



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032272452** | File Number: **CPR-170702** | Submit Date: **07/08/2015** | Call Sign: **WTLW** | Facility ID: **1222** | City:
LIMA | State: **OH**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
07/08/2015 | Filing Status: **Active**

Report reflects information for : **Second Quarter of 2015**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

**Applicant
Information**

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	The Walk
	Nielsen DMA	Lima
	Web Home Page Address	www.wtlw.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(12)

Digital Core Program (1 of 12)		Response
Program Title		Adventures of Donkey Ollie
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 7am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		In this animated program, Donkey Ollie (a little donkey) with lots of courage, who with his friends, learns many life lessons while having many funny adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 12)		Response
Program Title		Sugar Creek Gang
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays at 7:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Based on a series of books by Paul Hutchens, The Sugar Creek Gang series chronicles the adventures of Bill, Collins, Poetry, Circus, Dragonfly, Big Jim, Little Jim, and the rest of the residents of Sugar Creek as they resolve moral issues and build character.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (3 of 12)		Response
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Program Title	Superbook
Origination	Network
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Superbook teaches children timeless moral truths and life lessons through the captivating, Bible-based adventures of two time-traveling children and their robot friend.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 12)		Response
Program Title		Tween You and Me
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 8:30am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		8 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This live action program with a cast of 50 that portray different characters each week teaches important life lessons. Viewers learn about honesty, hard work, friendship, teamwork and being humble.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 12)		Response
Program Title		Aqua Kids
Origination		Network
Days/Times Program Regularly Scheduled		Saturdays at 9am

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is a production for children that teaches about aquatic animals. It shows them how to care for these animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 12)	Response
Program Title	Dragon Fly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dragonfly TV" is a weekly half-hour science television series that meets the educational and informational objectives of the FCC's Childrens Programming requirements for children ages 13-16. The programs highlight children "doing" projects with real hands-on experience and demonstrates practical applications of mathematics and science. It introduces young viewers to a variety of scientific disciplines and challenges them in critical thinking and problem solving skills, while providing valuable information to reach answers. Each episode is engaging, entertaining and educational in structure, allowing children to investigate science on their own.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (7 of 12)	Response
Program Title	Missing
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Missing" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life stories using various resources to help find missing people.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 12)	Response
Program Title	The Real Winning Edge
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 7:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Real Winning Edge is a weekly half-hour television series that meets the educational and informational objectives of the FCC's Children's Programming requirements for children ages 13-16. The program highlights adolescents and young adults making the right choices when faced with tough decisions and significant challenges. Recognizing that 13 to 16-year-olds are likely to be influenced by celebrities, the series features role models from the professional sports and the entertainment industries.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 12)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 8:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids Adventures is a production for children that teaches about aquatic animals. It shows them how to care for these animals and their habitat.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 12)	Response
Program Title	Real Life 101
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays at 8:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	12 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 explores new professions in the exciting world of work. Real Life 101 takes viewers "on the job" so they can see why these professionals love what they do.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 12)		Response
Program Title		Think Big
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays at 9:00am
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		THINK BIG serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of having a working knowledge of math, science and physics. The series shows children actively solving problems using scientific principles, combining skill and creativity. The series also demonstrates real-world applications for math, science and engineering, proving that that the physical sciences can be useful, challenging and fun.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 12)		Response
Program Title		Biz Kids
Origination		Network

Days/Times Program Regularly Scheduled	Tuesdays at 9:30am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	BIZ KID\$ serves the educational and informational needs of children 13 to 16 years of age with its program content, including the importance of understanding the economy and basic business principles. The series features teens starting their own businesses, actively solving problems and developing important life skills.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	KELLI GETZ
Address	1844 BATY ROAD
City	LIMA
State	OH
Zip	45807
Telephone Number	419-339-4444
Email Address	TRAFFIC@WTLW.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	During the 2nd quarter WTLW aired our local Whiz Quiz program featuring high school students from 32 area school districts. The students are quizzed over topics in a game show format. During the 2nd quarter WTLW produced and aired our annual Best of the Class spots. These spots feature the top students from more than 20 area high schools. During the 2nd quarter WTLW produced and aired the local Soapbox Derby competition. Soap Box Derby is engaging, challenging, and creates passion. It provides education in science, technology, engineering and math. It teaches leadership, sportsmanship and perseverance. It provides mentorship, competition, friendship and teamwork.

Other Matters (6)

Other Matters (1 of 6)	Response
Program Title	Adventures of Donkey Ollie
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this animated program, Donkey Ollie (a little donkey) with lots of courage, who with his friends, learns many life lessons while having many funny adventures.

Other Matters (2 of 6)	Response
Program Title	Sugar Creek Gang
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:30am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 14 years
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Other Matters (3 of 6)	Response
Program Title	Superbook
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Superbook teaches children timeless moral truths and life lessons through the captivating, Bible-based adventures of two time-traveling children and their robot friend.

Other Matters (4 of 6)	Response
Program Title	Tween You and Me
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 8:30am
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Length of Program	30 mins
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Other Matters (5 of 6)	Response
Program Title	Think Big
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9am
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Length of Program	30 mins
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Other Matters (6 of 6)	Response
Program Title	Dragonfly TV
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 9:30am
Total times aired at regularly scheduled time	13
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Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Kevin Bowers</p>

Attachments

No Attachments.