



(REFERENCE COPY - Not for submission)

Children's Television Programming Report

FRN: **0003611969** | File Number: **CPR-149860** | Submit Date: **01/09/2014** | Call Sign: **KOVR** | Facility ID: **56550** | City:
STOCKTON | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/09/2014 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2013

General Information

| Section | Question | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | |

**Applicant
Information**

Applicant Name, Type, and Contact Information

| Applicant | Address | Phone | Email | Applicant Type |
|-----------|---------|-------|-------|----------------|
|-----------|---------|-------|-------|----------------|

Contact
Representatives
(0)

| Contact Name | Address | Phone | Email | Contact Type |
|--------------|---------|-------|-------|--------------|
|--------------|---------|-------|-------|--------------|

Children's
Television
Information

| Section | Question | Response |
|--------------|-----------------------|--------------------------|
| Station Type | Station Type | Network Affiliation |
| | Affiliated network | CW |
| | Nielsen DMA | Sacramento-Stock-Modesto |
| | Web Home Page Address | www.cw31.com |

Digital Core
Programming

| Question | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream | 3.0 |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream | 0.0 |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671: | 0.0 |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673? | Yes |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | No |

Digital Core
Programs(6)

| Digital Core Program (1 of 6) | Response |
|--|---|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 7am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 26 |
| Number of Preemptions | 0 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan is swooping into animal shelters across the US, rescuing hard-to-love, out-of-control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (2 of 6) | Response |
|---|-------------------|
| Program Title | Dr. Chris Pet Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Total times aired | 26 |
| Number of Preemptions | 0 |

| | |
|--|--|
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 7 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

| Digital Core Program (3 of 6) | | Response |
|--|--|---|
| Program Title | | Recipe Rehab |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Sat. 8am |
| Total times aired at regularly scheduled time | | 13 |
| Total times aired | | |
| Number of Preemptions | | 0 |
| Number of Preemptions for other than Breaking News | | |
| Number of Preemptions Rescheduled | | |
| Length of Program | | 30 mins |
| Age of Target Child Audience | | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | | Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

| Digital Core Program (4 of 6) | Response |
|--|--|
| Program Title | Jamie Oliver's 15 Minute Meals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 8:30am (9/28) |
| Total times aired at regularly scheduled time | 12 |
| Total times aired | 13 |
| Number of Preemptions | 1 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 1 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this aim, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Jamie cooks in his new show 15 MINUTE MEALS are fast, fun and most of all flavorful. In his signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical. |

| | |
|---|-----|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |
|---|-----|

Digital Preemption Programs #1

| Questions | Response |
|--|--------------------------------|
| Title of Program | Jamie Oliver's 15 Minute Meals |
| List date and time rescheduled | Sun. 10/13 3pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 10/5 |
| Reason for Preemption | Sports |

| Digital Core Program (5 of 6) | Response |
|--|---|
| Program Title | All In With Laila Ali |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 9am |
| Total times aired at regularly scheduled time | 10 |
| Total times aired | 13 |
| Number of Preemptions | 3 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 3 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|-----------------------|
| Title of Program | All In With Laila Ali |
| List date and time rescheduled | Sun. 10/13 3:30pm |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 10/5 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|-----------------------|
| Title of Program | All In With Laila Ali |
| List date and time rescheduled | Sun. 12/15 11am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 12/14 |
| Reason for Preemption | Sports |

Digital Preemption Programs #3

| Questions | Response |
|--|-----------------------|
| Title of Program | All In With Laila Ali |
| List date and time rescheduled | Sun. 10/27 11am |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 10/19 |
| Reason for Preemption | Sports |

| Digital Core Program (6 of 6) | | Response |
|---|--|----------------------------------|
| Program Title | | Game Changers with Kevin Frazier |
| Origination | | Network |
| Days/Times Program Regularly Scheduled | | Sat. 9:30am (9/28) |
| Total times aired at regularly scheduled time | | 9 |
| Total times aired | | 13 |

| | |
|--|---|
| Number of Preemptions | 4 |
| Number of Preemptions for other than Breaking News | |
| Number of Preemptions Rescheduled | 4 |
| Length of Program | 30 mins |
| Age of Target Child Audience | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I? | Yes |

Digital Preemption Programs #1

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | Sun. 12/15 11:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 12/14 |
| Reason for Preemption | Sports |

Digital Preemption Programs #2

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | Sun. 10/27 11:30am |
| Is the rescheduled date the second home? | No |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 10/19 |

| | |
|-----------------------|--------|
| Reason for Preemption | Sports |
|-----------------------|--------|

Digital Preemption Programs #3

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | Sun. 10/13 4pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 10/5 |
| Reason for Preemption | Sports |

Digital Preemption Programs #4

| Questions | Response |
|--|----------------------------------|
| Title of Program | Game Changers with Kevin Frazier |
| List date and time rescheduled | Sun. 12/8 4pm |
| Is the rescheduled date the second home? | Yes |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes |
| Date Preempted | |
| Episode # | Sat. 12/7 |
| Reason for Preemption | Sports |

Non-Core
Educational and
Informational
Programming (0)

**Sponsored Core
Programming (0)**

Liaison Contact

| Question | Response |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? | Yes |
| Name of children's programming liaison | Cynde Bloom |
| Address | 2713 KOVR Drive |
| City | West Sacramento |
| State | CA |
| Zip | 95605 |
| Telephone Number | 916-374-1445 |
| Email Address | cbloom@kmaxtv.com |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | During the fourth quarter of 2013, KOVR continued to air PSAs targeting children and young teens that addressed drug prevention and on-line exploitation. |

Other Matters (6)

| Other Matters (1 of 6) | Response |
|--|---|
| Program Title | Lucky Dog |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 7am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Animal trainer Brandon McMillan is swooping into animal shelters across the US, rescuing hard-to-love, out-of-control, untrained and unadoptable dogs. Then, back at Brandon's training facility known as the Lucky Dog Ranch, he goes to work on the seemingly impossible task of turning the frightened pooches into perfect pets. In the end, a lucky family will adopt an even luckier dog, making each episode an adoption story that truly warms the heart. |

| Other Matters (2 of 6) | Response |
|--|--|
| Program Title | Dr. Chris Pet Vet |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 7:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers a unique insight into the life of one of the world's busiest vets and the animals he devotes his days to caring and treating. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. Each episode delivers not only a carefully crafted mix of human and animal interest stories, but also features a variety of animals that undergo elective procedures as part of long-term treatments involving the most intricate and technologically advanced surgery. |

| Other Matters (3 of 6) | Response |
|---|--------------|
| Program Title | Recipe Rehab |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 8am |
| Total times aired at regularly scheduled time | 13 |

| | |
|--|---|
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Families submit their favorite high-calorie, family-style recipes, and two chefs face off in a head-to-head competition to give the recipes a low-calorie twist. After making each rehabbed recipe in their own kitchen, the family chooses their new favorite. This recipe makeover challenge promotes using healthy, wholesome ingredients and shows healthy food choices can have positive effects on quality of life. |

| Other Matters (4 of 6) | Response |
|--|--|
| Program Title | Jamie Oliver's 15 Minute Meals |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 8:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Best known for his Emmy-Award winning television program "Jamie Oliver's Food Revolution," Jamie Oliver is one of the world's favorite celebrity chefs who also aspires to teach the world to cook. Jamie's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this aim, he has perfected a delicious collection of healthy recipes that can be prepared in no time. The dishes Jamie cooks in his new show 15 MINUTE MEALS are fast, fun and most of all flavorful. In his signature and entertaining style, Jamie makes these meals for viewers in real time, offering hints, tricks and lots of nutritional info along the way. JAMIE OLIVER'S 15 MINUTE MEALS will inspire cooks of all ages and levels to try new things and get in the kitchen to create something magical. |

| Other Matters (5 of 6) | Response |
|---|-----------------------|
| Program Title | All In with Laila Ali |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 9am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |

| | |
|--|---|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | ALL IN, hosted by Laila Ali, scours the globe to track down the world's most compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Whether through sports, culture, travel or adventure, ALL IN steps off the beaten track into uncharted territory inspiring audiences to go all in on their dreams. |
|--|---|

| Other Matters (6 of 6) | Response |
|--|---|
| Program Title | Game Changes with Kevin Frazier |
| Origination | Network |
| Days/Times Program Regularly Scheduled | Sat. 9:30am |
| Total times aired at regularly scheduled time | 13 |
| Length of Program | 30 mins |
| Age of Target Child Audience from | 13 years to 16 years |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Celebrating athletes and fans who reach out in their communities to make life better for so many, GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their public image to make positive changes in the lives of fans in need. Young reporters go out in the field to file their stories and bring back journalistic gold to the GAME CHANGERS studios to culminate in heartfelt reflection and insight from the host. Whether on or off the field, GAME CHANGERS takes an inspirational look at how sports positively impacts individuals and the communities they serve. |

Certification

| Question | Response |
|---|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23 (a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> | |
| <p>I certify that this application includes all required and relevant attachments.</p> | |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p> | <p>Sacramento Television Stations Inc.</p> |

Attachments

No Attachments.