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Federal Communications Commission

(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0032111452** | File Number: **CPR-121593** | Submit Date: **07/07/2011** | Call Sign: **KMYT-TV** | Facility ID: **54420**
City: **TULSA** | State: **OK**
Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date: **07/07/2011** | Filing Status: **Active**

Report reflects information for : Second Quarter of 2011

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type

Contact Representatives (0)

Contact Name	Address	Phone	Email	Contact Type

Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MNT
	Nielsen DMA	Tulsa
	Web Home Page Address	www.my41tulsa.com

Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	168.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	3.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Jack Hanna's Into The Wild (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the 'expert' status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	**Response**
Program Title	Wild About Animals (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a series that educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 13)	**Response**
Program Title	Real Life 101 (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 8am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions for other than Breaking News	0
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 13)	**Response**
Program Title	Awesome Adventures (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 8:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (5 of 13)	Response
Program Title	M@dAbout (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout provides core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout explores being green and understanding how our actions impact the world. The M@dAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 13)	Response
Program Title	Young Icons (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9:30am (04/03/11-06/26/11)
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Parents play an important role in supporting their young icons. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (7 of 13)	Response
Program Title	Gina D Kids Club (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday at 2pm (04/04/11-04/11/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In these days of uncertainty and often times questionable role models, Gina and her crew set the standard and present examples which help the young viewer to learn and repeat socially positive behaviors. Gina is an excellent role model who is warm and honest. An unbeatable combination designed to reassure and teach. Topics that are addressed include the nature of sound, safety, and defining parts of the day. All topics are treated with appropriate educational seriousness but still they are able to retain the humor and charm which captivates and entertains children. This program aired on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs at 2pm; (3) it is regularly scheduled on Mondays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (8 of 13)	Response

Program Title	Angel's Friends (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Monday at 2:30pm (04/04/11-04/11/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Angel's Friends provides CORE programming in the areas of particular concern to young teens including social themes and coping strategies through school life of animated teen-aged angels learning to be Guardian Angels and their nemesis -The Devils- that are practicing to become Guardian Devils. Children are taken on an inspirational journey that stirs their spirit and provides moral tools for the decisions they face in everyday life. The multi-ethnic angels serve as role models for young teen viewers as they deal with such issues as the right to say 'no', the meaning of heroism, bullying and other issues of particular concern to young teens. This program aired on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 16 years and under; (2) it airs at 2:30pm; (3) it is regularly scheduled on Mondays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	**Response**
Program Title	Beta Records TV (41.2)

Origination	Network
Days/Times Program Regularly Scheduled	Wednesday at 2:30pm (04/06/11-04/13/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Each segment of this program will deliver an educational and informational message that supports current social, intellectual and emotional aspects of children 16 years old and under. Attributes and advice emphasized by the host and his or her guests instill a grounded balance of priorities, commitment and perseverance children can apply to their lives. This program will empower audiences of all ages to pursue their dreams to completion through music education, practice and challenges them to never give up on perfecting their musical passion into a career. This program aired on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 16 years and under; (2) it airs at 2:30pm; (3) it is regularly scheduled on Wednesdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (10 of 13)	**Response**
Program Title	Kids Sports News Network (41.2)
Origination	Network

Days/Times Program Regularly Scheduled	Wednesday at 3pm (04/06/11-04/13/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Positive role models for our youth are a necessity. Through the use of live coverage's and spotlights, this program's mission contributes to the fulfillment of these personal and social requirements. KSNN's successful programming reinforces the existence of positive behaviors, actions and actual life experiences of peer role models-children to children. Through the producers' informational and real life productions, they create a very healthy format to pass their knowledge and appreciation of the importance of physical growth, sportsmanship, and positive social rewards for athletic achievements. This program aired on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 16 years and under; (2) it airs at 3pm; (3) it is regularly scheduled on Wednesdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (11 of 13)	**Response**
Program Title	Planet X (41.2)
Origination	Network

Days/Times Program Regularly Scheduled	Wednesday at 3:30pm (04/06/11-04/13/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Planet X serves the educational and informational needs of 13-16 years of age with its program content including safety tips, in-the-field experiences of professional and amateur athletes participating in extreme and action sports around the world. These are also many humanitarian efforts featured on the show, including highlights of disabled athletes participating in and teaching others about a physically challenged world. This program aired on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 16 years and under; (2) it airs at 3:30pm; (3) it is regularly scheduled on Wednesdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (12 of 13)	**Response**
Program Title	3 Wide Life (41.2)
Origination	Network

Days/Times Program Regularly Scheduled	Wednesday at 4pm (04/06/11-04/13/11)
Total times aired at regularly scheduled time	2
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	3 Wide Life meets the educational and information needs of children 13-16 years old by providing the audience with the opportunity to learn about the inner workings including the challenges met and lessons learned while competing in motor sports. This program looks at current NASCAR teams, crew members, business personnel and drivers who share their experiences, advice, and stories, educating teens and providing an in-depth look at the hard work and dedication it tapes to achieve their goals. This program aired on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 16 years and under; (2) it airs at 4pm; (3) it is regularly scheduled on Wednesdays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (13 of 13)	**Response**
Program Title	Gina D Kids Club (41.2)
Origination	Network

Days/Times Program Regularly Scheduled	Saturday from 7am-10am (04/16/11-06/25/11)
Total times aired at regularly scheduled time	66
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	2 years to 6 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown. This program aired on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs from 7am-10am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Non-Core Educational and Informational Programming (0)

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Chooi Ning
Address	2625 S Memorial Drive
City	Tulsa
State	OK
Zip	74129
Telephone Number	918 388 5290
Email Address	ning@fox23.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	KMYT-TV has made efforts to address educational and informational 2nd Quarter of 2011: (1) KMYT-TV regularly gave tours to school children of all ages to educate and inform them on how shows and News reach their TV sets. (2) PSAs aired on KMYT-TV were geared towards children 16 and under. Topics included but not limited to were: Fire Safety, Racial Cooperation, Girls Learning Mathematics & Science, Enviromental Awareness, Energy Efficiency, and No Forest Fires.

Other Matters (7)

Other Matters (1 of 7)	Response
Program Title	Jack Hanna's Into The Wild (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7am (07/03/11-09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The program topic is suitable for both the secondary classroom and general audience with content addressing several academic outcomes designated by both state and national life science standards. Shot from a number of photographic perspectives, the viewer is introduced to the biodiversity of the area, how animals are adapted to the environment, and the changes humans have imposed on the environment as well as the positive impact of local conservation efforts in the region. While Jack Hanna introduces the habitat and the wildlife, regional guides are given the 'expert' status and the viewer becomes engaged in the natural environment with the same enthusiasm as Jack's family. The sub-note feature added educational value to the program content and enhanced the scientific foundation. It is also important to note that in addition to the educational content of the program, Jack brings the affective aspect to wildlife education, engaging the emotional appeal of the wild animals and the conservation message to encourage the audience to take an active interest in preserving wildlife. Combining data-oriented scientific information with concern for the conservation status of wildlife and the environment enforces the educational value and impact of the program. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (2 of 7)	Response
Program Title	Wild About Animals (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 7:30am (07/03/11-09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Wild About Animals is a series that educate and inform children by bringing them entertaining and interesting stories about the world's most fascinating animals. Each episode will consist of four different stories designed to teach children about both exotic and unique animals, as well as to educate them further about animals they see everyday. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 7:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational /informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (3 of 7)	**Response**
Program Title	Real Life 101 (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 8am (07/03/11-09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Real Life 101 presents real people pursuing real jobs and careers in an educational and informational format designed to help its viewers make important decisions about preparing for the future. The careers and people featured are carefully selected in order to present vivid impressions that can be used by the series' young audience. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (4 of 7)	**Response**
Program Title	Awesome Adventures (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 8:30am (07/03/11-09/25/11)
Total times aired at regularly scheduled time	13

Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Awesome Adventures is designed to educate, inform and entertain children about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The shows are not designed to be preachy or overly pedantic, but rather, the goal is to make the learning fun. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 8:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (5 of 7)	**Response**
Program Title	M@dAbout (41.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday at 9am (07/03/11-09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	M@dAbout provides core programming in the area of Financial Literacy, Nutrition, Earth Science, Ecology, Health, Life Skills and Fitness that tie to state and national education standards. M@dAbout explores being green and understanding how our actions impact the world. The M@dAbout team find out about healthy snacks and proper exercise through sketch comedy segments. Music videos teach financial literacy and the importance of family budgeting. Animation reinforces concepts of cyber bully prevention. M@dAbout uses the technique of sketch comedy, music videos, animation and kid on the street interviews to teach, entertain and inspire teens to make quality life decisions. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (6 of 7)	**Response**
Program Title	Young Icons (41.1)
Origination	Syndicated

Days/Times Program Regularly Scheduled	Sunday at 9:30am (07/03/11-09/25/11)
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The Young Icons is a television program that provides educational and informational segments exposing young viewers to accomplished teens that have set goals and are giving back to their communities as mentors, scholars, entrepreneurs and philanthropists. Each guest shares their personal stories of what motivated them to take on their passion and/or focus in their chosen field of endeavor. Parents play an important role in supporting their young icons. The program provides a motivational and inspirational message that empowers audiences of all ages that hard work; dedication and looking beyond ourselves will pay off for everyone. Each segment of The Young Icons delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, commitment, and perseverance children can apply to their lives. This program meets the definition of Core Programming because: (1) it serves the educational and informational needs of children ages 16 and under; (2) it airs at 9:30am; (3) it is regularly scheduled on Sundays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Other Matters (7 of 7)	**Response**
Program Title	Gina D Kids Club (41.2)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday from 7am-10am (07/02/11-09/24/11)
Total times aired at regularly scheduled time	78
Length of Program	30 mins
Age of Target Child Audience from	2 years to 6 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gina D's Kids Club is a family-friendly educational television program and DVD video series for preschoolers ages 2-6. Specifically themed shows address the learning needs and potential of young children, as they entertain, amuse and delight viewers of all ages through a combination of live action and dynamic 3-D animation. The show is hosted by a positive adult female role model, who connects with her young viewers in a gentle caring way in the same familiarity that children associate with their mothers. The major premise of Gina D's Kids Club is establishing and reinforcing positive values and behaviors through original songs and character performances that children will choose to adopt and imitate. Scripts are designed to promote actions that support interpersonal skills such as helping others, negotiation, cooperation, sharing and tolerance with an ending (Gina D's letter to grandma) that reinforces those educational objectives. Content is lively and fun, produced with state of the art computer animation and original, positive songs and characters such as Simon Wannabe, Mister Pockets, Miss Muffin, Pierre D Artist, TV Ted and Doggy Brown. This program airs on the other digital program stream only. This program meets the definition of core programming because: (1) it serves the educational and informational needs of children 6 years and under; (2) it airs from 7am-10am; (3) it is regularly scheduled on Saturdays; (4) it is 30 minutes in length; (5) the educational/informational objective and target child audience for this program are specified on air and to program guide publishers.

Certification

Question	Response
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information,and belief there is good ground to support it; and that it is not interposed for delay. **FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID** Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application. WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
I certify that this application includes all required and relevant attachments.	
I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	**Newport Television LLC**

Attachments

No Attachments.