program (6 of 9)	Response
Program Title	ADVENTURES IN ODYSSEY
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. @ 4PM; Sat. @ 8AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated children's stories that build moral character and teach important life lessons while entertaining.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	ADVENTURES IN ODYSSEY
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/4
Reason for Preemption	Other

Questions	Response
Title of Program	ADVENTURES IN ODYSSEY
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	4/27

Reason for Preemption	Other	
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Digital Core Program (7 of 9)	Response
Program Title	iShine KNECT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. @ 4:30PM; Sat. @ 10AM
Total times aired at regularly scheduled time	24
Total times aired	24
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	iShine KNECT is designed to let young people soak in the light and find their identity in Christ with amazing music videos and interviews. This is a high-energy series about tween artists as they share and sing about how they find their identity in Christ.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	iShine KNECT
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	4/30
Reason for Preemption	Other

Questions	Response
Title of Program	iShine KNECT
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	

Episode #	5/7
Reason for Preemption	Other

Digital Core Program (8 of 9)	Response
Program Title	COWBOY DAN End date: 5/2/12
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed.@ 4:30PM; Sat.@10:30AM
Total times aired at regularly scheduled time	7
Total times aired	7
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Cowboy"Dan is an award-winning children's entertainer and recording artist that uses music and his horse to educate children about life, choosing to make good choices, and the Gospel while entertaining at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	COWBOY DAN End date: 5/2/12
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/2
Reason for Preemption	Other

Questions	Response
Title of Program	COWBOY DAN End date: 5/2/12
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	

Episode #	4/25
Reason for Preemption	Other

Digital Core Program (9 of 9)	Response
Program Title	Sheep Snacks (Began 5/2/12)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed. @ 4:30PM; Sat. @ 10:30AM
Total times aired at regularly scheduled time	15
Total times aired	15
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A collection of God stories, ponderings, and parables cooked up to "feed the flock." Episodes encourage communication between parents and children on a variety of issues, and teaches how to better open conversation about God within the family unit.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Sheep Snacks (Began 5/2/12)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	
Date Preempted	
Episode #	5/30
Reason for Preemption	Other

Questions	Response
Title of Program	Sheep Snacks (Began 5/2/12)
List date and time rescheduled	
Is the rescheduled date the second home?	
Were promotional efforts made to notify the public of rescheduled date and time?	

Date Preempted	
Episode #	5/26
Reason for Preemption	Other

#### Non-Core Educational and Informational Programming (2)

Non-Core Educational and Informational Programming (1 of 2)	Response
Program Title	ATF
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Tue. at 4:30PM; Sat. at 11AM & 1:30AM
Total times aired at regularly scheduled time:	33
Number of Preemptions	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Nationally known youth speaker, Ron Luce, educates teens on how to apply Judeo-Christian principles to their everyday lives. Topics include: Girls: Self-worth; Living with Intergrity: Being a Real Man; Love, Sex, and Dating; plus more
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	No
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of	
2)	Response
Program Title	MXTV
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sat. @ 1AM
Total times aired at regularly scheduled time:	11
Number of Preemptions	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MXTV exists to "Re-Present God's Word to the World", echoed in the words of Billy Graham: "This generation of young people has a different tone than we have seen before. And we feel we have to interpret the Gospel of Christ in their language - so we're going to interpret to each other." Whether through television or the internet, it is the driving motivation of MXTV to take God's word to those yet "not knowing" of the redemption of Christ."

Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes

#### **Date and Time Aired:**

Questions	Response
Date Time	

Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Mary Anne Zulisky
Address	1 Signal Hill Drive
City	Wall
State	PA
Zip	15148
Telephone Number	412-824-3930
Email Address	mzulisky@ctvn.org
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	CTVN's Children's programs have a biblical wordview. They are designed to teach children good values, morals, develop character, and how to handle challenging situations they may face in the process of growing up, while also providing entertainment.

#### Other Matters (9)

Other Matters (1 of 9)	Response
Program Title	Dr.Wonders Workshop - DIGITAL
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed.at 4PM; Sat.at 8:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Wonders and his crew share life-changing truths from a Christian perspective with all children in sign-language and English.

Other Matters (2 of 9)	Response
Program Title	YOUTH BYTES; Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thurs. at 4:30PM; Sat. 9:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chad Daniels educates pre-teens and teens, talking about facing issues and making good choices from a biblical worldview.

Other Matters (3 of 9)	Response
Program Title	Booga Booga Land
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon.at 4PM; Sat.at 9AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated series features Marty the Monkey and Gerard the Giraffe who live in Booga Booga Land where they learn important Christian values in each episode based on parables from the Bible.

Other Matters (4 of 9)	Response
Program Title	THE SUGAR CREEK GANG - Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tue.at 4:00PM; Sat.at 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins

Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Based on a series of books by Paul Hutchens, The Sugar Creek Gang TV series chronicles the adventures of the gang and the rest of the residents of Sugar Creek, providing educaton and life lessons along the way.

Other Matters (5 of 9)	Response
Program Title	DONKEY OLLIE - Digital
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thur. at 4PM; Sat. at 7AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Donkey Ollie, the little white donkey with lots of courage, and his friends have many adventures as they also learn important lessons along the way.

Other Matters (6 of 9)	Response
Program Title	MXTV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat.@ 1AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	MXTV exists to "Re-Present God's Word to the World", echoed in the words of Billy Graham: "This generation of young people has a different tone than we have seen before. And we feel we have to interpret the Gospel of Christ in their language - so we're going to interpret to each other." Whether through television or the internet, it is the driving motivation of MXTV to take God's word to those yet "not knowing" of the redemption of Christ."

Other Matters (7 of 9)	Response
Program Title	iShine KNECT
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mon. @ 4:30PM, Sat. @ 10AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

iShine KNECT is designed to let young people soak in the light and find their identity in Christ with amazing music videos and interviews. This is a high-energy series about tween artists as they share and sing about how they find their identity in Christ.

Other Matters (8 of 9)	Response
Program Title	Adventures in Odyssey
Origination	Syndicated
Days/Times Program Regularly Scheduled	Fri. @ 4PM; Sat. @ 8AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animated children's stories that build moral character and teach important life lessons while entertaining.

Other Matters (9 of 9)	Response
Program Title	Sheep Snacks
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wed.@4:30PM; Sat.@ 10:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A collection of God stories, ponderings, and parables cooked up to "feed the flock." Episodes encourage communication between parents and children on a variety of issues, and teaches how to better open conversation about God within the family unit.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above. Cornerstone TeleVision, Inc.

**Attachments** 

No Attachments.