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Children's Television Programming Report

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BAY CITY | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:
01/07/2016 | Filing Status: **Active**

Report reflects information for : Fourth Quarter of 2015

General Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant
Information

Applicant Name, Type, and Contact Information

Applicant	Address	Phone	Email	Applicant Type
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Contact
Representatives
(0)

Contact Name	Address	Phone	Email	Contact Type
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Children's
Television
Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Flint-Saginaw-Bay City
	Web Home Page Address	www.thecw46.com

Digital Core
Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	5.5
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	336.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	7.0
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

Digital Core
Programs(20)

Digital Core Program (1 of 20)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 7:00AM and 7:30AM
Total times aired at regularly scheduled time	26
Total times aired	37
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 20)	Response
Program Title	Dog Town USA
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 8:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3 of 20)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 8:30AM, 9:00AM, 9:30AM and 10:00AM
Total times aired at regularly scheduled time	52
Total times aired	24
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (4 of 20)		Response
Program Title		Save Our Shelter
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 10/3 - 12/26 10:30AM
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (5 of 20)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (6 of 20)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 11:30AM
Total times aired at regularly scheduled time	13
Total times aired	11
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 20)		Response
Program Title		Animal Exploration with Jarod Miller
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sat., 10/3 - 12/26 12:00PM
Total times aired at regularly scheduled time		6
Total times aired		13
Number of Preemptions		7
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		7
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		Host Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to viewers the world around them while identifying positive role models and pro-social values within an environmentally responsible universe. Each episode also features a "Did you know?" segment that shares information viewers can use in their own backyards. This program aired on the main digital stream.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Preemption Programs #1

Questions	Response
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Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	Sun., 10/11 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/10 #316
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	Sun., 10/18 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/17 #317
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	Sun., 11/15 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/14 #403
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	Sun., 11/22 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/21 #404
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	Sun., 11/8 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/7 #402
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	Sun., 10/25 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/24 #318
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Animal Exploration with Jarod Miller
List date and time rescheduled	Sun., 11/29 1:00PM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/28 #405
Reason for Preemption	Sports

Digital Core Program (8 of 20)		Response
Program Title		Ruff, Ruff, Tweet and Dave
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 10/3 - 12/26 10:00AM
Total times aired at regularly scheduled time		13

Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program airs on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (9 of 20)	Response
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 10:30AM
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1

Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program airs on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 20)	Response
Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a stop-motion animated program that follows a family of mouse-like creatures who live on a small blue planet. They communicate with distinctive whistles, and a narrator comments on the events which occur in every episode. Children learn about connectedness, curiosity, inventiveness and kindness. Episode examples show the Clangers' inventiveness by their composing music in a unique way; problem solving as they search for and find lost items; and, kindness as they help their friends through difficult challenges. This program airs on the station's secondary digital channel 46.2.

Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes
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Digital Core Program (11 of 20)		Response
Program Title		Earth to Luna!
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 10/3 - 12/26 11:30AM
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This pre-school series is about science and the process of scientific inquiry that leads to scientific knowledge. The program follows the adventures of Luna, an inquisitive six-year-old girl, who is a science enthusiast. Luna, along with little brother Jupiter and her pet ferret, Clive, views the earth as a giant laboratory. She is constantly searching to learn more about what things are, and why and how scientific actions take place. This program airs on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (12 of 20)		Response
Program Title		LazyTown
Origination		Network

Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 12:00PM
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return LazyTown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program airs on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Sat., 10/31 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Sat., 10/31
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	LazyTown
List date and time rescheduled	Sat., 10/10 9:00AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/10
Reason for Preemption	Sports

Digital Core Program (13 of 20)	Response
Program Title	Tree Fu Tom
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 11/14 12:30PM
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is about a young boy, Tom, who enters the enchanted and magical kingdom of Treetopolis. He and his friends in Treetopolis invariably run into a problem or disaster that needs fixing. Tom then calls upon viewers to do original dance moves that will bring him "Big World" magic, so he and his friends can resolve the challenge of the day. The dance moves also get the viewer to exercise. The educational messages of the program reinforce positive socio-emotional content and use examples to model what it means to be loyal to your friends, how to ask for help, do the right thing rather than what is convenient, make an effort to share rather than be selfish, and rely on teamwork to accomplish a goal. The station airs on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Preemption Programs #1

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12/5 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 12/5
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12/16 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 12/26
Reason for Preemption	Sports

Digital Preemption Programs #3

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/31 9:30AM
Is the rescheduled date the second home?	Yes

Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/31
Reason for Preemption	Sports

Digital Preemption Programs #4

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/10 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/10
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/24 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/24
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 11/21 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/21
Reason for Preemption	Sports

Digital Preemption Programs #7

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/3 9:30AM

Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/3
Reason for Preemption	Sports

Digital Preemption Programs #8

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12/19 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 12/19
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 11/28 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/28
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 12/12 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 12/12
Reason for Preemption	Sports

Digital Preemption Programs #11

Questions	Response
Title of Program	Tree Fu Tom

List date and time rescheduled	Sat., 11/7 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 11/7
Reason for Preemption	Sports

Digital Preemption Programs #12

Questions	Response
Title of Program	Tree Fu Tom
List date and time rescheduled	Sat., 10/17 9:30AM
Is the rescheduled date the second home?	Yes
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Sat., 10/17
Reason for Preemption	Sports

Digital Core Program (14 of 20)	Response
Program Title	Pets.TV (Version A)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 10/4 - 12/27 7:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program airs on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (15 of 20)		Response
Program Title		Wild About Animals
Origination		Syndicated
Days/Times Program Regularly Scheduled		Sun., 10/4 - 12/27 7:30AM
Total times aired at regularly scheduled time		13
Total times aired		12
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		0
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa, or during a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found in the locality. This program airs on the station's secondary digital channel 46.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?		Yes

Digital Core Program (16 of 20)		Response
Program Title	Future Phenoms	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 10:00AM and 12:30PM	
Total times aired at regularly scheduled time	26	
Total times aired	12	
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled	0	
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program airs on the station's third digital channel 46.3.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Digital Core Program (17 of 20)		Response
Program Title	On the Spot	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 10:30AM	

Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is hosted by comedian Eric Schwartz, who randomly interviews people on the street about local and national curriculum. Eric focuses on questions about any of the following topics - geography, history, art, science, mathematics, culture, language, music, and sports. The answers to the questions are addressed with video inserts, graphs and/or maps, to provide viewers with a deeper understanding of the topic. This program airs on the station's third digital channel 46.3.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (18 of 20)	Response
Program Title	Better Plantet TV
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 11:00AM
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	

Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program airs on the station's third digital channel 46.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (19 of 20)		Response
Program Title		Make: Television
Origination		Network
Days/Times Program Regularly Scheduled		Sat., 10/3 - 12/26 11:30AM
Total times aired at regularly scheduled time		13
Total times aired		
Number of Preemptions		0
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program		30 mins
Age of Target Child Audience		13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.		This program celebrates the inventors, artists, and everyday people who mix old and new technology to create new products. On the program, every-day items are transformed for new purposes in the up-cycling process. Viewers are encouraged to combine critical thinking, imagination, and scientific principles to create products that meet the ever-changing needs of our society. This program airs on the station's third digital channel 46.3.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?		Yes

Digital Core Program (20 of 20)		Response
Program Title	Ocean Mysteries with Jeff Corwin	
Origination	Network	
Days/Times Program Regularly Scheduled	Sat., 10/3 - 12/26 12:00PM	
Total times aired at regularly scheduled time	13	
Total times aired		
Number of Preemptions	0	
Number of Preemptions for other than Breaking News		
Number of Preemptions Rescheduled		
Length of Program	30 mins	
Age of Target Child Audience	13 years to 16 years	
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program airs on the station's third digital channel 46.3.	
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes	

Non-Core
Educational and
Informational
Programming (0)

Sponsored Core
Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Mark Olson
Address	2225 W Willard Road
City	Clio
State	MI
Zip	48420
Telephone Number	810-687-1000
Email Address	molson@cunninghambroadcasting.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	WEYI and NBC Television Network provided specific public service announcements targeted toward the needs of children in our community. NBC continues its series "The More You Know" announcements featuring important messages to prevent Global Warming and Violence, and to promote Self-esteem, Internet Safety, Environment, Nutrition, Diversity, Reading, and Physical Activity. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed.

Other Matters (20)

Other Matters (1 of 20)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 7:00AM and 7:30AM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the main digital stream.

Other Matters (2 of 20)	Response
Program Title	Dog Town USA
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 8:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog town follows the stories of orphaned, unwanted, or problem dogs who find their way to Best Friends Animal Society. They are each rehabilitated by volunteers and employees for adoption or spend the rest of their lives in foster care at the Dogtown facility. Viewers learn the proper treatment of animals, volunteerism and social responsibility. Episode examples include rescuing dogs from a puppy mill, and the staff launching a new program to turn shelter dogs into search and rescue dogs. This program will air on the main digital stream.

Other Matters (3 of 20)	Response
Program Title	Dog Whisperer with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 8:30AM, 9:00AM, 9:30AM and 10:00AM

Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs' human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the main digital stream.

Other Matters (4 of 20)	Response
Program Title	Save Our Shelter
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program focuses on the rescue of animal shelters and pets in need across America. With the help of local community members, the program helps transform rundown shelters into highly functioning pet showplaces in the hopes that a new facade will ultimately result in more adoptions and more lives saved. Children will learn about the need for pet adoption throughout the United States, providing a clean and well-equipped home is essential to a pet's healthy lifestyle, and will demonstrate the proper care of pets. This program will air on the main digital stream.

Other Matters (5 of 20)	Response
Program Title	Dream Quest
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a floating classroom. The captain and crew take children on an interactive learning voyage. In each episode, children may learn about the world's oceans, marine life, ecology and careers in science. This program will air on the main digital stream.

Other Matters (6 of 20)	Response
Program Title	Hatched
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program features how teens can successfully pursue their entrepreneurial dreams. Each week, a team of business leaders teaches basic but critical skills needed to execute a detailed business plan that includes product pricing, packaging, marketing and investment strategies. Hatched helps teens develop confidence and business savvy and brings young entrepreneurs to the table encouraging them to step up and seize their dreams. This program will air on the main digital stream.
Other Matters (7 of 20)	Response
Program Title	Animal Exploration with Jarod Miller
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Host Jarod Miller brings viewers up close with the most fascinating members of the animal kingdom. The mission of Animal Exploration is to inspire viewers to preserve the innate human instinct to explore. Each episode is designed to reveal to viewers the world around them while identifying positive role models and pro-social values within an environmentally responsible universe. Each episode also features a "Did you know?" segment that shares information viewers can use in their own backyards. This program will air on the station's secondary digital channel 46.1.
Other Matters (8 of 20)	Response
Program Title	Nina's World
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 1/30 10:00AM and 2/6 - 3/26 10:30AM

Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is an animated series about the childhood adventures of a six year girl named Nina, her family and neighborhood. The program celebrates multiculturalism and family in Nina's close-knit household, where she's cared for by her parents and her grandmother. Elements of their Latino heritage are prominent. Its multilingual approach incorporates English, some Spanish and American Sign Language. Children learn inclusiveness, as well as the value of communicating across multiple languages and appreciating other cultures. This program will air on the station's secondary digital channel 46.2.

Other Matters (9 of 20)	Response
Program Title	Floogals
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 2/6 - 3/26 10:00AM
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This animated program features the Floogals, aliens who travel in a spaceship to earth on a mission to document everything around them. During each episode, the Floogals set out on a mission explore their new world. These missions explore the uniqueness of the world and how it works, while children learn the processes of questioning, predicting, observing and experimenting. Episode examples include discovering ice, bubble baths, examining bananas and seeing a turtle for the first time. This program will air on the station's secondary digital channel 46.2.

Other Matters (10 of 20)	Response
Program Title	Ruff Ruff, Tweet and Dave
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 1/30 10:30AM and 2/6 - 3/26 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program chronicles the animated adventures of three best friends: Ruff-Ruff, an instinctive pup; Tweet a cautious bird; and Dave, an imaginative panda. During each episode the program asks questions and children engage with the program by deciding which of the characters offers the correct answer or solution. The program encourages children to learn to make their own decisions. Episode examples include answering questions about: words that describe opposite states and actions; how to plant a seed and help it grow; and, searching for the biggest number during a visit to Number Land. This program will air on the station's secondary digital channel 46.2.
Other Matters (11 of 20)	
Program Title	Astroblast
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 1/30 11:00AM and 2/6 - 3/26 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Inspired by the books of the same name, this interplanetary television series follows the adventures of a crew of space animals who run the Astroblast Space Station. Comet, Halley, Sputnik, Radar and Jet are the best of friends. Under the watchful eye of Sal the Octopus, the Astroblast crew learns to accept differences, help one another solve problems, make new friends, and discover that getting along and working together is always the best way to achieve a goal. This program will air on the station's secondary digital channel 46.2.
Other Matters (12 of 20)	
Program Title	Clangers
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 1/30 11:30AM and 2/6 - 3/26 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is a stop-motion animated program that follows a family of mouse-like creatures who live on a small blue planet. They communicate with distinctive whistles, and a narrator comments on the events which occur in every episode. Children learn about connectedness, curiosity, inventiveness and kindness. Episode examples show the Clangers' inventiveness by their composing music in a unique way; problem solving as they search for and find lost items; and, kindness as they help their friends through difficult challenges. This program will air on the station's secondary digital channel 46.2.
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Other Matters (13 of 20)	Response
Program Title	LazyTown
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 12:30PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return LazyTown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program will air on the station's secondary digital channel 46.2.

Other Matters (14 of 20)	Response
Program Title	Pets.TV (Version A)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 1/3 - 3/27 7:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program will air on the station's secondary digital channel 46.2.
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Other Matters (15 of 20)	Response
Program Title	Wild About Animals
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sun., 1/3 - 3/27 7:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This program spans the globe to bring viewers interesting stories about the world's most fascinating animals, such as the penguins trek to their breeding grounds in the artic, the animals at a safari in Africa or at a visit to the Australian outback. The program has four segments, each one featuring a different story to educate the viewer about an exotic unique animal or an animal that can be found locally. This program will air on the station's secondary digital channel 46.2.

Other Matters (16 of 20)	Response
Program Title	Future Phenoms
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 10:00AM and 12:30PM
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Pat Summerall, this program takes viewers coast-to-coast and in-depth with the brightest young athletes in sports. The series profiles high school athletes who have overcome personal adversity to pursue their dreams. The athletes are recognized for their classroom achievements, as well as their contributions in extracurricular activities. The importance of dedication, discipline, commitment to academics, and community involvement are spotlighted as part of the athletes' success. The stories strive to inspire viewers to pursue knowledge and a healthy, active lifestyle, despite any personal difficulties. This program will air on the third digital stream channel 46.3.
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Other Matters (17 of 20)	Response
Program Title	On the Spot
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 10:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series stresses the importance of learning about the environment and how to protect it. The episodes showcase the innovative ways people make new products and create sources of energy, all while saving money. New scientific discoveries and their practical applications are examined to show teen viewers how easy it can be to reduce wasteful consumption, recycle different products, improve the viewers' quality of life, and improve the environment. Viewers are challenged to engage in critical thinking about the ecosystem, and to choose sensible and economical approaches to protecting it. This program will air on the third digital stream channel 46.3.

Other Matters (18 of 20)	Response
Program Title	Living Greener
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 11:00AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series features stories on the environment and explores solutions to making planet earth greener. Stories range from how solar power is helping African villagers to using hydrogen cars to monitoring greenhouse gases. The series expands a teenager viewer's knowledge of the environment and how other people around the world are dealing with such issues as pollution and other environmental problems. At the same time, the series examines current and future eco-friendly ideas and practices. Living Greener is educational, informative and entertaining, while providing teen viewers with specific examples of showing how people from various places are trying to live greener. This program will air on the third digital stream channel 46.3.
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Other Matters (19 of 20)	Response
Program Title	Uncaged
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 11:30AM
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	This series explores all types of wild animals in their own environment and how they survive, from whales to orangutans, to turtles, penguins and many more animals. Teenage viewers learn about the living habits of these various critters and why some may be on their way to extinction. Each episode provides detailed explanations of the different animal species and helps viewers understand their daily lives. Uncaged is educational, informative and entertaining, while providing unique, up-close televised visits of wild and exotic creatures and teaching viewers all about life in the animal kingdom. This program will air on the third digital stream channel 46.3.

Other Matters (20 of 20)	Response
Program Title	Ocean Mysteries
Origination	Network
Days/Times Program Regularly Scheduled	Sat., 1/2 - 3/26 12:00PM
Total times aired at regularly scheduled time	13
Length of Program	30 mins

Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Supported by a team of Georgia Aquarium biologists, veterinarians, and other experts, Jeff Corwin travels the world to explore the Earth's least understood resource, our oceans and waterways and the animals which call them home. He swims with manta rays, pointing out that their body form was the inspiration for the design of the Stealth jet. While in the water with whale sharks, he takes samples of their blood to better understand their biology. As Jeff continues his journey through each episode, the viewer is able to connect with these animals and learn how important they are to all life on the planet, as well as how sea life connects to life on the rest of the globe. This program will air on the third digital stream channel 46.3.

Certification

Question	Response
<p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p>	
<p>I certify that this application includes all required and relevant attachments.</p>	
<p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>	<p>Flint (WBSF) TV Licensee, Inc.</p>

Attachments

No Attachments.