

Children's Television Programming Report

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 23079
 City:

 MINNEAPOLIS
 State:
 MN

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 Children's TV Programming Report
 Status:
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 Status:

Report reflects information for : Fourth Quarter of 2015

General	Section	Question	Response
Information	Attachments	Are attachments (other than associated schedules) being filed with this application?	

Applicant	Applicant Name, Type, and Contact Information				
Information	Applicant	Address	Phone	Email	Applicant Type

t	Contact Name	Address	Phone	Email	Contact Type
-					

Contact Representatives (0)

Children's	Section	Question	Response	
Television Information	Station Type	Station Type	Network Affiliation	n
		Affiliated network	NBC	
		Nielsen DMA	Minneapolis-St.P	aul
		Web Home Page Address	www.kare11.com	
Digital Core Programming	Question			Response
	State the average number of hours of Core Programming per week broadcast by the station on its main program stream			3.0
	State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream			336.0
	State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:			6.0
	Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?			Yes
	Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional Y programming guideline (applied to free video programming aired on other than the main Yes No program			Yes

stream) did not consist of program episodes that had already aired within the previous seven days either on the

station's main program stream or on another of the station's free digital program streams?

Digital Core Programs(13)

Digital Core Program (1 of 13)	Response
Program Title	Ruff Ruff Tweet & Dave (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 13)	Response
Program Title	Astroblast (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Kolar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley the rabbit, an athlete and Comet's true peer; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counte in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core	
Program (3	
of 13)	Response

Program Title	Clangers (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 am (See #17)
Total times aired at regularly scheduled time	11
Total times aired	13
Number of Preemptions	2
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	2
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Clangers, a beloved British series originally launched in 1969 by its writer, narrator and animator, Oliver Postgate, returns to broadcast television under the stewardship of Postgate's, son, Daniel. All of the features of the original series have been retained but updated to 21st century colors and materials. The main characters are the Clanger family, a group of pink knitted mouse-like creatures who walk upright: Mother, Major (who is father), Small and Tiny (the children) and Granny. Clanger Planet is small enough to walk its circumference and is also riddled with caves and tunnels that house the family and their friends: the Soup Dragon and her baby, the three Froglets, and a group of singing flowers. Contextual features and characters include a sideways lake, singing trees, a cloud that has emotions, flying "cows" and The Iron Chicken who lives in a nest of harvested metal parts from the detritus of outer space. The tone is existential each day presents its own story-which is usually happily resolved by one of the children or another family member. The series is fittingly narrated by William Shatner (Captain Kirk from the Star Trek television series).
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Questions	Response
Title of Program	Clangers (11.1)

List date and time rescheduled	Saturday, 10/31/15, 7:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/31/15, #ECLGR0005DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Clangers (11.1)
List date and time rescheduled	Saturday, 10/10/15, 7:00 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/10/15, #ECLGR0002DH
Reason for Preemption	Sports

Digital Core Program (4 of 13)	Response
Program Title	Earth to Luna (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:30 am (See #17)
Total times aired at regularly scheduled time	1
Total times aired	13
Number of Preemptions	12
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	12
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Earth to Luna is a series that stars big sister Luna and her little brother, Jupiter. Luna teaches her brother through play and adventures that typically take place in their backyard. Science and experimentation are Luna's forte but fun and music are always on the on the menu of activities. Often the music provides compelling details about the scientific findings. Luna's friends, Alice and Tom, often join the kids. Clyde, her pet ferret is ever-present and provides lots of comedic action. And Luna's parents are there to praise the children's accomplishments, which they reveal through a little vignette at the end of the story.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 12/12/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 12/12/15, #EETL124DH
Reason for Preemption	Sports

Digital Preemption Programs #2

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 10/17/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/17/15, #EETL116DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 11/7/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 11/7/15, #EETL119DH

Reason for Preemption	Sports
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Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 12/5/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 12/5/15, #EETL123DH
Reason for Preemption	Sports

Digital Preemption Programs #5

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 10/24/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/24/15, #EETL117DH
Reason for Preemption	Sports

Digital Preemption Programs #6

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 10/3/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/3/15, #EETL114DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 12/19/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	

Episode #	Saturday, 12/19/15, #EETL125DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 10/31/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 10/31/15, #EETL118DH
Reason for Preemption	Sports

Digital Preemption Programs #9

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 11/28/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 11/28/15, #EETL122DH
Reason for Preemption	Sports

Digital Preemption Programs #10

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 12/26/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 12/26/15, #EETL126DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 10/10/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes

Date Preempted	
Episode #	Saturday, 10/10/15, #EETL115DH
Reason for Preemption	Sports

Questions	Response
Title of Program	Earth to Luna (11.1)
List date and time rescheduled	Saturday, 11/21/15, 7:30 am
Is the rescheduled date the second home?	No
Were promotional efforts made to notify the public of rescheduled date and time?	Yes
Date Preempted	
Episode #	Saturday, 11/21/15, #EETL121DH
Reason for Preemption	Sports

Digital Core Program (5 of 13)	Response
Program Title	Lazytown (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:00 am
Total times aired at regularly scheduled time	13
Total times aired	13
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the	Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy
educational	world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie
and	who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over
informational	her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy
objective of	stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and
the program	his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to
and how it	return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The
meets the	athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever
definition of	they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to
Core	promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls,
Programming.	he returns to his underground lair and all is well in Lazy Town, until another day and another time when
	Robbie will rise again
Does the	Yes

Licensee
identify the
program by
displaying
throughout
the program
the symbol E
/I?
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Digital Core Program (6 of 13)	Response
Program Title	Tree Fu Tom (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Sunday, 7:30 am
Total times aired at regularly scheduled time	13
Total times aired	12
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	0
Length of Program	30 mins
Age of Target Child Audience	2 years to 5 years

Describe the Tree Fu Tom focuses on the amazing adventures of a young boy called Tom who, with the power of 'Big educational World' magic that depends upon specific movements, can transform into a tiny but mighty magical super hero who travels to the wondrous enchanted kingdom of Treetopolis. During each program Tom calls upon the audience to follow his moves and send him the "Big World" magic he needs to solve the problem he and informational his friends are facing. These friends include Ariela, a butterfly who is also a rancher and has rope lassoing objective of skills; Twigs, an acorn sprite who folds himself into an acorn when he's frightened; Squirmtum, a pill bug the program and how it who looks like a large and imposing coal miner but is often timid and fearful; and Zigzoo, a green tree frog who is the resident genius inventor. In each episode there are action adventure sequences that are key to resolving the challenge of the day. definition of

Does the Licensee identify the program by displaying throughout the program the symbol E /|?

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meets the

Programming.

Yes

Core

Digital Core Program (7 of 13)	Response
Program Title	Animal Rescue (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 13)	Response
Program Title	Biz Kids (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (9 of 13)	Response
Program Title	Dog Tales (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 13)	Response
Program Title	Dragonfly TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dragonfly TV is a weekly half-hour series featuring "hands- on" science projects. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Missing (11.2)
Syndicated
Sunday, 12:00 pm
13
9
0
1
30 mins
13 years to 16 years
Missing is a weekly half-hour series focusing attention on the plight of missing children. This show airs on our digital chann 11.2.
Yes

Digital Core Program (12 of 13)	Response
Program Title	Think Big (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30 pm
Total times aired at regularly scheduled time	13
Total times aired	9
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	1
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show airs on our digital channel 11.2.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 13)	Response
Program Title	Food for Thought (11.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturday, 9:00 am
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	180 mins
Age of Target Child Audience	7 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh ar enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream sharing her enthusiasm and knowledge with young people. Six different 30-minute episodes air eac Saturday morning. This show airs on our 11.3 channel.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Non-Core Educational and Informational Programming (1)

Non-Core Educational and Informational Programming (1 of 1)	Response
Program Title	Into the Outdoors (11.1)
Origination	Syndicated
Days/Times Program Regularly Scheduled:	Saturdays, 5:00 am
Total times aired at regularly scheduled time:	13
Number of Preemptions	0
Length of Program	30 mins
Age of Target Child Audience	7 years to 14 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	What children's program takes kids all the way from standing tree to finished paper? What kids' show invites viewers to understand not only the "you should do it" but the "why" behind energy conservation? What boy- and girl-oriented onscreen entertainment actually enlightens just as much as it entertains? Into the Outdoors. Watching an episode of Into the Outdoors makes kids want to get up and go outside to explore, discover, understand and enjoy the natural world first-hand. Into the Outdoors provides a trusted, unbiased opportunity to present positive, environmentally conscious messaging within a multi-award winning television program that appeals to kids-and their parents. Part science lesson; part travelogue; part exploration of the ooeey, gooey and gross; Into the Outdoors has achieved its award-winning success by serving up stories that captivate kids-and provide show sponsors with a highly valuable platform for sharing their brand's support of the world we share. This show airs on our 11.1 channel.
Does the program have educating and informing children ages 16 and under as a significant purpose?	Yes
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Does the	Yes	
Licensee		
provide		
information		
regarding the		
program,		
including an		
indication of the		
target child		
audience, to		
publishers of		
program guides		
consistent with		
47 C.F.R.		
Section 73.673?		

Date and Time Aired:

Questions

Response

Sponsored Core Programming (0)

Liaison Contact

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e) (11)(iii)?	Yes
Name of children's programming liaison	Laurie Boyce
Address	8811 Olson Memorial Highway
City	Golden Valley
State	MN
Zip	55427
Telephone Number	763-797-7355
Email Address	lboyce@kare11.com

Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's **Television Act** (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed nonbroadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F. R. Section 73.671, NOTES 2 and 3.

QUESTION 10, Program #3 Clangers was preempted on Saturday, 10/10/15, due to NBC's coverage of the Presidents Cup Golf Tournament airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 10/10/15, at 7:00 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ********* QUESTION 10, Program #3 Clangers was preempted on Saturday, 10/31/15, due to NBC's coverage of the Rugby World Cup Final airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 10/31/15, at 7:00 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ******** QUESTION 10, Program #4 Earth to Luna was preempted on Saturdays, 10/3/15, 10/17/15, 10/24/15, 11/7/15, 11/21/15, 11/28/15, 12/5/15, 12/12/15, 12/19/15 and 12/26 /15, due to NBC's coverage of Barclay's Premier League Soccer airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for these dates on Saturdays, 10/3 /15, 10/17/15, 10/24/15, 11/7/15, 11/21/15, 11/28/15, 12/5/15, 12/12/15, 12/19/15 and 12/26/15, at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ********* QUESTION 10, Program #4 Earth to Luna was preempted on Saturday, 10/10/15, due to NBC's coverage of the Presidents Cup Golf Tournament airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 10/10/15, at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ********* QUESTION 10, Program #4 Earth to Luna was preempted on Saturday, 10/31/15, due to NBC's coverage of the Rugby World Cup Final airing in the regularly scheduled time period for this program on this day. KARE-TV rescheduled this program for this date on Saturday, 10/31/15, at 7:30 am. KARE-TV informed viewers both over the air and through the TV Listing Services. ********* Question 14, Programs 1-6 NBC will be changing its children's programming lineup during the 1st quarter of 2016. In January ONLY: Saturday 10:00 am, Nina's World; 10:30 am, Ruff Ruff Tweet & Dave; 11:00 am, Astroblast; 11:30 am Clangers. And in January on Sundays: 7:00 am, Earth to Luna; 7:30 am Lazytown. Beginning the weekend of 2/6/16, the schedule will be: Saturday, 10:00 am, Floogals; 10:30 am Nina's World; 11:00 am Ruff Ruff Tweet & Dave; 11:30 am Astroblast. And on Sundays, Clangers will air at 7:00 am; Lazytown at 7:30 am. Earth to Luna is removed from NBC's schedule effective 2/6/16, with the final air date of 1/30/16. On 2/6/16, NBC will add the program Floogals to their children's lineup. NBCUniversal's The More You Know website: Since 1989, The More You Know has brought the nation's most important social issues to the forefront, and remains a trusted voice for sharing knowledge to improve lives and inspire action. The More You Know's comprehensive website (themoreyouknow.com) includes in-depth resource and referral information on the campaign's important focus issues including: HEALTH: fighting childhood obesity, encouraging nutrition and physical fitness ENVIRONMENT: encouraging everyday actions that reduce environmental impact EDUCATION: recruiting new teachers and promoting their long-lasting impact DIGITAL LITERACY & INTERNET SAFETY: sharing online safety tips and information DIVERSITY: embracing differences and promoting inclusion, tolerance and respect Also featured on site is The More You Know Learning series' Growing Up Online, a free eBook on digital literacy and Internet Safety. Growing Up Online is an important tool to initiate conversation with children about online safety. The eBook is a media-rich, two-part learning resource that provides easy-to-use information about navigating the digital world in a uniqu

Other Matters (14)

Other Matters (1 of 14)	Response
Program Title	Nina's World (11.1) (See #17)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and	Nina's World is a childhood adventure series, which re-imagines a childhood for the character Nina, host of the Sprout Good Night Show. Nina is a six year-old Latina, living in San Antonio Texas. She is exposed to adults and children from many cultures who live in her immediate neighborhood and in the mixed use
informational objective of the program and how it meets the definition of Core Programming.	housing complex, where her parents own a bakery downstairs from their apartment. Nina manages to create regular adventures with her friends, her parents, and the grown-ups too, because she is curious and determined to over-reach her abilities in pursuit of her goals. Nina models resilience as there is not a day where she doesn't reflect on her encounters with good natured common sense and an ability to rebound after her mistakes.
Other Matters (2 of 14)	Response
Program Title	Ruff Ruff Tweet & Dave (11.1) (See #17)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Ruff-Ruff, Tweet, and Dave [RRTD] is a preschool adventure/activity show where the lead characters travel to faraway lands to have adventures with their guide, a hamster named Hatty. Ruff-Ruff, the dog, is the most playful of the three; Tweet is a little bird who loves to fly and get creative with her suggestions; and Dave the Panda has a thing for bananas. RRTD might go to the beach, or the mountains, or to strange lands with pillows everywhere, just the sort of place where imagination and logic come together. The settings are always brightly colored and beautiful. Their transport vehicles are Roly-pods, artful go-carts that fit on a spiral ramp that folds in and out of the Spin-Again, a colorful round spinning top with special compartments designed to anchor each vehicle right on the outside rim during the journey.

Other Matters (3 of 14)	Response
Program Title	Astroblast (11.1) (See #17)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Astroblast is the space station and home of six animal characters in Bob Kolar's book series of the same name. The space station is managed by an over-confident and exuberant commander, Comet the dog. The crew includes, Sputnik the pig, a very knowledgeable reader; Haley the rabbit, an athlete and Comet's true peer; Radar, the monkey, who is somewhat self-involved; Jet, a silent alligator whose gestures and expressions are his mode of communication, and Sal, a congenial three-eyed octopus who runs the counter in the space station cafe, the Smoothie Shack. While the space station supports the missions of a bizarre and diverse array of aliens, the Smoothie Shack is the hub of social interaction for the galaxy. There is always something happening at Astroblast and everyone on the crew has plenty to learn to keep the community happy and on an even keel.
Other	

Other Matters (4 of 14)	Response	
Program Title	Clangers (11.1) (See #17)	
Origination	Network	
Days/Times Program	Saturday, 11:30 am	
Regularly Scheduled		

regularly scheduled time	13
Length of 3 Program	30 mins
Age of 2 Target Child Audience from	2 years to 5 years
educationalFandfinformationalrobjective ofMthe programMand how itSmeets theGdefinition ofGCoreFProgramming.r	Clangers, a beloved British series originally launched in 1969 by its writer, narrator and animator, Oliver Postgate, returns to broadcast television under the stewardship of Postgate's, son, Daniel. All of the eatures of the original series have been retained but updated to 21st century colors and materials. The nain characters are the Clanger family, a group of pink knitted mouse-like creatures who walk upright: Mother, Major (who is father), Small and Tiny (the children) and Granny. Clanger Planet is small enough to walk its circumference and is also riddled with caves and tunnels that house the family and their friends: the Soup Dragon and her baby, the three Froglets, and a group of singing flowers. Contextual features and characters include a sideways lake, singing trees, a cloud that has emotions, flying "cows" and The Iron Chicken who lives in a nest of harvested metal parts from the detritus of outer space. The tone is existentiae each day presents its own story-which is usually happily resolved by one of the children or another family member. The series is fittingly narrated by William Shatner (Captain Kirk from the Star Trek television series).
Other Matters (5 of 14)	Response
•	Response Earth to Luna (11.1) (See #17)
of 14)	•
of 14) Program Title	Earth to Luna (11.1) (See #17)
of 14) Program Title Origination Days/Times Program Regularly	Earth to Luna (11.1) (See #17) Network
of 14) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly	Earth to Luna (11.1) (See #17) Network Sunday, 7:00 am 5
of 14) Program Title Origination Days/Times Program Regularly Scheduled Total times aired at regularly scheduled time	Earth to Luna (11.1) (See #17) Network Sunday, 7:00 am 5

Other Matters (6 of	
14)	Response
Program Title	Lazytown (11.1)
Origination	Network

informational her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy objective of stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined and how it return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The meets the athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever definition of they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to	Days/Times Program Regularly Scheduled	Sunday, 7:30 am
Program Age of 2 years to 5 years Target Child Audience from Describe the Lazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy educational world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie and who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over informational her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy objective of stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and and how it return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The meets the athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever definition of they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to Core promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls Programming. he returns to his underground lair and all is well in Lazy Town, until another day and another time when	aired at regularly scheduled	13
Target Child Audience fromLazy Town is a show featuring the importance of health, fitness, and being good friends. Set in a fantasy world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie and who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over informational ber new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy objective of stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and the program his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined and how it return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever definition of 	-	30 mins
educational world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over informational her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy objective of stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined and how it return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The meets the athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever definition of they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls Programming.	Target Child Audience	2 years to 5 years
	educational and informational objective of the program and how it meets the definition of Core	world known as Lazy Town, which is populated by inactive residents, we meet a visitor named Stephanie who is determined to coax her friends and relatives into adopting a healthful, active life style. She wins over her new friends, Ziggy, Stingy, Trixie and Pixel, convincing them to leave their gaming consoles and candy stashes at home so they can go outside and play. She persuades her uncle, Mayor Milford Meanswell, and his friend Ms. Busy Body to support her efforts. Robbie Rotten, who lives underground, and is determined to return Lazy Town to its former state of inactivity and quiet, constantly foils the characters' efforts. The athlete Sportacus lives in a zeppelin-like aircraft and receives signals from the kids or the Mayor whenever they need help. He frequently comes to their rescue. Sportacus has two goals, to keep the peace and to promote healthful, positive living. When Robbie Rotten is discovered and contained through comic pratfalls, he returns to his underground lair and all is well in Lazy Town, until another day and another time when

Other Matters (7 of 14)	Response
Program Title	Floogals (11.1)
Origination	Network
Days/Times Program Regularly Scheduled	Saturday, 10:00 am (See #17)
Total times aired at regularly scheduled time	8
Length of Program	30 mins
Age of Target Child Audience from	2 years to 5 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Floogals provides a unique visual experience where computer generated animated space aliens are juxtaposed against a real-world background that perplexes them and sets them off on exploratory adventures. Their goal is to learn everything they can about this "Hooman" world. They take daring adventures to gathering facts while hoping to avoid detection by the Hoomans. Led by Captain Fleeker the research team consists of an astronaut Floogal, Flo and a junior Floogal, Boomer. Together they discover that the mundane (ice-cubes and umbrellas for example) is the basis for transformative experiences that help us all better understand the world they (and we) inhabit.

Other Matters (8 of 14)	Response
Program Title	Animal Rescue (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Animal Rescue is a weekly half-hour series about compassionate individuals who come to the aid of animals in distress. This show will air on our digital channel 11.2.

Other Matters (9 of 14)	Response
Program Title	Biz Kids (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 10:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the	Biz Kids is a weekly half-hour series featuring teens learning about money and business, as well as setting and achieving their financial goals. This

definition of Core Programming.

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show will air on our digital channel 11.2.

Other Matters (10 of 14)	Response
Program Title	Dog Tales (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:00 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Dog Tales is a weekly half-hour series all about man's best friend. This show will air on our digital channel 11.2.

Other Matters (11 of 14)	Response
Program Title	Dragonfly TV (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 11:30 am
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Dragonfly TV is a weekly half-hour series featuring "handson" science projects. This show will air on our digital channel 11.2.

Other Matters (12 of 14)	Response
Program Title	Missing (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:00 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	Missing is a weekly half-hour series focusing attention on the plight of missing children. This show will air on our digital channel 11.2.
Other Matters (13 of 14)	Response
Program Title	Think Big (11.2)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Sunday, 12:30 pm
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	Think Big is a weekly half-hour series featuring teen inventors with big ideas. This show will air on our digital

Other Matters (14 of 14)	Response
Program Title	Food for Thought (11.3)
Origination	Syndicated
Days/Times Program Regularly Scheduled	Saturdays, 9:00 am
Total times aired at regularly scheduled time	13
Length of Program	180 mins
Age of Target Child Audience from	7 years to 14 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Hosted by Claire Thomas, Food for Thought with Claire Thomas, will approach food from a fresh and enlightening perspective. From exploring a wide variety of indigenous foods that are celebrated by cultures across the world to providing easy ways to grow healthy produce within one's own community, Claire will not only showcase her passion for food as a lifestyle but will fulfill her dream of sharing her enthusiasm and knowledge with young people. Six different 30-minute episodes will air each Saturday morning. This show will air on our 11.3 channel.

Question

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.	Multimedia Holdings Corporation
I certify that this application includes all required and relevant attachments.	
AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).	
FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION	
WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY	
requirements that apply to the type of Authorization requested in this application.	
of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage	
requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation	
Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage	
FORFEITURE OF ANY FEES PAID	
FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND	
belief there is good ground to support it; and that it is not interposed for delay.	
certifies that he or she has read the document; that to the best of his or her knowledge, information,and	
(a), who is authorized to represent the party filing the Children's Television Programming, and who further	
Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23	
appointed official who is authorized to sign on behalf of the party filing the Children's Television	
officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or	
The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an	

Attachments No Attachments.