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# Children's Television Programming Report

FRN: **0001529627** File Number: **CPR-119703** Submit Date: **04/08/2011** Call Sign: **KNVO** Facility ID: **69692** City:

MCALLEN State: TX

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

04/08/2011 Filing Status: Active

# Report reflects information for : First Quarter of 2011

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	UNIVISION
	Nielsen DMA	Harlingen-Weslaco-Brnsv- McA
	Web Home Page Address	

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

### Digital Core Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Dive Olly Dive
Origination	Network
Days/Times Program Regularly Scheduled	SA 07:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in training and his best friend and fellow sub in-training Beth. Olly and Beth are stationed in a deep sea research facility called SURF (Special Underwater Research Facility) under the guidance of Diver Doug. Olly is an enthusiastic young sub who is very eager to finish his training and follow in the foot steps of his hero Submarine D, the greatest of all submarines. Each episode is filled with valuable lessons through Olly's adventures. In facing a variety of challenges and problems, Olly and viewers learn the importance of friendship, patience, teamwork, confidence, respect, trust, honesty, and selflessness, all qualities that are required to develop the necessary skills in responsible decision-making. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a Soater en Concierto (Dare to Dream in Concert).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Dive Olly Dive
List date and time rescheduled	01/02/11, 07:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 07:00 AM
Reason for Preemption	Other

Digital Core Program (2 of 20)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA 07:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a Soltar en Concierto (Dare to Dream in Concert).

Does the	Yes
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symbol E/I?	

Questions	Response
Title of Program	Pocoyo
List date and time rescheduled	01/02/11, 07:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 07:30 AM
Reason for Preemption	Other

Digital Core Program (3 of 20)	Response
Program Title	Zigby
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins

Age of Target Child Audience	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a Soltar en Concierto (Dare to Dream in Concert).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Zigby
List date and time rescheduled	01/02/11, 08:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 08:00 AM
Reason for Preemption	Other

Digital Core Program (4 of 20)	Response
Program Title	Pinky Dinky Doo
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13

Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich vocabulary through storytelling. Pinky Dinky Doo, a 7-year-old girl, lives in the "great big city" with her parents. When a problem arises, Pinky dances her way to a cardboard story box and uses a piece of chalk and her imagination to tell a story. During the made-up story, Pinky must "think big" at which point she comes up with an often clever and wacky solution to the problem. To encourage listening skills, Pinky then invites children to play games where they review details about the story. Children are helped to increase their vocabularies with each episode's "Great Big Fancy Word," which is featured several times during each episode. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a two-hour special presentation of Atrevete a Soltar en Concierto (Dare to Dream in Concert).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Pinky Dinky Doo
List date and time rescheduled	01/02/11, 08:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 08:30 AM
Reason for Preemption	Other

Digital Core Program (5 of 20)	Response
Program Title	Dora the Explorer
Origination	Network

Days/Times Program Regularly Scheduled	SA 09:00 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a one-hour special title "Conteo Final Desfile de las Rosas" (Countdown to the Rose Parade).
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Dora the Explorer
List date and time rescheduled	01/02/11, 09:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 09:00 AM

Reason for Preemption	Other
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Digital Core Program (6 of 20)	Response
Program Title	Go, Diego, Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM
Total times aired at regularly scheduled time	12
Total times aired	13
Number of Preemptions	1
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez Diego is an action-adventure hero who motivates children to learn about the natural world around them atteaches children about a specific animal, such as the sound it makes, how it moves, what habitat it need what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references. On January 1, 2011 the station preempted an episode of this program with prior promotion. The program was displaced by a one-hour special title "Conteo Final Desfile de las Ros (Countdown to the Rose Parade).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Go, Diego, Go!
List date and time rescheduled	01/02/11, 09:30 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	01/01/11, 09:30 AM
Reason for Preemption	Other

Digital Core Program (7 of 20)	Response
Program Title	Patrulla de Sapitos
Origination	Network
Days/Times Program Regularly Scheduled	SU 08:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to illustrate the importance of discovering oneself and friendship. Eight toadlets who miss the migration to Toad Hollow, a peaceful and protected haven for toads, are lost and stranded in an unknown world, where they have to survive and confront their problems as a team. Through their amazing quest, the toad patrol teach young children many lessons about friendship, trust, caring and sharing, empathy, caution, determination, self-esteem, responsibility, selflessness, sacrifice and respect for others.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 20)	Response
Program Title	Toonturama Presenta: La Vida Animal
Origination	Network
Days/Times Program Regularly Scheduled	SU 08:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this program is to present animals, birds, and insects in their natural environments in order to engage the curiosity and developing intelligence of boys and girls. There is a special emphasis on nature, science, the adaptation and survival of species, and the role of species in human planetary welfare. Each episode examines topics of geography, ecology, and the ways in which non-humans, animals, birds, and insects adjust to the complexities of their specific habitats in the various continents and oceans that make up our planet. Using original footage, music, and humor, this series presents information about where animals live, how they build their unique dwellings, the tools they use for foraging, the migrations of animals due to climatic changes, and how they care for and protect their offspring. The main purpose of the series is to educate and inform young children about a variety of species and about how animals and humans are interdependent.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Program Title	Plaza Sesamo
Origination	Network
Days/Times Program Regularly Scheduled	SA & SU, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to teach young chil the importance of different cultures and traditions. Children will easily identify with the main character Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these character only reinforce and expose the Spanish language to native and non-native Spanish speakers, be also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This half-hour program educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 20)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:00 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

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Digital Core Program (12 of 20)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30 AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	WILD ABOUT ANIMALS IS A WEEKLY HALD-HOUR ANIMAL MAGAZINE SERIES. THE SHOW IS HOSTED BY THE EMMY-AWARD WINNING ACTRESS MARIETTE HARTLEY. MARIETTE HAS COMMITTED HERSELF TO FIGHTING FOR THE RIGHT OS ANIMALS FOR OVER 20 YEARS. THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER (SPECIFIC TARGET AUDIENCE IS 13 - 16). AS THE PRODUCERS OF WILD ABOUT ANIMALS IT IS THE OBJECTIVE OF STEVE ROTFIELD PRODUCTIONS, INC. TO EDUCATE AND INFORM CHILREN BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE IS CLOSED - CAPTIONED AND E/I INSCRIBED THROUGHOUT.

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Digital Core Program (13 of 20)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:00 AM SU 7:00 AM 3/27 & 3/20
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 20)	Response
Program Title	ANIMAL EXPLORATIONS WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30 AM SU 7:30 AM 3/20 & 3/27
Total times aired at regularly scheduled time	13

Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER IS ANIMAL TV FOR THE NEXT GENERATION! THIS E/I PROGRAM TRAVELS WITH TELEVISION STAR JAROD MILLER EACH WEEK AS HE LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROS - THERE'S ALWAYS SOMETHIN AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCON VISITOR IN LINVING ROOMS AROUND AMERICA
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 11:00 AM SU 9:30 2/27
Total times aired at regularly scheduled time	8
Total times aired	14
Number of Preemptions	6
Number of Preemptions for other than Breaking News	

Number of Preemptions Rescheduled	6
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FEATURES ARE PRODUCED EACH WEEK SUCH AS, "COLLEGE AND YOU" (TIPS FOR CHOOSING AND GETTING INTO COLLEGE), AND "WORD", (VOCABULARY SKILLS TRAINING), AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING; DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET NEEDS OF CHILDREN AND YOURN ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN APPROPRIATE MANNER. THE PROGRAM STIULATES THE 13 - 16 YEAR OLDS CURIOSITY, DEVELOPS THEIR LEARNING AND COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENCHANCEMENT OF THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	01/01/2011 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-01-01
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	01/08/2011 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-01-08
Episode #	

Reason for Preemption	Other
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Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	03/26/2011 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-26
Episode #	
Reason for Preemption	Other

#### **Digital Preemption Programs #4**

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	3/05/2011 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-05
Episode #	
Reason for Preemption	Other

#### **Digital Preemption Programs #5**

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	03/12/2011 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-12
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	TEEN KIDS NEWS
List date and time rescheduled	03/19/2011 1:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-19

Episode #	
Reason for Preemption	Other

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Digital Core Program (16 of 20)	Response	
Program Title	LAURA MCKENZIE TRAVELER	
Origination	Syndicated	
Days/Times Program Regularly Scheduled	SU 7:30 AM	
Total times aired at regularly scheduled time	8	
Total times aired	13	
Number of Preemptions	5	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	5	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	LAURA MCKENZIE'S TRAVELER CREATES A STRONG COGNITIVE CURRICULUM AND WILL HAY SIGNIFICANT POSITIVE IMPACT, THE PROGRAMS ACADEMICALLY RELEVANT AND SPECIFICADESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF STUDENTS, AGES TO 16. LMT CAN EASILY BE ACCESSED BY PARENTS AND CHILDREN. LAURA CREATES A SHAE EXPERIENCE BY INCLUDING HER OWN CHILD IN MANY OF THE EPISODES, FOSTERING AN INTEREST TO WHICH MATURE AND YOUNG VIEWERS WILL RELATE LMT ACCLAIMED PROGRAMAVE WIDE APPEAL FOR CHILDREN INTERESTED IN HISTORY, GEOGRAPHY, MODERN AND ANCIENT WORLD CULTURES, MAJOR ACHIEVEMENTS WITHIN EACH CULTURE INCLUDING BUNOT LIMITED TO; LITERATURE, ARTS AND ENTERTAINMENT, GOVERNMENT AND POLITICS, TECHNOLOGY AND ARCHITECTURE.	ALLY S 13 ARED AMS
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes	

Questions	Response
Title of Program	LAURA MCKENZIE TRAVELER
List date and time rescheduled	3/27/2011 9:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-27
Episode #	
Reason for Preemption	Other

# **Digital Preemption Programs #2**

Questions	Response
Title of Program	LAURA MCKENZIE TRAVELER
List date and time rescheduled	03/6/2011 9:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-06
Episode #	
Reason for Preemption	Other

# **Digital Preemption Programs #3**

Questions	Response
Title of Program	LAURA MCKENZIE TRAVELER
List date and time rescheduled	02/27/2011 9:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-02-27
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	LAURA MCKENZIE TRAVELER
List date and time rescheduled	3/13/2011 9:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-13
Episode #	

Reason for Preemption	Other
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Questions	Response
Title of Program	LAURA MCKENZIE TRAVELER
List date and time rescheduled	03/20/2011 9:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	No
Date Preempted	2011-03-20
Episode #	
Reason for Preemption	Other

Digital Core Program (17 of 20)	Response
Program Title	CUBIX: ROBOTS FOR EVERYONE
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:00 AM & 7:30 AM
Total times aired at regularly scheduled time	14
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 13 years

CUBIX: ROBOTS FOR EVERYONE TAKES PLACE IN THE YEAR 2040 IN BUBLLE TOWN WHERE ROBOTS OUT NUMBER HUMANS. THE SERIES CENTERS AROUND A 13 YEAR OLD BOY NAMED CONNOR, HIS ROBOT CUBIX AND THE MEMBERS OF A SPECIAL CLUB KNOWN AS BOTTIES. EACH MEMEBER OF THE BOTTIES HAS THEIR OWN ROBOT WITH A UNIQUE CHARACTERISTIC. THE ROBOTS ARE FRIENDLY, EFFICENT AND FUNCTION IN IMAGINATIVE WAYS TO HELP MAKE BUBBLE TOWN A GREAT PLACE TO LIVE. BUT IT'S GOOD VS. EVIL WORLD AND CONNOR AND THE BOTTIES LEARN LESSONS OF RIGHT AND WRONG, TEAMWORK, COURAGE AND PROBLEM SOLVING DURING THEIR ADVENTURES TO THWART DR. K'S EVIL SCHEMES TO TAKE CONTROL OF BUBLLE TOWN'S ROBOTS. EACH MEMBER OF THE BOTTIES FACES LIFE SCENARIOS THAT COMMONLY AFFECT CHILDREN TODAY - FEELING SAD AND ALONE, INSECURE AND VULNERABLE, FEAR OF FAILURE, AND OVERCOMING UNCERTANTIES AND PHOBIAS. WHETHER IT IS CONNOR FACING A DIFFIFULT INITATION TASK IN ORDER TO JOIN THE BOTTIES; CHIP DEALING WITH HIS INSECURITIES BECAUSE HE ISN'T AS TALL AS THE OTHERS; CHARLES' BRAGGING; CUBIX BEING BLAMED FOR SOEMTHING THAT HE DIDN'T DO; ENDRUIX' STAGE FRIGHT; OR ANTONIO'S JEALOUSY DURING A COMPETITION THAT LEADS HIM TO ACT LIKE A SPOILSPPORT, THE BOTTIES FACE THE SAME REAL LIFE CONFLICTS AND FEARS THAT CHILDREN FACE. THROUGHOUT THE ENTIRE SERIES, THE BOTTIES LEARN IMPORTANT LESSONS ABOUT THEMSELVES INCLUDING SELF-CONFIDENCE, COURAGE, LOYALTY, PATIENCE, HUMILITY AND PRIDE BUT THEY ALSO LEARN THE IMPORTANCE OF PRESERVERANCE, TEAMWORK AND EMBRACING THEIR DIFFERENCES TO OVERCOME OBSTACLES. THESE LESSONS RESONATE AND BOTTIES WORK TOEGETHER TO DEFEAT DR. K AND HIS EVIL SCHEMES.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

Digital Core Program (18 of 20)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	SAT 7:00 AM
Total times aired at regularly scheduled time	12
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For young people today, new information is generally no more than a mouse-click away. Knowledge is readily there for the taking if kids simply know how to appropriately access it and effectively make use of it. In this context, many of the most useful and important things that youngsters can learn center on discovery, analysis and problem-solving how do kids get the "right" information and make proper use o it. What questions should be asked? How does one assess veracity? How does one decide when aims can be accomplished independently, and if help is needed, how does one go about enlisting support? Above all, how can goals be achieved ethically and with regard to the greater good.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)	Response
Program Title	EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SA & SU 12:00 PM & 12:30 PM SA 6:30 PM 3/12/11
Total times aired at regularly scheduled time	50
Total times aired	53
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE EDGEMONT SERIES IS DESIGNED TO ENTERTAIN ITS YOUTH AUDIENCE AND ALSO TO INFORM AND EDUCATE THESE VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOMR. STORYLINES FOCUS ON THE SOCIAL AND EMOTIONAL CHALLENGES THAT EVERY SECONDARY SCHOOL STUDENT FACES, FROM FORMING AND MAINTAING FRIENDSHIPS AND ROMANTIC ATTACHMENTS, TO ETHICAL AND MORAL CHOICES AND FAMILY RELATIONSHIPS. THE PROGRAMS ILLUSTRATE THE POSSIBLE CONSEQUENCES OF CHOICES THAT THESE VIEWERS MAY FACE, AND FURTHER BENEFITS ITS VIEWERS BY OPENING DIALOGUE WITH PEERS AND POTENTIALLY ALSO PARENTS AND EDUCATORS REGARDING THE TOPICS PORTRAYED IN THE SERIES. EDGEMONT ALSO TOUCHES ON SIGNIFICANT SOCIETAL ISSUES AND CAN COMPLEMENT CLASSROOM DISCUSSIONS ON THESE TOPICS. THESE ISSUES RANGE FROM CONSIDERATIONS OF DIVERSITY, RACISM AND SEXUAL IDENTITY, TO DIVORCE, TEEN PREGNANCY, BULLYING AND ALCOHOL AND SUBSTANCE ABUSE.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	EDGEMONT
List date and time rescheduled	3/27/2011 11:00 AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-26
Episode #	
Reason for Preemption	Other

#### **Digital Preemption Programs #2**

Questions	Response
Title of Program	EDGEMONT
List date and time rescheduled	3/27/2011
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-26
Episode #	
Reason for Preemption	Other

Digital Core Program (20 of 20)

Response

Program Title	MADE IN HOLLYWOOD: TEEN EDITION
Origination	Network
Days/Times Program Regularly Scheduled	SUN 11:00 AM & 11:30 AM
Total times aired at regularly scheduled time	26
Total times aired	28
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL, NATIONALLY SYNDICATED WEEKLY SERIES. IT'S CORE PROGRAMMING TARGETS 13 - 16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DIRECTING TO COSTUME DESIGN, CASTING & COMOSING. THE CONTENT-RICH SPIN-OFF INTRODUCES ITS AUDIENCE TO BEHIND THE SCENES FILMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTION PICTURE AND TELEVISION INDUSTRIES
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	MADE IN HOLLYWOOD: TEEN EDITION
List date and time rescheduled	3/26/2011 12:00 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-27
Episode #	
Reason for Preemption	Other

Questions	Response
Title of Program	MADE IN HOLLYWOOD: TEEN EDITION
List date and time rescheduled	3/26/2011 12:30 PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	2011-03-27
Episode #	
Reason for Preemption	Other

Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Donella Alvarado
Address	801 N. Jackson Road
City	McAllen
State	тх
Zip	78501
Telephone Number	956-687-4848
Email Address	dsalvarado@entravision.
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

# Other Matters (20)

Core

Programming.

Other	
Matters (1 of	
20)	Response
Program Title	Dive Olly Dive
Origination	Network
Days/Times Program Regularly Scheduled	SA 07:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of	A significant purpose and key educational objective of this half-hour program is to illustrate the importance of responsible problem-solving. Dive Olly Dive follows the adventures of Olly, a young submarine in training and his best friend and fellow sub in-training Beth. Olly and Beth are stationed in a deep sea research facility called SURF (Special Underwater Research Facility) under the guidance of Diver Doug. Olly is an enthusiastic young sub who is very eager to finish his training and follow in the foot steps of his hero Submarine D, the greatest of all submarines. Each episode is filled with valuable lessons through Olly's adventures. In facing a variety of challenges and problems, Olly and viewers learn the importance of friendship, patience, teamwork, confidence, respect, trust, honesty, and selflessness, all qualities that are required to develop the necessary skills in responsible decision-making.

Other Matters (2 of 20)	Response
Program Title	Pocoyo
Origination	Network
Days/Times Program Regularly Scheduled	SA 07:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 4 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is a series for pre-schoolers featuring Pocoyo a curious, fun-loving friendly little boy who, along with his inseparable friends explores the world by learning and discovering their surroundings in each story. The show's philosophy is "learning through laughter," and in each episode "inquiry learning" is utilized. The show is designed with pre-schoolers in mind as the situations, explorations, humor, sounds, and visuals are enticing to them and the learning process they utilize and understand.

Other Matters (3 of 20)	Response
Program Title	Zibgy
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	4 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This educational program is targeted to pre-schoolers, featuring Zigby, a curious and ingenious young zebra who teaches children the skills for creative problem solving, empathy and respect for others, personal responsibility, and how to work together to accomplish goals. Zigby and his two loyal friends, McMeer and Bertie, inspire children to engage in creative collaborative play, having fun but never without kindness, respect, compassion, empathy and understanding towards others. Although Zigby may accidently cause problems, admits his mistakes and works on problem-solving. Zigby knows that there are many different ways to look at a problem and shows that you need to consider a problem in a different perspective in order to reach a solution.

Other Matters (4 of	
20)	Response
Program Title	Pinky Dinky Doo
Origination	Network
Days/Times Program Regularly Scheduled	SA 08:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

This animated program has four educational goals: to celebrate the power of inventing imaginative stories, to introduce basic literary concepts, to help viewers develop listening and comprehension skills, and to enrich vocabulary through storytelling. Pinky Dinky Doo, a 7-year-old girl, lives in the "great big city" with her parents. When a problem arises, Pinky dances her way to a cardboard story box and uses a piece of chalk and her imagination to tell a story. During the made-up story, Pinky must "think big" at which point she comes up with an often clever and wacky solution to the problem. To encourage listening skills, Pinky then invites children to play games where they review details about the story. Children are helped to increase their vocabularies with each episode's "Great Big Fancy Word," which is featured several times during each episode.

Other Matters (5 of 20)	Response
Program Title	Dora the Explorer
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dora the Explorer stars a 7-year old Latina girl and her friends who actively engage pre-schoolers in a play-along, computer-style adventure designed to spark interest in learning about the world around them. Dora teaches children how to observe situations and to employ problem solving skills such as stopping to think or asking for help when they encounter an obstacle, all the while increasing their vocabulary, math skills, music appreciation and physical coordination with strong cultural and literary references.

Other Matters (6 of 20)	Response
Program Title	Go, Diego Go!
Origination	Network
Days/Times Program Regularly Scheduled	SA 09:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Go, Diego, Go! stars another positive Latino host, Dora the Explorer's 8-year old cousin, Diego Marquez. Diego is an action-adventure hero who motivates children to learn about the natural world around them and teaches children about a specific animal, such as the sound it makes, how it moves, what habitat it needs, what it eats and its physical characteristics. In each episode, Diego rescues an animal in trouble, modeling the use of observation skills and scientific aides like computers, a field journal and cameras, as well as positive social skills such as empathy, a desire to help others and, especially, respect for the environment. Go Diego Go! incorporates play-along viewing, interaction with Diego, movement, singing, problem-solving and strong cultural references.

Other Matters (7 of 20)	Response
Program Title	Patrulla de Sapitos
Origination	Network
Days/Times Program Regularly Scheduled	SU 08:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	7 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to illustrate the importance of discovering oneself and friendship. Eight toadlets who miss the migration to Toad Hollow, a peaceful and protected haven for toads, are lost and stranded in an unknown world, where they have to survive and confront their problems as a team. Through their amazing quest, the toad patrol teach young children many lessons about friendship, trust, caring and sharing, empathy, caution, determination, self-esteem, responsibility, selflessness, sacrifice and respect for others.

Other Matters (8 of 20)	Response
Program Title	Toonturama Presents: La Vida Animal
Origination	Network
Days/Times Program Regularly Scheduled	SU 08:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of	7 years to 12 years
Target Child	
Audience	
from	

A significant purpose and key educational objective of this program is to present animals, birds, and insects in their natural environments in order to engage the curiosity and developing intelligence of boys and girls. There is a special emphasis on nature, science, the adaptation and survival of species, and the role of species in human planetary welfare. Each episode examines topics of geography, ecology, and the ways in which non-humans, animals, birds, and insects adjust to the complexities of their specific habitats in the various continents and oceans that make up our planet. Using original footage, music, and humor, this series presents information about where animals live, how they build their unique dwellings, the tools they use for foraging, the migrations of animals due to climatic changes, and how they care for and protect their offspring. The main purpose of the series is to educate and inform young children about a variety of species and about how animals and humans are interdependent.

Other Matters (9 of 20)	Response
Program Title	Plaza Sesamo
Origination	Network
Days/Times Program Regularly Scheduled	SA & SU, 09:00 AM & 09:30 AM
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	2 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A significant purpose and key educational objective of this half-hour program is to teach young children the importance of different cultures and traditions. Children will easily identify with the main characters: Abelardo, Contreras, and Lola. These animated personalities will help children develop a better understanding of the world around them through their stories. Throughout the shows, these characters not only reinforce and expose the Spanish language to native and non-native Spanish speakers, but also teach children valuable lessons that include problem solving, gender equity, symbolic representation, and social interaction.

Other Matters (10 of 20)	Response
Program Title	Reino Animal
Origination	Network
Days/Times Program Regularly Scheduled	SU 10:00 AM & 10:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

This half-hour program educates young viewers on the natural habitat of animals in an educational, yet entertaining way. With narrations and interactive segments, the series builds upon natural science concepts, sparking a sense of curiosity in its viewers. The program discussed concepts like the functions of animals in an ecosystem, the elements of animal classification, and life sciences to help teach children about the natural world, while having fun at the same time.

Other Matters (11 of 20)	Response
Program Title	Aqua Kids
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:00 A,
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	8 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Aqua Kids has compelling content that works across cultures and aims to grow awareness and participation in all water activities for kids across America. The "Aqua Kids" travel the planet visiting a variety of water environments from water management facilities to fresh water and brackish streams to the oceans of the world with the intent of motivating other kids to become active citizens on the issue of pollution of water environments.

Other Matters (12 of 20)	Response
Program Title	WILD ABOUT ANIMALS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 7:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Programming.

WILD ABOUT ANIMALS IS A WEEKLY HALD-HOUR ANIMAL MAGAZINE SERIES. THE SHOW IS HOSTED BY THE EMMY-AWARD WINNING ACTRESS MARIETTE HARTLEY. MARIETTE HAS COMMITTED HERSELF TO FIGHTING FOR THE RIGHT OS ANIMALS FOR OVER 20 YEARS. THIS SERIES IS PRODUCED FOR CHILDREN 16 AND UNDER (SPECIFIC TARGET AUDIENCE IS 13 - 16). AS THE PRODUCERS OF WILD ABOUT ANIMALS IT IS THE OBJECTIVE OF STEVE ROTFIELD PRODUCTIONS, INC. TO EDUCATE AND INFORM CHILREN BY BRINGING THEM ENTERTAINING AND INTERESTING STORIES ABOUT THE WORLDS MOST FASCINATING ANIMALS. EACH EPISODE IS CLOSED - CAPTIONED AND E/I INSCRIBED THROUGHOUT.

Other Matters (13 of 20)	Response
Program Title	Jack Hanna's Into the Wild
Origination	Syndicated
Days/Times Program Regularly Scheduled	SAT 8:00 AM SU 7:00 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Jack Hanna's Into the Wild brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program.

Other Matters (14 of 20)	Response
Program Title	ANIMAL EXPLORATIONS WITH JAROD MILLER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SA 8:30 AM SU 7:30 AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	ANIMAL EXPLORATION WITH JAROD MILLER IS ANIMAL TV FOR THE NEXT GENERATION! THIS E/I PROGRAM TRAVELS WITH TELEVISION STAR JAROD MILLER EACH WEEK AS HE LOOKS AT EXOTIC AND DOMESTIC ANIMALS FROM HIS OWN UNIQUE PERSPECTIVE. WHETHER IT'S THE NEED FOR SPEED OR ANIMAL HEROS - THERE'S ALWAYS SOMETHING AMAZING HAPPENING. FILLED WITH ENERGY, YOUTH AND HUMOR, JAROD IS A WELCOME VISITOR IN LINVING ROOMS AROUND AMERICA

Other	
Matters (15 of 20)	Response
Program Title	TEEN KIDS NEWS
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:30 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	FEATURES ARE PRODUCED EACH WEEK SUCH AS, "COLLEGE AND YOU" (TIPS FOR CHOOSING AND GETTING INTO COLLEGE), AND "WORD", (VOCABULARY SKILLS TRAINING), AS WELL AS INFORMATIONAL FEATURES FOR TEENS, SUCH AS REPORTS ABOUT HEALTHY EATING; DRIVING TIPS FOR NEW DRIVERS, AND INTERNET PREDATORS. THE SHOW HAS BEEN DESIGNED TO MEET NEEDS OF CHILDREN AND YOURN ADOLESCENTS WITH A UNIQUE CURIOSITY ABOUT THEIR WORLD, WITH WEEKLY HEADLINES THAT PRESENT THE NEWS IN A TEEN APPROPRIATE MANNER. THE PROGRAM STIULATES THE 13 - 16 YEAR OLDS CURIOSITY, DEVELOPS THEIR LEARNING AND COGNITIVE, LISTENING AND THINKING SKILLS, AND SERVES AS AN ENCHANCEMENT OF THEIR ACADEMIC AND EDUCATIONAL EXPERIENCE.

Other Matters (16 of 20)	Response
Program Title	LAURA MCKENZIE TRAVELER
Origination	Syndicated
Days/Times Program Regularly Scheduled	SU 9:00 AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

LAURA MCKENZIE'S TRAVELER CREATES A STRONG COGNITIVE CURRICULUM AND WILL HAVE A SIGNIFICANT POSITIVE IMPACT, THE PROGRAMS ACADEMICALLY RELEVANT AND SPECIFICALLY DESIGNED TO SERVE THE EDUCATIONAL AND INFORMATIONAL NEEDS OF STUDENTS, AGES 13 TO 16. LMT CAN EASILY BE ACCESSED BY PARENTS AND CHILDREN. LAURA CREATES A SHARED EXPERIENCE BY INCLUDING HER OWN CHILD IN MANY OF THE EPISODES, FOSTERING AN INTEREST TO WHICH MATURE AND YOUNG VIEWERS WILL RELATE LMT ACCLAIMED PROGRAMS HAVE WIDE APPEAL FOR CHILDREN INTERESTED IN HISTORY, GEOGRAPHY, MODERN AND ANCIENT WORLD CULTURES, MAJOR ACHIEVEMENTS WITHIN EACH CULTURE INCLUDING BUT NOT LIMITED TO; LITERATURE, ARTS AND ENTERTAINMENT, GOVERNMENT AND POLITICS, TECHNOLOGY AND ARCHITECTURE.

Programming.

Programming.

Other Matters (17 of 20)	Response
Program Title	THIS WEEK IN BASEBALL
Origination	Network
Days/Times Program Regularly Scheduled	SA 2:30
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	THIS WEEK IN BASEBALLHIGHLIGHTS THE PRO-SOCIAL AND ON AND OFF THE FIELD ACTIVITIES OF MLB'S LEADING PLAYERS AND COACHES. WORKING WITH THE NATIONAL ASSOCIATION FOR SPORT AND PHYSICAL EDUCATION (NASPE), THIS WEEK IN BASEBALL SEEKS TO PROVIDE TODAYS YOUTH WITH EDUCATIONAL MESSAGES THAT CAN HAVE AND IMPACT ON DEVELOPMENTAL OF POSITIVE LIFESYLE BEHAVIORS. THE PROGRAM PORTRAYS THE POSITIVE OUTCOMES THAT RESULT FROM DEDICATION, HARD WORK, SELF DISCIPLINE, TEAMWORK, PRACTICE AND PERSONAL RESPONSIBILITIES. THE PROGRAM ALSO RELATES THE ACHIVEMENTS AND EXPERIENCES OF BASEBALLPLAYERS TO POTENTIAL ACHIVEMENTS IN LIFE.

Other Matters (18 of 20)	Response
Program Title	Magi-Nation
Origination	Network
Days/Times Program Regularly Scheduled	SA 7:00 AM & 7:30 AM

Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	7 years to 12 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	For young people today, new information is generally no more than a mouse-click away. Knowledge is readily there for the taking if kids simply know how to appropriately access it and effectively make use of it. In this context, many of the most useful and important things that youngsters can learn center on discovery, analysis and problem-solving how do kids get the "right" information and make proper use it. What questions should be asked? How does one assess veracity? How does one decide when aims can be accomplished independently, and if help is needed, how does one go about enlisting support? Above all, how can goals be achieved ethically and with regard to the greater good.	

Other Matters (19 of 20)	Posnonso
Program Title	Response  EDGEMONT
Origination	Network
Days/Times Program Regularly Scheduled	SA 12:00 PM & 12:30 PM SU 12:00 PM & 12:30 PM
Total times aired at regularly scheduled time	32
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	THE EDGEMONT SERIES IS DESIGNED TO ENTERTAIN ITS YOUTH AUDIENCE AND ALSO TO INFORM AND EDUCATE THESE VIEWERS ABOUT ISSUES THAT ARISE IN SCHOOL AND AT HOMR. STORYLINES FOCUS ON THE SOCIAL AND EMOTIONAL CHALLENGES THAT EVERY SECONDARY SCHOOL STUDENT FACES, FROM FORMING AND MAINTAING FRIENDSHIPS AND ROMANTIC ATTACHMENTS, TO ETHICAL AND MORAL CHOICES AND FAMILY RELATIONSHIPS. THE PROGRAMS ILLUSTRATE THE POSSIBLE CONSEQUENCES OF CHOICES THAT THESE VIEWERS MAY FACE, AND FURTHER BENEFITS ITS VIEWERS BY OPENING DIALOGUE WITH PEERS AND POTENTIALLY ALSO PARENTS AND EDUCATORS REGARDING THE TOPICS PORTRAYED IN THE SERIES. EDGEMONT ALSO TOUCHES ON SIGNIFICANT SOCIETAL ISSUES AND CAN COMPLEMENT CLASSROOM DISCUSSIONS ON THESE TOPICS. THESE ISSUES RANGE FROM CONSIDERATIONS OF DIVERSITY, RACISM AND SEXUAL IDENTITY, TO DIVORCE, TEEN PREGNANCY, BULLYING AND ALCOHOL AND SUBSTANCE ABUSE.

Other Matters (20

Response

of 20)

Program Title	MADE IN HOLLYWOOD: TEEN EDITION		
Origination	Network		
Days/Times Program Regularly Scheduled	SU 11:00 AM & 11:30 AM		
Total times aired at regularly scheduled time	26		
Length of Program	30 mins		
Age of Target Child Audience from	13 years to 16 years		
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	EDUCATIONAL/INFORMATIONAL, NATIONALLY SYNDICATED WEEKLY SERIES. ITS CORE PROGRAMMING TARGETS 13-16 YEAR OLD TEENS WITH SEGMENTS RANGING FROM COVERAGE OF ANIMATION, PRODUCING & DRIECTING TO COSTUME DESIGN, CASTING & COMPOSING. THE CONTENT-RICH SPIN -OFF INTRODUCES ITS AUDIENCE TO BEHIND-THE SCENES FILMAKING, SPECIAL EFFECTS TECHNIQUES AND CAREER OPPORTUNITIES FOCUSING ON THE CREATIVE, TECHNICAL AND ARTISTIC SKILLS OF THE MOTIN PICUTRE AND TELEVISION INSDUSTRIES.		

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

Entravision Communications L.L.C. **Attachments** 

No Attachments.