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## Children's Television Programming Report

FRN: **0023174535** File Number: **CPR-136884** Submit Date: **01/08/2013** Call Sign: **KVAL-TV** Facility ID: **49766** 

City: **EUGENE** State: **OR** 

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

01/08/2013 Filing Status: Active

### **Report reflects information for : Fourth Quarter of 2012**

| General     |
|-------------|
| Information |

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? |          |

# Applicant Information

### **Applicant Name, Type, and Contact Information**

| Applicant | Address | Phone | Email | Applicant Type |  |
|-----------|---------|-------|-------|----------------|--|
|-----------|---------|-------|-------|----------------|--|

Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

| Section      | Question              | Response            |
|--------------|-----------------------|---------------------|
| Station Type | Station Type          | Network Affiliation |
|              | Affiliated network    | CBS                 |
|              | Nielsen DMA           | Eugene              |
|              | Web Home Page Address | www.kval.com        |

### Digital Core Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.0      |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 168.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 3.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

### Digital Core Programs(12)

| Digital Core<br>Program (1<br>of 12)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS - I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 7-7:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live-action show designed to teach life lessons to children under elementary school age and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ, and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core<br>Program (2<br>of 12)   | Response  |
|--|---|
| Program Title  | DOODLEBOPS - II   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 7:30-8AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 6 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live-action show designed to teach life lessons to children under elementary school age and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ, and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core |  |  |  |
|--------------|--|--|--|
| Program (3   |  |  |  |
| of 12)       |  |  |  |

| Program Title  | BUSYTOWN MYSTERIES - I  |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 8-8:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from thos facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the main digital channel. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Digital Core<br>Program (4 |                         |
|----------------------------|-------------------------|
| of 12)                     | Response                |
| Program Title              | BUSYTOWN MYSTERIES - II |

| Origination  | Network  |
|--|--|
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 8:30-9AM  |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 12   |
| Total times aired  | 13   |
| Number of Preemptions  | 1  |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |  |
| Number of<br>Preemptions<br>Rescheduled  | 1  |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience   | 3 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the main digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Questions                                | Response                  |
|--|---------------------------|
| Title of Program                         | BUSYTOWN MYSTERIES - II   |
| List date and time rescheduled           | SATURDAY 10/6/12 5:30-6PM |
| Is the rescheduled date the second home? | Yes                       |

| Were promotional efforts made to notify the public of rescheduled date and time? | Yes              |
|--|------------------|
| Date Preempted   |                  |
| Episode #  | SATURDAY 10/6/12 |
| Reason for Preemption  | Sports           |

| Reason for Fie   | emption   |
|--|---|
| Digital Core<br>Program (5<br>of 12)   | Response  |
| Program Title  | LIBERTY'S KIDS I  |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9-9:30AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 10  |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 3   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 3   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age-appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the main digital channel. |

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| Questions  | Response           |
|--|--------------------|
| Title of Program   | LIBERTY'S KIDS I   |
| List date and time rescheduled   | SUNDAY 12/9/12 5PM |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | SATURDAY 12/8/12   |
| Reason for Preemption  | Sports             |

### **Digital Preemption Programs #2**

| Questions  | Response           |
|--|--------------------|
| Title of Program   | LIBERTY'S KIDS I   |
| List date and time rescheduled   | SUNDAY 10/7/12 5PM |
| Is the rescheduled date the second home?   | Yes                |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                |
| Date Preempted   |                    |
| Episode #  | SATURDAY 10/6/12   |
| Reason for Preemption  | Sports             |

### **Digital Preemption Programs #3**

| Questions  | Response            |
|--|---------------------|
| Title of Program   | LIBERTY'S KIDS I    |
| List date and time rescheduled   | SUNDAY 11/11/12 5PM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   |                     |
| Episode #  | SATURDAY 11/10/12   |
| Reason for Preemption  | Sports              |

| Digital Co | ore |
|------------|-----|
| Program    | (6  |
| of 12)     |     |

Response

| Program Title  | LIBERTY'S KIDS II   |
|--|---|
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9:30-10AM  |
| Total times aired at regularly scheduled time  | 9   |
| Total times aired  | 13  |
| Number of<br>Preemptions   | 4   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  | 4   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 9 years to 11 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age-appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the main digital channel. |
| Does the<br>Licensee<br>identify the<br>program by<br>displaying<br>throughout<br>the program<br>the symbol E<br>/I?     | Yes   |

| Questions                      | Response               |
|--------------------------------|------------------------|
| Title of Program               | LIBERTY'S KIDS II      |
| List date and time rescheduled | SUNDAY 11/11/12 5:30PM |

| Is the rescheduled date the second home?   | Yes               |
|--|-------------------|
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes               |
| Date Preempted   |                   |
| Episode #  | SATURDAY 11/10/12 |
| Reason for Preemption  | Sports            |

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | LIBERTY'S KIDS II     |
| List date and time rescheduled   | SUNDAY 10/7/12 5:30PM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   |                       |
| Episode #  | SATURDAY 10/6/12      |
| Reason for Preemption  | Sports                |

### **Digital Preemption Programs #3**

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | LIBERTY'S KIDS II     |
| List date and time rescheduled   | SUNDAY 12/2/12 5:30PM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   |                       |
| Episode #  | SATURDAY 12/1/12      |
| Reason for Preemption  | Sports                |

### **Digital Preemption Programs #4**

| Questions  | Response              |
|--|-----------------------|
| Title of Program   | LIBERTY'S KIDS II     |
| List date and time rescheduled   | SUNDAY 12/9/12 5:30PM |
| Is the rescheduled date the second home?   | Yes                   |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                   |
| Date Preempted   |                       |
| Episode #  | SATURDAY 12/8/12      |
| Reason for Preemption  | Sports                |

| Digital Core Program (7 of 12) | Response                                 |
|--------------------------------|--|
| Program Title                  | GREEN SCREEN ADVENTURES (ThisTV Network) |
| Origination                    | Network                                  |

| Days/Times Program Regularly Scheduled   | SATURDAY 7-7:30AM   |
|--|---|
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than<br>Breaking News  |   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 7 years to 13 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures teaches children writing skills through improvisations, storytelling, and story theatre in this fun, informational, and educational program. This program aired on the multicast digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (8 of 12)   | Response   |
|--|--|
| Program Title  | THE BUSY WORLD OF RICHARD SCARRY (ThisTV Network)  |
| Origination  | Network  |
| Days/Times Program<br>Regularly Scheduled  | SATURDAY 7:30-8AM  |
| Total times aired at regularly scheduled time  | 13   |
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions<br>for other than Breaking<br>News   |  |
| Number of Preemptions<br>Rescheduled   |  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 2 years to 5 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry, which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program aired on the multicast digital channel. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core<br>Program (9<br>of 12)   | Response  |
|--|---|
| Program Title  | WIMZIE'S HOUSE (ThisTV Network)   |
| Origination  | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 8-8:30AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  |   |
| Number of<br>Preemptions   | 0   |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News   |   |
| Number of<br>Preemptions<br>Rescheduled  |   |
| Length of<br>Program   | 30 mins   |
| Age of<br>Target Child<br>Audience   | 3 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Come spend a 'day in the life' with the monsters at Wimzie's House and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting), and Russo is much more than a hundred years her junior. Graziella is more than ecstatic to have found a warm and comfortable home, as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger, and joy. Wimzie is a world of enchantment. This program aired on the multicast digital channel. |

| Does the     | Yes |  |
|--------------|-----|--|
| Licensee     |     |  |
| identify the |     |  |
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| Digital Core<br>Program (10<br>of 12)                          | Response                        |
|--|---------------------------------|
| Program Title  | WIMZIE'S HOUSE (ThisTV Network) |
| Origination  | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SATURDAY 8:30-9AM               |
| Total times aired at regularly scheduled time                  | 13                              |
| Total times aired  |                                 |
| Number of<br>Preemptions                                       | 0                               |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                 |
| Number of<br>Preemptions<br>Rescheduled                        |                                 |
| Length of<br>Program   | 30 mins                         |
| Age of<br>Target Child<br>Audience                             | 3 years to 5 years              |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Come spend a 'day in the life' with the monsters at Wimzie's House and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting), and Russo is much more than a hundred years her junior. Graziella is more than ecstatic to have found a warm and comfortable home, as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger, and joy. Wimzie is a world of enchantment. This program aired on the multicast digital channel.

Does the Licensee identify the program by displaying throughout the program the symbol E /I?

Yes

| Digital Core<br>Program (11 of 12)                 | Response                                  |
|--|---|
| Program Title                                      | COUNTRY MOUSE, CITY MOUSE(ThisTV Network) |
| Origination  | Network                                   |
| Days/Times Program Regularly Scheduled             | SATURDAY 9-9:30AM                         |
| Total times aired at regularly scheduled time      | 13  |
| Total times aired                                  |   |
| Number of<br>Preemptions                           | 0   |
| Number of Preemptions for other than Breaking News |   |
| Number of<br>Preemptions<br>Rescheduled            |   |
| Length of Program                                  | 30 mins                                   |
| Age of Target<br>Child Audience                    | 4 years to 9 years                        |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The much-loved children's fable comes to television in a brand-new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists, and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. This program aired on the multicast digital channel. |
|--|---|
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core<br>Program (12<br>of 12)                          | Response                        |
|--|---------------------------------|
| Program Title  | DANGER RANGERS (ThisTV Network) |
| Origination  | Network                         |
| Days/Times<br>Program<br>Regularly<br>Scheduled                | SATURDAY 9:30-10AM              |
| Total times aired at regularly scheduled time                  | 13                              |
| Total times aired  |                                 |
| Number of<br>Preemptions                                       | 0                               |
| Number of<br>Preemptions<br>for other than<br>Breaking<br>News |                                 |
| Number of<br>Preemptions<br>Rescheduled                        |                                 |
| Length of<br>Program   | 30 mins                         |
| Age of<br>Target Child<br>Audience                             | 5 years to 7 years              |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear-cut safety information. The program features animal superheroes who work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the multicast digital channel. |
|--|--|
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

#### Non-Core Educational and Informational Programming (16)

| Non-Core Educational and<br>Informational Programming<br>(1 of 16)   | Response  |
|--|---|
| Program Title  | AWESOME ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | SATURDAY 10-10:30AM 10/20/12, 10/27/12, 11/3/12, 11/17/12, 12/15/12, 12/29/12   |
| Total times aired at regularly scheduled time:   | 6   |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Awesome Adventures is designed to educate, inform and entertain children 16 years of age and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The above is not designed to be preachy or pedantic, but rather the goal is to make the learning fun. This program is designed to further the educational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational<br>Programming (2 of 16) | Response                     |
|--|------------------------------|
| Program Title  | WILD ABOUT ANIMALS           |
| Origination  | Syndicated                   |
| Days/Times Program Regularly Scheduled:                            | SATURDAY 10-10:30AM 11/24/12 |
| Total times aired at regularly scheduled time:                     | 1                            |
| Number of Preemptions  | 0                            |

| Length of Program  | 30 mins  |
|--|--|
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Wild About Animals is a weekly half-hour magazine. This progam's objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see every day. This program is designed to further the educational and information needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational Programming<br>(3 of 16)   | Response   |
|--|--|
| Program Title  | WHADDYADO  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SATURDAY 10-10:30AM 12/22/12   |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |

| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes |
|--|-----|
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and Informational   | Desmands   |
|--|--|
| Programming (4 of 16)  | Response   |
| Program Title  | WILD ABOUT ANIMALS   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SATURDAY 10:30-11AM 12/29/12   |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Wild About Animals is a weekly half-hour magazine. This progam's objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see every day. This program is designed to further the educational and information needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?                     | Yes  |

Does the Licensee provide Yes information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673?

#### **Date and Time Aired:**

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and   |  |
|--|--|
| Informational Programming (5 of 16)  | Response   |
| Program Title  | WHADDYADO  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SATURDAY 10:30-11AM 11/3/12  |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational Programming<br>(6 of 16)   | Response  |
|--|---|
| Program Title  | AWESOME ADVENTURES  |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled:  | SATURDAY 11-11:30AM 12/22/12  |
| Total times aired at regularly scheduled time:   | 1   |
| Number of Preemptions  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Awesome Adventures is designed to educate, inform and entertain children 16 years of age and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The above is not designed to be preachy or pedantic, but rather the goal is to make the learning fun. This program is designed to further the educational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes   |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes   |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes   |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational Programming<br>(7 of 16) | Response                  |
|--|---------------------------|
| Program Title  | WHADDYADO                 |
| Origination  | Syndicated                |
| Days/Times Program Regularly Scheduled:                            | SATURDAY 3:30-4PM 12/8/12 |
| Total times aired at regularly scheduled time:                     | 1                         |
| Number of Preemptions  | 0                         |
| Length of Program  | 30 mins                   |

| Age of Target Child Audience   | 13 years to 16 years   |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

a significant purpose?

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational Programming<br>(8 of 16)   | Response   |
|--|--|
| Program Title  | AWESOME ADVENTURES   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SUNDAY 10-10:30AM 12/9/12  |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Awesome Adventures is designed to educate, inform, and entertain children 16 years of age and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The above is not designed to be preachy or pedantic, but rather the goal is to make the learning fun. This program is designed to further the educational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as  | Yes  |

| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes |
|--|-----|
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes |

| Questions  | Response   |  |
|--|--|--|
| Date Time  |  |  |
| Non-Core Educational and<br>Informational Programming<br>(9 of 16)   | Response   |  |
| Program Title  | WHADDYADO  |  |
| Origination  | Syndicated   |  |
| Days/Times Program Regularly Scheduled:  | SUNDAY 10:30-11AM 11/11/12   |  |
| Total times aired at regularly scheduled time:   | 1  |  |
| Number of Preemptions  | 0  |  |
| Length of Program  | 30 mins  |  |
| Age of Target Child Audience   | 13 years to 16 years   |  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |  |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |  |

| Date Time  |  |
|--|--|
| Non-Core Educational and Informational   |  |
| Programming (10 of 16)   | Response   |
| Program Title  | WILD ABOUT ANIMALS   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SUNDAY 11-11:30AM 12/9/12  |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child<br>Audience  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Wild About Animals is a weekly half-hour magazine. This progam's objective is to educatinform children by bringing them the most entertaining and interesting stories about the most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further animals they see every day. This program is designed to further the educational and information needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational Programming<br>(11 of 16) | Response   |
|---|------------|
| Program Title   | WHADDYADO  |
| Origination   | Syndicated |

| Days/Times Program Regularly Scheduled:  | SUNDAY 11:30AM-12PM 10/14/12, 10/28/12   |
|--|--|
| Total times aired at regularly scheduled time:   | 2  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and Informational Programming |                          |
|--|--------------------------|
| (12 of 16)   | Response                 |
| Program Title                                      | WHADDYADO                |
| Origination  | Syndicated               |
| Days/Times Program Regularly Scheduled:            | SUNDAY 3-3:30PM 12/23/12 |
| Total times aired at regularly scheduled time:     | 1                        |
| Number of Preemptions                              | 0                        |
| Length of Program                                  | 30 mins                  |
| Age of Target Child Audience                       | 13 years to 16 years     |

| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
|--|--|
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational Programming<br>(13 of 16)  | Response   |
|--|--|
| Program Title  | WHADDYADO  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SUNDAY 3:30-4PM 11/25/12   |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?                       | Yes  |

| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I? | Yes |  |
|--|-----|--|
| Does the Licensee provide  | Yes |  |
| information regarding the  |     |  |
| program, including an  |     |  |
| indication of the target child   |     |  |
| audience, to publishers of   |     |  |
| program guides consistent  |     |  |
| with 47 C.F.R. Section   |     |  |
| 73.673?  |     |  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

|  | '  |
|--|--|
| Non-Core Educational and<br>Informational Programming<br>(14 of 16)  | Response   |
| Program Title  | WHADDYADO  |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SUNDAY 4-4:30PM 12/9/12  |
| Total times aired at regularly scheduled time:   | 1  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | WHADDYADO is a half-hour weekly educational series designed to educate, inform, inspire, and entertain children about the world around them. Each episode is an educational life lesson, based in reality, intended to prepare young people for potential situations through dramatic re-enactments that could easily crop up at any time, anywhere. This program is designed to further the educational and informational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non Core Educational and   |  |
|--|--|
| Non-Core Educational and<br>Informational Programming  |  |
| (15 of 16)   | Response   |
| Program Title  | AWESOME ADVENTURES   |
| Origination  | Syndicated   |
| Days/Times Program Regularly Scheduled:  | SUNDAY 4:30-5PM 10/28/12, 11/11/12, 11/25/12, 12/2/12, 12/9/12, 12/23/12   |
| Total times aired at regularly scheduled time:   | 6  |
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Awesome Adventures is designed to educate, inform, and entertain children 16 years of age and under about the world around them. Each journey is a lesson in the beauty of nature, its creatures, and the people who inhabit the land. The above is not designed to be preachy or pedantic, but rather the goal is to make the learning fun. This program is designed to further the educational needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?  | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

| Non-Core Educational and<br>Informational<br>Programming (16 of 16) | Response  |
|---|---|
| Program Title   | WILD ABOUT ANIMALS  |
| Origination   | Syndicated  |
| Days/Times Program Regularly Scheduled:                             | SUNDAY 5:30-6PM 10/14/12, 10/21/12, 10/28/12, 11/4/12, 11/25/12, 12/23/12, 12/30/12 |

| Total times aired at regularly scheduled time:   | 7  |
|--|--|
| Number of Preemptions  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming.   | Wild About Animals is a weekly half-hour magazine. This progam's objective is to educate and inform children by bringing them the most entertaining and interesting stories about the world's most fascinating animals. Each episode consists of at least four stories designed to teach children about exotic and unique animals from the wild, as well as educate them further about animals they see every day. This program is designed to further the educational and information needs of children, and has educating and informing children as a significant purpose. This program aired on the main digital channel. |
| Does the program have educating and informing children ages 16 and under as a significant purpose?   | Yes  |
| Does the Licensee identify<br>the program by displaying<br>throughout the program the<br>symbol E/I?   | Yes  |
| Does the Licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R. Section 73.673? | Yes  |

| Questions | Response |
|-----------|----------|
| Date Time |          |

Sponsored Core Programming (0)

#### **Liaison Contact**

| Question  | Response            |
|---|---------------------|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes                 |
| Name of children's programming liaison  | Mary C.<br>Walker   |
| Address   | 4575 Blanton<br>Rd. |
| City  | Eugene              |
| State   | OR                  |
| Zip   | 97405               |
| Telephone Number  | 541-342-4961        |
| Email Address   | mwalker@kval.       |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. |                     |

### Other Matters (12)

| Other<br>Matters (1 of<br>12)  | Response   |
|--|--|
| Program Title  | DOODLEBOPS - I   |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 7-7:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 3 years to 6 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The Doodlebops is a live-action show designed to teach life lessons to children under elementary school age and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ, and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on the main digital channel. |

| Other<br>Matters (2 of<br>12)                   | Response           |
|---|--------------------|
| Program Title                                   | DOODLEBOPS - II    |
| Origination                                     | Network            |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 7:30-8AM  |
| Total times aired at regularly scheduled time   | 13                 |
| Length of<br>Program                            | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 6 years |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

The Doodlebops is a live-action show designed to teach life lessons to children under elementary school age and is intended to promote social and academic readiness. The main characters are the three members of the Doodlebops musical band, their jazzy neighbor MAZZ, and their driver, Bus Driver Bob. Each episode explores social issues, such as the importance of persistence or the value of openness to new things. The program emphasizes an appreciation of music and integrates the social lessons into original songs that are repeated through the episodes. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on the main digital channel.

| Other<br>Matters (3 of<br>12)                   | Response  |
|---|---|
| Program Title                                   | BUSYTOWN MYSTERIES - I  |
| Origination                                     | Network   |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 8-8:30AM   |
| Total times aired at regularly scheduled time   | 13  |
| Length of Program                               | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 7 years  |
| Describe the educational and                    | Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, and Lowly as they scour Busytown on fun-filled |

informational objective of the program and how it meets the definition of Core Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on the main digital channel.

| Other<br>Matters (4 of<br>12)                   | Response                |
|---|-------------------------|
| Program Title                                   | BUSYTOWN MYSTERIES - II |
| Origination                                     | Network                 |
| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 8:30-9AM       |

| Total times  | 13                 |
|--------------|--------------------|
| aired at     |                    |
| regularly    |                    |
| scheduled    |                    |
| time         |                    |
| Length of    | 30 mins            |
| Program      |                    |
| Age of       | 3 years to 7 years |
| Target Child |                    |
| Audience     |                    |
| from         |                    |

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Inspired by the beloved works of best-selling children's author Richard Scarry, Busytown Mysteries brings the popular adventures of Busytown to preschoolers with an educational, problem-solving twist. Children can follow classic characters such as Huckle, Sally, and Lowly as they scour Busytown on fun-filled adventures looking for answers to life's puzzles. Each episode focuses on fostering viewers' problem-solving abilities, as the characters use their skills of observation to collect facts, draw inferences from those facts, and ultimately reach conclusions. Each episode also develops vocabulary through words and concepts that are part of the episode's overall theme. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on the main digital channel.

| Other<br>Matters (5 of<br>12)                 | Response  |
|---|---|
| Program Title                                 | LIBERTY'S KIDS I  |
| Origination                                   | Network   |
| Days/Times Program Regularly Scheduled        | SATURDAY 9-9:30AM   |
| Total times aired at regularly scheduled time | 13  |
| Length of Program                             | 30 mins   |
| Age of<br>Target Child<br>Audience<br>from    | 9 years to 11 years   |
| Describe the                                  | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and |

educational and informational objective of the program and how it meets the definition of Core Programming. The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age-appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on the main digital channel.

| Other<br>Matters (6 of<br>12)  | Response   |
|--|--|
| Program Title  | LIBERTY'S KIDS II  |
| Origination  | Network  |
| Days/Times<br>Program<br>Regularly<br>Scheduled  | SATURDAY 9:30-10AM   |
| Total times<br>aired at<br>regularly<br>scheduled<br>time  | 13   |
| Length of Program  | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 9 years to 11 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The purpose of this series is to introduce viewers aged 9-11 to the period leading up to, during, and immediately following the American Revolution. Each episode focuses on placing historical events and pivotal figures within an age-appropriate context that provides young people with an exciting opportunity to experience this period of history through the eyes of a similar demographic. The programs also include interstitial segments that provide facts in both a newscast and game format, reinforcing the topic of the episode. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program airs on the main digital channel. |

| Other Matters (7 of 12)  | Response   |
|--|--|
| Program Title  | GREEN SCREEN ADVENTURES (ThisTV Network)   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAY 7-7:30AM  |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 7 years to 13 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Green Screen Adventures teaches children writing skills through improvisations, storytelling, and story theatre in this fun, informational, and educational program. This program airs on the multicast digital channel. |

| Other Matters (8 of 12)                       | Response  |
|---|---|
| Program Title                                 | THE BUSY WORLD OF RICHARD SCARRY (ThisTV Network) |
| Origination                                   | Network   |
| Days/Times Program<br>Regularly Scheduled     | SATURDAY 7:30-8AM                                 |
| Total times aired at regularly scheduled time | 13  |

| Length of Program  | 30 mins   |
|--|---|
| Age of Target Child<br>Audience from   | 2 years to 5 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This fully animated series is based on the books by Richard Scarry, which parents worldwide rely on to teach valuable lessons. Busytown is an enchanting place that is abuzz with energy and life. Young audiences love to sing and laugh along as Huckle Cat and Lowly Worm make their way through the day. Always concerned for each other, the residents of Busytown make time for a song and a smile. This program airs on the multicast digital channel. |

| Other<br>Matters (9 of<br>12)                 | Response                        |
|---|---------------------------------|
| Program Title                                 | WIMZIE'S HOUSE (ThisTV Network) |
| Origination                                   | Network                         |
| Days/Times Program Regularly Scheduled        | SATURDAY 8-8:30AM               |
| Total times aired at regularly scheduled time | 13                              |
| Length of<br>Program                          | 30 mins                         |
| Age of<br>Target Child<br>Audience<br>from    | 3 years to 5 years              |

educational and informational objective of the program and how it meets the definition of Core Programming.

Describe the

Come spend a 'day in the life' with the monsters at Wimzie's House and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting), and Russo is much more than a hundred years her junior. Graziella is more than ecstatic to have found a warm and comfortable home, as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger, and joy. Wimzie is a world of enchantment. This program airs on the multicast digital channel.

| Other<br>Matters (10<br>of 12) | Response                        |
|--------------------------------|---------------------------------|
| Program Title                  | WIMZIE'S HOUSE (ThisTV Network) |
| Origination                    | Network                         |

| Days/Times<br>Program<br>Regularly<br>Scheduled | SATURDAY 8:30-9AM  |
|---|--------------------|
| Total times aired at regularly scheduled time   | 13                 |
| Length of<br>Program                            | 30 mins            |
| Age of<br>Target Child<br>Audience<br>from      | 3 years to 5 years |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

Come spend a 'day in the life' with the monsters at Wimzie's House and you'll never want to go home. It's the magical kind of daycare that leads to delightful adventures for the pre-school child. All of the characters are wild and wooly on the outside - but definitely human on the inside. After spending a half-hour in this very special home away from home, no one will leave the world of Wimzie unchanged. It is the world where the real and the imaginary come together, where self-esteem is the order of the day, where the emotions and the relationships of today's preschoolers, who are growing up to be ten in the year 2000, are on the top of the list of story material. Five-year-old Wimzie and her mother Graziella, an airline pilot, live in Yaya's house, as does Rousso, Yaya's best friend - even if Yaya is at least one hundred and fifty years old (and counting), and Russo is much more than a hundred years her junior. Graziella is more than ecstatic to have found a warm and comfortable home, as well as a loving environment for her daughter, Wimzie, while she is off on her somewhat unorthodox work schedule flying around the world. It is within this setting that we meet Jonas, Archibald, Loulou, Horace, and Azuline as they work out the relationships that grow out of being together every day, of growing up just a little bit every day. They learn not only about themselves, but also about the world outside the door: music, nature, art, and fun are woven with a touch of humor throughout a storyline solidly crafted on socio-affective objectives. Music, songs, the art of discovery. Rhymes, magic, the sharing of secrets with friends. Storytime, word games, the acceptance of "your" way. This is what Wimzie brings into the viewers' home. A daycare full of little monsters - what could be more real? Conflict, difficulty, resolution, triumph. Laughter, tears, anger, and joy. Wimzie is a world of enchantment. This program airs on the multicast digital channel.

| Other Matters (11 of 12)                      | Response                                  |
|---|---|
| Program Title                                 | COUNTRY MOUSE, CITY MOUSE(ThisTV Network) |
| Origination                                   | Network                                   |
| Days/Times Program Regularly Scheduled        | SATURDAY 9-9:30AM                         |
| Total times aired at regularly scheduled time | 13  |
| Length of Program                             | 30 mins                                   |
| Age of Target<br>Child Audience<br>from       | 4 years to 9 years                        |

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The much-loved children's fable comes to television in a brand-new way, full of mysteries, adventures and characters with a unique mouse perspective on the world. Come along with Emily, the practical Country Mouse, and her sophisticated City Mouse cousin, Alexander. These two affable travelers visit friends and family around the globe, stumbling across mastermind criminals, royalty, famous inventors, artists, and an array of fellow adventurers. Each adventure is based on a real event that took place at the beginning of the 20th century. This program airs on the multicast digital channel.

| Other<br>Matters (12<br>of 12)   | Response   |
|--|--|
| Program Title  | DANGER RANGERS (ThisTV Network)  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | SATURDAY 9:30-10AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of<br>Program   | 30 mins  |
| Age of<br>Target Child<br>Audience<br>from   | 5 years to 7 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Danger Rangers is an animated series focusing on rules for safety in various situations and providing children with clear-cut safety information. The program features animal superheroes who work as a safety squad to protect children. They reinforce concepts of teamwork and preparedness, and model for children the acquisition of important health and safety information. The episodes are structured to present potential safety concerns, such as the need to take proper safety precautions when swimming, and use a song to introduce the relevant steps that should be taken. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. This program aired on the multicast digital channel. |

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

## FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

FISHER
BROADCASTING
- OREGON TV, L.
L.C.

**Attachments** 

No Attachments.