

(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0002710192** File Number: **CPR-171925** Submit Date: **07/10/2015** Call Sign: **WSFL-TV** Facility ID: **10203** 

City: MIAMI State: FL

Service: Full Service Television Purpose: Children's TV Programming Report Status: Received Status Date:

07/10/2015 Filing Status: Active

# Report reflects information for : Second Quarter of 2015

General
Information

Section	Question	Response
Attachments	Are attachments (other than associated schedules) being filed with this application?	

# Applicant Information

#### **Applicant Name, Type, and Contact Information**

Applicant	Address	Phone	Email	Applicant Type	
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Contact Representatives (0) Contact Name Address Phone Email Contact Type

#### Children's Television Information

Section	Question	Response
Station Type	Station Type	Network Affiliation
	Affiliated network	CW
	Nielsen DMA	Miami-Ft. Lauderdale
	Web Home Page Address	www.sflcw.com

# Digital Core Programming

Question	Response
State the average number of hours of Core Programming per week broadcast by the station on its main program stream	7.0
State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream	504.0
State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:	10.5
Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?	Yes
Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams?	Yes

# Digital Core Programs(18)

Digital Core Program (1 of 18)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	04/04-06/27: Sat/7-730a, Sat/730-8a, Sat/8-830a
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary profession.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (2 of 18)	Response
Program Title	Dog Whisperer With Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	04/04-06/27: Sat/830-9a, Sat/9-930a, Sat/930-10a, Sat/10-1030a
Total times aired at regularly scheduled time	52
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced fo viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and train Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem purand teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (3		
of 18)	Response	
Program Title	Expedition Wild	
Origination	Network	

Days/Times Program Regularly Scheduled	04/04-06/27: Sat/1030-11a, Sat/11-1130a
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and action-packed odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species, some dead others dashing, in the stunning natural ecosystems that they call home.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (4		
of 18)	Response	
Program Title	Rock the Park	
Origination	Network	

Days/Times Program Regularly Scheduled	04/04-06/27: Sat/1130-12n
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and the variety of wild animals that inhabit America. Viewers will witness the fascinating activities of the massive brown bears of the Katmai National Park in Alaska, mammoth glaciers crashing into the sea, and Jack and Colton to facing their fears on the quest to make the climb of their lives in North Cascades National Park in Washington, Jack and Colton's adventures on Rock the Park will inspire families to go out and explore the vast resources that the national parks provide.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (5	
of 18)	Response
Program Title	State to State
Origination	Syndicated

Days/Times Program Regularly Scheduled	04/05-06/28: Sun/7-730a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and lear about America's diverse culture in nearly every state in the union. Viewers will also learn about the cour diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture The goal of the series is to provide young viewers with the inspiration and information to better understated and appreciate the dynamic and diverse country they live in.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (6 of 18)	Response
Program Title	Animal Atlas
Origination	Syndicated

Days/Times Program Regularly Scheduled	04/05-06/28: Sun/730-8a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) Animal Atlas is an entertaining and educational half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, including apes and giant lizards, shatigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in betweer Animal Atlas promotes a better understanding of how various animals live and what they need to survive. The program educates young viewers about endangered species and provides informatio how to support wildlife conservation. Animal Atlas is not only entertaining, it is culturally relevant a important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (7 of 18)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated
Days/Times Program Regularly Scheduled	04/05-06/28: Sun/12-1230p
Total times aired at regularly scheduled time	13
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (8 of 18)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times Program Regularly Scheduled	04/05-06/28: Sun/1230-1p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0

Number of	
Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) The National Governors Association and Council of Chief State Officers released the Come Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap betwee states. The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their of national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach testing first and explaining the answer second has been shown to enhance retention and understanding the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastical diverse and enriching educational program on the market.
Does the Licensee identify the program by displaying throughout the program the symbol E //?	Yes

Digital Core Program (9 of 18)	Response
Program Title	Super Libro
Origination	Network
Days/Times Program Regularly Scheduled	04/04-05/30: Sat/7-730a; 04/05-05/31: Sun/7-730a
Total times aired at regularly scheduled time	18
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.2) This animated children's series transports two curious children and their robot, who, after accidentally discovering an antique book with magical power, find themselves caught up in adventure after adventure. In each episode, they are transported back in time, right in the middle of ancient, biblical stories. Children of all ages enjoy experiencing first-hand their favorite Bible adventures.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (10 of 18)	Response
Program Title	Cybercuates
Origination	Network
Days/Times Program Regularly Scheduled	04/04-05/30: Sat/730-8a, 8-830a; 04/05-05/31: Sun/730-8a, 8-830a
Total times aired at regularly scheduled time	36
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	5 years to 12 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.2) This show is about Joel and Sabina, two children who are "cyber-transformed" by a planetary ray. This event has changed them forever, giving them special knowledge. Daily, they use their power to take kids on a journey into uncovering the mysteries of science, technology and nature in a fun and amusing way. Each half-hour episode is truly an adventure.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (11 of 18)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	04/04-06/27: Sat/9-930a, 930-10a
Total times aired at regularly scheduled time	26
Total times aired	

Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.3) Safari Tracks is an educational and informative half-hour, E/I program that takes viewed on an African safari, focusing on African wildlife and the magnificent and mysterious world of these animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the brust lands of the African Savanna to the great Okavango delta and beyond! The series strives to preser a wide variety of information in a number of interactive and poignant sequences to make knowledge of the animal kingdom both simpler and easier to remember.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (12 of 18)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	04/04-06/07: Sat/10-1030a, 1030-11a, Sat/1230-1p
Total times aired at regularly scheduled time	39
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins

Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.3) Animal Atlas is an entertaining and educational half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, including apes and giant lizards, sharks, tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animals live and what they need to survive. The program educates young viewers about endangered species and provides information on how to support wildlife conservation. Animal Atlas is not only entertaining, it is culturally relevant and important.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (13 of 18)	Response
Program Title	The Coolest Places on Earth
Origination	Network
Days/Times Program Regularly Scheduled	04/04-06/27: Sat/11-1130a
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.3) The Coolest Places on Earth is an educational and informative half-hour, E/I program that takes young viewers on a journey of discovery to the most astonishing places on the planet - cities, festivals, landmarks and jaw-dropping works of nature - exploring each location's history and culture. Each episode showcases three specific locations and delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Digital Core Program (14 of 18)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	04/04-06/27: Sat/1130a-12p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.3) The National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap betweer states. The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. Or the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market.
Does the Licensee identify the program by displaying throughout the program the symbol E /I?	Yes

Digital Core Program (15 of 18)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	04/04-06/27: Sat/12-1230p
Total times aired at regularly scheduled time	13
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.3) Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also featurs nutrition quizzes, health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.
Does the Licensee identify the program by displaying throughout the program the symbol E/I?	Yes

Program (16 of 18)	Response
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Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	04/05-06/28: Sat/10-1030a, 1030-11a, Sat/1230-1p
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.4) Animal Atlas is an entertaining and educational half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, including apes and giant lizards, shatigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between Animal Atlas promotes a better understanding of how various animals live and what they need to survive. The program educates young viewers about endangered species and provides information how to support wildlife conservation. Animal Atlas is not only entertaining, it is culturally relevant a important.

Does the	Yes
Licensee identify	
the program by	
displaying	
throughout the	
program the	
symbol E/I?	

Digital Core Program (17 of 18)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times Program Regularly Scheduled	04/05-06/28: Sun/11-1130a, 1130a-12p
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.4) The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its target audience, both older and younger audiences should find this look across the amazing world of animals fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about animals and meaningful comparisons to their own human characteristics. The variety of the animal kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links disparate information together in a way that always makes clear that what viewers see is real, natural, and relates to their own life in the real world.

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Digital Core	
Program (18	
of 18)	Co. The Co. 4
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	04/05-06/28: Sun/12-1230p, 1230-1p
Total times aired at regularly scheduled time	26
Total times aired	
Number of Preemptions	0
Number of Preemptions for other than Breaking News	
Number of Preemptions Rescheduled	
Length of Program	30 mins
Age of Target Child Audience	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.4) The National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market.

Does the Yes
Licensee
identify the
program by
displaying
throughout
the program
the symbol E
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Non-Core Educational and Informational Programming (0) Sponsored Core Programming (0)

#### **Liaison Contact**

Question	Response
Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F. R. Section 73.3526(e)(11)(iii)?	Yes
Name of children's programming liaison	Susie Maleszewski
Address	500 E. Broward Blvd., 8th Floor
City	Ft. Lauderdale
State	FL
Zip	33394
Telephone Number	(954) 627-7308
Email Address	smaleszewski@tribunemedia.com
Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3.	Episodes of "Animal Atlas", "The Coolest Places on Earth" and "On The Spot" aired on digital channels 39.1, 39.3 and 39.4 each week are from different seasons, ensuring that no episode airs on one channel within 7 days of an airing on another channel. WSFL digital broadcasts of Azteca America Network were carried on a second program stream (39.2). The last telecast of Azteca America Network on WSFL-Miami was on Sunday, May 31, 2015, and will no longer air after this date. WSFL digital broadcasts of Antenna TV Network are carried on a third program stream (39.3). WSFL digital broadcasts of This TV Network are carried on our fourth program stream (39.4). WSFL ceased analog broadcasts on June 12, 2009. Thus, there were no analog broadcasts during the reporting period. The answer to Question 8a and 8b are accurate for the Period through May 31, 2015, but the remainder of 2nd Quarter 2015, the total of weekly hours were 336 hours, and average number of hours per week were 7.50.

#### Other Matters (17)

Core

Programming.

profession.

Other Matters (1 of 17)	Response
Program Title	Calling Dr. Pol
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/7-730a, Sat/730-8a, Sat/8-830a
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of	(Digital 39.1) Calling Dr. Pol is a weekly half-hour series that explores the fascinating occupation of veterinary medicine. Designed to educate and inform viewers aged 13-16 and the entire family this inspiring series invites viewers to share in the experiences of Dr. Pol. An enthusiastic and naturally-inclined and well-rounded scholar, Dr. Pol has been practicing veterinary medicine for over 35 years. Caring for more than 19,000 patients, Dr. Pol has seen it all. Specializing in large farm animals, Dr. Pol, his family and veterinary staff also care for animals of all shapes and sizes. Each week audiences will have a chance to understand the challenges and rewards of this fulfilling profession and learn that the work doesn't end at the clinic; Dr. Pol often takes his talents to the road by helping sick or injured animals on neighboring farms and ranches. With the added benefit of Dr. Pol's expert analysis and on-screen factoids, viewers will have the opportunity

Other Matters (2 of 17)	Response
Program Title	Dog Whisper with Cesar Millan: Family Edition
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/830-9a, Sat/9-930a, Sat/930-10a, Sat/10-1030
Total times aired at regularly scheduled time	52
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

to learn about the biology and behavior of various domesticated animals and livestock. Unstoppable and

unflappable, this Doc is a legend in the community and provides an entertaining view of the veterinary

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

(Digital 39.1) Dog Whisperer with Cesar Millan: Family Edition is a weekly half-hour series produced for viewers 13-16 and the entire family that educates and informs the audience about canine training techniques and creating healthy environments for dogs. Hosted by renowned dog behaviorist and trainer Cesar Millan, Dog Whisperer with Cesar Millan: Family Edition travels far and wide to help problem pups and teach families to better understand how to better deal with a dog's negative behavior. From Chihuahuas to Great Danes, no job is too big (or small) for Cesar. Viewers will have the chance to witness remarkable transformations first-hand and discover the how to be a responsible pet owner.

Other Matters (3 of 17)	Response
Program Title	Dog Town, USA
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/1030-11a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.1) "Dog Town, USA" - Built on 33,000 acres of pristine land in Utah, Dog Town USA is the nation's preeminent facility dedicated to finding safe homes for abandoned dogs. Each week, Dog Town's highly skilled staff and internationally renowned experts first create a safe sanctuary for dogs from around the world. Then, "Dog Town USA's" medical professionals provide personal care to each dog beginning the detailed process of rehabilitation in preparation for uniting each dog with a loving new family and home.

Other Matters (4 of 17)	Response
Program Title	Expedition Wild
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/11-1130a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

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Programming.

Core

(Digital 39.1) Hosted by wildlife expert Casey Anderson, Expedition Wild is a weekly half-hour series designed to educate and inform viewers aged 13-16. This live-action series is an innovative and actionpacked odyssey through North America's wild places - revealing a rare glimpse into the beauty and complexity of the natural world. Viewers follow Casey on a series of breathtakingly wild adventures: he'll paddle the Grand Canyon, ski with Wolverines in British Columbia, observe Mountain Lions in Montana, stake out the scavengers of Yellowstone, investigate a raven's nest, observe Polar Bears on Alaska's northern slope, and climb to rugged extremes in pursuit of Northern Maine's Black Bears. With Casey's expertise, audiences are witness to a rare and personal experience with endangered species, some deadly, others dashing, in the stunning natural ecosystems that they call home.

Other Matters (5 of 17)	Response
Program Title	Rock The Park
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/1130a-12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it	(Digital 39.1) Rock the Park is a weekly half-hour series produced and designed to educate and inform children 13-16 years of age. The series taps into America's love affair with our national parks. In this awe-inspiring and entertaining series our hosts, Jack Steward and Colton Smith, come face to face with nature and some of the most amazing places on earth. The viewers will learn, along with Jack and Colton, about the wonders of nature and the variety of wild animals that inhabit America. Viewers will witness the fascinating activities of the massive brown bears of the Katmai National Park in Alaska, mammoth glaciers crashing into the sea, and Jack and Colton to facing their fears on the quest to make the climb of their lives

Other Matters (6 of 17)	Response
Program Title	State to State
Origination	Syndicated
Days/Times Program Regularly Scheduled	07/05-09/27: Sun/7-730a

families to go out and explore the vast resources that the national parks provide.

in North Cascades National Park in Washington, Jack and Colton's adventures on Rock the Park will inspire

Total times	13	
aired at		
regularly		
scheduled		
time		
Length of	30 mins	
Program		
Age of	13 years to 16 years	
Target Child		
Audience		
from		

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

Programming.

(Digital 39.1) State to State is an educational and informative half-hour, E/I program that travels to every entertaining nook and cranny of America. Viewers will experience the hectic dazzle of the Big Apple, discover the rawhide spirit of Wyoming, learn about the revival of St. Louis, celebrate the innovation of Silicon Valley, hear the music of New Orleans and Austin, understand the history of Hollywood, and learn about America's diverse culture in nearly every state in the union. Viewers will also learn about the country's diverse geography and experience the great outdoors, from Alaska to the Everglades. They'll see the biggest events and discover the hidden gems. Each episode showcases between one and three states and dozens of locations within them. State to State delivers fast-paced, engaging information that's a perfect match for the 21st century learner. The series is packed with facts about history, geography, and culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the dynamic and diverse country they live in.

Other Matters (7 of 17)	Response
Program Title	Animal Atlas
Origination	Syndicated
Days/Times Program Regularly Scheduled	07/05-09/27: Sun/730-8a
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core	(Digital 39.1) Animal Atlas is an entertaining and educational half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, including apes and giant lizards, sharks, tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animals live and what they need to survive. The program educates young viewers about endangered species and provides information on how to support wildlife conservation. Animal Atlas is not only entertaining, it is culturally relevant and important.

Other Matters (8 of 17)	Response
Program Title	Coolest Places on Earth
Origination	Syndicated

Days/Times Program Regularly Scheduled	07/05-09/27: Sun/12-1230p		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.		

Other	
Other Matters (9 of	
17)	Response
Program Title	On The Spot
Origination	Syndicated
Days/Times	07/05-09/27: Sun/1230-1p
Program	
Regularly Scheduled	
Scrieduled	
Total times	13
aired at	
regularly scheduled	
time	
Length of	30 mins
Program	
Age of	13 years to 16 years
Target Child	
Audience	
from	
<b>D</b> 11 11	(D) 11 100 (A) TI   N (1)   10   A   1 (1)   10   11 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10)   10 (10

Describe the educational and informational objective of the program and how it meets the definition of Core
Programming.

(Digital 39.1) The National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market.

Other Matters (10 of 17)	Response
Program Title	Safari Tracks
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/9-930a, 930-10a
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and on an African safari, focusing on African wildlife and the magnificent and mysterious world of the objective of the program and how it meets the definition of Core Programming.  (Digital 39.3) Safari Tracks is an educational and informative half-hour, E/I program that takes on an African safari, focusing on African wildlife and the magnificent and mysterious world of the animals, all in their natural habitat. Follow Ushaka as we explore the African continent, from the lands of the African Savanna to the great Okavango delta and beyond! The series strives to a wide variety of information in a number of interactive and poignant sequences to make know the animal kingdom both simpler and easier to remember.	

Other Matters (11 of 17)	Response
Program Title	Animal Atlas
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/10-1030a, 1030-11a, Sat/1230-1p
Total times aired at regularly scheduled time	39
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and introduces young viewers to every kind of animal imaginable, including apes and giant lizards, sha informational objective of the program and how it meets the definition of Core Programming.  (Digital 39.3) Animal Atlas is an entertaining and educational half-hour wildlife program. The show introduces young viewers to every kind of animal imaginable, including apes and giant lizards, sha tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between Animal Atlas promotes a better understanding of how various animals live and what they need to survive. The program educates young viewers about endangered species and provides information how to support wildlife conservation. Animal Atlas is not only entertaining, it is culturally relevant an important.	

Other Matters (12 of 17)	Response
Program Title	The Coolest Places on Earth
Origination	Network

Days/Times Program Regularly Scheduled	07/04-09/26: Sat/11-1130a		
Total times aired at regularly scheduled time	13		
Length of Program	30 mins		
Age of Target Child Audience from			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	culture. The goal of the series is to provide young viewers with the inspiration and information to better understand and appreciate the culturally and geographically diverse world around them.		

Other Matters (13 of 17)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/1130a-12p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the	(Digital 39.3) The National Governors Association and Council of Chief State Officers released the Common

educational and informational objective of the program and how it meets the definition of Core Programming. (Digital 39.3) The National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market.

Other Matters (14 of 17)	Response
Program Title	Family Style with Chef Jeff
Origination	Network
Days/Times Program Regularly Scheduled	07/04-09/26: Sat/12-1230p
Total times aired at regularly scheduled time	13
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.	(Digital 39.3) Family Style with Chef Jeff is an educational and informative half-hour, E/I series that teaches viewers how making the right choices in the kitchen can lead to life-changing experiences for the entire family. Each episode features interesting and valuable health and nutrition information as viewers also learn how to cook healthier versions of some of our favorite dishes. Family Style uses unique structural components to help young viewers retain and reflect on important and current health-related information. The series also featurs nutrition quizzes,health tips, and Chef Jeff's own positive reinforcement. The goal of the series is to help young viewers make well-informed choices about their eating habits, nutrition, and health.

Other Matters (15 of 17)	Response	
Program Title	Animal Atlas	
Origination	Network	
Days/Times Program Regularly Scheduled	07/05-09/27: Sun/10-1030a, 1030-11a	
Total times aired at regularly scheduled time	26	
Length of Program	30 mins	
Age of Target Child Audience from	13 years to 16 years	
Describe the educational and introduces young viewers to every kind of animal imaginable, including apes and giant lizards, shark tigers, and all other animals from the Americas, Africa, Asia, Australia, and everywhere in between. Animal Atlas promotes a better understanding of how various animals live and what they need to survive. The program educates young viewers about endangered species and provides information of the how to support wildlife conservation. Animal Atlas is not only entertaining, it is culturally relevant and important.  Programming.		

Other Matters (16 of 17)	Response
Program Title	Zoo Clues
Origination	Network
Days/Times	07/05-09/27: Sun/11-1130a, 1130a-12p
Program	
Regularly	
Scheduled	
Total times	26
aired at	
regularly	
scheduled	
time	
Length of	30 mins
Program	
Age of Target	13 years to 16 years
Child	
Audience from	
Describe the	(Digital 39.4) The series Zoo Clues will keep 13-16 year-old viewers engaged for 30 minutes with the
educational	nearly infinite visual richness, animal characteristics, and wild range of animal behaviors. Beyond its tar
and	audience, both older and younger audiences should find this look across the amazing world of animals
informational	fascinating. Beyond basic engagement, Zoo Clues will leave viewers with a meaningful perspective about the control of the cont
objective of	animals and meaningful comparisons to their own human characteristics. The variety of the animal
the program	kingdom is truly odd and bizarre enough to read like fiction, but the clever narration of Zoo Clues links
and how it	disparate information together in a way that always makes clear that what viewers see is real, natural, a
meets the	relates to their own life in the real world.
definition of	
Core	
Programming.	

Other Matters (17 of 17)	Response
Program Title	On The Spot
Origination	Network
Days/Times Program Regularly Scheduled	07/05-09/27: Sun/12-1230p, 1230-1p
Total times aired at regularly scheduled time	26
Length of Program	30 mins
Age of Target Child Audience from	13 years to 16 years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

(Digital 39.4) The National Governors Association and Council of Chief State Officers released the Common Core State Standards Initiative, an attempt to set a national curriculum to bridge the standards gap between states. The content of On the Spot is based on the Common Core State Standards. The show uses an entertaining on-the-street format to test how well young people know the information contained in their own national curriculum. Then, On the Spot explains the answer to each question. The pedagogical approach of testing first and explaining the answer second has been shown to enhance retention and understanding. On the Spot challenges viewers to recall middle and high school knowledge about history, science, math, English, second languages, health, geography, art, music, and technology, and then teaches them the answer. Among a field of narrowly-focused E/I programs, On the Spot stands out as most the scholastically diverse and enriching educational program on the market.

#### Certification

Question Response

The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.

# FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID

Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.

WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).

I certify that this application includes all required and relevant attachments.

I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.

WSFL, LLC **Attachments** 

No Attachments.