



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0018223693** | File Number: **CPR-119524** | Submit Date: **04/08/2011** | Call Sign: **WSJV** | Facility ID: **74007** | City:
ELKHART | State: **IN**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
04/08/2011 | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	FOX
	Nielsen DMA	South Bend-Elkhart
	Web Home Page Address	WWW.FOX28.COM

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	4.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	0.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	0.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(7)

Digital Core Program (1 of 7)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild about animals is a weekly half hour animal magazine series produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four stories designed to teach children about exotic and unique animlas from the wild, as well as educate them further about animals they see everyday.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 7)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30am & 12pm (01/01/11-03/26/11)
Total times aired at regularly scheduled time	26
Total times aired	25
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in a way that present positive role models and pro-social values within an environmentally responsible universe. The program is 30 minutes in length and is identified as an educational, and informational show, targeted to 13-16 years old, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (3 of 7) Response	
Program Title	Jack Hanna Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's: Into the Wild is a series designed to educate and inform children ages 13-16 years old of the wild life of animals and places. This series is based around Jack traveling the world with his friends and family taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jacks travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. Each episode has a tv rating of TV-G E/I throughout the run of the show.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 7)	Response
Program Title	Pets.Tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides educational and information segments exposing the target audience of 13 to 16 years old to everything with pets. The upbeat contemporary presentation relates pets to viewers lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals. The motivational and inspirational message of each guest empowers audiences of all ages to pursue more information and education about pets. The E/I symbol is displayed throughout the show and complies with all the FCC Childrens Television rules by furthering the educational and informational needs of children 13 to 16 years of age.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5 of 7)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half hour weekly program provides information and news to students in a way thats educational as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult dominated media and provides a unique perspective that is not currently available on network news programs.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 7)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am (01/01/11-03/26/11)
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each program is 30 minutes in length and is identified as an educational and informational show targeted for 16 and under, at the beginning of each broadcast and in listings provided to publishers of program guides.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 7)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30am (01/02/11-03/27/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children 13 to 16 years of age. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether its the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (3)

Non-Core Educational and Informational Programming (1 of 3)	Response
Program Title	American Athlete
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturday 6:30a (01/01/11-03/26/11) & Sunday 5:30a (01/02/11-03/27/11)
Total times aired at regularly scheduled time:	26
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The American Athlete is a television program that goes one on one with the world's greatest sports superstars. As each athlete shares their passion for their particular sport, careful use of leading questions allows the athletes to open up to the viewers sharing the personal triumphs, aspirations and words of advise. The program's motivational and inspirational message of each guest empowers audiences of all ages to pursue their dreams through high expectations both personally and professionally and a strong commitment to a sport.Each segment of The American Athlete delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives. In one segment Freddy Adu stated to the viewers, I just worked hard and everything happens for a reason.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (2 of 3)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 4am (01/02/11-03/27/11)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas continues its tradition as a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever. The episodes combine facts, comparisons, and reflections on broad concepts with an engaging narration that targets the 13 to 16 year old age range in both vocabulary and interest level. The series is rich with interesting details that support examination and curiosity. The program maintains educational integrity while remaining entertaining to its target age group with such devices as intercutting facial close ups of a gorilla and a chimp as reaction shots, a narration that often addresses animals instead of the human audience, and a wonderfully whimsical musical score. Visuals, not facts, lead the content. The use of clear and colorful graphics is excellent as support for concept clarity. Size comparisons are done in silhouette, typical in state adopted textbooks and the global map with highlighted ranges elephant species is necessary for geographic context at the 13 to 16 year old age range. Additionally, there is a wide range of visuals that support viewer interest from underwater photography to close ups of animal morphology and an editing style that includes fast cuts and split screens to better make comparative points. The compare and contrast method of looking at mammals, lizards, invertebrates, and extinct species, while educationally sound, is kept entertaining with humor and an irreverent tone "perfect, again, for the target age. This blend of authentic educational value with target-age entertainment is typical of the Animal Atlas series. The entertainment value of the series may make the educational value nearly invisible to the viewer, but it is there.
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Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
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Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes
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Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Non-Core Educational and Informational Programming (3 of 3)	Response
Program Title	Animal Atlas Classics
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Sunday 4:30a (01/02/11-03/27/11)
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Atlas Classics continues its tradition as a series that blends animal images with information on a wide range of life science issues in a manner that is entertaining and clever. The episodes combine facts, comparisons, and reflections on broad concepts with an engaging narration that targets the 13 to 16 year old age range in both vocabulary and interest level. The series is rich with interesting details that support examination and curiosity.The program maintains educational integrity while remaining entertaining to its target age group. Additionally, there is a wide range of visuals that support viewer interest from underwater photography to close ups of animal morphology and an editing style that includes fast cuts and split screens to better make comparative points. The compare and contrast method of looking at mammals, lizards, invertebrates, and extinct species, while educationally sound, is kept entertaining with humor and an irreverent tone "perfect, again, for the target age. This blend of authentic educational value with target-age entertainment is typical of the Animal Atlas series. The entertainment value of the series may make the educational value nearly invisible to the viewer, but it is there.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?	Yes
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Date and Time Aired:

Questions	Response
Date Time	

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Ed Kral
Address	58096 CR 7 South
City	Elkhart
State	IN
Zip	46517
Telephone Number	574-679- 9758
Email Address	ekral@fox28. com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

Other Matters (8)

Other Matters (1 of 8)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:00am (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild about animals is a weekly half hour animal magazine series produced for children 16 and under (specific target audience is 13-16). The objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of at least four stories designed to teach children about exotic and unique animlas from the wild, as well as educate them further about animals they see everyday.
Other Matters (2 of 8)	Response
Program Title	Jack Hanna's Animal Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 7:30a & 12:00p (04/02/11-06/25/11)
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Animal Adventures is to educate and inform children 13-16 years of age. Each episode is designed to reveal to children the world around them in a way that present positive role models and pro-social values within an environmently responsible universe. The program is 30 minutes in length and is identified as an educational, and informational show, targeted to 13-16 years old, at the beginning of each broadcast and in listings provided to publishers of program guides.
Other Matters (3 of 8)	Response
Program Title	Jack Hanna Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:00am (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's: Into the Wild is a series designed to educate and inform children ages 13-16 years old of the wild life of animals and places. This series is based around Jack traveling the world with his friends and family taking the viewer to his favorite destinations and introducing them to new and amazing creatures each week. Throughout Jacks travels he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide. Each episode has a tv rating of TV-G E/I throughout the run of the show.

Other Matters (4 of 8)	Response
Program Title	Pets.tv
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 8:30a (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Pets.TV is a television program that provides eductional and information segments exposing the target audience of 13 to 16 years old to everything with pets. The upbeat contemporary presentation relates pets to viewers lives and interests. Pets from everyday to the unique are showcased with educational information that shares how they evolved to become pets and their geographic origins. Professionals share personal experiences of featured animals. The motivational and inspirational message of each guest empowers audiences of all ages to purse more information and education about pets. The E/I symbol is displayed thoughtout the show and complies with all the FCC Childrens Television rules by furthering the educational and informational needs of children 13 to 16 years of age.

Other Matters (5 of 8)	Response
Program Title	Teen Kids News
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:00am (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Teen Kids News is a dynamic television news program for teens and pre-teens by teens. The half hour weekly program provides information and news to students in a way thats eductional as well as entertaining. The focus of the program is young people, so all the stories are in their words. This program inserts the clear informed voice of students into the adult dominated media and provides a unique perspective that is not currently available on network news programs.

Other Matters (6 of 8)	Response
Program Title	Awesome Adventures
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday 9:30am (04/02/11-06/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children 16 and under about the world around them. Each program is 30 minutes in length and is identified as an educational and informational show targeted for 16 and under, at the beginning of each broadcast and in listings provided to publishers of program guides.

Other Matters (7 of 8)	Response
Program Title	Animal Exploration with Jared Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday 7:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Exploration with Jarod Miller is a half hour live action television program designed to meet the educational and informational needs of children 13 to 16 years of age. Each week Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether its the need for speed or animal heroes-there's always something amazing happening. Filled with energy, youth and humor, Jarod is a welcome visitor in living rooms around America on a weekly basis. The mission of this program to inspire viewers, children and adults alike, to preserve the innate human instinct to explore. The producers design each episode to reveal to children the world around them in a way that identifies positive role models and pro-social values within an environmentally responsible universe. In order for parents, children, and listing services to clearly identify the program as one that fulfills the FCC description of a program that meets kids' educational television needs, each episode will display the recommended rating TV-G E/I icon from beginning to end.
Other Matters (8 of 8)	
Program Title	This Week in Baseball
Origination	Network
Days/Times Program Regularly Scheduled	Saturday 3:30p (04/2/11-06/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This Week in baseball highlights the pro-social on and off the field activites of MLB's leading players and coaches. Working with the National Association for sport and physical Education (NASPE), This week in baseball seeks to provide today's youth with educational messages that can have an impact on development of positive lifestyle behaviors. The program portrays the positive outcomes that result from dedication, hard work, self-discipline, teamwork, practice and personal responsibilites. The program also relates the achievements and experiences of baseball players to potential achievements in life. The program will be regularly scheduled to air between the hours of 7am and 10pm. The program is 30 mins in length, and will identified as an educational and information show, targeted to teens (13-16 year olds), at the beginning and through each broadcast and in listings provided to publishers of program guides.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>WSJV Television, INC.</p>

Attachments

No Attachments.