Approved by OMB (Office of Management and Budget) 3060-0928
January 2015

Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0015435357** | File Number: **CPR-119141** | Submit Date: **04/07/2011** | Call Sign: **WQMY** | Facility ID: **52075** | City: **WILLIAMSPORT** | State: **PA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **04/07/2011** | Filing Status: **Active**

Report reflects information for : First Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MY NETWORK
	Nielsen DMA	Wilkes Barre-Scranton
	Web Home Page Address	WWW.MYFOXNEPA.COM

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(5)

Digital Core Program (1 of 5)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	12PM SUN 1/02/2011--01/09/2011, 11AM SUN 01/16/2011---03/27/2011
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility or owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (2 of 5)	Response
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	12:30PM SUN 1/02/2011--01/09/2011, 11:30AM SUN 01/16/2011---03/27/2011
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 5)	**Response**
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	10:30AM SUN 01/02/2011--03/27/2011
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A "TOP LEVEL" PERFORMER IN THE SPORTS ARENA. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 5)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	9AM SUN 01/02/2011--03/27/2011
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS FEATURES STORIES ABOUT WORLD-CLASS ATHLETES, ACCOMPLISHED ARTISTS, SCHOLARS, PHILANTHROPISTS AND ENTREPRENEURS ALL UNDER THE AGE OF 18.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 5)	Response
Program Title	BEAKMAN'S WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	9:30AM SUN, 10AM SUN 01/02/2011--03/27/2011
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World stars Paul Zaloom as Professor Beakman, an eccentric scientist that proves that learning about science, nature and how the world works can be fun and fascinating. He is joined in his eclectic laboratory by a handful of denizens who help with, and sometimes hinder, Beakman's eye-popping experiments.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	MELISSA SCHWARTZ
Address	1181 HIGHWAY 315
City	PLAINS
State	PA
Zip	18702
Telephone Number	570-970-5613
Email Address	MSCHWARTZ@FOX56.COM
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WQMY WAS BROADCAST IN DIGITAL THROUGHOUT THE ENTIRE QUARTER.

Other Matters (5)

Other Matters (1 of 5)	Response
Program Title	YOUNG ICONS
Origination	Syndicated
Days/Times Program Regularly Scheduled	9AM SUNDAYS 04/02/2011--06/26/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE YOUNG ICONS FEATURES STORIES ABOUT WORLD-CLASS ATHLETES, ACCOMPLISHED ARTISTS, SCHOLARS, PHILANTHROPISTS AND ENTREPRENEURS ALL UNDER THE AGE OF 18.

Other Matters (2 of 5)	Response
Program Title	BEAKMAN'S WORLD
Origination	Syndicated
Days/Times Program Regularly Scheduled	9:30AM AND 10AM SUNDAYS 04/02/2011--06/26/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Beakman's World stars Paul Zaloom as Professor Beakman, an eccentric scientist that proves that learning about science, nature and how the world works can be fun and fascinating. He is joined in his eclectic laboratory by a handful of denizens who help with, and sometimes hinder, Beakman's eye-popping experiments.

Other Matters (3 of 5)	Response
Program Title	DOG TALES
Origination	Syndicated
Days/Times Program Regularly Scheduled	11AM SUNDAYS 04/02/2011--06/26/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Dog Tales" serves the educational and informational needs of children 13-16 years of age with its program content, including dog safety and care tips, as well as lessons on the responsibility or owning a dog. The show also provides informative segments on various dog breeds and showcases various veterinary experts explaining different issues affecting canines. The weekly series also includes recommended reading lists about dogs, and promotes children's writing and creative skills with essay and art contests.

Other Matters (4 of 5)	**Response**
Program Title	ANIMAL RESCUE
Origination	Syndicated
Days/Times Program Regularly Scheduled	11:30AM SUNDAYS 04/02/2011--06/26/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	"Animal Rescue" serves the educational and informational needs of children 13 to 16 years of age with its program content, including safety tips and real life in-the-field experiences of professional and ordinary people taking care of, treating and helping various animals.

Other Matters (5 of 5)	**Response**
Program Title	SPORTS STARS OF TOMORROW
Origination	Syndicated
Days/Times Program Regularly Scheduled	10:30AM SUNDAYS 04/02/2011--06/26/2011
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	SPORTS STARS OF TOMORROW DISPLAYS THE HARD WORK AND DEDICATION THAT IT TAKES TO BE A SPORTS STAR. IT CHRONICLES THE TRIALS AND TRIBULATIONS OF THE YOUNG ATHLETES AS THEY STRIVE TO BECOME A "TOP LEVEL" PERFORMER IN THE SPORTS ARENA. THE PROGRAM HELPS YOUNGSTERS REALIZE THAT THEIR FULL POTENTIAL IN BOTH LIFE AND THE PLAYING FIELD ARE ATTAINABLE WITH LOTS OF HARD WORK AND DETERMINATION. IT REINFORCES THE IMPORTANCE OF KEY VALUES LIKE DEDICATION, DISCIPLINE, COMMITMENT AND COMMUNITY INVOLVEMENT.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**NEW AGE MEDIA OF PENNSYLVANIA, LLC**

Attachments

No Attachments.