



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0020557518** | File Number: **CPR-120195** | Submit Date: **04/11/2011** | Call Sign: **KBEH** | Facility ID: **56384** | City:  
**GARDEN GROVE** | State: **CA**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**04/11/2011** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2011**

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant  
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact  
Representatives  
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's  
Television  
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	MTV Tr3s
	Nielsen DMA	Los Angeles
	Web Home Page Address	www.mtvtr3sla.com

Digital Core  
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	3.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	672.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	15.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core  
Programs(14)

Digital Core Program (1 of 14)		Response
Program Title		Doug
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mondays and Thursdays 7:00am. Channels 24.1, 24.2 and 24.5
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Doug is the story of an 11 year boy. When he and his family move to a new town, he makes new friends and keeps a journal of all his adventures. Sometimes he imagines himself as a super hero by the name of Quailman. Ouailman helps other children make proper decisions and teaches them how to be courteous, logical and make moral decisions.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (2 of 14)		Response
Program Title		Allegras Window
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays and Fridays at 7:00am. Channels 24.1, 24.2 and On Channel 24.5 1-1-2011 to 2-1-2011 Only. A
Total times aired at regularly scheduled time		33
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Allegras Window is the story of a pre-schooler named Allegra who has many adventures with her friends, family and teachers. These adventures deal with emotions, life and different situations. The program uses music to help teach the children.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (3 of 14)	Response
Program Title	Gullah, Gullah Island
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays and Saturdays at 7:00am. Channels 24.1, 24.2 and 24.5
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gullah Gullah Island is the story of a family that now lives on the island. They explore different feelings concerning life, social learning, fun and happiness. They share what they have learned with stories involving pets, friends and each other.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 14)	Response
Program Title	Kabum
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday and Friday 12:30pm. Channel 24.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A program for children to help them discover inventions, novelties, animals and games. This program will help you make new friends in Oaxaca and other places in Mexico.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (5 of 14)	Response
Program Title	Club C7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays and Saturdays 12:30pm. Channel 24.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A childrens show where the main characters are kids like you, who invite you to come explore, create and discover everything around us, with a variety of activities which will make you put on your thinking caps and enjoy yourselves. We learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 14)	Response
Program Title	Zona N N Zone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday at 12:30pm. and Saturday 12:00pm. Channel 24.3
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	6 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A magazine show made for kids, by kids, featuring segments on cooking, experiments, crafts, sports, and recreational activities to stimulate their imagination, fuel their creativity, and strengthen their values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 14)	Response
Program Title	Viva la Pelota Long Live The Ball
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 7:00am. Channel 24.3
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	60 mins
Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This childrens show from Chiapas has as its main objective the promotion of values. While entertaining kids, it also motivates them to take care of the environment, and to foster brotherhood. Parents are invited to work together with their children to promote change in society.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 14)	Response
Program Title	De Rebote Rebound
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursdays 12:30pm. Channel 24.3
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins



Age of Target Child Audience	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half hour childrens program that targets kids between the ages of 6 and 12. The kids comments on the daily topics that surround them show us how they perceive social phenomena. By exploring how they make sense of these topics, according to their level of understanding
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 14)	Response
Program Title	Lucy y Tadeo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 7:00am Channel 24.3
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is perfect for pre-school children. It's the story of a little girl named Lucy who's best friend is Tadeo, a cute little puppet. The program takes place in Lucy's house and together they share stories, tales and lots of songs teaching children how to be a good neighbor and get along with others. Each program is a new and exciting experience.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 14)	Response
Program Title	Super Faith
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays and Wednesdays 3:00pm. Channel 24.4
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A cartoon filled with super heroes that help kids not to have fear or doubt and to believe in themselves.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 14)		Response
Program Title		Super Book
Origination		Syndicated
Days/Times Program Regularly Scheduled		Tuesdays and Thursdays 7:00am. Channel 24.4
Total times aired at regularly scheduled time		26
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Chris, Joy and the robot gizmo take children around the world and teach them about different life styles and cultures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (12 of 14)		Response
Program Title		Spunky
Origination		Syndicated
Days/Times Program Regularly Scheduled		Friday 3:00pm. Channel 24.4
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Spunky the dog and his owner mark teach the children to discover the value of faith trust and honest in their action pack adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (13 of 14)		Response
Program Title		Cherub Wings
Origination		Syndicated
Days/Times Program Regularly Scheduled		Saturdays 9:00am. Channel 24.4
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program teaches children about obedience and shows them the blessing of doing what is right. It also teaches children about social values.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (14 of 14)		Response
Program Title		The Adventures of Carlos Caterpillar
Origination		Syndicated
Days/Times Program Regularly Scheduled		Mondays 7:00am. Channel 24.4
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		60 mins
Age of Target Child Audience		3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		The adventures of Carlos caterpillar tells the growing up story of Carlos, an ever curious little caterpillar who often finds his uncle Pedro, a butterfly with a lifetime of experience behind him, Carlos learns many lessons that will help him through his own little journey of life. Children learn how to make the right choices in life and the consequences they have to face when they don't.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes



Non-Core  
Educational and  
Informational  
Programming (0)

Sponsored Core  
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Maritza Perez
Address	14450 Commerce Way
City	Miami Lakes
State	FL
Zip	33016
Telephone Number	305-863-5711
Email Address	m.perez@herobroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	

**Other Matters (14)**

Other Matters (1 of 14)	Response
Program Title	Doug
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays and Thursdays 7:00am Channel 24.1 and 24.5
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 11 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Doug is the story of an 11 year boy. When he and his family move to a new town, he makes new friends and keeps a journal of all his adventures. Sometimes he imagines himself as a super hero by the name of Quailman. Ouailman helps other children make proper decisions and teaches them how to be courteous, logical and make moral decisions.

Other Matters (2 of 14)	Response
Program Title	Allegras Window
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesdays and Fridays at 7:00am. Channel 24.1 and 24.5
Total times aired at regularly scheduled time	25
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Allegras Window is the story of a pre-schooler named Allegra who has many adventures with her friends, family and teachers. These adventures deal with emotions, life and different situations. The program uses music to help teach the children.

Other Matters (3 of 14)	Response
Program Title	Gullah, Gullah Island
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesdays and Saturdays at 7:00am. Channel 24.1 and 24.5
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Gullah Gullah Island is the story of a family that now lives on the island. They explore different feelings concerning life, social learning, fun and happiness. They share what they have learned with stories involving pets, friends and each other.

Other Matters (4 of 14)	Response
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Program Title	Kabum
Origination	Syndicated
Days/Times Program Regularly Scheduled	Wednesday & Friday 12:30pm. Channel 24.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Enjoy yourself with the childrens program made for children like you. Discover inventions, novelties, animals and games, while we make new friends in Oaxaca and other places in Mexico.

Other Matters (5 of 14)	Response
Program Title	Club 7
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuesday & Saturday 12:30pm. Channel 24.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	4 years to 10 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A children's show where the main characters are kids like you, who invite you to come explore, create and discover everything around us, with a variety of activities which will make you put on your thinking caps and enjoy yourselves. We learn while having fun. Our young hosts will show you interesting sites around the state of Jalisco and of course introduce you to the culture, sports, and lots of entertainment.

Other Matters (6 of 14)	Response
Program Title	Zona N N Zone
Origination	Syndicated
Days/Times Program Regularly Scheduled	Monday 12:30pm & Saturdays 12:00pm. Channel 24.3
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A magazine show made for kids, by kids, featuring segments on cooking, experiments, crafts, sports, and recreational activities to stimulate their imagination, fuel their creativity, and strengthen their values.

Other Matters (7 of 14)	Response
Program Title	Viva la Pelota Long Live The Ball
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 7:00am. Channel 24.3

Total times aired at regularly scheduled time	13
Length of Program	60 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This childrens show from Chiapas has as its main objective the promotion of values. While entertaining kids, it also motivates them to take care of the environment, and to foster brotherhood. Parents are invited to work together with their children to promote change in society.

Other Matters (8 of 14)	Response
Program Title	De Rebote Rebound
Origination	Syndicated
Days/Times Program Regularly Scheduled	Thursday 12:30pm Channel 24.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	6 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A half-hour children's program that targets kids between the ages of 6 and 12. The kids comments on the daily topics that surround them show us how they perceive social phenomena. By exploring how they make sense of these topics, according to their level of understanding.

Other Matters (9 of 14)	Response
Program Title	Lucy Y Tadeo
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays at 7:00am. Channel 24.3
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	3 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is perfect for pre-school children. It's the story of a little girl named Lucy who's best friend is Tadeo, a cute little puppet. The program takes place in Lucy's house and together they share stories, tales and lots of songs teaching children how to be a good neighbor and get along with others. Each program is a new and exciting experience.

Other Matters (10 of 14)	Response
Program Title	The Adventures of Carlos Caterpillar
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays 7:00am. Channel 24.4
Total times aired at regularly scheduled time	12

Length of Program	60 mins
Age of Target Child Audience from	3 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	The adventures of Carlos caterpillar tells the growing up story of Carlos, an ever-curious little caterpillar who often finds his uncle Pedro, a butterfly with a lifetime of experience behind him, Carlos learns many lessons that will help him through his own little journey of life. Children learn how to make the right choices in life and the consequences they have to face when they don't.

Other Matters (11 of 14)	Response
Program Title	Super Faith
Origination	Syndicated
Days/Times Program Regularly Scheduled	Mondays and Wednesdays 3:00pm. Channel 24.4
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	A cartoon filled with super heroes that help kids not to have fear or doubt and to believe in themselves.

Other Matters (12 of 14)	Response
Program Title	Super Book
Origination	Syndicated
Days/Times Program Regularly Scheduled	Tuedays and Thursdays 7:00am. Channel 24.4
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	4 years to 8 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Chris, Joy and the robot gizmo take children around the world and teach them about different life styles and cultures.

Other Matters (13 of 14)	Response
Program Title	Spunky
Origination	Syndicated
Days/Times Program Regularly Scheduled	Friday 3:00pm. Channel 24.4
Total times aired at regularly scheduled time	12
Length of Program	60 mins
Age of Target Child Audience from	5 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Spunky the dog and his owner mark teach the children to discover the value of faith trust and honest in their action pack adventures.

Other Matters (14 of 14)	Response
Program Title	Cherub Wings

Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays 9:00am and 9:30am. Channel 24.4
Total times aired at regularly scheduled time	24
Length of Program	30 mins
Age of Target Child Audience from	3 years to 7 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program teaches children about obedience and shows them the blessing of doing what is right. It also teaches children about social values.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p><b>Hero Licenseco LLC</b></p>

**Attachments**

No Attachments.